THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL

No. 2888 Session of 2022

INTRODUCED BY INNAMORATO, ROTHMAN, HOHENSTEIN, HILL-EVANS, SANCHEZ, N. NELSON, KRAJEWSKI, ROWE, MADDEN, FREEMAN, D. WILLIAMS, DEASY, DeLUCA, CIRESI AND SIMS, OCTOBER 20, 2022

REFERRED TO COMMITTEE ON COMMERCE, OCTOBER 20, 2022

AN ACT

- 1 Establishing the Office of Employee Ownership within the
- Department of Community and Economic Development;
- establishing the Main Street Employee Ownership Grant
- 4 Program; and providing technical and financial assistance to
- 5 employee-owned enterprises.
- 6 The General Assembly of the Commonwealth of Pennsylvania
- 7 hereby enacts as follows:
- 8 Section 1. Short title.
- 9 This act shall be known and may be cited as the Employee
- 10 Ownership Assistance Program Act.
- 11 Section 2. Definitions.
- 12 The following words and phrases when used in this act shall
- 13 have the meanings given to them in this section unless the
- 14 context clearly indicates otherwise:
- 15 "Department." The Department of Community and Economic
- 16 Development of the Commonwealth.
- 17 "Employee-owned enterprise." One of the following:
- 18 (1) A business that meets all of the following
- 19 conditions:

1 (i) is organized as:

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- 2 (A) an eligible worker-owned cooperative as
 3 defined in the Internal Revenue Code of 1986 (Public
 4 Law 99-514, 26 U.S.C. § 1042); or
 - (B) a corporation in which the employees own the stock of the corporation through an Employee Stock

 Ownership Plan, within the meaning of section 4975(e)

 (7) of the Internal Revenue Code of 1986.
 - (ii) a majority of the voting rights are held by employees and all employees who have stock allocated to them are entitled to vote; shares are voted in such a manner that the vote of the majority of the employees controls the vote of the majority of shares; voting rights on corporate matters for shares held in a trust for the employees shall pass through to those employees, at least to the extent required by the pass-through voting requirements of section 864(c)(4)(D) of the Internal Revenue Code of 1986; and
 - (iii) the majority of the members of the board of directors are elected by the employees.
- 21 (2) A business that is organized in a manner determined 22 by the secretary to involve substantial employee 23 participation.
- 24 (3) An employee-ownership trust.
- 25 "Employee-ownership group." A corporation or other entity,
- 26 including a labor union formed by or on behalf of the current or
- 27 former employees of an industrial or commercial firm or facility
- 28 located in this Commonwealth for the purpose of assuming
- 29 ownership or control of the firm or facility, and operating it
- 30 as an employee-owned enterprise.

- 1 "Employee-ownership trust." Company stock or profit sharing
- 2 being held by a trustee on behalf of the company's employees
- 3 with employees receiving a percentage of ongoing profits or
- 4 401(k) retirement plans throughout employment without receiving
- 5 an equity stake in the company.
- 6 "Local administrative agency." An organization that enters
- 7 into a written agreement with the department to administer
- 8 technical and financial assistance under this act, including:
- 9 (1) A municipality.
- 10 (2) A local development district of the Appalachian
- 11 Regional Commission.
- 12 (3) A certified economic development organization
- certified by The Pennsylvania Industrial Development
- Authority under 64 Pa.C.S. § 1123 (relating to certification
- of economic development organizations).
- 16 (4) A nonprofit economic development organization
- designated by the secretary.
- 18 "Office." The Office of Employee Ownership established under
- 19 section 3(a).
- "Secretary." The Secretary of Community and Economic
- 21 Development of the Commonwealth.
- 22 Section 3. Office of Employee Ownership.
- 23 (a) Establishment. -- The Office of Employee Ownership is
- 24 established in the department to serve as an advocate for
- 25 improving government knowledge and support for well-designed,
- 26 broad-based profit-sharing and ownership stakes. The office
- 27 shall increase awareness of how agency programs affect companies
- 28 with profit-sharing and ownership stake programs and promote
- 29 legislative or regulatory changes necessary to ensure that
- 30 government policies encourage the adoption of existing and

- 1 emerging sharing programs.
- 2 (b) Gubernatorial appointment. -- The Governor shall appoint
- 3 an employee ownership advocate. The employee ownership advocate
- 4 shall be an individual who by reason of training, experience or
- 5 attainment is qualified to represent the interest of employee-
- 6 owned enterprises. The following shall apply:
- 7 (1) No individual who serves as an employee ownership
- 8 advocate shall, while serving in the position, engage in any
- 9 business, vocation or other employment, or have other
- interests, inconsistent with the individual's official
- 11 responsibilities.
- 12 (2) The individual serving as an employee ownership
- advocate may not seek or accept employment or render
- 14 beneficial services for compensation with any person or
- corporation, as defined in 66 Pa.C.S. § 102 (relating to
- definitions), during the tenure of the appointment and for a
- 17 period of two years after the appointment is served or
- 18 terminated.
- 19 (3) An individual who is appointed to the position of
- 20 employee ownership advocate may not seek election or accept
- 21 appointment to any public office during the tenure as the
- 22 employee ownership advocate and for a period of two years
- after the appointment is served or terminated.
- 24 (4) The employee ownership advocate shall oversee the
- office and the programs established in this act.
- 26 (c) Duties.--The office shall aid and quide businesses on
- 27 the benefits and formation of an employee-owned enterprise by
- 28 providing outreach, education and technical assistance. The
- 29 office shall:
- 30 (1) Establish a robust and wide-reaching network of

- technical support for businesses wishing to convert to an employee-owned enterprise.
 - (2) Prepare and make publicly accessible in print and on the office's publicly accessible Internet website information to educate and guide business owners and employees in this Commonwealth on the benefits and formation of employee-owned enterprises.
 - (3) Educate businesses and communities across this Commonwealth on the economic and community benefits of employee-owned enterprises.
 - (4) Identify barriers to the development and advancement of employee-owned enterprises and recommend State actions and resources to remove barriers.
 - (5) Gather and maintain statistics on all employee-owned enterprises in place across this Commonwealth.
 - (6) Evaluate and submit a report by December 31 of each year to the Community, Economic and Recreational Development Committee of the Senate and the Commerce Committee of the House of Representatives. The report shall include:
- 20 (i) The results of the office's efforts, impacts and 21 benefits.
 - (ii) A list of all employee-owned enterprises in this Commonwealth and the counties in which the employee-owned enterprises are located.
 - (iii) Recommendations on the most effective utilization of Commonwealth funding to encourage the formation of employee-owned enterprises.
- 28 (iv) Other information deemed necessary by the 29 employee ownership advocate.
- 30 (7) Select and fund a Pennsylvania 501(c)(3) nonprofit

- organization defined under section 501(c)(3) of the Internal
- 2 Revenue Code of 1986 (Public Law 99-514, 26 U.S.C. § 501(c)
- 3 (3)) with well-established knowledge of employee-owned
- 4 enterprises to work with the office and the department to
- 5 ensure the execution requirements under this act.
- 6 Section 4. Technical and financial assistance program.
- 7 The office shall establish a technical and financial
- 8 assistance program to promote the development of employee-owned
- 9 enterprises.
- 10 Section 5. Technical assistance.
- 11 (a) Authorization to allocate funds. -- The office may
- 12 allocate or distribute money to local administrative agencies
- 13 for the purpose of providing grants and loans to employee-
- 14 ownership groups in industrial facilities and commercial
- 15 facilities as defined in section 3 of the act of August 23, 1967
- 16 (P.L.251, No.102), known as the Economic Development Financing
- 17 Law, for technical assistance to develop or improve an employee-
- 18 owned enterprise.
- 19 (b) Eligibility. -- An employee-ownership group shall be
- 20 eligible for assistance if the employees in the employee-
- 21 ownership group are employed by, formerly employed by or
- 22 affiliated with one of the following:
- 23 (1) An existing firm facing a threat of substantial
- layoffs or a plant closing and investigating a reorganization
- of all or some portion of the firm's business activity, at
- 26 sites located within this Commonwealth, as an employee-owned
- 27 enterprise. For purposes of this subsection, the term
- "existing firm" shall include an ongoing concern, the assets
- of an existing company or the assets of a company that has
- 30 been closed for no more than one year as of the date of

- 1 application for the feasibility study loan.
- 2 (2) An existing firm, not necessarily facing a threat of
 3 substantial layoffs or a plant closing but considering a
 4 conversion to an employee-owned enterprise and seeking
 5 professional services to accomplish the conversion if
 6 conversion to employee ownership will create new jobs or
 7 retain existing jobs at sites in this Commonwealth.
 - (3) An existing firm which currently has some form of employee ownership and requires professional services to ensure success of the employee-owned enterprise in the effort to create new jobs or retain existing jobs at sites in this Commonwealth.
- 13 (c) Use of awarded money.—An employee-ownership group may 14 be awarded sums of money for the following purposes:
- 15 (1) Feasibility studies to investigate a reorganization 16 or new incorporation as an employee-owned enterprise. At a 17 minimum, the feasibility study shall:
- 18 (i) Assess the market value and demand for the
 19 product produced by the plant affected by the closing or
 20 layoff.
 - (ii) Assess the market value and demand for other products that could be manufactured or assembled at the plant affected by the closing or layoff.
 - (iii) Evaluate the production costs to be incurred if the plant were to be operated by the employee-ownership group.
 - (iv) Determine whether there exists in the affected area and in the employee-ownership group the desire and capacity to create a new production entity and to become competitive.

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- 1 (2) Professional services to implement a feasibility 2 study and other professional services to develop or ensure 3 the success of an employee-owned enterprise.
- 4 (d) Repayment of awarded money. -- Money awarded to an
 5 employee-ownership group under subsection (c) is subject to the
 6 following repayment conditions:
- 7 If the enterprise studied is purchased or improved 8 by the employee-ownership group, the sum of money awarded 9 will constitute a loan and the employee-ownership group shall 10 repay the entire amount of the loan, with interest, in a lump 11 sum at the closing of the purchase of the company or within 12 one year after the date of the release of the loan by the 13 office, whichever occurs later. The amount of the loan repaid 14 shall be returned to the office for the purpose of issuing 15 additional loans. The interest paid on the loan shall be used 16 by the office for administrative costs associated with 17 administering this act.
 - (2) If the enterprise studied is not purchased by the employee-ownership group within one year after the completion of the feasibility study, the applicant shall submit a final report concerning the feasibility of repaying the awarded money.
 - (3) The office shall evaluate the employee-ownership group's final report under paragraph (2) to determine if repayment is feasible. If the office determines that the employee-ownership group is unable to repay the sum of awarded money, the amount of money that was awarded to the employee-ownership group will constitute a grant. If the office determines that the employee-ownership group is able to repay some or all of the money awarded, the amount of

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- 1 money that was awarded to the employee-ownership group will
- 2 constitute a loan.
- 3 (e) Other conditions.--
- 4 (1) The applicant shall provide evidence that there is a
- 5 prospect for recovery and future job growth or job retention
- 6 in applications under subsection (b)(1) or a substantial
- 7 prospect of job growth or job retention in applications under
- 8 subsection (b) (2) and (b) (3).
- 9 (2) Maximum State participation shall be 50% of the
- 10 total cost of the technical assistance and the maximum loan
- 11 size shall be \$100,000.
- 12 Section 6. Financial assistance.
- 13 (a) Authorization to allocate funds. -- The office may
- 14 allocate or distribute money to local administrative agencies
- 15 for the purpose of providing loans and loan guarantees to
- 16 employee-owned enterprises reorganizing industrial facilities,
- 17 manufacturing facilities and agricultural enterprises as defined
- 18 in section 3 of the act of May 17, 1956 (1955 P.L.1609, No.537),
- 19 known as the Pennsylvania Industrial Development Authority Act,
- 20 for the development of employee-owned enterprises.
- 21 (b) Eligibility.--Eligibility for assistance shall be
- 22 limited to an employee-ownership group reorganizing an existing
- 23 enterprise which is facing a threat of substantial layoffs or a
- 24 plant closing and adequate private financing is not available.
- 25 For purposes of this subsection, the term "existing enterprise"
- 26 shall include an ongoing concern, the assets of an existing
- 27 company or the assets of a company which has been closed for no
- 28 more than one year as of the date of completion of a feasibility
- 29 study.
- 30 (c) Use of assistance. -- Eliqible project costs shall include

- 1 land and buildings, machinery and equipment and working capital
- 2 secured by accounts receivable and inventory.
- 3 (d) Debt instruments. -- The financial subsidy provided should
- 4 be the minimum necessary to accommodate the borrower's financial
- 5 needs. Debt instruments shall include either or both of the
- 6 following:
- 7 (1) Loans, including deferred interest and principal
- 8 payments.
- 9 (2) Loan quarantees.
- 10 (e) Security.--Loans shall be secured by lien positions on
- 11 collateral at the highest level of priority which can
- 12 accommodate the borrower's ability to raise sufficient debt and
- 13 equity capital. When the obligation of a firm is guaranteed, the
- 14 financial institution holding the obligation shall adequately
- 15 secure the obligation. The office shall require collateral
- 16 against loans or loan quarantees awarded under this act. The
- 17 office may determine collateral per application.
- 18 (f) Loan limits. -- The maximum loan or guarantee is
- 19 \$1,500,000 per firm. The amount of a loan shall not exceed 25%
- 20 of the total project costs and guarantees shall not exceed 25%
- 21 of the total loan value. The term of the loan shall be the
- 22 shortest, consistent with the needs of the firm, but no longer
- 23 than 20 years.
- 24 (q) Equity requirement. -- A significant equity investment by
- 25 the employee-ownership group equal to at least 10% of the
- 26 project cost and including substantial participation by at least
- 27 two-thirds of the members of the employee-ownership group is
- 28 required to qualify for the loan or guarantee.
- 29 (h) Feasibility study. -- The office may not approve
- 30 assistance without a feasibility study demonstrating a

- 1 substantial prospect for job retention or future job growth and
- 2 a business plan, including steps to facilitate labor-management
- 3 cooperation. General adherence to the feasibility study is
- 4 required for an eligible employee-ownership group to receive a
- 5 loan or loan guarantee under this section.
- 6 Section 7. Criteria for evaluating applications.
- 7 The local administrative agencies and the office shall
- 8 evaluate an application under section 6 based on the following
- 9 criteria:
- 10 (1) Number of jobs retained or created in relation to
- 11 the size of the loan. The loan shall not exceed a cost of
- 12 \$15,000 per job created or retained.
- 13 (2) Ability of the applicant to repay the loan and the
- 14 likelihood of retaining or creating jobs.
- 15 (3) Evidence of other private financial commitments.
- 16 (4) Evidence that, without the financial assistance,
- 17 other Federal, State or local public and private investment
- would be insufficient to finance the employee-owned
- 19 enterprise.
- 20 (5) The extent to which a firm employs a significant
- 21 number of employees or represents a significant portion of
- 22 employment in the community.
- 23 (6) Additional criteria specified by guidelines or
- 24 regulations of the department.
- 25 Section 8. Main Street Employee Ownership Grant Program.
- 26 (a) Establishment. -- The Main Street Employee Ownership Grant
- 27 Program is established within the office to provide grants to
- 28 businesses that are eligible under subsection (b).
- 29 (b) Eligibility. -- A business is eligible for grants under
- 30 this section if the business:

- 1 (1) Has fewer than 100 employees.
- 2 (2) Is a retail establishment.
- 3 (c) Use of grant.--Grant money awarded may be used by an
- 4 eligible business to:
- 5 (1) Acquire a business to be an employee-owned
- 6 enterprise.
- 7 (2) Convert a business to an employee-owned enterprise.
- 8 (3) Provide support for technical assistance, such as
- 9 the proper management of an employee-owned enterprise, best
- 10 business practices or other assistance approved by the
- office.
- 12 (d) Limitation and approval. -- Grant awards may not exceed
- 13 \$35,000. If a business is approved for a grant under this
- 14 section, the business shall have an automatic approval for
- 15 financial assistance under section 6.
- 16 Section 9. Administration.
- 17 (a) Responsibility of local administrative agencies. -- Local
- 18 administrative agencies shall promote the employee ownership
- 19 program and the Main Street Employee Ownership Grant Program by
- 20 soliciting applications, evaluating applications and making
- 21 preliminary decisions on both technical assistance and financial
- 22 assistance. Not more than 2% of the money appropriated for the
- 23 purpose of this act may be used by local administrative agencies
- 24 for the purpose of administering these programs.
- 25 (b) Approval by employee ownership advocate. -- The employee
- 26 ownership advocate shall have full responsibility for final
- 27 approval of all applications for assistance.
- 28 (c) Advances. -- The office may make money advances to local
- 29 administrative agencies for the purpose of making loans, loan
- 30 quarantees or grants consistent with this act. Advances under

- 1 this section must be repaid to the office when the loan or loan
- 2 guarantee is repaid by the borrower.
- 3 (d) Loan and loan quarantee fees. -- Local administrative
- 4 agencies may establish and charge reasonable fees for processing
- 5 loans or loan guarantees under section 6, with the approval of
- 6 the secretary.
- 7 (e) Rules and regulations. -- The secretary may promulgate
- 8 rules and regulations, statements of policy or forms, guidelines
- 9 and other procedures, forms and requirements necessary for the
- 10 implementation of this act.
- 11 Section 10. Indicators of program impact.
- 12 (a) Report. -- On March 1 of each year of the employee
- 13 ownership program's and the Main Street Employee Ownership Grant
- 14 Program's existence, the employee ownership advocate shall
- 15 submit a report to the Secretary of the Senate and the Chief
- 16 Clerk of the House of Representatives on the impact of the
- 17 programs, including:
- 18 (1) Rules, guidelines or statements of policy used in
- 19 administering the programs.
- 20 (2) The number of employee-ownership groups and firms
- 21 receiving assistance.
- 22 (3) The number of feasibility studies which were
- 23 actually implemented.
- 24 (4) The number of jobs retained or created and the
- 25 number of jobs created or retained as a result of financial
- assistance.
- 27 (5) Other information deemed necessary by the employee
- ownership advocate.
- 29 (b) Information to office. -- Recipients of assistance under
- 30 these programs shall provide the office with the information

- 1 needed to fulfill the reporting requirement under subsection
- 2 (a).
- 3 Section 11. Nondiscrimination.
- 4 No loan, loan guarantee, grant or other financial assistance
- 5 shall be made to a recipient under this act unless the recipient
- 6 certifies to the department, in a form satisfactory to the
- 7 department, that it shall not discriminate against an employee
- 8 or against an applicant for employment because of race,
- 9 religion, color, national origin, sex or age.
- 10 Section 12. Guidelines and regulations.
- 11 (a) One-year exemption from review.--In order to facilitate
- 12 implementation of this act, the department may promulgate, adopt
- 13 and use temporary guidelines that shall be transmitted as a
- 14 notice to the Legislative Reference Bureau for publication in
- 15 the Pennsylvania Bulletin. The guidelines shall not be subject
- 16 to review under:
- 17 (1) Sections 201, 202, 203, 204 and 205 of the act of
- 18 July 31, 1968 (P.L.769, No.240), referred to as the
- 19 Commonwealth Documents Law.
- 20 (2) Section 204(b) of the act of October 15, 1980 (P.L.
- 21 950, No.164), known as the Commonwealth Attorneys Act.
- 22 (3) The act of June 25, 1982 (P.L.633, No.181), known as
- 23 the Regulatory Review Act.
- 24 (b) Expiration of exemption. -- After the expiration of the
- 25 one-year period, all guidelines shall expire and shall be
- 26 replaced by regulations that shall have been promulgated,
- 27 adopted and published as provided by law.
- 28 Section 13. Annual appropriation and funding sources.
- 29 (a) Estimate of expenditures. -- Before November 1 of each
- 30 year, the employee ownership advocate shall estimate the total

- 1 expenditures for the office and submit the estimate to the
- 2 Governor in accordance with section 610 of the act of April 9,
- 3 1929 (P.L.177, No.175), known as The Administrative Code of
- 4 1929. At the same time the office submits the estimate to the
- 5 Governor, the office shall also submit the estimate to the
- 6 General Assembly. The following shall apply:
- 7 (1) The employee ownership advocate shall be afforded an
- 8 opportunity to appear before the Governor, the Appropriations
- 9 Committee of the Senate and the Appropriations Committee of
- 10 the House of Representatives regarding the estimate.
- 11 (2) For each fiscal year, the office shall calculate the
- office's proposed appropriation by subtracting the unspent
- portion of the office's budget for the previous fiscal year
- from the total appropriation that was approved by the General
- 15 Assembly. The remainder shall be allocated to the department
- 16 for the next fiscal year.
- 17 (b) Allocation of assessment. -- For each fiscal year, the
- 18 office shall determine for the preceding calendar year the
- 19 amount of its expenditures directly attributable to
- 20 administering this act as follows:
- 21 (1) Expenditures of the office directly attributable to
- 22 section 5 of this act.
- 23 (2) Expenditures of the office directly attributable to
- 24 section 6 of this act.
- 25 (3) Expenditures of the office directly attributable to
- section 8 of this act.
- 27 (4) Expenditures of the office directly attributable to
- 28 section 9 of this act.
- 29 (5) Total expenditures of the office directly
- 30 attributable to administering this act.

- 1 (c) Funding sources. -- Any of the following may be used as
- 2 funding sources for the office for the purposes of this act:
- 3 (1) Money appropriated for the purposes of this act.
- 4 (2) Federal money appropriated or authorized for the
- 5 purposes of this act.
- 6 (3) Money received from a State agency through an interagency agreement or memorandum of understanding.
- 8 (4) A gift or other contribution from a public or 9 private source.
- 10 (5) Returns on money dedicated for the purposes of this
 11 act, including, but not limited to, interest on loans or loan
 12 quarantees.
- 13 (6) Any appropriation that was unspent by the end of a 14 previous fiscal year.
- 15 Section 14. Effective date.
- 16 This act shall take effect in 60 days.