THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL No. 829 Session of 2021

INTRODUCED BY BOBACK, SANCHEZ, PISCIOTTANO, KINSEY, HILL-EVANS, SCHLOSSBERG, JAMES, BURGOS, MOUL, HELM, FREEMAN, MILLARD, ISAACSON, DRISCOLL, GALLOWAY, CIRESI, NEILSON AND GUENST, MARCH 8, 2021

REFERRED TO COMMITTEE ON TOURISM AND RECREATIONAL DEVELOPMENT, MARCH 8, 2021

AN ACT

1 2	Providing for dedication of portion of sales and use tax; and establishing the Tourism, Museum and Arts Trust Fund.
3	The General Assembly of the Commonwealth of Pennsylvania
4	hereby enacts as follows:
5	Section 1. Short title.
6	This act shall be known and may be cited as the Tourism,
7	Museum and Arts Funding Act.
8	Section 2. Declaration of policy.
9	The General Assembly finds and declares as follows:
10	(1) Tourism is an important part of Pennsylvania's
11	economy, with visitors spending billions of dollars a year
12	and supporting thousands of jobs at hotels, restaurants,
13	museums, arts and cultural organizations and recreational,
14	historical and outdoor attractions.
15	(2) State government, working in partnership with local
16	tourism agencies, museums and arts and cultural agencies, has

a responsibility to promote and market this Commonwealth to
 out-of-State leisure and business travelers.

3 (3) A dedicated source of revenue for tourism marketing
4 and promotion and for grants to museums and the arts will
5 enable the Commonwealth to promote economic development,
6 support our many museums and foster the diversity and
7 strength of arts and culture in communities throughout this
8 Commonwealth.

9 Section 3. Definitions.

10 The following words and phrases when used in this act shall 11 have the meanings given to them in this section unless the 12 context clearly indicates otherwise:

"Destination marketing organization." A nonprofit corporation, organization, association or agency that is engaged in tourism promotion or marketing on a regional or Statewide basis to attract leisure or business travelers to this Commonwealth.

18 "Fund." The Tourism, Museum and Arts Trust Fund established 19 in section 4.

20 "Official tourism promotion and marketing agency of the 21 Commonwealth." The nonprofit corporation, organization, 22 association or State agency established by law or designated by 23 the Department of Community and Economic Development as the 24 official tourism promotion and marketing agency of the 25 Commonwealth.

Tourism promotion agency." A recognized nonprofit corporation, organization, association or agency that is engaged in planning and promoting programs designed to stimulate and increase the volume of tourist, visitor and vacation business within counties served by the agency as that term is defined in

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the act of July 4, 2008 (P.L.621, No.50), known as the Tourism
 Promotion Act.

3 Section 4. Tourism, Museum and Arts Trust Fund.

4 (a) Establishment.--The Tourism, Museum and Arts Trust Fund
5 is established in the State Treasury.

6 (b) Deposits.--The revenue collected under section 5 shall7 be deposited into the fund within 60 days of collection.

8 (c) Use of revenues.--The money in the fund is appropriated 9 on a continuing basis to the fund and shall not lapse. Except as 10 provided in subsection (d), payments from the fund shall be made 11 upon warrant of the State Treasurer after receipt of a 12 requisition from the appropriate agency under this act. 13 Section 5. Funding for tourism, museums and arts.

(a) Source of funding.--The revenue generated from one-sixth
of the tax levied under section 210 of the act of March 4, 1971
(P.L.6, No.2), known as the Tax Reform Code of 1971, shall be
deposited into the fund for use as provided by this act.

18 (b) Allocation of funds.--The money in the fund shall be 19 allocated as follows:

(1) Sixty percent of the revenue shall be used by the official tourism promotion and marketing agency of the Commonwealth for tourism marketing, promotion and development of activities to attract leisure and business travelers to this Commonwealth and for matching grants to destination marketing organizations and tourism promotion agencies.

(2) Twenty percent of the revenue shall be used by the
 Pennsylvania Historical and Museum Commission for museum
 assistance grants.

29 (3) Twenty percent of the revenue shall be used by the30 Commonwealth of Pennsylvania Council on the Arts for grants

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- 1 to the arts.
- 2 Section 6. Effective date.
- 3 This act shall take effect in 60 days.