
THE GENERAL ASSEMBLY OF PENNSYLVANIA

SENATE BILL

No. 306 Session of
2019

INTRODUCED BY DINNIMAN, FONTANA, SANTARSIERO, BREWSTER,
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FARNESE AND HAYWOOD, FEBRUARY 19, 2019

REFERRED TO CONSUMER PROTECTION AND PROFESSIONAL LICENSURE,
FEBRUARY 19, 2019

AN ACT

1 Amending the act of December 4, 1996 (P.L.911, No.147), entitled
2 "An act providing for registration requirements for
3 telemarketers and for powers and duties of the Office of
4 Attorney General," further providing for definitions, for
5 unlawful acts and penalties and for unwanted telephone
6 solicitation calls prohibited.

7 The General Assembly of the Commonwealth of Pennsylvania
8 hereby enacts as follows:

9 Section 1. Section 2 of the act of December 4, 1996
10 (P.L.911, No.147), known as the Telemarketer Registration Act,
11 is amended by adding a definition to read:

12 Section 2. Definitions.

13 The following words and phrases when used in this act shall
14 have the meanings given to them in this section unless the
15 context clearly indicates otherwise:

16 * * *

17 "Robocall." A telephone solicitation call made to a large
18 number of people, using a computerized autodialer, to deliver a

1 prerecorded telemarketing message.

2 * * *

3 Section 2. Section 5(a)(2) of the act is amended and the
4 subsection is amended by adding a paragraph to read:

5 Section 5. Unlawful acts and penalties.

6 (a) Acts enumerated.--The following acts are prohibited:

7 * * *

8 (2) Initiating an outbound telephone call, including a
9 robocall, to a person when that person previously has stated
10 that he or she does not wish to receive an outbound telephone
11 call made by or on behalf of the seller whose goods or
12 services are being offered. A seller or telemarketer will not
13 be liable for violating the provisions of this paragraph if:

14 (i) he has established and implemented written
15 procedures to comply with this paragraph;

16 (ii) he has trained his personnel in the procedures;

17 (iii) the seller or the telemarketer acting on
18 behalf of the seller has maintained and recorded lists of
19 persons who may not be contacted; and

20 (iv) any subsequent call is the result of error.

21 * * *

22 (10) Making a telephone solicitation call on a legal
23 holiday.

24 * * *

25 Section 3. Section 5.2(c) and (j) of the act are amended and
26 the section is amended by adding a subsection to read:

27 Section 5.2. Unwanted telephone solicitation calls prohibited.

28 * * *

29 (c) Duration.--A listing on a do-not-call list shall be
30 maintained [for a minimum of five years from the date of the

1 enrollment or] until the telephone number is no longer valid for
2 the residential or wireless telephone subscriber[, whichever
3 occurs first] or until the subscriber requests to have the
4 telephone number removed from the list.

5 * * *

6 (j) Identification.--No telemarketer shall fail to provide a
7 residential or wireless telephone subscriber with the name of
8 the caller, the name of the person or entity on whose behalf the
9 call is being made and, upon request, a telephone number or
10 address at which the person or entity may be contacted. If a
11 telemarketer makes a solicitation using [an artificial or
12 prerecorded voice message transmitted by an autodialer or
13 prerecorded message player which placed the telephone
14 solicitation call] a robocall, the telephone number may not be a
15 900 number or any other number for which charges exceed local or
16 long-distance transmission charges.

17 * * *

18 (1) Robocall requirements.--

19 (1) A telemarketer or telemarketing business that uses
20 robocalls:

21 (i) Shall establish a procedure, consistent with the
22 requirements under subparagraph (ii), for a called person
23 to opt out of receiving future telephone solicitation
24 calls from that telemarketer or telemarketing business
25 and be immediately taken off the telemarketer's call
26 list.

27 (ii) Shall provide notice to a called number, at the
28 beginning of the call, stating how a called person can
29 opt out of receiving future telephone solicitation calls
30 from that telemarketer or telemarketing business.

1 Immediate opt out shall be available through an
2 automated, interactive voice-activated or key press-
3 activated opt-out mechanism for the called person to make
4 a do-not-call request, including brief explanatory
5 instructions on how to use the opt-out mechanism, within
6 two seconds of disclosing the name of the caller and the
7 name of the person or entity on whose behalf the call is
8 being made. The called person shall be able to opt out
9 throughout the duration of the call.

10 (iii) May not require a called person's written
11 consent as a condition to opt out of future telemarketing
12 calls.

13 (iv) May not consider the action of opting out as
14 the creation of an established business relationship.

15 (2) When a robocall is left on an answering machine or a
16 voicemail service, the message must provide a toll-free
17 telephone number that enables the called person to call back
18 at a later time and connect directly to the automated,
19 interactive voice-activated or key press-activated opt-out
20 mechanism and automatically record the called person's number
21 to the do-not-call list of the telemarketer or telemarketing
22 business.

23 Section 4. This act shall take effect in 60 days.