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THE GENERAL ASSEMBLY OF PENNSYLVANIA

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HOUSE RESOLUTION

No. 563 Session of  
2019

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INTRODUCED BY PICKETT, DeLUCA, BERNSTINE, BROWN, BURNS,  
CALTAGIRONE, DIGIROLAMO, FREEMAN, HENNESSEY, HILL-EVANS,  
KINSEY, KORTZ, MENTZER, MILLARD, OWLETT, RYAN, SCHMITT,  
SONNEY, THOMAS, TOOHL, WARREN, WHEELAND AND ZIMMERMAN,  
OCTOBER 15, 2019

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REFERRED TO COMMITTEE ON INSURANCE, OCTOBER 15, 2019

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A RESOLUTION

1 Designating the month of October 2019 as "Life Insurance  
2 Awareness Month" in Pennsylvania.

3 WHEREAS, Pennsylvania residents have \$1.3 trillion in total  
4 life insurance coverage; and

5 WHEREAS, According to the American Council of Life Insurers,  
6 the life insurance industry in Pennsylvania paid \$4.6 billion to  
7 beneficiaries in 2017, providing a tremendous source of  
8 financial relief and security to families that experienced the  
9 loss of a loved one; and

10 WHEREAS, Life insurers pay out \$72 million a day to  
11 Pennsylvanians in life insurance and annuities; and

12 WHEREAS, Despite the importance individuals place on life  
13 insurance and the peace of mind it brings to millions of  
14 Pennsylvania families, there are still too many Pennsylvanians  
15 who lack adequate coverage; and

16 WHEREAS, The reality is that more than one in five

1 Pennsylvania residents are under 18 years of age and typically  
2 financially dependent on a loved one or caregiver; and

3 WHEREAS, Millions of Americans recognize that they are  
4 underinsured, with nearly 20% of Americans believing that they  
5 do not have enough coverage; and

6 WHEREAS, During times like these when so many families  
7 continue to struggle, life insurance coverage is more important  
8 than ever because individuals have fewer financial resources to  
9 fall back on, increasing their financial vulnerability; and

10 WHEREAS, The nonprofit organization Life Happens, the  
11 National Association of Insurance and Financial Advisors and a  
12 coalition representing hundreds of leading life insurance  
13 companies and organizations have designated September as "Life  
14 Insurance Awareness Month" to encourage consumers to think about  
15 their need for life insurance protection, seek advice from a  
16 qualified insurance professional and take the actions necessary  
17 to achieve a financially secure future for their loved ones;  
18 therefore be it

19 RESOLVED, That the House of Representatives designate the  
20 month of October 2019 as "Life Insurance Awareness Month" in  
21 Pennsylvania; and be it further

22 RESOLVED, That the House of Representatives urge residents of  
23 this Commonwealth to learn more about life insurance and its  
24 benefits.