
THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE RESOLUTION

No. 272 Session of
2019

INTRODUCED BY HILL-EVANS, SONNEY, DIGIROLAMO, HAHN, LONGIETTI,
KINSEY, MILLARD, KORTZ, YOUNGBLOOD, KLUNK, SAYLOR, READSHAW,
GILLESPIE, GROVE, MENTZER, MARKOSEK, CALTAGIRONE, JONES AND
SCHWEYER, APRIL 29, 2019

INTRODUCED AS NONCONTROVERSIAL RESOLUTION UNDER RULE 35,
APRIL 29, 2019

A RESOLUTION

1 Designating May 6, 2019, as "Explore York County Tourism Day" in
2 Pennsylvania.

3 WHEREAS, The York County Convention and Visitors Bureau
4 (YCCVB) is the official tourist promotion agency for York County
5 and is accredited by Destination Marketing Association
6 International; and

7 WHEREAS, The YCCVB actively markets York County to leisure
8 travelers, meeting and convention planners, group tour
9 operators, sports and tournament organizers and the media; and

10 WHEREAS, York County is known as the factory tour capital of
11 the world, offering 20 factory tours year-round; and

12 WHEREAS, York County is also known as the snack food capital
13 of the world, with several snack food manufacturers, including
14 Utz Quality Foods and Martin's Potato Chips, operating in the
15 county; and

16 WHEREAS, York County's Mason-Dixon Wine Trail was listed on

1 Budget Travel's website as one of "The 10 Best Wine Regions
2 You've Never Heard of."; and

3 WHEREAS, In 2012, Travel + Leisure cited York County as
4 having one of "America's Greatest Main Streets"; and

5 WHEREAS, Visitors spent more than \$1 billion in York County
6 in 2017; and

7 WHEREAS, The York County tourism industry employs 8,010
8 people; and

9 WHEREAS, York County is ranked 10th in the State in economic
10 impact from tourism expenditures; and

11 WHEREAS, The House of Representatives supports and honors
12 organizations such as the YCCVB that seek to promote
13 Pennsylvania's unique assets and attractions; therefore be it

14 RESOLVED, That the House of Representatives designate May 6,
15 2019, as "Explore York County Tourism Day" in Pennsylvania.