

THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE RESOLUTION

No. 912 Session of 2015

INTRODUCED BY P. COSTA, DERMODY, GERGELY, READSHAW, BIZZARRO, BRADFORD, COHEN, D. COSTA, DIGIROLAMO, GIBBONS, GINGRICH, HENNESSEY, KINSEY, KIRKLAND, MAHONEY, MARSICO, MILLARD, NEILSON, PASHINSKI, REGAN, ROSS, ROZZI, THOMAS, VEREB, WHEELAND AND YOUNGBLOOD, JUNE 7, 2016

INTRODUCED AS NONCONTROVERSIAL RESOLUTION UNDER RULE 35, JUNE 7, 2016

A RESOLUTION

1 Honoring the life and memory of William "Coach" Vincent
 2 Campbell, Jr., of Palo Alto, California, who generously
 3 befriended, advised and promoted the welfare of others as an
 4 executive and philanthropist, and extending condolences to
 5 his family.

6 WHEREAS, William "Coach" Vincent Campbell, Jr., was born on
 7 August 31, 1940, in Homestead, Allegheny County; and

8 WHEREAS, Mr. Campbell graduated in 1958 from Homestead High
 9 School, where he was a class president, National Honor Society
 10 president and student council president and attained distinction
 11 as a star athlete in three sports; and

12 WHEREAS, Mr. Campbell pursued undergraduate studies at
 13 Columbia University, earning a bachelor's degree in economics in
 14 1962; and

15 WHEREAS, A four-year student-athlete, Mr. Campbell proudly
 16 captained the 1961 Ivy League Championship football team; and

17 WHEREAS, Mr. Campbell obtained a master's degree in education

1 from Teachers College, Columbia University, in 1964; and

2 WHEREAS, Mr. Campbell was an assistant football coach at
3 Boston College before returning to Columbia University, where he
4 was head coach of the Columbia Lions football team from 1974
5 through 1979; and

6 WHEREAS, Following his coaching stint, Mr. Campbell commenced
7 his work as a marketing and sales executive at the J. Walter
8 Thompson advertising agency, where he was a vice president, and
9 then served as general manager of consumer products for Eastman
10 Kodak Company in Europe; and

11 WHEREAS, Recruited by Apple in 1983, Mr. Campbell rose to the
12 position of executive vice president; and

13 WHEREAS, Mr. Campbell distinguished himself as the longest-
14 serving member of Apple's board of directors during an
15 association that lasted from 1997 through 2014; and

16 WHEREAS, Mr. Campbell founded Claris Corporation, a spin-off
17 software company owned by Apple, and was president and chief
18 executive officer of the pen-based computing company known as Go
19 Corporation; and

20 WHEREAS, From 1994 through 2000, Mr. Campbell was chief
21 executive officer of Intuit, the maker of Quicken, QuickBooks
22 and TurboTax; and

23 WHEREAS, From 1998 through 2016, Mr. Campbell chaired
24 Intuit's board of directors; and

25 WHEREAS, Through his many executive positions and his
26 mentoring of other leaders and management teams, Mr. Campbell
27 engineered incredible success stories; and

28 WHEREAS, Through his remarkable marketing and leadership
29 skills, Mr. Campbell influenced Silicon Valley's best-known
30 leaders and product creators, from Steve Jobs at Apple and Larry

1 Page and Sergey Brin at Google to the founders of Twitter; and
2 WHEREAS, Mr. Campbell was instrumental in Google's 2001
3 hiring of software engineer Eric Schmidt, who was named chief
4 executive officer and then executive chairman; and

5 WHEREAS, Widely and endearingly recognized as the coach of
6 Silicon Valley, Mr. Campbell continued to shape technology
7 companies in his work as a full-time executive coach; and

8 WHEREAS, Mr. Campbell significantly enriched the leadership
9 skills and operational skills of his clients, including Amazon
10 founder and chief executive officer Jeff Bezos; and

11 WHEREAS, Mr. Campbell graciously supported Columbia
12 University as well as countless organizations within the
13 communities of Homestead and Palo Alto; and

14 WHEREAS, Mr. Campbell applied his football coaching skills to
15 Sacred Heart Schools in Atherton, California, where he
16 volunteered his time to shepherd eighth grade boys and girls in
17 flag football and life lessons; and

18 WHEREAS, Through the Campbell Educational and Community
19 Foundation, the Steel Valley School District in Munhall,
20 Pennsylvania, has received charitable gifts for computer labs,
21 iPads and classrooms for art, music and technology instruction
22 as well as \$6 million for new athletic fields and \$4 million for
23 a new elementary gymnasium; and

24 WHEREAS, Mr. Campbell joined the Columbia University trustees
25 in 2003 and provided leadership as a longtime chairman of the
26 trustees and, in 2014, chair emeritus; and

27 WHEREAS, Mr. Campbell's generosity to his alma mater included
28 endowment of the Roberta and William Campbell Professorship in
29 Contemporary Civilization and the Campbell Family Professorship
30 in Anthropology; and

1 WHEREAS, Further contributing to the benefit of Columbia
2 University and its students, Mr. Campbell committed \$1 million
3 to The Austin Quigley Endowment Fund for Student Success and \$10
4 million for the Core to Commencement campaign; and

5 WHEREAS, In recognition of Mr. Campbell's philanthropy and
6 record of academic success, the National Football Foundation
7 annually awards the William V. Campbell Trophy to an American
8 college football player demonstrating the best combination of
9 academics, community service and on-field performance; and

10 WHEREAS, Mr. Campbell died in Palo Alto on April 18, 2016, at
11 75 years of age; and

12 WHEREAS, Mr. Campbell's survivors include his wife, Eileen
13 Bocci Campbell, his two children, Jim and Maggie, and his three
14 stepchildren, Kevin, Matthew and Kate Bocci; therefore be it

15 RESOLVED, That the House of Representatives honor the life
16 and memory of William "Coach" Vincent Campbell, Jr., of Palo
17 Alto, California, who generously befriended, advised and
18 promoted the welfare of others as an executive and
19 philanthropist, and extend condolences to his family; and be it
20 further

21 RESOLVED, That a copy of this resolution be transmitted to
22 Mr. Campbell's family in care of the William V. Campbell Family
23 Foundation, 305 Churchill Avenue, Palo Alto, CA 94301-3602.