THE GENERAL ASSEMBLY OF PENNSYLVANIA

SENATE RESOLUTION

No. 216

Session of 2011

INTRODUCED BY ARGALL, SCARNATI, M. WHITE, WARD, McILHINNEY, ERICKSON, BROWNE, FARNESE, RAFFERTY, BOSCOLA, ALLOWAY, YUDICHAK, MENSCH AND FERLO, OCTOBER 24, 2011

SENATOR PIPPY, LAW AND JUSTICE, AS AMENDED, DECEMBER 14, 2011

A RESOLUTION

Directing the Budget and Finance Committee to conduct an economic impact study of the brewery industry in this Commonwealth. 3 RESOLVED, That the Senate direct the Budget and Finance Committee to conduct an economic impact study of the brewery industry in this Commonwealth, which study shall: 6 define and explain the act of April 12, 1951 7 (P.L.90, No.21), known as the Liquor Code, and its 8 9 administration in layman's terms in order to assist those 10 outside of the brewery industry to understand the issues and 11 challenges faced by the brewery industry under the current regulatory framework; 12 detail the historical and current conditions of the 13 14 brewery industry over the last 15 years, including, but not 15 limited to: growth of PA breweries; the global, national and 16 local business climate of breweries; the business climate of beer wholesalers and retailers; and the consideration of 17 breweries as manufacturers; 18

1	(3) focus on the ownership of the breweries, in terms of
2	their status as private, family owned or publicly held;
3	(4) explore the economic effects of the brewery industry
4	and how the brewery industry generates wealth and
5	productivity for individuals and other industries;
6	(5) (4) research brewery industry employment, payroll,
7	capital expenditures and investments that have been made by
8	the brewery industry into the economy of this Commonwealth;
9	$\frac{(6)}{(5)}$ (5) identify the overall philanthropic contributions \leftarrow
10	made by the brewery industry to charitable and community-
11	based causes and the overall role that breweries in this
12	Commonwealth play in their communities in terms of generating
13	civic pride and economic development;
14	(7) (6) explain the three-tier system, requirements
15	regarding exclusive distribution agreements and the impact of
16	these factors on the brewery industry;
17	(8) identify and detail the potential for the linkage of
18	breweries to the overall efforts to become a tourist
19	destination;
20	(9) examine industry clusters in food and beverage and
21	how the presence of these clusters has been positively-
22	exploited by other regions, including economic capitalization
23	of clusters such as wine in the Napa Valley and the Bordeaux
24	region of France, Germany/Bavaria and its linkage to malt
25	beverages and Wisconsin and its linkage to cheese;
26	(10) determine how the brewing industry in this
27	Commonwealth can be used to promote value-added economic
28	development and jobs on a Statewide and regional level;
29	(11) identify ways in which State governmental and
30	community entities can assist breweries in this Commonwealth

1	in maintaining a competitive advantage to ensure that	
2	economic growth will continue for the brewing industry and	
3	thus create growth for Pennsylvania economies overall;	
4	(7) IDENTIFY AND DETAIL HOW BREWERIES IMPACT OTHER	←
5	PENNSYLVANIA INDUSTRIES AND PENNSYLVANIA TOURISM.	
6	$\frac{(12)}{(12)}$ (8) identify legislative, administrative and	←
7	regulatory actions which will ensure the brewery industry's	←
8	INDUSTRY'S continued growth, thus creating family-sustaining	←
9	jobs and industry expansion in other sectors; and INCLUDING,	←
10	BUT NOT LIMITED TO, CHANGES TO THE LIQUOR CODE AND TAX CODE;	
11	(13) evaluate the enactment of a tax credit for capital	←
12	investments by breweries in this Commonwealth;	
13	and be it further	
14	RESOLVED, That the committee submit its study to the Senate	
15	not later than one year from adoption of this resolution.	