
THE GENERAL ASSEMBLY OF PENNSYLVANIA

SENATE RESOLUTION

No. 216 Session of
2011

INTRODUCED BY ARGALL, SCARNATI, M. WHITE, WARD, McILHINNEY,
ERICKSON, BROWNE, FARNESE, RAFFERTY, BOSCOLA, ALLOWAY AND
YUDICHAK, OCTOBER 24, 2011

REFERRED TO LAW AND JUSTICE, OCTOBER 24, 2011

A RESOLUTION

1 Directing the Budget and Finance Committee to conduct an
2 economic impact study of the brewery industry in this
3 Commonwealth.

4 RESOLVED, That the Senate direct the Budget and Finance
5 Committee to conduct an economic impact study of the brewery
6 industry in this Commonwealth, which study shall:

7 (1) define and explain the act of April 12, 1951
8 (P.L.90, No.21), known as the Liquor Code, and its
9 administration in layman's terms in order to assist those
10 outside of the brewery industry to understand the issues and
11 challenges faced by the brewery industry under the current
12 regulatory framework;

13 (2) detail the historical and current conditions of the
14 brewery industry over the last 15 years, including, but not
15 limited to: growth of PA breweries; the global, national and
16 local business climate of breweries; the business climate of
17 beer wholesalers and retailers; and the consideration of
18 breweries as manufacturers;

1 (3) focus on the ownership of the breweries, in terms of
2 their status as private, family owned or publicly held;

3 (4) explore the economic effects of the brewery industry
4 and how the brewery industry generates wealth and
5 productivity for individuals and other industries;

6 (5) research brewery industry employment, payroll,
7 capital expenditures and investments that have been made by
8 the brewery industry into the economy of this Commonwealth;

9 (6) identify the overall philanthropic contributions
10 made by the brewery industry to charitable and community-
11 based causes and the overall role that breweries in this
12 Commonwealth play in their communities in terms of generating
13 civic pride and economic development;

14 (7) explain the three-tier system, requirements
15 regarding exclusive distribution agreements and the impact of
16 these factors on the brewery industry;

17 (8) identify and detail the potential for the linkage of
18 breweries to the overall efforts to become a tourist
19 destination;

20 (9) examine industry clusters in food and beverage and
21 how the presence of these clusters has been positively
22 exploited by other regions, including economic capitalization
23 of clusters such as wine in the Napa Valley and the Bordeaux
24 region of France, Germany/Bavaria and its linkage to malt
25 beverages and Wisconsin and its linkage to cheese;

26 (10) determine how the brewing industry in this
27 Commonwealth can be used to promote value-added economic
28 development and jobs on a Statewide and regional level;

29 (11) identify ways in which State governmental and
30 community entities can assist breweries in this Commonwealth

1 in maintaining a competitive advantage to ensure that
2 economic growth will continue for the brewing industry and
3 thus create growth for Pennsylvania economies overall;

4 (12) identify legislative, administrative and regulatory
5 actions which will ensure the brewery industry's continued
6 growth, thus creating family-sustaining jobs and industry
7 expansion in other sectors; and

8 (13) evaluate the enactment of a tax credit for capital
9 investments by breweries in this Commonwealth;

10 and be it further

11 RESOLVED, That the committee submit its study to the Senate
12 not later than one year from adoption of this resolution.