
THE GENERAL ASSEMBLY OF PENNSYLVANIA

SENATE BILL

No. 359 Session of
2001

INTRODUCED BY MOWERY, WAGNER, TARTAGLIONE, COSTA, WOZNIAK,
STACK, LOGAN AND KASUNIC, FEBRUARY 7, 2001

REFERRED TO PUBLIC HEALTH AND WELFARE, FEBRUARY 7, 2001

AN ACT

1 Directing the Secretary of Health to educate students on certain
2 health issues by advertising on a school satellite system.

3 The General Assembly of the Commonwealth of Pennsylvania
4 hereby enacts as follows:

5 Section 1. Short title.

6 This act shall be known and may be cited as the School
7 Satellite System Education Act.

8 Section 2. Definitions.

9 The following words and phrases when used in this act shall
10 have the meanings given to them in this section unless the
11 context clearly indicates otherwise:

12 "Secretary." The Secretary of Health.

13 "School satellite system." A system of televised news
14 programming that is directed primarily at children in middle
15 school and high school and that is transmitted to such schools
16 through satellite technology. The term includes, but is not
17 limited to, Channel One, or its successor.

1 Section 3. Duties of secretary.

2 (a) Promotion of healthy living issues.--The secretary shall
3 promulgate healthy living issues, including, but not limited to,
4 the health risks of tobacco, alcohol and drug use, and the
5 importance of adequate exercise, nutrition and prenatal care
6 through the means of educational advertising on a school
7 satellite system.

8 (b) Contracts.--In order to comply with the duty imposed
9 under subsection (a), the secretary may enter into contracts
10 with:

11 (1) Marketing agents to design and produce
12 advertisements for broadcast on school satellite systems.

13 (2) Contractors that provide school satellite systems to
14 public schools in this Commonwealth.

15 (c) Funding.--The secretary may utilize or accept funding
16 from any available source to perform its powers and duties under
17 this act.

18 Section 4. Effective date.

19 This act shall take effect in 60 days.