

THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL

No. 718 Session of
1999

INTRODUCED BY TRAVAGLIO, M. COHEN, VAN HORNE, TRELLO, PRESTON,
CORRIGAN, YOUNGBLOOD, BELARDI AND THOMAS, MARCH 8, 1999

REFERRED TO COMMITTEE ON COMMERCE AND ECONOMIC DEVELOPMENT,
MARCH 8, 1999

AN ACT

1 Requiring that certain funds appropriated to the Department of
2 Community and Economic Development for marketing of
3 businesses be expended on certain marketing objectives.

4 The General Assembly of the Commonwealth of Pennsylvania
5 hereby enacts as follows:

6 Section 1. Use of marketing appropriation.

7 Any funds appropriated to the Department of Community and
8 Economic Development for the fiscal year July 1, 1998, to June
9 30, 1999, pursuant to section 209 of the act of April 22, 1998
10 (P.L. , No.6A), known as the General Appropriation Act of 1998,
11 and which funds are for the purpose of marketing to attract
12 business to this Commonwealth shall be used and expended on the
13 following marketing objectives:

14 (1) To bring new business to this Commonwealth.

15 (2) To retain already existing Pennsylvania businesses,
16 especially those that are considering expansion of their
17 business activities in this Commonwealth.

18 (3) To present this Commonwealth as a place that:

1 (i) Continues to improve its business climate to
2 meet the needs of existing Pennsylvania businesses.

3 (ii) Has financial programs in place to address the
4 needs of existing Pennsylvania businesses.

5 Section 2. Effective date.

6 This act shall take effect in 60 days.