Testimony offered on behalf of: Middletown Tractor Sales

IN OPPOSITION TO:

Proposed Legislation – Digital Right to Repair Pennsylvania House Commerce Committee Hearing: March 25, 2024

Attention: Indira Ridgeway

Executive Director, House Commerce Committee Via Electronic Mail: lRidgeway@pahouse.net
CC: House Commerce Committee Members

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MIDDLETOWN TRACTOR SALES OPPOSES THE APPLICATION OF PROPOSED RIGHT TO REPAIR LEGISLATION TO THE NONROAD INDUSTRY

Dear Chairman Conklin and Honorable Members of the House Commerce Committee:

My name is Adam Boyers, and I am the President of Middletown Tractor Sales. Our dealership has TWO (2) locations in the beautiful Commonwealth of Pennsylvania. We are independently owned and operated, and our business employs right at 100 employees. On behalf of Middletown Tractor Sales, I am here to express our opposition to the inclusion of the nonroad industry to proposed legislation on the topic of "right to repair." I would like to take this opportunity to express and explain my opposition to this type of legislation as it pertains to our agricultural, construction, and outdoor power equipment business.

Since January of 2023, all full line agricultural manufacturers now have formalized repair offering agreements ("MOUs") with the American Farm Bureau Federation ("AFBF). These manufacturers include:

- 1. AGCO
- 2. Claas

- 3. CaselH
- 4. Kubota
- 5. New Holland
- 6. John Deere

The MOUs have built-in mechanisms to assess issues and make amendments to keep up with model and technology changes. Equipment owners have access to a repair issue/grievance process through the American Farm Bureau Federation's website. This portal provides an avenue to address issues in a timely and constructive manner. This process is also available to equipment owners that are not AFBF Members.

First and foremost, legislation is not necessary for customers to access diagnostics on the equipment sold by our dealership. Diagnostic tools are readily available across the industry. These options support our customers and their ability to maintain and repair their own equipment consistent with manufacturers' intellectual property rights and the laws across the United States. Operators' manuals, technical manuals and other resources, are available for customers and third-party repair providers to purchase through public websites. The diagnostic information available to customers and third parties includes many of the same types of diagnostic information made available to authorized dealers on a subscription basis. Customer and third-party access to diagnostics is extensive. Limitations apply to the extent offerings would compromise product safety, emissions standards, product reliability or manufacturer intellectual property rights.

Similarly, legislation is not necessary for customers to access service and maintenance parts for the equipment we sell. Customers and third-party repair providers can purchase service and maintenance parts through local, independently owned equipment dealers. My dealership employs trained parts professionals and stocks millions of dollars in inventory. Dealerships like ours are located close to most customers so they can get the right parts quickly, which is needed in highly time sensitive businesses such as agriculture, construction, roadbuilding, and forestry. Many dealers also stock lower cost "will-fit" parts which a customer may choose to utilize for self-repair. Many manufacturers also have e-commerce platforms which allow customers and third-party repair providers to order certain parts online for direct shipment or for pick up at a local dealer. In fact, industry data suggests that authorized dealers sell more repair parts direct, over-the-counter to customers today than indirectly through their service operations at the dealership. In 2023, more than 74% of the parts sold by our dealership were sold over the counter to owners or third-party repair providers doing maintenance or repairs.

While the bill text of the legislation being considered by this Committee has not been released, consistent trends in legislation, which have been seen in recent years, are concerning to small businesses like ours. "Right to repair" or "R2R" legislation is a misnomer because it insinuates that you don't have the right to repair your equipment, which you do have, and you always have had. "Right to modify" would be a more accurate description in my opinion.

Our dealership is independently owned and operated. Parts and labor sales represent a major profit center in our business and that allows us to grow, hire & retain great employees, and

reinvest in Pennsylvania. Authorized equipment dealerships, like ours, are a significant source of jobs in the areas that we operate. We employ sales teams, parts teams, highly skilled technicians, truck drivers, and managers to oversee our operations. We make significant investments in training this critical workforce on the latest products, innovations and solutions offered by OEMs. We also make significant investments in our facilities to stay competitive and better serve our customers. Right-to-repair legislation too often ignores the major economic impact our businesses have in their communities, and the potential threat that unreasonable (and unnecessary) demands of R2R activists pose to their operations.

Many versions of legislation which has been generically called the "right to repair" have common language which seeks to legalize the unlocking, adaptation, and modification of any part of a product, inclusive of its software which controls important safety and data protection features. This approach creates privacy, safety, and data security risks which are well beyond the information necessary to ensure that equipment can be repaired.

- a. Safety Features: In the equipment we sell, many safety features and systems are controlled and monitored through software. For example, some of these systems contain sophisticated embedded software. There is a rapidly expanding field of "Functional Safety" standards governing the structure and development process around this embedded software, which is complex to implement even for experts in the field. Tampering or otherwise altering these systems by anyone other than the experts who develop these systems could be problematic to the safety of the equipment user and to those around them. Some examples of the control systems include auto leveling and anti-spillback features in bucket loaders; hydraulic grade control systems in excavators, crawlers, compact tracked loaders, and graders; and autonomous driving systems for agricultural tractors. Modification of embedded firmware in any of these applications could create dangerous situations.
- b. Data Protection: Equipment customers, under any right to repair legislation, should retain complete control of the data generated by their machines, which can only be shared with trusted partners at their discretion.
- c. Emissions Tampering: Many proponents of "right to repair" legislation suggest that property ownership entitles them to the "right to modify." The Clean Air Act prohibits tampering with emissions controls, as well as manufacturing, selling, and installing aftermarket devices intended to defeat those controls. Illegally modified vehicles and engines contribute to pollution that harms public health and impedes efforts by the EPA, tribes, states, and local agencies to plan for and attain air quality standards. See public website https://www.repair.org/: "You bought it, you should own it. Period. You should have the right to use it, modify it, and repair it wherever, whenever, and however you want." (Accessed 2-9-24).
- d. Intellectual Property: The equipment industry is undergoing unprecedented, generational, technology innovation that has ushered in the rise of autonomous and artificial intelligence-aided machinery. Many of these innovations, including but not

limited to some repair related information, may be protected under federal laws that protect intellectual property rights, including but not limited to the Defend Trade Secrets Act ("DTSA") and the Copyright Act.

With all the repair information available to customers, and the significant concerns outlined herein, we respectfully request that the non-road amendment below be included in any legislation put forward by the Committee for consideration.

Of note, several states have enacted "digital" right to repair laws over the past few years. Those states include California, New York, and Minnesota. In 2024, it is anticipated that Oregon and Maine will also enact "digital" right to repair laws which exempt the nonroad industry. *This approach has been followed by the Pennsylvania Senate in pending right to repair legislation, S.B. 744.* If the House is to draft and pursue language which aligns with the approaches taken in California, New York and Minnesota, our Coalition would be neutral.

Respectfully Submitted,

Adam Boyers President

Middletown Tractor Sales

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NONROAD AMENDMENT ENACTED IN NEW YORK, MINNESOTA (Passed in Oregon in March 2024 – Awaiting Gubernatorial Consideration)

Manufacturers, distributors, importers or dealers of all off-road (non-road) equipment, including without limitation, farm and utility tractors, farm implements, farm machinery, forestry equipment, industrial equipment, utility equipment, construction equipment, compact construction equipment, road-building equipment, mining equipment, turf, yard and garden equipment, outdoor power equipment, portable generators, marine, all-terrain sports and recreational vehicles (including racing vehicles), stand-alone or integrated stationary or mobile internal combustion engines, other power sources, (including without limitation, generator sets, electric/battery and fuel cell power), power tools, and any tools, technology, attachments, accessories, components and repair parts for any of the foregoing.