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Testimony of Green Analytics North, LLC (dba Steep Hill Pennsylvania)  
Before the Pennsylvania House Health Subcommittee  
Informational Meeting on Adult Use Cannabis – Laboratory Panel

Participants on behalf of Green Analytics North, LLC (dba Steep Hill Pennsylvania):

Shannon Hoffman  
National Director of Operations  
Green Analytics Laboratories  
[shannon.hoffman@greenanalyticsllc.com](mailto:shannon.hoffman@greenanalyticsllc.com)

Dr. Daniel Niesen, PhD  
Laboratory Director  
Green Analytics North, LLC (dba Steep Hill Pennsylvania)  
[dan.niesen@greenanalyticsllc.com](mailto:dan.niesen@greenanalyticsllc.com)

Good Afternoon Chairman Frankel, Chairman Rapp, and members of the House Health Committee.

My name is Shannon Hoffman. I am the National Director of Operations for Green Analytics Laboratories, a network of seven accredited and state-licensed cannabis laboratories operating in the northeastern states of Pennsylvania, Maryland, Massachusetts, New Jersey, New York, Virginia and West Virginia. Across our 7 markets, we have over 20 years of combined experience.

I'm here today with Dr. Daniel Niesen, the Director of our Pennsylvania laboratory, which operates under the name Steep Hill Pennsylvania. We appreciate the opportunity to participate in this discussion, answer your questions, and to offer our experience in support of an adult use program for Pennsylvania.

Now that Pennsylvania has become an island surrounded by neighboring states with successful adult use programs, we have a duty to our citizens to stop the economic vacuum which draws new revenues, tax dollars, and sustainable jobs away from our state.

We should build on the safety, success and robustness of our state's medical marijuana program by adding an adult use program with broader product access for consumers and appropriate regulatory oversight for the laboratory testing program.

Continued thorough and comprehensive testing of cannabis products is imperative to gain consumer confidence and differentiate the adult use market from the illicit use market. Throughout the country in adult use markets, thorough product safety testing remains the most important factor in building consumer confidence and reducing the liability to cannabis stakeholders and the state of Pennsylvania.

Industry data demonstrates that a successful adult use program is defined by having the testing protocols and protections in place for the recreational user that are already structured to protect vulnerable populations including the immunocompromised and elderly. The recreational user unequivocally deserves the same protections and comprehensive testing platform that protects our medical users. Pennsylvania has a great opportunity to perpetuate the same comprehensive testing program for adult use which will provide standards, reduce liability and create the credibility necessary to make Pennsylvania's adult use program the envy of all surrounding states while eliminating the black market.