

An aerial night view of the Manhattan skyline, featuring the Manhattan Bridge and the East River. The bridge is illuminated, and the city lights are visible in the background. The water is dark, and the sky is a mix of blue and orange from the sunset. In the bottom right corner, there is a logo for the Center City District, which consists of a stylized 'CCD' followed by the text 'CENTER CITY DISTRICT'.

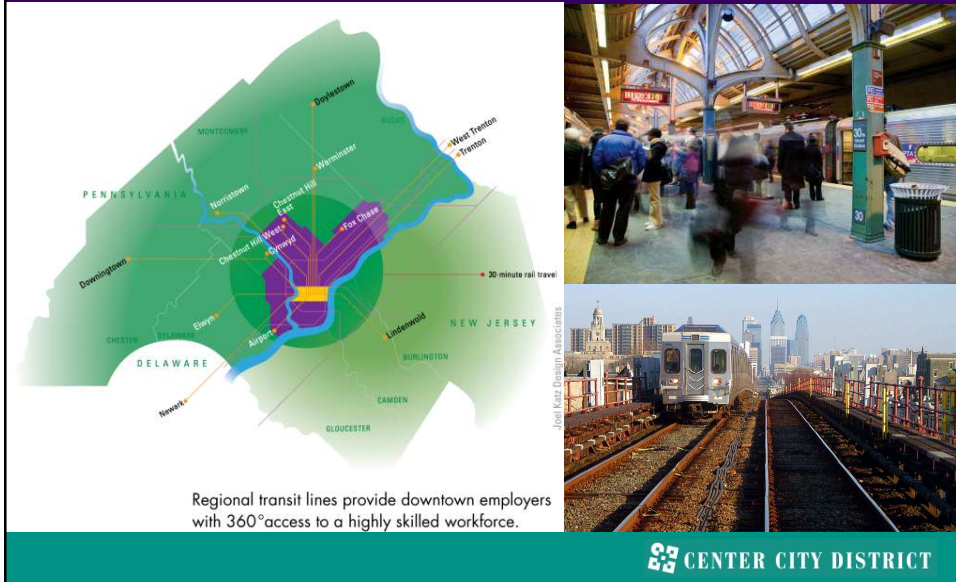
PHILADELPHIA EMPLOYMENT BY AREA

Area	Employment (%)	Population (%)
Center City	10.5	42.2
University City	3.0	
West Philadelphia	3.0	
South Philadelphia	5.8	
Southwest Philadelphia	4.8	
North Philadelphia	5.7	
University City	3.7	
Germantown/Chestnut Hill	1.4	
Center City	3.6	
Fair Northeast	7.2	
Near Northeast	6.0	
Broad/Center City/Kensington/University City	6.1	

Source: U.S. Census Bureau, Bureau of Economic Analysis, "Employment and Income Dynamics, 2015"

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Employers: easy access to 360 degree labor market 300,000+ riders/day took transit into downtown

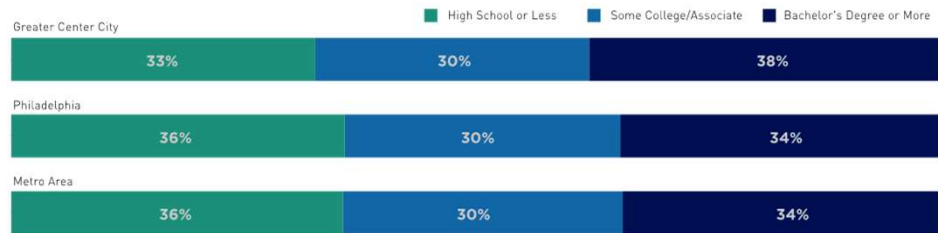


SEPTA enables regional workers to commute Without a car: reducing air pollution/global warming



63% downtown jobs require less than college degree 33% require only a high school diploma

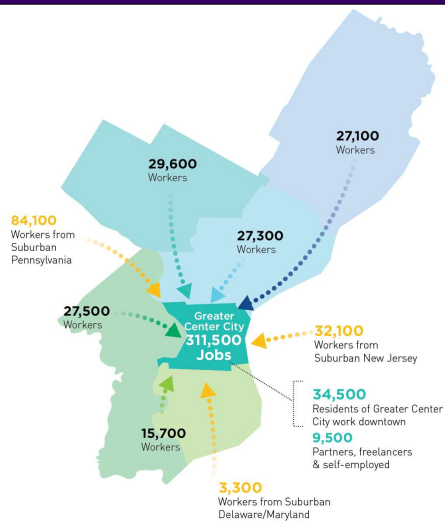
PERCENT OF JOBS BY LEVEL OF EDUCATION, WORKERS 29 AND OLDER



Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics, 2017

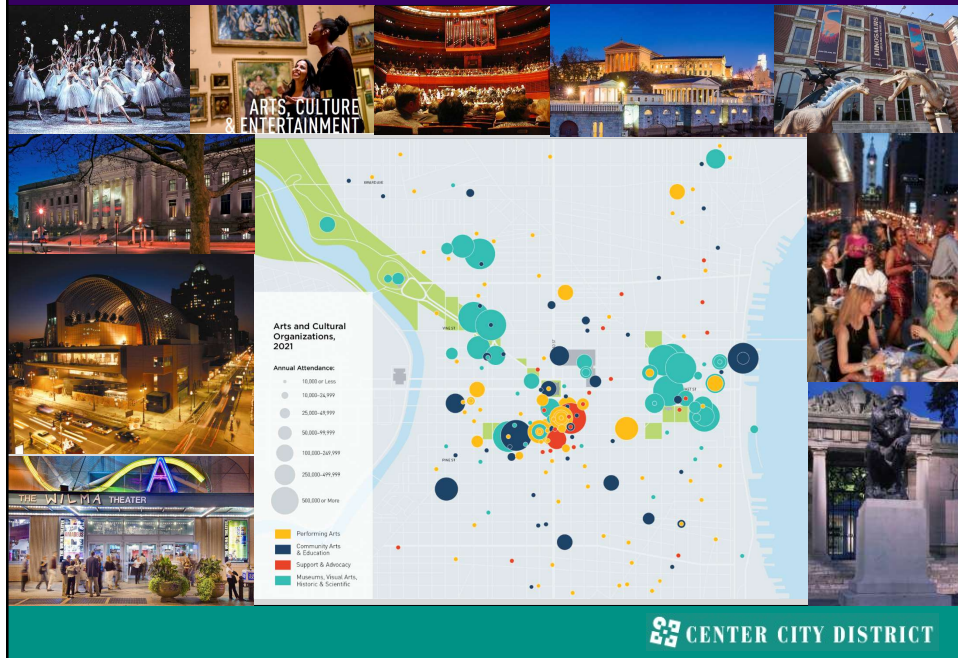
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25% of working residents in each neighborhood work downtown Without SEPTA low & moderate income workers Are disconnected from job opportunities



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Center City has almost 500 cultural institutions



These visitors support restaurant & retail jobs



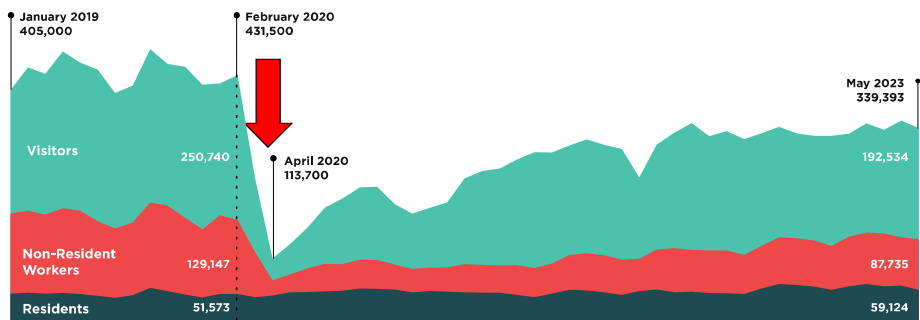


Transit ridership dropped dramatically



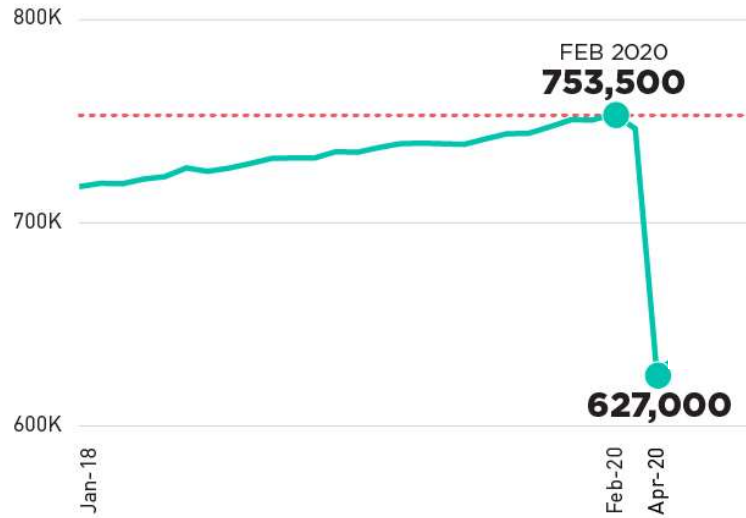
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Pedestrian volumes plummeted by 74%



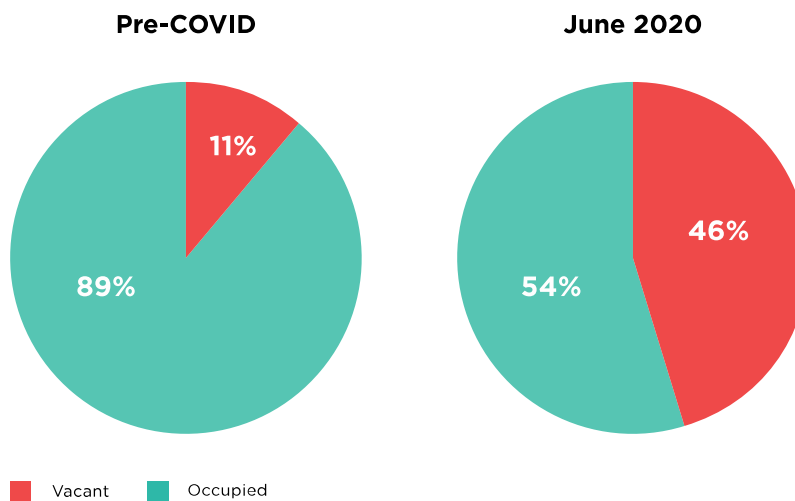
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**Citywide: Philadelphia lost 126,500 jobs
Center City lost 20,300 jobs**



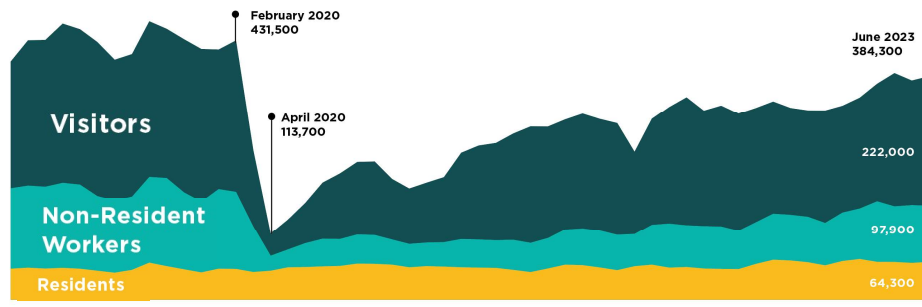
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**Center City retail occupancy plummeted from 89% to 54%
2019 to 2020**



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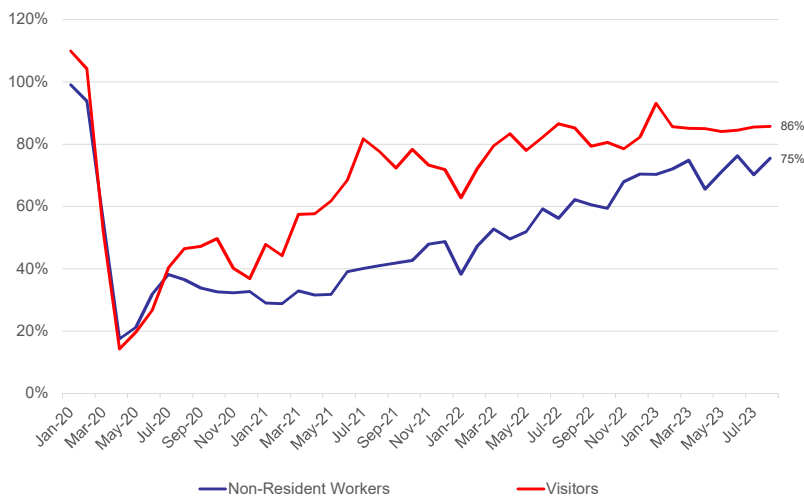
But today we on the path to full recovery
Center City Average Daily Population: June 2023
89% of February 2020



Residents, non-resident workers & visitors

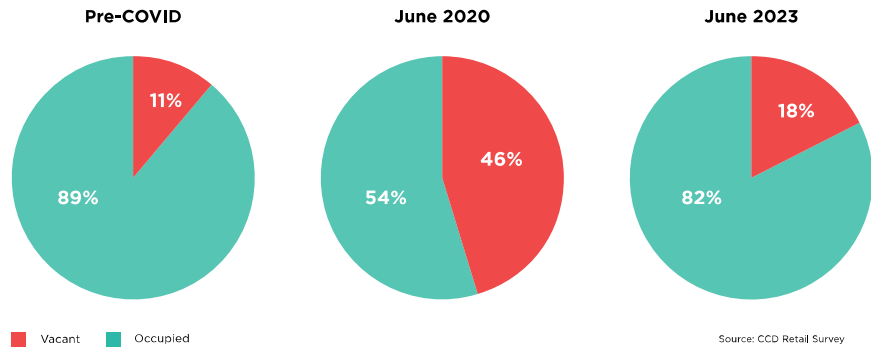
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Visitors (tourists, convention attendees, shoppers)
End of August: 80% weekdays; 90% on weekend



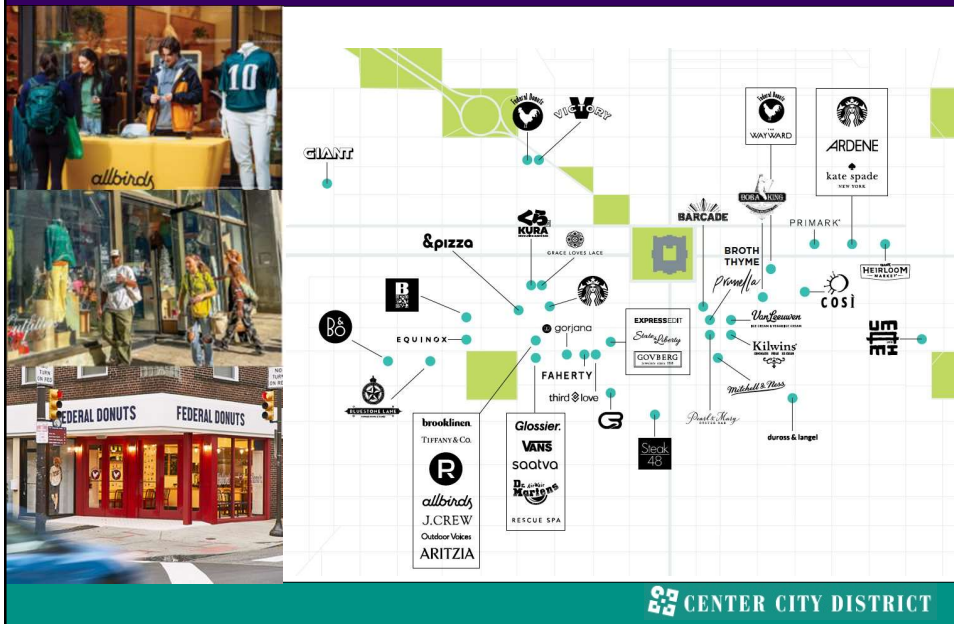
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Retail occupancy rebounded to 82% in June 2023



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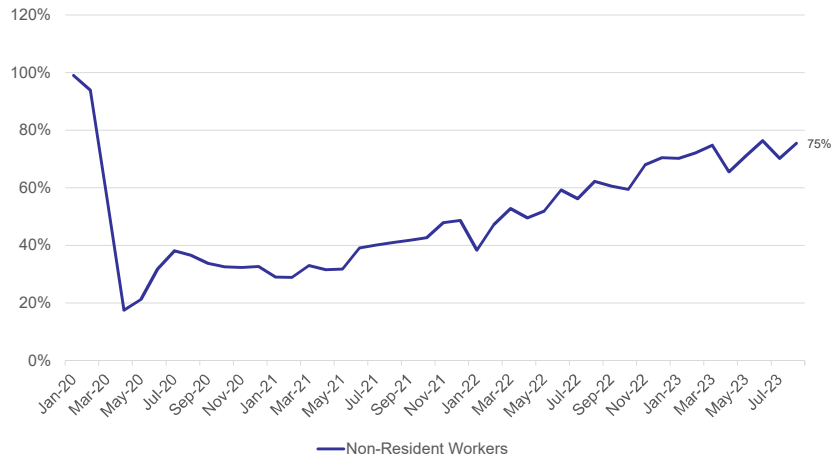
175 new retailers have opened since 2020



CCD CENTER CITY DISTRICT

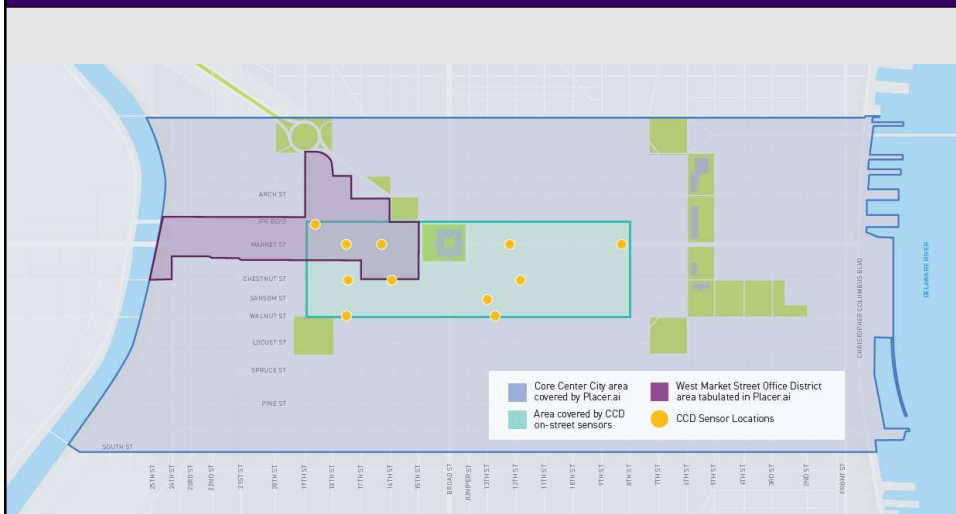
Workers steadily increasing, end of August: 75%

Figure 2: Core Center City Average Daily Population by Category as a Percentage of 2019



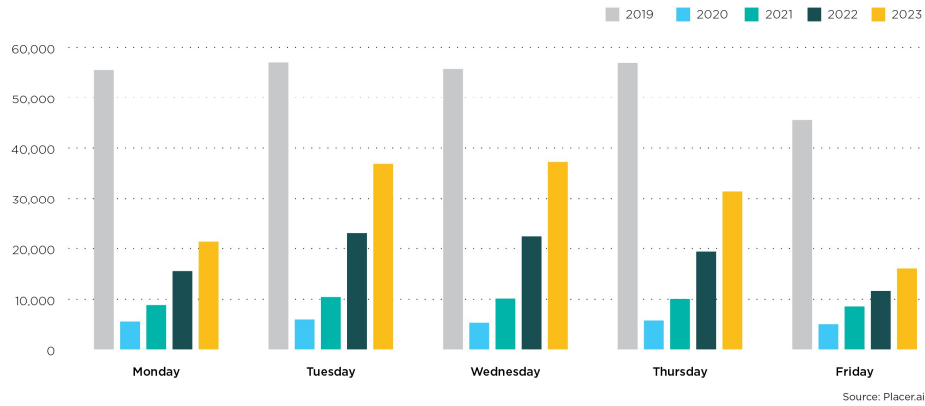
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Workers in the West Market/ JFK office district back at 57% All other workers back at 75%



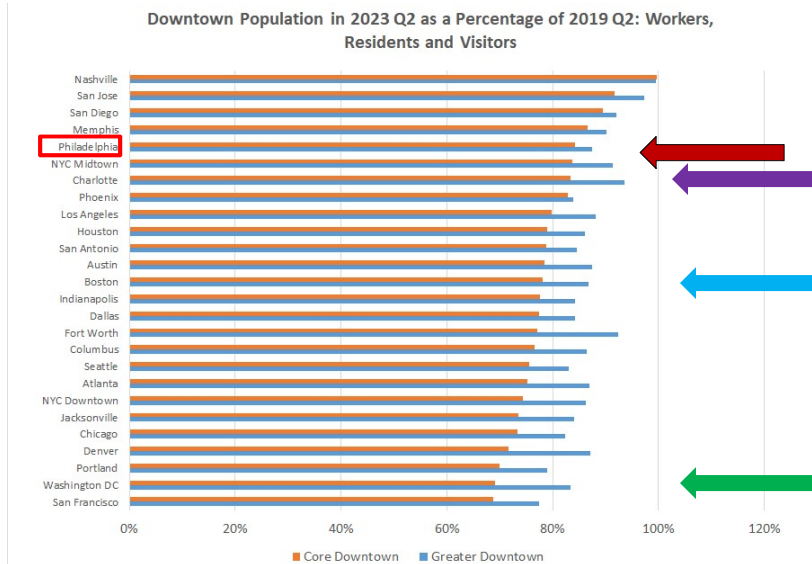
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While peak remains on Tuesday, Wednesday, Thursday All days in 2023 higher than 2022



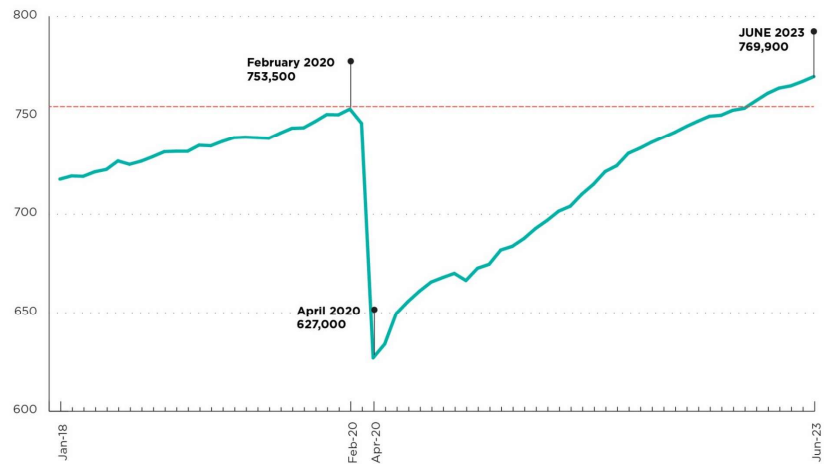
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Among 25 largest downtowns, PHL near the top in recovery Ahead of Midtown NY, Boston & Washington DC



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**Lost 126,500 jobs at start of the pandemic
By spring 2023 regained all jobs lost in 2020
& surpassed 2019 levels**



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We are partnered with SEPTA to welcome office workers back during morning rush hour



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We are partnered with major employees



With after work social gatherings



Cut off SEPTA & you cut off recovery & we start losing jobs again



Cut off SEPTA & we are strangled by traffic jams

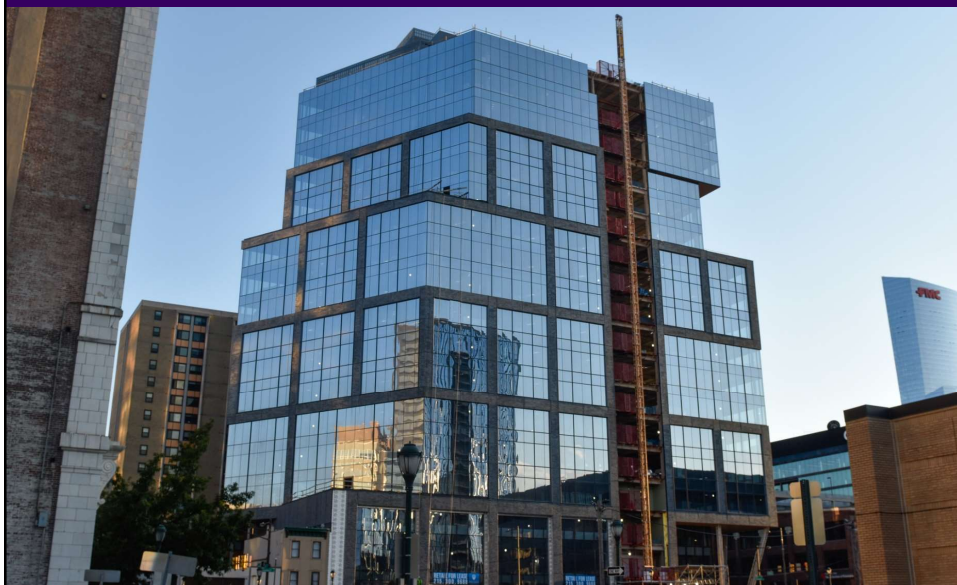


**Employers have confidence in Center City
Comcast is back now 4 days per week**



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Law firms are signing leases in new buildings



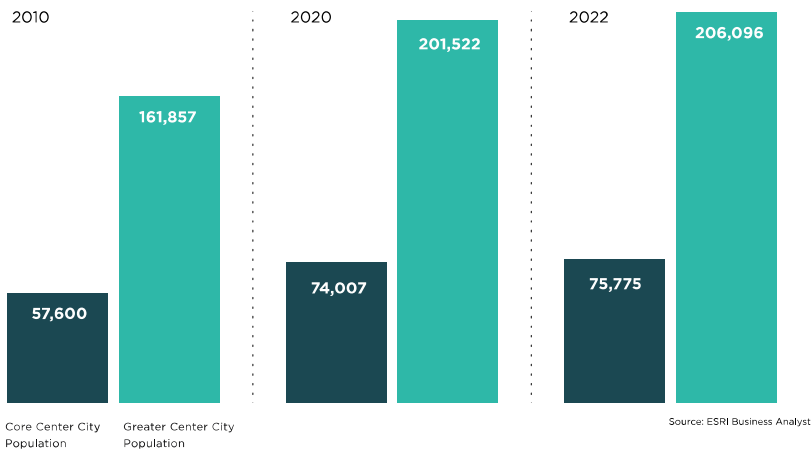
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Old buildings are being converted to residential



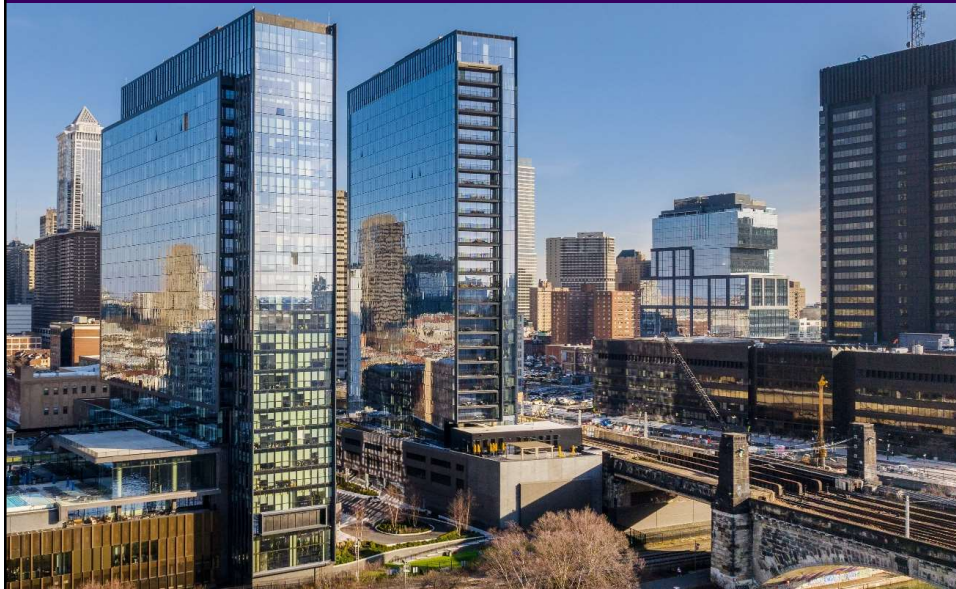
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More people are living in Center City than in 2019



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New buildings are being built to accommodate them



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New headquarters for Chubb: 20th and Arch



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Significant new investment in University City



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Drexel & Penn focusing on start-ups & new industries spawned by research & technological innovations ambitious plans to come east



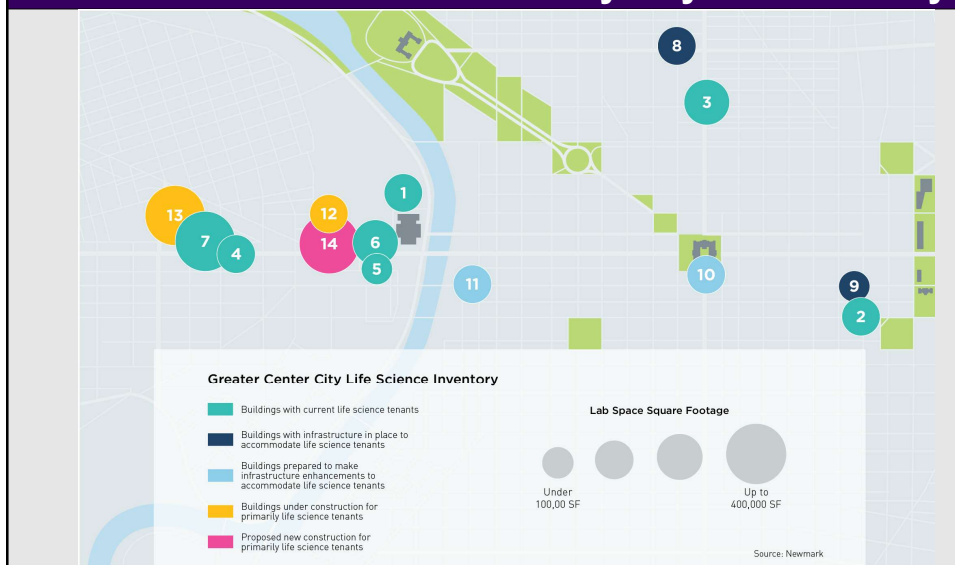
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Spawning a burgeoning life-sciences industry




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With life sciences investment across University City & Center City





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Support SEPTA & you sustain the regional economy & job opportunities for our residents



Regional transit lines provide downtown employers with 360° access to a highly skilled workforce.

Center City District

Testimony: Paul R Levy, President & CEO Center City District Why SEPTA is essential to Philadelphia's economy




Center City District