

PSSI STADIUM LLC

HELD

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March 22, 2019

VIA ELECTRONIC AND FIRST CLASS MAIL

Pennsylvania House of Representatives
Gaming Oversight Committee
501 N. 3rd Street
Harrisburg, PA 17120

RE: 50/50 Raffle Program Additions

Dear Members of the Gaming Oversight Committee:

I am grateful for the opportunity to advocate for the expansion of the 50/50 Raffle program to include the use of debit and credit cards.

Since its inaugural season in 2014, the proceeds of the 50/50 Raffle programs at Heinz Field have had an immense impact on our region and has bettered the lives of our residents. During the 2018 NFL Season, we had the pleasure of operating 10 total raffles that raised over \$1 million. A total of \$521,609 was then directly contributed to local charities like the United Way, the Pittsburgh Food Bank and various local military charities.

Over the past five seasons, we have been able to contribute more than \$2.5 million to charity and have seen the popularity of the program increase each season. The addition of debit and credit card purchases will allow even more of our fans the opportunity to partake in this program, as the new generation of fan continues the trend of preferring plastic over cash.

With increased opportunity to take part in the 50/50 Raffle programs, we will continue to facilitate a substantial contribution to the charities in our area. That is why I would also like to take the opportunity to advocate for the inclusion of the 50/50 Raffle program in Collegiate Athletics. This would allow us the opportunity to fundraise through an additional seven Pitt Football games during the 2019 season.

Thank you for your time and consideration on this matter.

Sincerely,





James Saeco
Vice President of Stadium Operations