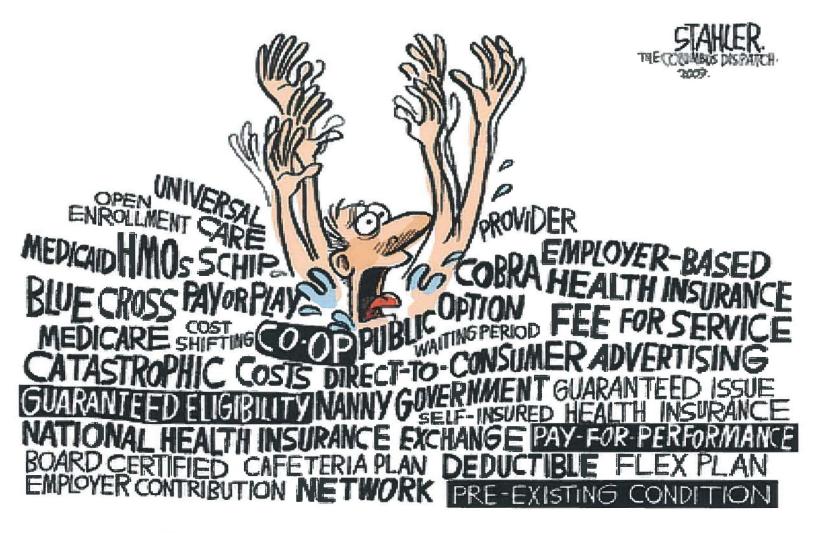


- What does reform attempt to achieve?
- How much does reform cost and how is it paid for?
- What's happened and what happens next?
 - —2010 Building Support And Maintaining Coverage
 - —2011-2013 Preparing for A New World
 - —2014 and Beyond Major Market Reform
- What does reform mean for Pennsylvania?
- Where is the debate is going?



How it came about

- On March 23, 2010 President Obama signed comprehensive health reform, the Patient Protection and Affordable Care Act (PPACA) into law.
- President Obama signed the Health Care Reconciliation Act (HCRA) on March 30, 2010.
- White House View provide for expanded coverage, decrease health care costs, improve quality, and improve the health care delivery system.





What does reform attempt to achieve?

- Expand coverage
- Require all to participate
- Make care more affordable
- Change insurance practices
- Increase choice, competition
- Improve quality of care
- Reduce cost



Requires

- Most U.S. citizens and legal residents to have health insurance
 – subsidies apply <400% Federal Poverty Level (FPL).</p>
- Expands Medicaid to 133% FPL
 - (which U.S. Supreme Court made optional)
- Guarantee issue of insurance no pre-existing conditions.
- Individuals who do not purchase insurance to pay penalties.
- Employers with 50 employees or more to provide health insurance or pay penalties.



Key provisions (continued)

HEALTH CARE REFORM

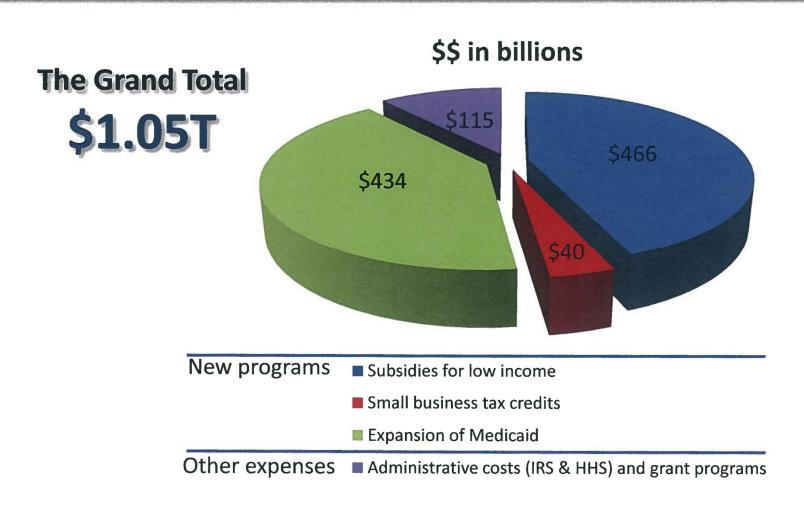
Creates

- A definition of "essential health benefits" levels.
- Establishes minimum Medical Loss Ratio (MLR) requirements for health plans.
 - 80% individual/small
 - 85% large group
- Exchanges through which individuals and small employers can purchase coverage.

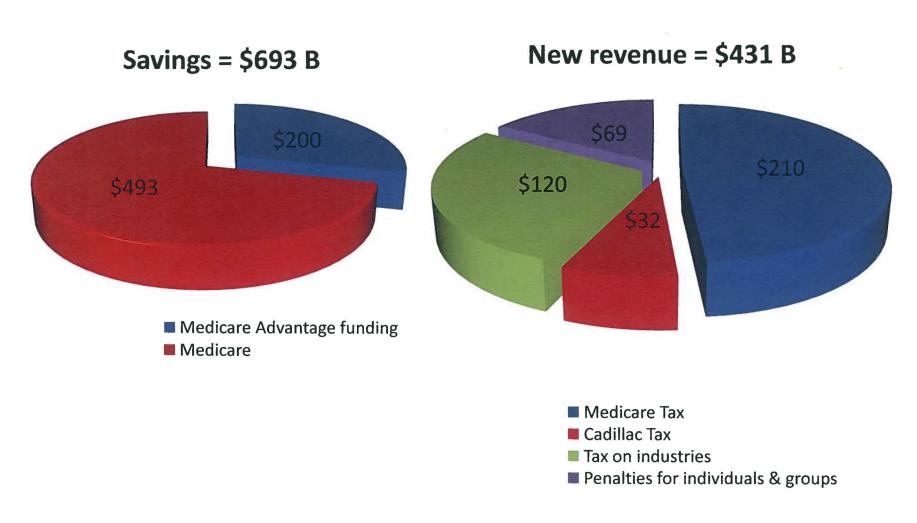


What does it cost?

HEALTH CARE REFORM







Implementation

HEALTH CARE REFORM

How do you implement the ACA...? Patience and wisdom





Implementation and timeline

2010: Building Support & Maintaining Coverage	2011-2013: Preparing for A New World	2014: Major Market Reforms
Benefit enhancement Preserve/enhance eligibility	Scrutiny of insurance premiums Medical Loss Ratios & potential rebates Reporting/standardization Beginning to pay	Insurance rate reforms Individual mandate Essential health benefits Subsidies Exchanges
	Accountable Care Organizations	Employer responsibilities



Phases of health care reform

HEALTH CARE REFORM

2010

Building Support and Maintaining Coverage

2011 - 2013

Preparing for A New World

2014

Major Market Reforms



2010: Building support & maintaining coverage

HEALTH CARE REFORM

Enhancing benefits

- No lifetime dollar limits
- No annual dollar limits
- 100% coverage for preventive care *
- Direct access to OB/GYN services *
- Selection of pediatrician as PCP *
- Emergency services same benefit for in-network and out-of-network *
- Enhanced appeals process with external review *



^{*} May not apply to Grandfathered Plans

2010: Building support & maintaining coverage

HEALTH CARE REFORM

Expanding eligibility

- Dependents to 26
- No pre-existing conditions for children under 19
- Automatic enrollment of full time employees

Maintaining Coverage

- Small employer tax credit
- Reform does not apply to retiree-only coverage
- Early retiree reinsurance
- No rescissions except for fraud



Phases of health care reform

HEALTH CARE REFORM

2010

Building Support and Maintaining Coverage

2011 - 2013

Preparing for A New World

2014

Major Market Reforms



HEALTH CARE REFORM

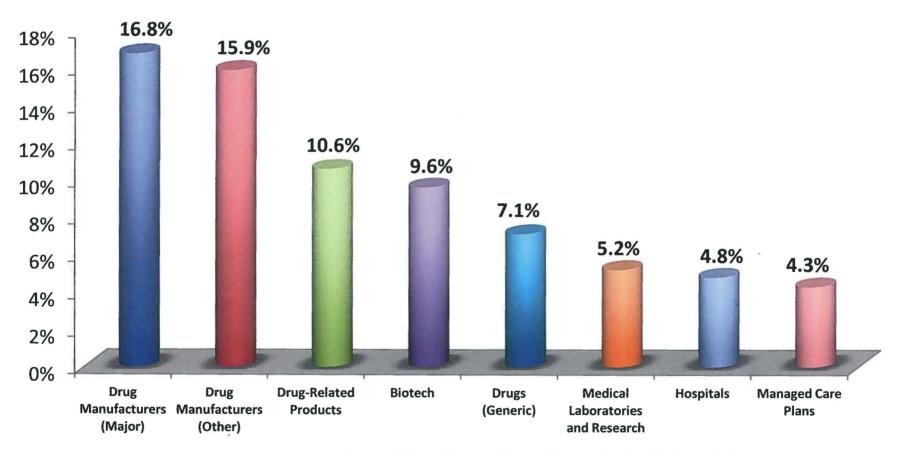
Focus on insurance premiums

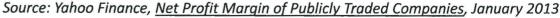
- Medical Loss Ratio (MLR)
 - —80% individual and small group
 - Rebates to customers due if MLR thresholds exceeded
 - 85% large group
 - Rebates to customers due if MLR thresholds exceeded
- Rate Review
 - State vs. federal role
 - What is unreasonable?
 - Federal regulations establish rate increases >10% as the basis for further HHS review



HEALTH CARE REFORM

Net Profit Margins of Publicly Traded Companies by Industry, 2012







HEALTH CARE REFORM

States

- Decisions regarding Exchanges (State/Federal/Partnership)
- Medicaid Expansion
- New Rate and Form Filings
 - Market Transition
 - Withdrawal

New Requirements for Employers

- W-2 Forms contain info on the value of health benefits
- Revised Summary of Benefits and Coverage descriptions
- Employers required to educate employees on Exchanges

New Requirements for Insurance Companies

- Reporting on quality and transparency
- Revised Summary of Benefits and Coverage descriptions



HEALTH CARE REFORM

Beginning to pay

2011	Doubling the penalty for nonqualified distributions from health savings accounts to 20% Changes to Flexible Spending Account rules
2012	Annual fees on Pharmaceutical Industry Comparative effectiveness fee (\$1 PMPY) Reduction in Medicare Advantage payments
2013	Tax on retiree drug subsidy Medicare tax on high income earners Comparative effectiveness fee (\$2 PMPY) New taxes on medical devices Flexible Spending Account caps take effect (Medical only)
2014	Health Insurance Excise Tax \$63 (PMPY) Reinsurance Fee on all fully insured and self-funded business (declines over time) Up to 3.5% Federally Facilitated Exchange User Fee (proposed)



2010

Building Support and Maintaining Coverage

2011 - 2013

Preparing for A New World

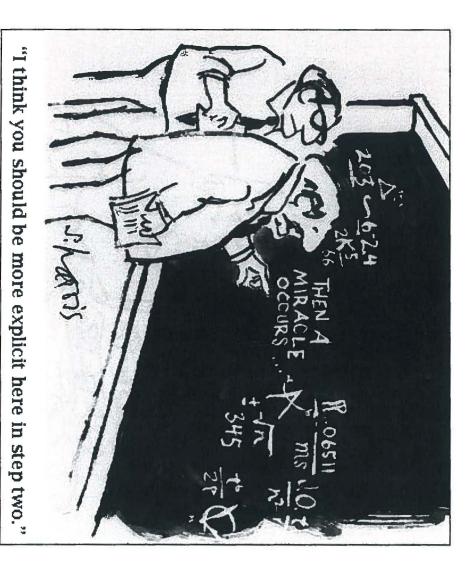
2014

Major Market Reforms



2014 Major Market Reform

TEAL CARE REFORM





Individual Mandate

- Most individuals required to have "minimum essential coverage"
- Penalties apply for non-compliance

```
$95 in 2014 \rightarrow$695 in 2016 
or
1% taxable income in 2014 \rightarrow2.5% in 2016
(whichever is greater)
```

- Available for subsidies up to 400% Federal Poverty Level (FPL)
- States may elect to expand Medicaid coverage to 133% FPL



2014: Major Market Reform

HEALTH CARE REFORM

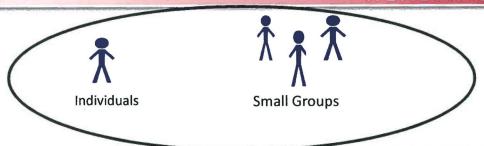
Insurance is still about managing risks...Rating reforms

Rating Reforms		
Current	2014	
Underwriting	Guarantee Issue	
 Pre-existing conditions 	No Pre-existing conditions	
• Health Status	Tobacco Use	
• Age	• Age	
• Sex	• Tier	
Geography	Geography	
Wide Rate Bands	• 3:1 Rate Bands	
Wide Rate Bands	• 3:1 Rate Bands	



Exchanges will create a new marketplace... but an "Off-Exchange" market will continue

HEALTH CARE REFORM



Exchange			Off- Exchange		
Individual	Small Group known as Small Business Health Options Program (SHOP) Exchange	or	Individual & Small Group		
Facilitate the purchase of insurance coverage by qualified individuals	Assist qualified small employees		Purchase coverage directly from Carriers		
Premium Subsidy Available	No Subsidy		No Subsidy		

All plans (on & off exchange) will

Be offered on Guarantee-Issue basis (no pre-ex)

Include Essential Health Benefits for covered services

Create premiums that vary only by coverage tier, number of dependents, geographic region, age and tobacco use



Income eligibility for subsidy qualification

		Ву	% Gross Y	early Inco	me (2013	FPL)	Fig. 78	
Family Size	133% Annual	Max. Premium at 3%*	250% Annual	Max. Premium at 6.3%*	300% Annual	Max Premium at 9.5%*	400% Annual	Max Premium at 9.5%*
1	\$15,282	\$458	\$28,725	\$1,810	\$34,470	\$3,275	\$45,960	\$4,366
2	\$20,628	\$619	\$38,775	\$2,443	\$46,530	\$4,420	\$62,040	\$5,894
3	\$25,975	\$779	\$48,825	\$3,076	\$58,590	\$5,566	\$78,120	\$7,421
4	\$31, 322	\$940	\$58,875	\$3,709	\$70,650	\$6,712	\$94,200	\$8,949

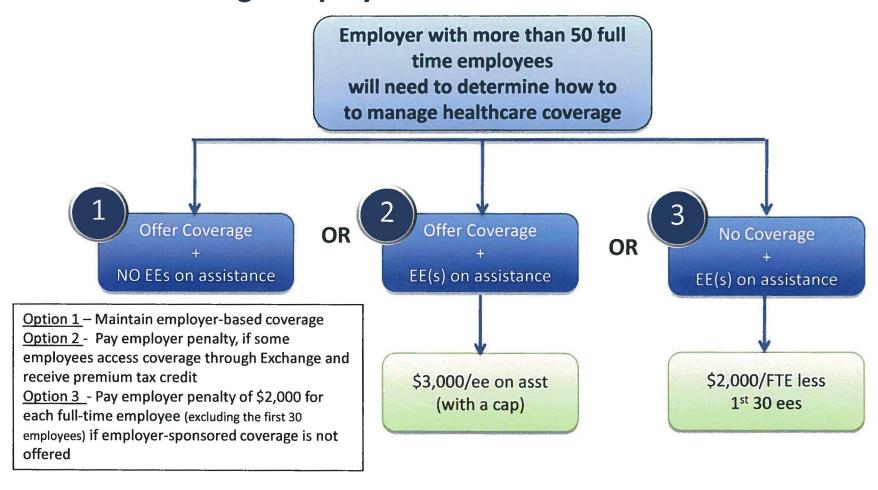
- The maximum annual amount that can be spent on a health insurance policy.
- Actual subsidy amount is calculated based upon the second lowest priced silver plan.
- Subsidies are actually tax credits, which individuals can elect to take as advanced amounts or defer as part of their income tax return



2014: Major Market Reform

HEALTH CARE REFORM

How will large employers react to Health Care Reform?





So what does Reform mean for PA?

- Commonwealth Decisions
 - Health Insurance Exchange
 - Medicaid Expansion
 - Essential Health Benefits
- Impact on Employers and Individuals
 - Affordability
 - Employer Decisions
 - Individual Decisions
 - Seniors
 - Potential for Disruption
- Federal Decisions
 - Fiscal and Health Policy (Sequestration, Medicare, ACA Subsidies, Medicaid, etc.),
 - Health Care Reform Implementation



•States have three Exchange operating model options

State-based Exchange

State operates all Exchange activities; however, State may use Federal government services for the following activities:

- Premium tax credit and cost sharing reduction determination
- Exemptions
- Risk adjustment program
- · Reinsurance program

State Partnership Exchange

State operates activities for:

- Plan Management
- Consumer Assistance
- Both

State may elect to perform or can use Federal government services for the following activities:

- Reinsurance program
- Medicaid and CHIP eligibility:
 assessment or determination*

Federally-facilitated Exchange

HHS operates; however, State may elect to perform or can use Federal government services for the following activities:

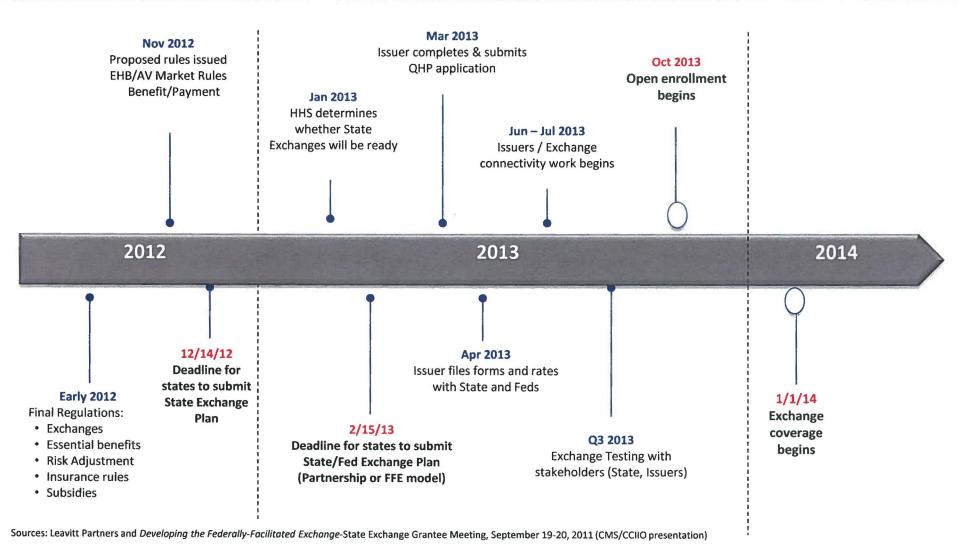
- Reinsurance program
- Medicaid and CHIP eligibility: assessment or determination*

*coordinate with Medicaid and CHIP services (CMCS) on decisions and protocols



Source: Draft Blueprint for Approval of Affordable State-based and State Partnership Insurance Exchanges

Estimated Timeline -- Federally-Facilitated Exchange



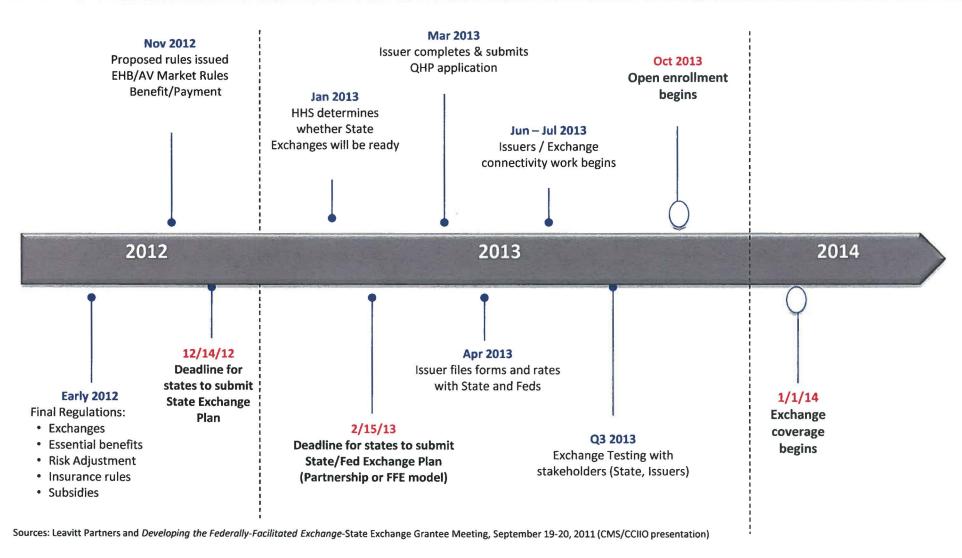


IBC's Perspective on Exchanges

- Health Insurance Exchanges represents a major transformation of our industry.
- It is critical to have well-functioning Exchanges.
- To the greatest extent possible, the Exchanges should be designed and managed to meet the needs of Pennsylvania individuals and businesses.
- IBC's ability to plan remains limited by the large number of decisions that still need to be made.



Estimated Timeline -- Federally-Facilitated Exchange



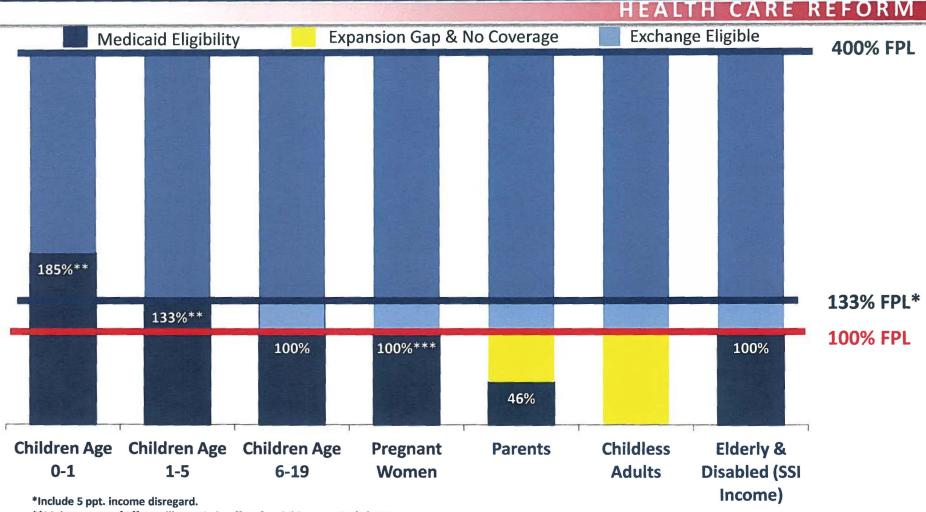


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PA Medicaid & Exchange Eligibility in 2014 without Expansion



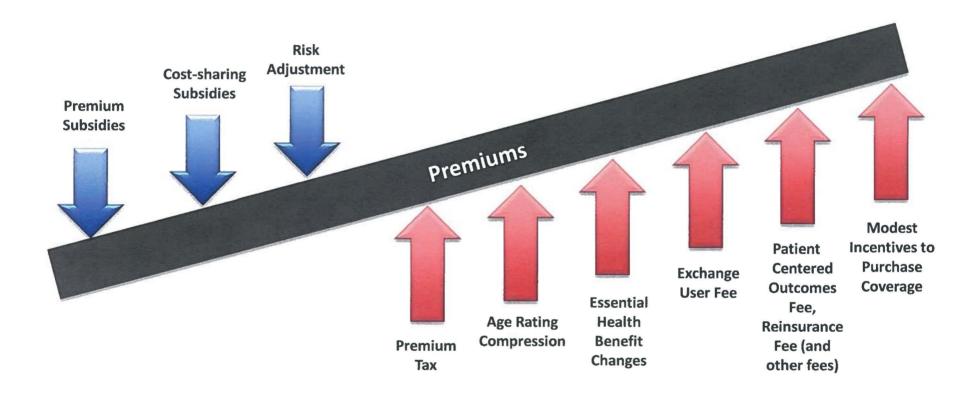
^{**}Maintenance of Effort will remain in effect for children until 1/1/2019.



Childless adults meeting certain financial and nonfinancial eligibility requirements may receive medical benefits through the Commonwealth's General Assistance (GA) program. GA serves certain individuals who would not otherwise qualify for Medical Assistance. While benefits are administered through the Medical Assistance program, GA is entirely state funded and is not eligible for Federal Medical Assistance Percentage (FMAP) dollars.

^{***}Pregnant Women were previously covered up to 185%.

Affordability





Affordability – Health Insurance Excise Tax

HEALTH CARE REFORM

Impact of the Premium Tax in the Fully-Insured Market

Increase in premiums	1.9%-2.3% in 2014		
	2.8%-3.7% in 2023		
10-year increase in the	For Individuals: \$2,200		
total cost of coverage in the <u>individual market</u>	For Families: \$5,100		
10-year increase in the	For Individuals: \$2,800		
total cost of coverage in the small group market	For Families: \$6,800		

Oliver Wyman. Estimated Premium Impacts of Annual Fees Assessed on Health Insurance Plans. October 31, 2011.



Affordability - Age-Rating Compression

HEALTH CARE REFORM

Potential Impact of Rate Reforms

Tightening Age Band PREMIUM INCREASES BY AGE GROUP Illustrative example: 5:1 to 3:1 50% 45.00% 40% 35% 30% 26% 18.00% 20% 10.00% 10% -0.05-10% -0.120% 18-24 24-29 30-34 40-44 35-39 -10% 55-59 45-49 50-54 -20% Impact of Changing Age Rating Bands in "America's Healthy Future Act of 2009" - Oliver Wyman



2014 Medicare Advantage

HEALTH CARE REFORM

- Pennsylvania has the third highest percentage of people enrolled Medicare Advantage (MA) in the country at 39%. Of those enrolled in MA (nationwide):
 - 41% have incomes of \$20,000 or less.
 - Approximately one in five are minorities.
- On February 15, 2013, CMS issued its Annual Rate Notice, which proposes to significantly reduce premium payments to MA plans. Many of these reductions are in addition to existing cuts already in place under the ACA.
- Unless revised, reductions are expected to be approximately 7.0%-8.0%

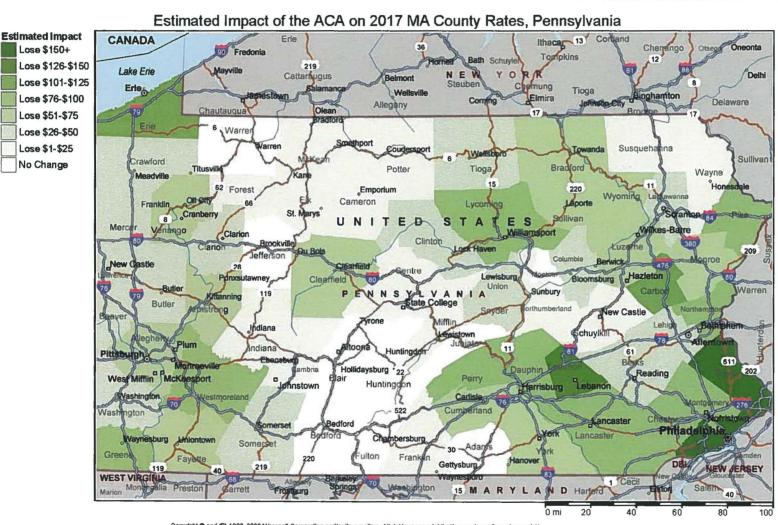
These reductions are in addition to:

- Medical Cost Trend
- Sequestration Cuts
- The new Health Insurance Tax under the ACA
- CMS Imposed Benefit Changes (e.g. SNF cost sharing and Beneficiary Cost Changes)



The Effect of Projected <u>ACA</u> imposed Medicare Advantage Cuts in Pennsylvania

HEALTH CARE REFORM



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The Hot Topics for the next year...

- Affordability
- Potential for confusion in the marketplace
- Medicaid expansion (and the impact of choosing to expand or not expand)
- Re-evaluation of subsidy thresholds
- The need for meaningful penalties for failing to have coverage
- Revisiting the Health Insurance Excise Tax
- Consumer reaction to the Individual Exchange and SHOP Exchange
- The effects of unintended consequences...

