## PENNSYLVANIA HOUSE OF REPRESENTATIVES URBAN AFFAIRS COMMITTEE

IN RE: HB1620-Casino Neighborhood Improvement Districts

WEDNESDAY, MAY 2, 2008

BEFORE: HON. THOMAS C. PETRONE, CHAIRMAN

HON. JOHN TAYLOR, CHAIR HON. PAUL COSTA, MEMBER HON. BRYAN LENTZ, MEMBER

HON. KATHY MANDERINO, MEMBER HON. MICHAEL O'BRIEN, MEMBER HON. KAREN D. BEYER, MEMBER HON. GARTH EVERETT, MEMBER HON. SCOTT PETRI, MEMBER

HON. MARGUERITE QUINN, MEMBER

ALSO PRESENT: JON R. CASTELLI, Executive Director(D) CHRISTINE GOLDBECK, Executive Director(R)

Held at Independence Seaport Museum, 4th Floor, Philadelphia, Pennsylvania, commencing at 10:10 a.m., on the above date, before Virginia Mack, Professional Court Reporter and Notary Public.

CLASS ACT REPORTING AGENCY REGISTERED PROFESSIONAL REPORTERS

1420 Walnut Street Suite 1200

133H Gaither Drive Mt. Laurel, NJ 08054

Philadelphia, PA 19103 (856) 235-5108

,		2
1	INDEX TO TESTIFIERS	
2		
3	TESTIFIERS: PAGE	
4	TERRY GILLEN, Special Advisor for Economic 7 Development Office of the Mayor, City of Philadelphia	
5	RENE GOODWIN  JOSEPH SCHIAVO, Pennsport Neighborhood Association 28	
7	GEOFF BRACE, Eastern Regional Coordinator 48	
8	Pennsylvania Downtown Center	
9	Philadelphia Association of Community Development 58 Corporations (Written Testimony)	
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		

3 1 PROCEEDINGS 2 3 THE CHAIRMAN: Good morning, ladies and gentlemen. Welcome to the public hearing on House Bill 4 5 1620 Casino Neighborhood Improvement Districts. 6 I'm Representative Thomas Patrone, Chairman of the House of Urban Affairs Committee and we 7 welcome you today to this hearing. On my right is 8 Chairman John Taylor. I would like the Committee 9 Members to introduce themselves and where they are from; 10 from my left to my right, please. 11 12 MEMBER PETRI: Thank you, Mr. Chairman. 13 Scott Petri, 178th District, which is 14 located in Bucks County, Pennsylvania. 15 MEMBER COSTA: Good morning. 16 Representative Paul Costa, 34th District, which is essentially the suburbs of Allegheny County. 17 18 MEMBER O'BRIEN: Good morning. Representative Mike O'Brien, 175th Legislative District, 19 Philadelphia. As a matter of fact I welcome you here. 20 21 MEMBER EVERETT: Representative Garth 22 Everett from Lycoming County. 23 THE CHAIRMAN: At this time, I would 24 like to introduce our staff Majority Executive Director

- 1 Jon Castelli, on my left; our Research Analyst Heather
- 2 Saxelby and Committee Secretary, Mary Gingrich; on my
- 3 right is Executive Director Christine Goldbeck. They
- 4 are the ones who make all this go.
- 5 At this time we will have remarks of
- 6 Chairman Taylor.
- 7 MEMBER TAYLOR: Thank you, Mr. Chairman.
- 8 Good morning everyone and welcome to Philadelphia, to
- 9 those of you who are from out of town. Thank you for
- 10 being here to discuss, what we think is, a very
- 11 important topic. We are very thankful to Chairman
- 12 Patrone for bringing the Committee here to help devise
- 13 a plan, it is very important, and thank Representative
- 14 Mike O'Brien for introducing this bill.
- Neighborhood Improvement Districts or
- 16 Business Improvement Districts have worked well in the
- 17 City of Philadelphia, when in the initial stages, that
- 18 have been somewhat controversial, somewhat confusing to
- 19 those folks who are affected by it. It is important
- 20 that we have these hearings and deliberations on this
- 21 version of an Improvement District that will deal with
- 22 neighbors in the event of casino locations on the
- 23 riverview. I think this is an important topic.
- Thank you, Mr. Chairman.

1 THE CHAIRMAN: Chairman Taylor. We have been joined by Representative 2 3 Kathy Manderino on my right. Welcome Representative Manderino. 4 5 Again welcome to today's House Urban 6 Affairs Committee Public Hearing on proposed amendments on House Bill 1620 further providing for the 7 establishment of Neighborhood Improvement Districts and 8 municipalities that host a licensed gaming facility. 9 This is a follow-up to the previous 10 Committee hearing on House Bill 1620. House Bill 1620 11 was introduced in an effort to address concerns in the 12 case when a casino is located in a particular 13 14 neighborhood. The ideal is that adding a casino to a 15 neighborhood could benefit residents and businesses in some way instead of just providing revenue to the state 16 17 government. The casinos have certain unintended 18 concerns to the surrounding area, which in some cases is 19 not favorable. From time to time crime rates increase 20 21 and local businesses suffer. By providing additional 22 funds for security improvements, vandalism and other 23 crimes may be mitigated. Additionally, funds could be

made available for economic development, which is key in

- 1 sustaining neighborhood businesses where casinos are
- 2 located.
- 3 Some changes were proposed, at the last
- 4 hearing, and as a result an amendment has been drafted
- 5 to deal with those recommendations. We are taking this
- 6 opportunity today to obtain feedback on proposed
- 7 Amendment 806748 to House Bill 1620. House Bill 1620
- 8 currently stipulates that the situation where
- 9 Neighborhood Improvement Districts has a casino located
- 10 within the boundaries, the State Senator and State
- 11 representative of the district must be appointed to the
- 12 governing board of the District.
- The proposed amendment to the bill
- 14 provide for the establishment of Casino Neighborhood
- 15 Improvement Districts by municipalities where a casino
- is located instead of just Neighborhood Improvement
- 17 Districts. A special assessments will be levied on
- 18 casino profits as well. The amendment will give each
- 19 municipality the flexibility to make improvements and
- 20 provide services so that each neighborhood with a casino
- in its boundaries can make improvements and provide
- 22 services which are more needed.
- I look forward to hearing about any
- 24 further thoughts our testifiers may have which would

- 1 improve this legislation.
- I would like to thank all of our
- 3 districts for joining us today.
- And for the benefit of the court
- 5 reporter, will all the testifiers please introduce
- 6 themselves? Thank you.
- 7 First we have testifying Representative
- 8 Mike O'Brien, who is the prime sponsor of House Bill
- 9 1620. Representative O'Brien.
- MEMBER O'BRIEN: Thank you, Mr.
- 11 Chairman.
- 12 Let me begin by welcoming everyone to my
- 13 district. It's the 175th legislative district. I
- 14 normally extend greetings by saying welcome to the seat
- of Speaker Benjamin Franklin, who I happen to be the
- 16 caretaker of for a brief while, but today I would like
- 17 to extend greetings to where the Commonwealth literally
- 18 began because where this building is situated was known,
- in 1683, as Dock Creek, where the ships welcomed William
- 20 Penn in this Commonwealth for the first time.
- 21 And how fitting that we should continue
- 22 our deliberations on the Casino Neighborhood Improvement
- 23 District in this area of the Commonwealth in the spirit
- 24 of common good because, in essence, when Special Service

- 1 Districts, Neighborhood Improvement Districts, Business
- 2 Improvement Districts are formed, it is a collaborative
- 3 effort of businesses coming together for the common good
- 4 for the Commonwealth.
- 5 Certainly, with the dawn of a new
- 6 industry in Pennsylvania, there are many pitfalls and
- 7 promises before us. A number of licenses that are up
- 8 and operating around the Commonwealth have had impact on
- 9 their surrounding communities; be it Penn National,
- 10 which is split between two counties, who has placed
- 11 strain on infrastructure and police and fire; be it
- 12 Meadows, Washington County, who has also placed strain
- on sewage and infrastructure, pitfalls and promises.
- 14 Also these licenses, these casinos do
- 15 not exist in a bubble. If we are to look in Allegheny
- 16 County at proposing casinos, we see PNC Park, we see
- 17 Heinz Field, we see Carnegie Mellon Museum and we see
- 18 the site of the proposed casino.
- 19 If we look to Washington County, we see
- 20 a proposed retail outlet mall across the road from the
- 21 Urban Redevelopment Stadium. It's right and proper that
- 22 these business entities should join together to create a
- 23 wholesome environment to everyone's betterment.
- 24 Today we return to a process that we

- 1 began over a year ago and that we have been working on
- 2 since then, and we have come back to introduce this
- 3 amendment, which is a hybrid, of sorts. A hybrid that
- 4 deals not only with existing traditional businesses, but
- 5 with the gaming entities that will be established within
- 6 it.
- 7 In essence, House Bill 1620 serves as an
- 8 enabling legislation. It is the first step in a
- 9 three-step dance. It sets the ground rules that the
- 10 municipalities can enact ordinances to allow for the
- 11 creation of Casino Neighborhood Improvement Districts.
- 12 The actions can be initiated by the municipalities but
- 13 the residents of the municipalities are a combination of
- 14 the three. The preliminary plan, the layout for the
- 15 boundaries, name of the casinos being assessed, a list
- of the proposed improvements, a list of the property to
- 17 be assessed, in addition to the casino, the method of
- determining the amount of the assessment to be levied on
- 19 the property owners and then it will be put to a vote by
- 20 the affected businesses.
- It could be approved or it could be
- denied by a vote of 51 percent. Once a Casino
- 23 Neighborhood Improvement District is authorized, it
- 24 would begin preparing and determining which capital

- 1 improvements are needed. These improvements could
- 2 include the hiring of additional police and security
- 3 officers, the construction of sidewalks, retaining
- 4 walls, street paving, parks, purchasing recreational
- 5 equipment, creating open space, enhancing parking,
- 6 enhancing and maintaining trees and shrubberies,
- 7 creating bike paths and pedestrian walkways, upgrading
- 8 water and sewer systems and the acquisition of blighted
- 9 and abandoned properties.
- The revenue, the funding stream would
- 11 come from the assessment to the License Gaming Facility
- of 3.25 percent gross terminal revenues plus an
- 13 assessment, which is normal procedure in special service
- 14 districts, a percentage of the property tax of the
- 15 existing businesses. It has worked in its original form
- 16 successfully around the Commonwealth it has revitalized
- 17 many business districts.
- And in conclusion, it seems that coming
- 19 together for the common good, coming together for the
- 20 Commonwealth, that taking this funding source of 3.25
- 21 percent plus a percentage of business property tax
- 22 equals a clean, green and safe environment that the
- 23 residents of the affected municipalities can be proud
- 24 of.

- 1 Thank you, Mr. Chairman.
- THE CHAIRMAN: Thank you, Representative
- 3 O'Brien.
- And next we have Terry Gillen, who is
- 5 the Special Advisor for Economic Development Office of
- 6 the Mayor from the City of Philadelphia. Welcome.
- 7 Before we proceed, I would like to
- 8 introduce two new members that arrived, Representative
- 9 Bryan Lentz, on my right, welcome; and Representative
- 10 Karen Beyer, on my left, welcome.
- 11 Thank you. Proceed.
- MS. GILLEN: Thank you, Mr. Chairman.
- 13 My name is Terry Gillen, I'm the Senior
- 14 Advisor to Mayor Nutter, and I want to welcome you on
- 15 the Mayor's behalf to Philadelphia it's appropriate that
- 16 we're here on the waterfront having these hearings
- 17 because that is where you all, and the Commonwealth, has
- 18 decided to locate our two casino facilities.
- 19 So let me talk for a bit about what we
- 20 are thinking about waterfront development because it
- 21 ties into what Representative O'Brien's amendment, I
- 22 think, tries to do, so that everybody has a little bit
- 23 of context. Up until today -- really up until now,
- 24 development on the Philadelphia's Waterfront has been

- 1 pretty ad hoc deal by deal. I mean literally deal by
- 2 deal in the sense that in the previous administration,
- 3 as you may know, there are people that actually went to
- 4 jail because of the deals they were making on the
- 5 waterfront. It is a sorry legacy that Mayor Nutter has
- 6 pledged to stop and rather than have deal by deal
- 7 development on the waterfront, to stop and think about
- 8 what the waterfront should look like.
- 9 Fortunately, for us, in the last two
- 10 years an Architectural Planning Program, Penn Practice,
- 11 Associated with the University of Pennsylvania, did a
- 12 really great first look at the waterfront, and I can get
- 13 anybody who wants a copy of the Penn Practice study, a
- 14 copy of it. It lays out a plan for future growth on the
- 15 waterfront, it sets up a flexible frame work for
- 16 development of the Philadelphia waterfront.
- 17 It calls for extending a really quality
- 18 urban environment down there with public access all
- 19 along from South Philadelphia up into the Northeast.
- 20 There will be bike trails, jogging trails, park area --
- 21 it addresses, in detail, the need for better
- 22 transportation and movement systems. It advocates the
- 23 creation of a boulevard on Delaware Avenue that would
- 24 have trees and it would be pedestrian friendly. It

- 1 would call for extending the grid of the City of
- 2 Philadelphia down to the waterfront so that rather than
- 3 having these large big box facilities on the waterfront,
- 4 the City's grid would, in many cases, come down to the
- 5 waterfront so that you would have friendly environments.
- 6 Parking would be either underground or
- 7 behind buildings. It wouldn't be on the street so that
- 8 at night it wouldn't feel scary so people would be
- 9 comfortable walking around. And then I think what we
- 10 need to do is supplement that with an economic analysis,
- 11 thinking about what type of development do we want down
- 12 there: Does it want to be more court related? Does it
- 13 want to be more commercial? Does it need to be
- 14 residential? There has been a big growth in residential
- 15 waterfront interest in Philadelphia.
- So we're right now trying to figure all
- of that out. What type of development needs to happen
- 18 down there. The Penn Practice Study was the result of a
- 19 very public process in Philadelphia and literally
- 20 hundreds, probably thousands of people attended
- 21 neighborhood meetings, community meetings and public
- 22 meetings to bring this study about.
- 23 We think it's a really good first step
- 24 in helping us think about that. So now that Mayor

- 1 Nutter has taken office, we have been in since January
- 2 7th, what our plans are to do is to take this study and
- 3 give it to our City Planning Commission and ask the City
- 4 Planning Commission what type of development parameters
- 5 do we want to set down on the waterfront.
- 6 We have to look into the regulatory
- 7 environment, zoning rules, just how all City departments
- 8 operate down on the waterfront. I wanted to just lay
- 9 that out because it would have been nice if this work
- 10 had been done several decades ago, we might not have
- 11 been faced with some of the problems we have down here,
- 12 but that's not the case. Now Mayor Nutter and the rest
- of us is trying to grapple will with how we make the
- 14 best of a not great situation on the waterfront where
- 15 there has been some development, but there really has
- 16 not been what many people would have chosen had we had a
- 17 really good plan in place.
- In addition, the location of the two
- 19 casinos on the waterfront, one in South Philadelphia,
- 20 one up in the lower Northeast or Kensington, Fishtown
- 21 makes it even more difficult for us because we are now
- trying to do some of this planning while having two
- 23 fairly long facilities imposed on us in locations that,
- 24 as the Mayor has said repeatedly, he certainly would not

- 1 have chosen if we had the ability to choose the best
- 2 casino location.
- I just lay that out as a context because
- 4 I do want to say that we are supportive of the attempt
- 5 and the tools that Representative O'Brien is putting
- 6 forward in this legislation. We have several successful
- 7 bids for District Improvement Districts in Philadelphia,
- 8 one, sort of, a nationally known bid, which is the
- 9 Center City District, which works quite well in
- 10 Philadelphia.
- We think it's a model that is definitely
- 12 worth looking at and it is something that we are working
- with Representative O'Brien, and happy to work with the
- 14 rest of you, to think about what would the boundaries
- 15 be, what is the right level of taxation, who needs to be
- 16 involved. We're going to have to have the Planning
- 17 Commission take a closer look at the details of how we
- 18 implement it. We would have to think about, still, just
- 19 a lot of how it interacts with the Penn Practice plan
- 20 and how we are going to make sure all this works
- 21 together because we need to make sure that we are
- 22 anticipating the market.
- We want to make sure the bid is drawn in
- 24 a way that's correct so that we're not discouraging the

- 1 right kind of development or overly encouraging the
- 2 wrong kind of development.
- 3 We are very pleased that the legislature
- 4 is including us, finally, in the casino process, and we
- 5 are happy to be working with you on this. And the Mayor
- 6 has asked the Planning Commission to take a closer look
- 7 at this legislation and to think about how we might make
- 8 it work in the City, and we will be happy to work with
- 9 you going forward.
- I will be happy to answer any questions
- 11 you have.
- 12 THE CHAIRMAN: Thank you, Ms. Gillen.
- We have similar problems in the City of
- 14 Pittsburgh, which you probably have been made aware of,
- when we tried to look into the planning, long-term
- 16 affects, what is happening there regarding the casino
- 17 plus the new stadium for the Penguins.
- 18 Representative Manderino.
- 19 MEMBER MANDERINO: Thank you.
- Ms. Gillen, good to see you.
- You somewhat answered the question that
- 22 I had, but I just want, for clarification, to explore it
- 23 a little bit more. Our current Center City Special
- 24 Services District and others around the City, there is

- 1 one in Old City, et cetera, they're currently organized
- 2 under -- not this new chapter, but the same law, the
- 3 same state law; Correct?
- 4 MS. GILLEN: It's my understanding.
- 5 MEMBER MANDERINO: It's mine too.
- And I guess what my question was going
- 7 to be, and it's kind of just for the case of today,
- 8 assuming that the casino stay sited somewhere here along
- 9 the riverfront, Is this riverfront property currently in
- 10 any of the bids across the City? And then the second
- 11 question is, Is the riverfront organized from a business
- 12 association point of view; is there like a business
- 13 association of riverfront property owners or something
- 14 like that?
- MS. GILLEN: I don't believe it's in any
- 16 bid now. We did a quick search and didn't uncover one.
- 17 We will make sure we explore that more completely, but I
- don't believe either of the two locations -- now, if
- 19 there are other waterfront locations where one could put
- 20 the casinos and they might -- there is one that is
- 21 closer to Old City, so I have to look at that to see if
- 22 it overlaps with the Old City building, but the location
- 23 of two casinos, as they stand now, we don't think we
- 24 have any bids yet.

```
1
                     And your second question was?
 2
                     MEMBER MANDERINO: I was just wondering
 3
     if there was a -- I know there is a Penn's Landing
     Development Corporation. Is that like the closest
 4
 5
     entity that would be the organized entity of business
 6
     interest along the waterfront?
                     MS. GILLEN: Exactly. Although, it
 7
     isn't right now and Penn's Landing is a very small piece
 8
     of real estate on the waterfront. Certainly what the
 9
10
     Penn Practice Study anticipates is expanding that from
     probably the middle of South Philly well up into the
11
12
     Northeast. As you know, there is a lot of really
13
     exciting waterfront development happening in the
14
     Northeast.
15
                     So what we are thinking is that we would
16
     end up expanding the boundaries of Penn's Landing or
     turning that into a different type of development
17
18
     organization that would take in more of the waterfront
     interest. Now, I don't think it would be a business
19
     only entity. I think it would be, for users, I think it
20
21
     would be for residents so which may or may not work for
22
     purposes of the bid, so I think we have to think about
     whether there needs to be a separate organization that's
23
```

just the interest of businesses along the waterfront.

- 1 That is a good point I haven't thought about, but we
- 2 should look into that.
- 3 MEMBER MANDERINO: And my second thought
- 4 would be and you don't necessarily have to have an
- 5 answer right now, but as you look at this legislation
- 6 and keeping in mind the Penn Practice Study, let's not
- 7 take the casinos out of the picture. Let's assume we're
- 8 not talking about a Casino Neighborhood Improvement
- 9 District, but just a bid along the waterfront to help
- 10 carry out some of the plans of the Penn Practice. Does
- 11 the current state legislation, as it exists now for the
- development of bids, work for helping the City
- 13 accomplish what we need to do on the waterfront or do we
- 14 need some additional tools in that tools box as well?
- MS. GILLEN: That's a good question and
- 16 we will look at that. The Penn Practice study certainly
- 17 anticipated something like this. I mean it suggested a
- 18 TIB which is sort of something that the citizens hold or
- 19 something along the lines. When I go back, I'll ask
- 20 that question.
- MEMBER MANDERINO: Thank you, Mr.
- 22 Chairman.
- THE CHAIRMAN: Chairman Taylor.
- 24 MEMBER TAYLOR: Thank you.

- 1 Ms. Gillen, thank you for being here. I
- 2 just have a comment that this is a great illustration of
- 3 how our process works because last summer this bill was
- 4 completely botched by the City Solicitor. So I think it
- 5 probably indicates that the administration has changed
- or this bill has changed for the better where everybody
- 7 can continue to work forward, but this will be a great
- 8 -- not just for Philadelphia, but for our Commonwealth.
- 9 THE CHAIRMAN: Representative Lentz.
- 10 MEMBER LENTZ: I'm curious -- first of
- 11 all, good morning.
- MS. GILLEN: Good morning.
- 13 MEMBER LENTZ: I'm curious what the Penn
- 14 Practice study says about 95. As that's been for years
- a big problem at the waterfront is accessible by 95.
- 16 Coming here this morning, I recall reading something
- 17 about it in the newspaper, but can you maybe say how
- 18 that relates to the issue we have talked about here
- 19 today.
- MS. GILLEN: Sure. It's a great
- 21 question. The Penn Practice study says that in the best
- 22 case scenario, one would sink 95 and put it underground.
- 23 I think there is a general agreement that cost of doing
- 24 that is probably so prohibitive that it may not be

- 1 doable. I don't think anybody think it's doable in the
- 2 near future.
- 3 So given that, it proposes a wide range
- 4 of mitigation tools to try to minimize the impact of
- 5 I-95, by having lots more pedestrian access ramps, by
- 6 softening the edges so that there are a lot more
- 7 greening and a lot more sound barriers, things like
- 8 that make it more friendly to the reps around the
- 9 communities. So it proposes lots of ways to try to
- 10 minimize it.
- It did not deal particularly with the
- 12 traffic issues that are presently being raised now by
- 13 the Foxwoods facility, but we have started talking to
- 14 some of the folks who are involved in the Penn Practice
- 15 study and asking them that question because that really
- 16 is the I-95 challenge that we are facing in
- 17 Philadelphia.
- 18 As you may know, the Foxwoods facility,
- 19 which is the casino that is slated to go into South
- 20 Philadelphia, has been approved by the City Planning
- 21 Commission only for the first phase, which is sort of a
- 22 box that has slot machines in it. The second and third
- 23 phases, which is the part of the casino that includes
- 24 the hotel development and retail additional slots and

- 1 authorizing additional table games. Those parts of the
- 2 Foxwoods facility probably cannot be built unless there
- 3 is a new ramp that is put onto I-95 into South
- 4 Philadelphia and there are wide and varying opinions as
- 5 to whether that will ever be possible.
- If it is possible, you are looking at
- 7 probably eight to ten years minimal and that assumes
- 8 that you have dealt with the community, neighborhood
- 9 opposition issues and the legal issues which will
- 10 certainly come out. So there is no question, and this
- 11 is one of the concerns that the Mayor has about the
- 12 location of that particular facility, is that to the
- 13 extent we all are anxious to get revenues from the
- 14 casinos and anticipate that the full build-up of the
- 15 casino is the way to go, we have actually chosen a site
- in Philadelphia where we may never get the full revenues
- from the Foxwoods facility, and we don't think that's
- 18 been talked about often enough, and the Mayor is going
- 19 to be talking about that a little bit more, I think, in
- 20 the next couple of weeks because we know that the
- 21 general assembly is being concerned about the revenue
- 22 issue but we can't think of this as a revenue issue as we
- 23 talk about it.
- It's a long answer to your question, but

- 1 it is an example of how I-95 has to be dealt with very
- 2 carefully and there are certain places where one might
- 3 be able to do a ramp on or off of I-95 in a careful and
- 4 suitable way, but that location, which is already overly
- 5 congested, is not where one would do it, and I have
- 6 talked to Greg Steinberg, who is the manager of the Penn
- 7 Practice study, recently and he has agreed that the
- 8 location of the Foxwoods casino presents huge problems
- 9 and to the implementation of the Penn Practice study
- 10 because of the transportation problems.
- 11 MEMBER LENTZ: Thank you.
- 12 THE CHAIRMAN: Questions? Anybody else?
- Thank you so much, Ms. Gillen. We
- 14 appreciate your testimony.
- MS. GILLEN: Would you like me to leave
- 16 this?
- 17 THE CHAIRMAN: Yes. Other members
- 18 probably would.
- We wish you well as we proceed with this
- 20 project. It's not easy, but I'm sure with some good
- 21 thinking and hard work you will able to accomplish it.
- MS. GILLEN: Thank you so much I
- 23 appreciate it.
- THE CHAIRMAN: Next, we have to testify,

- 1 Ms. Rene Goodwin and Joseph Schiavo from Pennsylvania
- 2 Neighborhood Association.
- MS. GOODWIN: Thank you so much for
- 4 giving us this opportunity. I agree with Ms. Gillen.
- 5 It's so good to have this level of inclusion in the
- 6 process.
- 7 I also want to state publicly, before
- 8 Ms. Gillen leaves, we, in the community, are so
- 9 delighted to have the level of input that we have been
- 10 permitted under this new Mayor's administration. It is
- 11 quite full of hope and promise.
- I have a limited number of packages here
- 13 and, Mr. Castelli, anything more than that you need just
- 14 to let me know.
- My name is Rene Goodwin. I'm a resident
- of the Pennsport Community, which is the host or target
- 17 area of the Foxwoods -- proposed Foxwoods casino.
- Just two days ago I testified before
- 19 Philadelphia City Council's Rules Committee on two bills
- 20 that would establish a CED, Commercial Entertainment
- 21 District, for the area around the proposed Foxwoods
- 22 casino. It was the last of four scheduled hearings on
- 23 that proposed legislation. The topics covered, during
- 24 those hearings, were the various conditions to be met by

- 1 the casino if the legislation is approved. That
- 2 experience and the process has served as a training
- 3 ground for today for much has been learned.
- 4 There are five questions one must ask
- 5 when writing a story: Who? What? When? Why and
- 6 where? I shall use those words as a guide to present
- 7 this testimony to you.
- 8 Who? Who is to be served and who is to
- 9 provide the service? I am not familiar with all of the
- 10 existing casino sites or future ones to come, but I am
- 11 most familiar with the Foxwoods site, for I live four
- 12 blocks away from it, and will refer to that as my point
- of reference. Consideration must be given to the fact
- 14 that a casino anything less than 10 miles away from a
- 15 residential community is going to have negative impact
- 16 on the community.
- 17 The Aborn Study, which is included in
- 18 your packet, commissioned by Sullivan County, New York,
- 19 states in its introduction "the connection between
- 20 casino gambling and crime is an important public policy
- 21 issue not just for a community considering allowing the
- 22 casinos to operate locally, but for adjoining
- 23 communities as well." The study goes on and cites
- 24 statistics from most of the locations in the United

- 1 States where casinos exist. I implore you to read them
- 2 for the statistics are stunning.
- In considering who gets served by the
- 4 Casino Neighborhood Improvement District it would be
- 5 wise to include as broad a number of communities as
- 6 possible and not just the inner circle. Who will serve
- 7 is also an important consideration. There must be true
- 8 community representation and input from early on not
- 9 just after the fact. The process leading up to this
- 10 point has not allowed full community participation in
- 11 the planning and deciding regarding where the casino
- 12 sites are located.
- I refer primarily, and not exclusively
- 14 to the passing of Act 71, and subsequent decision made
- 15 by the Pennsylvania Gaming Control Board. How
- 16 appropriate that Act 71 should be called the enabling
- 17 legislation.
- 18 What? I have been working with the
- 19 Central Delaware River Advisory Group, which is part of
- 20 the Penn Practice Plan. The plan is referred to as the
- 21 civic vision for the Philadelphia Waterfront. They too
- 22 are grappling with how to create an entity that would
- 23 properly oversee the manifestation of the civic vision.
- 24 Lengthy discussions, over an extended period of time,

- 1 have resulted in some conclusions and recommendations
- 2 regarding an entity. Those conclusions, soon to be
- 3 published and made available, include the realization
- 4 that in order to successfully achieve the stated goal,
- 5 the entity must have teeth. These teeth must not only
- 6 be in the form of who sits on the board but the actual
- 7 legal organizational construct.
- For example, there has been serious
- 9 consideration given to Penn's Landing Corp., as the
- 10 entity with significant changes brought about first. If
- 11 there are no teeth, no strong legal teeth, no way of
- 12 guaranteeing the party without true agreements made,
- 13 then this will be an exercise in futility.
- 14 When? Two casino licenses have been
- 15 approved in the City of Philadelphia, the only Class A
- 16 city in the Commonwealth, and yet in this Class A city
- 17 the class A citizens were not given the right to decide
- 18 their own fate. Now, if these casinos are allowed to
- 19 move forward, then will there be some minimal, very
- 20 minimal protection provided for the nearby communities
- 21 that are not 10 miles away, but rather 200 to 400 feet
- 22 away?
- The point here is that after licenses
- 24 are granted it is almost too late to start developing

- 1 Casino Neighborhood Improvement Districts and their
- 2 entities. I believe it must be considered more like a
- 3 prenuptial agreement and is included as part of the
- 4 licensing process. Once the licenses are granted you
- 5 have already lost a great deal of your bargaining power.
- 6 It too late, ladies and gentlemen, to use birth control
- 7 once the lady is pregnant.
- 8 Provisions must made early on to protect
- 9 not only the citizens, but the municipalities and the
- 10 state. The expenses to be incurred by host communities
- 11 are huge. There is no way, even with the projected
- 12 casino revenue, to completely cover the added costs.
- 13 The operative word here is "projected" for that's all
- 14 they are. If factors come into existence which
- 15 negatively impact any casino's ability to generate the
- 16 full "projected" revenue, the municipality and that
- 17 state will be left holding the bag and it won't be
- 18 pretty.
- 19 Recently, in New York City, the Mayor
- 20 had closed down some off-track betting facilities. It
- 21 was either that or subsidize them. In Atlantic City,
- 22 plans for mega complexes are being put on hold due to
- 23 economic downturns, and in Philadelphia Foxwoods has
- 24 already publicly stated that it's not certain that

- 1 Phases II and III would go forward, which is contrary to
- 2 what they stated this week and they change each day,
- 3 depending on who is talking. It seems to change
- 4 depending on to whom they are speaking. But you see,
- 5 that's my point. What assurances does the state really
- 6 have? Does it have full control over the economy, for
- 7 example?
- 8 Where? This relates back to my question
- 9 of "who?" As the Philadelphia Neighborhood Alliance, a
- 10 coalition of 27 civic associations joined in support of
- 11 responsible waterfront development and to encourage
- 12 transparency in the democratic process. I didn't
- understand at first why civic groups communities 10, 20
- or 30 blocks from where I live, which is near Foxwoods,
- 15 why they were interested and why they were so concerned.
- 16 That was before I began to learn, before I began to
- 17 learn that, according to Robert Goodman, who's testimony
- is in your package, stated that nowhere in the United
- 19 States was there a casino as close to residential
- 20 neighborhoods as proposed here.
- 21 But he further stated that the closer
- 22 than 50 miles that a casino is located to a community,
- 23 the greater the negative impact, and the Aborn study
- 24 verifies the higher the increase in crime the closer you

- 1 get from that 50 miles to a community.
- Then I looked at my sister communities
- 3 10, 20, 30 blocks away and I understood. There is a
- 4 degree of built-in protection in and around the casino
- 5 property and perimeter by the casino, but what happens
- 6 when the problem-casino-patron walks or drives a few
- 7 blocks or a mile away; what extra protection does these
- 8 folks have?
- 9 Recently there has been an increase in
- 10 crime in my very own wonderful residential community.
- 11 Three young men were shot a week ago and two young
- 12 ladies were accosted in broad daylight. The weakened
- 13 economy will continue to fuel this increase in crime.
- 14 Yes, the casino will bring a limited number of jobs, but
- it won't be enough to employ all the unemployed or the
- 16 nearly unemployable. What it will do is draw them like
- 17 a magnet to the casino area and the surrounding
- 18 communities.
- 19 At the third of the four hearings, to
- 20 which I referred earlier, Philadelphia's Deputy Mayor,
- 21 Everett Gillison, stated that it will cost the City \$17
- 22 million to hire enough new police officers, train them,
- 23 equip them and give them a building in which they could
- 24 operate as a special district over the casino areas.

- 1 Two weeks later, the City has been forced to reassign
- 2 other special units to the streets to attack an all new
- 3 high crime rate.
- 4 Council members were stunned when the
- 5 \$17 million figure was made public and stated there is
- 6 no such amount of money in the budget for at least the
- 7 next five years. So the where not only refers to how
- 8 wide an area will be serviced, or I should say
- 9 protected, for public safety is the responsibility of
- 10 all elected officials, but from where the money will
- 11 come to protect us and me?
- 12 Why? This is the easiest question to
- 13 answer because if casinos are not held responsible, if
- 14 the owner/developers are allowed to prosper at the
- 15 expense of the citizens, the municipalities and the
- 16 State, then we have completely lost who we are and have
- 17 become not much different than the drug lord who is
- 18 calling the shots. Gambling is after all an addiction.
- 19 I have an addiction in my family, so I know it's more
- 20 than a word. I know how it rips a family apart.
- In this instance, I'm not just talking
- 22 about those who become addicted to playing the slots.
- 23 I'm talking about those who might become addicted to the
- 24 casino's revenue. Please don't let that happen.

- 1 Structure this entity, its power and its composition as
- 2 a strong entity that can do more than just perform
- 3 triage and plant trees.
- 4 It has been said that our greatest job
- 5 is to be good ancestors. Let's not just think for
- 6 today, but for the future. Thank you.
- 7 THE CHAIRMAN: Thank you very much, Ms.
- 8 Goodwin. You stated your case very clearly. I
- 9 appreciate it.
- Next, Mr. Schiavo.
- 11 MR. SCHIAVO: My name is Joe Schiavo. I
- 12 too am a participant in the Philadelphia Neighborhood
- 13 Alliance. I'm the designee from Old City Civic
- 14 Association. That is where I reside, in Old City
- 15 Philadelphia. So we also border the riverfront here and
- 16 we are more or less book-ended by the two proposed
- 17 casinos, Foxwoods and Sugar House.
- 18 THE CHAIRMAN: Could you speak closer to
- 19 the mike, Sir?
- MR. SCHIAVO: Old City is book-ended by
- 21 the two proposed casinos and that is what, of course,
- 22 has first propelled us to be involved in this process.
- 23 So Rene's testimony has covered, of course, the
- 24 principle points of concern that the PNA has been

- 1 expressing all along, and I too participate in the
- 2 Central Delaware River Advisory Group, as Rene does, and
- 3 have followed the Penn practices process from the very
- 4 start and participated in that Board as well.
- 5 My points are points of process, if I
- 6 may. I was reading the amendments to this bill
- 7 carefully and was noting the timing of the public
- 8 notice, the process by which the public could support or
- 9 disagree with a proposed district to be formed and, you
- 10 know, one of the things I realized, from participating
- in the PNA, the advisory group and my own civic
- 12 association, is that because they are primarily
- 13 voluntary organizations it's very difficult to organize
- 14 an entire community in a 10 to 15-day period.
- I realize some of the periods of
- 16 notification are as along as 30 days, but I ask that we
- 17 meet once a month. Although there is an obligation to
- 18 send notices through typical print media, I think that
- 19 perhaps it is better that all parties, in the zone of
- 20 concern, be notified by certified mail and be provided
- 21 with the appropriate paperwork that they might register
- their concerns as they become equipped with materials to
- 23 register their concerns because the period of time
- 24 allowed is so short.

- 1 It may seem long to professionals, but
- 2 for community groups that are so much concerned with
- 3 simply their work, raising their families and those
- 4 sorts of interests, it is difficult to apply themselves
- 5 to these situations, these major situations, these major
- 6 issues that will impact everyone in their communities.
- I have to say, as I read the bill
- 8 amendments, I was very concerned when the term eminent
- 9 domain appeared, on Page 19 Line 14, it does suggest
- 10 that this entity that is formed has the option of
- 11 acquiring land by eminent domain. And I have to say, as
- 12 a resident of Philadelphia that lives in close proximity
- 13 to I-95, to me that spells ramp.
- To many folks, who were living here
- 15 through the construction of I-95 along this length of
- 16 Philadelphia, are under the impression that all the
- 17 ramps that exist today are all the ramps they are going
- 18 to have to live with. There was more or less a promise
- 19 that this is all the land for taking. This is all the
- 20 ramps we need. We will not further encroach on your
- 21 neighborhoods.
- When I read eminent domain here, it does
- 23 suggest that the casinos conclude that they need a ramp
- 24 to better get visitors to get in and out of their

- 1 facility, it gives them that power. And I am concerned
- 2 about that language in this bill.
- And as I read this, I'm also concerned
- 4 that I do not see a clear make up of the composition of
- 5 the board that will orchestrate these organizations as
- 6 they are formed and I'm unclear on the role of residents
- 7 to participate as far as voting rights and equal
- 8 authority with those that are the hired professionals to
- 9 orchestrate the organizations.
- 10 The concern here is this, for those of
- 11 us who have been in Philadelphia for sometime, we
- 12 reflect on the difference between an outstanding public
- organization like the Center City District and then we
- 14 reflect on the Penn's Landing Corporation. The issue
- 15 with Penn's Landing Corporation is that we don't know
- 16 how they work. We don't know how they function. We
- don't know what plan they come in and there has not been
- 18 a level of transparency that makes me comfortable with
- 19 such organization contrary to special services districts
- 20 that have been so appropriate and functional and
- 21 transparent in their process.
- 22 From this language it is difficult to
- 23 understand exactly what sort of organization we're
- 24 responding to here, and it calls for concern.

- 1 The issues, as we review such things, I
- 2 understand are concerns that pop up. But I understand
- 3 that this bill as presented Representative O'Brien is
- 4 such that he is concerning himself with both this
- 5 community, this community and all of Pennsylvania. I
- 6 realize this bill is generic and as I consider these
- 7 different forms of concern, I realize there are certain
- 8 municipalities and certain communities that will not
- 9 have the same issues that Philadelphia has with these
- 10 two gaming facilities in such close proximity to
- 11 neighborhoods.
- 12 And I understand that in writing such a
- 13 bill the generic language may not offer us the specific
- 14 protections that would make us comfortable, but I ask
- 15 that you consider responding to that language that will
- 16 make us comfortable.
- 17 Thank you.
- 18 THE CHAIRMAN: Thank you for your
- 19 comments.
- 20 Representative O'Brien.
- MEMBER O'BRIEN: Thank you, Mr.
- 22 Chairman.
- If I may offer a point of clarification.
- 24 Be mindful that this is one step in a three-step dance

- 1 that this becomes enabling legislation. That step two
- 2 is action by the municipality where they do an ordinance
- 3 to do this and then step three becomes the actual
- 4 charter of the Casino Improvement District. So there
- 5 becomes a series of checks and balances as you go
- 6 through the process.
- 7 You're absolutely correct with it being
- 8 legislation that deals with the length and the breadth
- 9 of the Commonwealth. It is not specific to Philadelphia
- 10 or the waterfront of Philadelphia, but to the
- 11 Commonwealth, but again, be mindful it's a three-step
- dance enabling legislation from the Commonwealth
- 13 municipal ordinance and then finally the actual charter
- 14 that is put together for the special service district.
- Thank you, Mr. Chairman.
- 16 THE CHAIRMAN: Thank you, Representative
- 17 O'Brien.
- We have been joined by Representative
- 19 Marguerite Quinn.
- 20 Representative Manderino, questions?
- 21 MEMBER MANDERINO: Thank you both for
- 22 being here.
- 23 Mr. Schiavo, I have a few specific
- 24 questions about some points that you raised. When you

- 1 talked about a desire for longer notification time under
- 2 the bill, because of the voluntary nature of civic
- 3 groups, you also said something about requiring
- 4 transmission of pertinent materials or something like
- 5 that. Can you just elaborate a little bit more about
- 6 what -- I think I know what you're talking about but I
- 7 would like to hear you articulate what it is you're
- 8 looking for.
- 9 MR. SCHIAVO: Yes. Thank you. I was
- 10 suggesting that all of those residents and commercial
- 11 entities within the district be notified by registered
- 12 mail and that notification would include the
- documentation required to file their objection to the
- 14 district formation.
- The document is clear in noting that at
- 16 what office the documents must be reported within a
- 17 certain number of days and it must be 41 of the 10
- 18 residential districts and so on. I think that should be
- 19 included with the package because individuals and civic
- 20 associations and other groups will need time to
- 21 familiarize their constituents with the information and
- 22 organize the effort if they feel they do not want to go
- 23 this way, that is the formation of the district.
- 24 MEMBER MANDERINO: The second point that

- 1 I just wanted to ask about is that when you are making
- 2 the comments about the language regarding eminent
- 3 domain, you made the comment that there had been an
- 4 agreement with the neighborhoods that there wouldn't be
- 5 any more ramps to I-95. Can you be more specific about
- 6 that because I don't live down here, but I am a
- 7 Philadelphian and I have never heard that before.
- 8 MR. SCHIAVO: Would you mind if I turned
- 9 to Rene to answer that question in that she does live
- 10 one block from the ramp?
- 11 MEMBER MANDERINO: I appreciate the
- 12 opinion. I don't want the opinion. I want the basis
- 13 for the agreement.
- MS. GOODWIN: There is an agreement.
- 15 MEMBER MANDERINO: Is there an agreement
- 16 in writing? Is it filed with the City?
- MS. GOODWIN: There is a consent decree
- in response to a suit that was filed by a number of
- 19 communities during the period of construction of I-95.
- 20 And what the consent decree states, clearly, is that
- 21 there will be no additional ramps within a very broad
- 22 area. I forget offhand how many miles or how many
- 23 communities, but that is in existence and I could see
- 24 that that is provided to Mr. Castelli for your review.

- 1 MEMBER MANDERINO: Thank you.
- 2 Mr. Chairman, with your indulgence, I
- 3 also actually have a question for the sponsor of the
- 4 bill. Going back to the question I asked Mr. Schiavo
- 5 about with regard to his request for the legislation to
- 6 be adapted in some way that when you give notice that it
- 7 be registered and that the paperwork to file your
- 8 protest would be part of that. If I'm characterizing
- 9 what you said correctly.
- MR. SCHIAVO: Yes.
- 11 MEMBER MANDERINO: My question to you is
- 12 two-fold. You outlined, in your comment, kind of a
- 13 three-step process that you talked about in the
- 14 formation of an improvement district so I guess my
- 15 thought is, is that something that happens in the
- 16 legislation or is that something that happens in what
- 17 the municipalities set up as their procedure for how
- 18 these go, number one; then number two, again my
- 19 familiarity with bids are with -- I have four, actually,
- 20 special services districts in my legislative district,
- 21 none of those special services districts tax residential
- 22 property. The way they're set up, they only tax
- 23 business commercial property. So therefore, I don't
- 24 believe the residents have a say in the -- what we call,

- 1 the yes/no of approving or disapproving the formation of
- 2 the bid because they're not going to be a taxed entity.
- If that is correct, then are you
- 4 perceiving this on that same model?
- 5 MEMBER O'BRIEN: Let's deal with the
- 6 advertising, the 10-day period first. Let me speak with
- 7 my experience with the formation of the Old City's
- 8 Special Service District, traditionally, and I'm sure
- 9 you have had the experience with the City Avenue, during
- 10 your tenure as well.
- 11 MEMBER MANDERINO: And Roxborough and
- 12 East Falls also.
- 13 MEMBER O'BRIEN: It's a drawn-out
- 14 process, as you know, contacting the businesses that
- 15 will be involved in it. By the time the actual
- 16 advertising of the vote goes out, it is a process that's
- 17 probably been a year plus, well advertised in the
- 18 process. Whereas, that actual official notification
- 19 seems to be a very finite period, it is something that
- 20 has been well advertised coming up to that, but if there
- 21 is a concern in the municipality that that time period
- 22 is overly small, I would -- my best guess would be in
- 23 the municipal ordinance, that would be dealt with.
- 24 Secondly, and Representative Manderino,

- 1 come back to the second part of the question, I kind of
- 2 got lost.
- 3 MEMBER MANDERINO: From a who has the
- 4 ability to say yes or no to a bid like -- my
- 5 understanding of who has the ability to say yes or no to
- 6 a bid under current law is based on who is going to be
- 7 assessed tax under that. So I didn't know if you were
- 8 making a proposed change when you were making this new
- 9 amendment for Casino Neighborhood Improvement Districts
- 10 that would give even non-taxed folks an ability to say
- 11 yes or no to the formation of the bidder not which was
- 12 kind of what I understood Mr. Schiavo is asking for.
- MEMBER O'BRIEN: The language is in
- 14 there that property owners have the ability to vote no
- if its resident's businesses. If it's only a property
- 16 owner's business.
- 17 MEMBER MANDERINO: And it's not just a
- 18 whose being taxed. It's whoever owns properties within
- 19 the --
- MEMBER O'BRIEN: That's correct.
- 21 MEMBER MANDERINO: Thank you very much.
- THE CHAIRMAN: Representative Taylor.
- MEMBER O'BRIEN: Mr. Chairman, if I may,
- 24 if I may speak briefly to the question with the ramps on

- 1 I-95 by way of clarification. In the matter of Rapport
- 2 versus U.S. Department of Transportation, there was a
- 3 consent degree issued by the court that there could be
- 4 no alterations to the ramp system made without a signed
- 5 agreement by the affected committee Society Hill, Queen
- 6 Village and Pennsport.
- 7 THE CHAIRMAN: Thank you.
- 8 Representative Taylor.
- 9 MEMBER TAYLOR: Thank you, Mr. Schiavo.
- 10 With regard to your comment about the ramp's eminent
- 11 domain, this Committee is constantly grappling with
- 12 definitions of bills that deal with things we
- 13 understand. We think we know what we are talking about,
- 14 but we do open up the definition of a lot of
- 15 possibilities. Certainly a ramp is one of them,
- 16 although Penn Dot has the power.
- 17 If you look at Section 504 of this bill,
- 18 you will get a better idea where the eminent domain
- 19 language would be coming from with regards to, I guess,
- 20 the paragraph before that talks about blighted buildings
- 21 and structures that, I'm sure in your community, in
- 22 Rene's and mine, we are constantly dealing with. We'd
- love to have the ability to take abandoned trash-strewn
- lots and corner properties that have deteriorated over

- 1 the years and we are going to be dealing with a
- 2 committee on Wednesday on those definitions and how we
- 3 should do it.
- 4 Your point is well taken, but I want to
- 5 communicate that the intent of this bill I would hope
- 6 deal with blight problems and neighborhood improvement
- 7 rather than anything like a ramp. Legally your point is
- 8 well taken.
- 9 THE CHAIRMAN: Thank you, Chairman
- 10 Taylor.
- Any other questions from members?
- 12 Thank you very much.
- MS. GOODWIN: May I just extend an
- 14 invitation to all of you. I know you have a very busy
- 15 weekend. You are at this moment sitting less than a
- 16 mile away from the Foxwoods site and less than a mile
- 17 and a half south of the Sugar House site. As you tour
- 18 the wonderful features of this marvelous historic City,
- 19 please do look at those two locations and get a real
- 20 hands-on sense of how close it is to our communities.
- I know you can't change that, but if you
- 22 can provide us protection in this bill, that's
- 23 important. Do not be deluded by the fact that I-95 sits
- 24 at that southern end. I live just on the western side

- 1 of that. I-95 has never been a barrier to part of my
- 2 life. It exist on the east side of the waterfront.
- 3 Thank you.
- 4 THE CHAIRMAN: Thank you.
- 5 Thank you, Mr. Schiavo.
- And we certainly hope that things work
- 7 out and you have the opportunity to make recommendations
- 8 and changes as the legislation progresses. We are going
- 9 to be doing a development tour tomorrow with the Mayor
- 10 and people from his office. So perhaps we can look at
- 11 that tomorrow, hopefully.
- MS. GOODWIN: Thank you. We are
- 13 counting on you. You are the good guys.
- 14 THE CHAIRMAN: We will try.
- 15 MEMBER MANDERINO: If I may, to both you
- and Representative O'Brien and Taylor, we did exactly
- 17 that last year, so I want to acknowledge that.
- THE CHAIRMAN: Yes, we did. Exactly.
- 19 MEMBER MANDERINO: I don't believe that
- 20 every single member who is here today was on that, but
- 21 we all went last year.
- 22 THE CHAIRMAN: Yes. Thank you very
- 23 much.
- Next we have Mr. Geoff Brace, Eastern

- 1 Regional Coordinator from Pennsylvania Downtown Center.
- Welcome.
- MR. BRACE: Thank you. I want to say
- 4 good morning, Chairman Petrone, Representative Taylor,
- 5 members of the Committee. On behalf of Pennsylvania
- 6 Downtown Center, our Board of Directors, our Board's
- 7 Chairperson Cynthia Philo and our Executive Director
- 8 William Fontana, I would like to thank the Committee for
- 9 granting the Pennsylvania Downtown Center the
- 10 opportunity to testify this morning concerning the topic
- 11 of casino-oriented improvement districts.
- I would especially like to thank
- 13 Representative O'Brien for his leadership on this issue.
- 14 Pennsylvania's traditional neighborhoods, traditional
- 15 business districts, downtowns and Main Streets certainly
- do benefit from any discussion about the quality of life
- 17 issues that we face.
- The Pennsylvania Downtown Center is a
- 19 501(C)(3) organization. We are located in Harrisburg
- 20 with satellite offices in Oil City and Allentown. Had I
- 21 known that Representative Beyer were here today, I might
- 22 have saved the Commonwealth some gas and arranged a
- 23 carpooling opportunity. As the eastern regional
- 24 coordinator, I am responsible for the geography that

- 1 effectively spans State College to the City of
- 2 Philadelphia. So many of communities, here in the City
- 3 and across the eastern part of the Commonwealth, are a
- 4 part of my geographic oversight.
- 5 I would like to begin my remarks by
- 6 stating that the Pennsylvania Downtown Center is of the
- 7 opinion that the casinos will generate both benefits and
- 8 challenges for the neighborhoods where these facilities
- 9 are located. Jobs, an enhanced tax-base, and spin-off
- 10 business opportunities represent just a few of the
- 11 opportunities while congestion, the need for increased
- 12 public service and the need for enhanced public
- 13 amenities are among the challenges.
- 14 The attempt of the changes proposed to
- 15 Act 130 of 2000, the Neighborhood Improvement District
- 16 Act, to help insure that casinos become good neighbors
- in those communities where they are located is admirable
- 18 and has the support of the Pennsylvania Downtown Center.
- There are several specific issues we
- 20 would like to draw to the attention of the Committee as
- 21 they are related to A06748, Printers Number 2073.
- Relative to the composition of the Board
- 23 of the CNIDMA -- if I might use that abbreviation.
- 24 REPRESENTATIVE O'BRIEN: Sooner you than

- $1 \quad \text{me.}$
- 2 MR. BRACE: -- we applaud the revision
- 3 that makes municipal representatives and members of the
- 4 Pennsylvania General Assembly non-voting members of the
- 5 Board. Our experience has shown that the less
- 6 perception there is by the business community that the
- 7 board of the NIDMA is controlled by government, the
- 8 greater the likelihood of approval of the NIDMA is
- 9 controlled by those originally envisioned are supported
- 10 by Pennsylvania Downtown Center that are reflective
- 11 partnerships that NIDMA represents.
- In Chapter 5, Section 505, g, 2, we
- 13 suggest that one or the other of these voting provisions
- 14 be selected, with our preference being for one vote by
- 15 the ownership structure for each separately deeded
- 16 parcel within the boundary of the C-NID. The current
- 17 legislation leaves out a formula by which the vote can
- 18 also be taken according to the value of the properties
- 19 within the business district. We recommend one or the
- 20 other preference being based on partial ownership rather
- 21 than the value of the real estate in that proposed
- 22 legislation.
- Once again our experience has been that
- 24 the provision that allows for 51 percent of the assessed

- 1 valuation to be the basis upon which the ultimate
- 2 decision to approve the C-NID is made could result in
- 3 very few, or perhaps only one property owner having the
- 4 final decision concerning the outcome of any C-NID vote.
- 5 Which is certainly not the intended process for any kind
- 6 of neighborhood improvement district.
- 7 Also in Chapter 5, Section 505, g, 2, we
- 8 are concerned that the complete exclusion of the owners
- 9 of casinos from any ability to vote on the proposed NID
- 10 plan may be a basis for challenge of the law if it is
- 11 approved, or the district itself if the law is not
- 12 subject to legal challenge. It is the collection of
- 13 property owners who make the decision to contribute the
- 14 annual assessments that support the improvement
- 15 district. Removing what will presumably be the largest
- 16 payee in a C-NID from having the opportunity to vote
- 17 could be problematic. We encourage legal counsel for
- 18 the committee to take a closer look at that particular
- 19 provision and potential legal consequences that may
- 20 come.
- 21 Other than those particular provisions
- of Chapter 5, the Pennsylvania Downtown Center does have
- 23 some concern that several technical items that may
- 24 require additional attention as they currently exist, in

- 1 Act 130, have been transferred to Chapter 5 of this
- 2 particular legislation. One of these technical items
- 3 concerns the way in which the improvement district deals
- 4 with non-profits inside the NID boundary, which we, and
- 5 some legal counsels in communities that have established
- 6 Neighborhood Improvement Districts, feel it is
- 7 inconsistent with other language within the bill. There
- 8 are other issues, such as this, that we would like to
- 9 have the opportunity to address with the staff and legal
- 10 counsel for the Committee before this bill begins the
- 11 approval process.
- 12 Addressing these issues now would reduce
- 13 the need to introduce additional legislation at a later
- 14 time and get in the subject of the bill these issues
- would certainly be germane to the legislation as it is
- 16 introduced.
- 17 Finally, let me say that the
- 18 Pennsylvania Downtown Center is prepared to act as an
- 19 objective third party in any discussion between the
- 20 owners of casinos and the Committee itself. PDC has a
- 21 particular interest in those casinos which will impact
- 22 the neighborhoods of core communities. We have no doubt
- 23 that the proposal for a casino-oriented neighborhood
- 24 improvement district may meet with some resistance from

- 1 the gaming industry.
- 2 We would be happy to offer our services
- 3 in any capacity, recognizing of course that we are a 501
- 4 (C) (3) non-profit organization that might be thought of
- 5 as beneficial to the advancing the concept of casinos as
- 6 good stewards of the neighborhoods where they are
- 7 located.
- 8 Again, I thank you for the opportunity
- 9 to address the committee and I will be happy to try to
- 10 answer any questions you might have. Please understand
- 11 that my position is not that as the Executive Director
- of the organization that I would need to clear any
- 13 commitments with our Executive Director and our
- 14 Executive Committee before I extend those commitments.
- 15 THE CHAIRMAN: Thank you, Mr. Brace.
- 16 Questions?
- 17 Representative Manderino.
- 18 MEMBER MANDERINO: Thank you.
- 19 And thank you for being here, Mr. Brace.
- A couple of questions, when you talked
- 21 about Chapter 5, excluding casinos, I apologize, I
- 22 didn't read the amendment, but kind of all the pieces go
- 23 together. Was the amendment drafted excluding casinos
- 24 from having a vote in the development of a bid; did I

- 1 understand you correctly?
- MR. BRACE: My reading of that, my
- 3 Executive Director's reading of that is that this would
- 4 be the case. Initially our Cynthia Philo, our Board's
- 5 Chairperson is an attorney, she read it the same way.
- 6 MEMBER MANDERINO: Right before you made
- 7 that point you made about the fact that the amendment
- 8 provides two alternative ways of, kind of, weighing the
- 9 votes so to speak and your recommendation on past
- 10 experience was by parcel ownership not by value of the
- 11 property. And I guess what my guestion is, as I'm
- 12 looking at those two comments that you made together,
- 13 and saying, Gee, maybe the reason for excluding casino
- 14 property owners from having a say is because if you went
- 15 by a value of property point of view they would be an
- 16 800-pound gorilla that would basically have approval or
- 17 veto power.
- 18 However, if we eliminate what seems to
- 19 be potentially two conflicting things in this amendment
- 20 and we vote by parcel ownership as compared to value of
- 21 property, do you think that that would help solve the
- 22 other concern that you have about the potential legal --
- if you don't know the answer maybe you can take it back
- 24 to the legal person -- the potential legal challenge to

- 1 totally excluding casino owners from a vote; am I making
- 2 sense?
- MR. BRACE: Yes, you are. The concern
- 4 about excluding casino owners is more than an
- 5 underpinning of the values that go along with a
- 6 Neighborhood Improvement District, specifically, the
- 7 beneficiaries and the people that pay into the district
- 8 should be treated on a common footing.
- 9 As far as the method for voting is
- 10 concerned that, as I understand, would eventually be
- 11 weighed in the plan adoption and also the municipal
- 12 ordinance. So municipality could potentially say we
- 13 will approach this from a partial standpoint, but the
- 14 suggestion is more for clarification purposes as far as
- 15 the mechanics concerning the casino inclusion within the
- 16 districts. I think I would have to refer that question
- more towards the author of the bill because it is more
- 18 the intent behind the legislation.
- 19 MEMBER MANDERINO: A further question
- 20 for you. Now I'm having a deeper understanding of the
- 21 point. The current law that allows the formation of
- 22 bids gives the same two alternatives than the
- 23 municipality and further on, as the bid, a specific bids
- 24 gets developed, they make the choice within the venues

- 1 in which they are going to do it so that we have bids
- 2 currently in Pennsylvania that may be set up so that the
- 3 voting is by way of parcel and we have bids in
- 4 Pennsylvania currently set up whereby the voting may be
- 5 by property value, but that is something that the state
- 6 legislation just enabled either of those and has gotten
- 7 further down to the local decision-making. They decided
- 8 what made more sense in their particular case.
- 9 MR. BRACE: That is correct, and there
- 10 are several instances here in the southeastern part of
- 11 the state where a community has chosen the value
- 12 approach and another community has chosen the parcel
- 13 approach. When I worked in West Chester the
- 14 Neighborhood Improvement District was by parcel.
- My understanding is that the Ardmore
- 16 Downtown Improvement District authority is structured
- 17 along value.
- 18 MEMBER MANDERINO: That was very
- 19 helpful. My last question I want to have a little bit
- 20 more clarification on, you said that you wanted us to
- 21 rethink not making some modifications that are things
- 22 that are currently cropping up in bids and specifically
- 23 you talked about how non-profits are treated, but I'm
- 24 not quite sure that I understand that and what exactly

- 1 you're talking about.
- Were you talking about non-profits who
- 3 were property owners within the bid or were you talking
- 4 about just non-profit organizations like a volunteer
- 5 civic group that is within those boundaries?
- MR. BRACE: I meant the property owners
- 7 specifically.
- 8 MEMBER MANDERINO: Okay.
- 9 Help me out because, again, I have
- 10 non-profit property owners within bids currently in my
- 11 legislative district and I think they are treated
- 12 differently, meaning some of the bids they are being
- 13 taxed just like the other ones and other ones they are
- 14 not. So the current state statute allows for that to be
- a flexible thing and you're suggesting that we make some
- 16 modifications how?
- MR. BRACE: This has not been a
- 18 universally clear understanding. There are some
- 19 municipalities that have I read -- and I'm looking very
- 20 quickly, if you were to look on Page 8 Line 2 of this
- 21 particular printer number, it says allow for and
- 22 encourage tax-exempt property owners located within the
- 23 NID to provide in-kind services or financial
- 24 contributions to the NIDMA, if not assessed, in lieu of

- 1 property assessment fee.
- 2 Whereas on -- there are other provisions
- 3 in the existing legislation that do suggest that the
- 4 non-profit organization as a property owner can be
- 5 assessed. The primary reason that this language has
- 6 been unclear comes back to what is an assessment and
- 7 that, for the most, part case law in Pennsylvania has
- 8 said that it's not a tax, it's an assessment for the fee
- 9 for service that's provided and that tax status is not
- 10 the indicator that should be used to determine whether
- 11 that service is assessed or not.
- In some municipalities municipal
- 13 solicitors has said it can be voluntary, but we will not
- 14 include the non-profit properties in the district
- 15 because their reading of the act was such that they
- 16 couldn't make that legal jump, if you will, so again I'm
- 17 not a lawyer by trade. What I would encourage is the
- 18 committee and the staff of the committee to perhaps work
- 19 with us to draw that distinction out a little bit more.
- 20 MEMBER MANDERINO: Thank you very much.
- 21 And thank you, Mr. Chairman.
- THE CHAIRMAN: Thank you.
- Jon, do you have a comment?
- MR. CASTELLI: I quess just a

- 1 clarification with regard to being that this chapter
- 2 establishes kind of a hybrid between Special Services
- 3 District and the way the Neighborhood Improvement
- 4 Districts would operate, the feeling of exempting the
- 5 casinos of working with the prime sponsor from having a
- 6 say in the veto of the establishment was that the new
- 7 amendment establishes actually two funding streams. One
- 8 would be the special assessment on the licensed gaming
- 9 facility, which would be 3.25 percent gross terminal
- 10 receipts. That's one funding stream.
- 11 The other, under this proposal, is an
- option, on the part of the Casino Neighborhood
- 13 Improvement District, to levy a special property
- 14 assessment on benefited properties, and under that those
- would be commercial properties not residential and not
- 16 tax exempt properties. That's an option that they are
- 17 unlike the existing Neighborhood Improvement Districts
- 18 that are already established under the present law where
- 19 the funding stream fully come from the assessments for
- 20 the benefit of those properties, programs, additional
- 21 services.
- I think the feeling was on the part of
- 23 the prime sponsor was that the casino is not really a
- 24 benefited property. There is a funding stream coming

- 1 from them for the benefit of the district and then for
- 2 the services that will be needed by the residents.
- It's a work in progress, but --
- 4 MR. BRACE: Can you reference me to that
- 5 specific provision?
- 6 MR. CASTELLI: That's why it was
- 7 separated on Page 24. We make clear on Line 18 you have
- 8 the special assessment on casinos, which is B, Line 18,
- 9 on Page 24.
- MR. BRACE: Excellent.
- MR. CASTELLI: Then you have on Line 26
- 12 C, special property assessment fees, and that defines
- 13 the optional fee on benefited property. So we are
- 14 distinguishing between benefited properties and the
- 15 special assessment on the casino.
- MR. BRACE: So a technical follow-up
- 17 question to that, would the casino still be excluded
- 18 from the decision under the special property assessment?
- MR. CASTELLI: No. They don't get a say
- 20 in that. The special property assessment fee is just
- 21 the optional fee that the district could levy on the
- 22 property other than the casino, that's how it was
- 23 intended. Now, whether there are legal concerns we
- 24 would have to check into that.

- 1 MR. BRACE: Would they still be paying
- 2 into that property assessment fee?
- MR. CASTELLI: The casinos?
- 4 MR. BRACE: Yes.
- 5 MR. CASTELLI: No. They just have the
- 6 casino tax is the 3.25 percent gross terminal fee,
- 7 that's all.
- 8 MR. BRACE: It's one not the other?
- 9 MR. CASTELLI: Yes. Two funding streams
- 10 possibly that would come into the district.
- 11 MR. BRACE: If you can clarify. There
- is some concern referenced by the power of eminent
- 13 domain.
- MR. CASTELLI: My understanding is that
- 15 the district itself has no power of eminent domain, the
- 16 municipality will; can you address that?
- 17 MR. BRACE: I'm probably not the best
- 18 person to address that. I'm probably not an attorney
- 19 that would even look at eminent domain issues. I know
- 20 they're our authority that would act as NIDMA and
- 21 municipal authorities certainly do have power over
- 22 eminent domain.
- MR. CASTELLI: Under this proposal, as
- 24 well as under the existing eminent domain, the

- 1 municipality will have the option of designating
- 2 existing authority or a non-profit organization to do
- 3 that. So that would be, I guess, a concern.
- 4 MR. BRACE: Yes. I think the powers of
- 5 eminent domain would be specific to whoever the
- 6 management association is. Did this legislation create
- 7 the power of eminent domain for that NPO?
- MR. CASTELLI: No. That's not my
- 9 understanding. It does not do that and the prime
- 10 sponsor does not wish it to there, but there would be a
- 11 concern if an authority was designated how that would --
- MR. BRACE: On any other body that has
- 13 power of eminent domain.
- 14 THE CHAIRMAN: Representative Garth.
- 15 MEMBER EVERETT: I think my question
- 16 might just go to staff or it may be a comment. On Page
- 17 24, where we were just kind of referring, on the section
- 18 of special property assessment fees, I just have a
- 19 question. Down in line 35 and 36, it says that it
- 20 exempts all residential property owners, but how does
- 21 that affect non-profit properties? Are they subject to
- 22 this assessment or are they not subject to this
- 23 assessment. Were they intended to be subject to this
- 24 assessment or not intended to be subject to this

- 1 assessment? It's unclear to me from that section what
- 2 we are trying to do.
- 3 MR. CASTELLI: The intent of the sponsor
- 4 was to exempt residential properties, the residents of
- 5 the district as well as tax exempt property. And we may
- 6 have to clarify this and review it.
- 7 A lot of these provisions were taken
- 8 from the existing Neighborhood Improvement District Act
- 9 and carried over and we are trying to merge the existing
- 10 provisions of the Neighborhood Improvement District Act
- 11 with suggestions that were made at our initial hearing
- 12 about how the special services districts establish ones
- 13 around the state and City of Philadelphia, so some of
- 14 these things we will need to clarify, but the intent of
- 15 the sponsor was to exempt the residents and tax exempt
- 16 properties. Any additional assessment is just optional
- 17 in this provision.
- One of the suggestions at the hearing
- 19 was that they felt that it wasn't enough just to assess
- 20 the casino properties, but the other businesses within
- 21 the district needed to have perhaps to be involved as
- 22 well and that was why they included that.
- May I, Mr. Chairman?
- 24 THE CHAIRMAN: Sure.

- 1 MR. CASTELLI: It should be worth noting
- 2 that the Neighborhood Improvement Districts, as it
- 3 stands, allows for different property uses, land uses to
- 4 assess different rates based on the benefit that they
- 5 provide. So a residential property the NIDMA disengaged
- 6 in downtown marketing a residential property wouldn't
- 7 benefit the same as a commercial property would benefit.
- 8 So a commercial property might be assessed at a higher
- 9 rate than the residential property.
- 10 MEMBER EVERETT: Thank you for that.
- 11 Sometimes the municipal solicitor, when I look at this
- 12 -- I could see if I was a municipal solicitor trying to
- include tax exempt properties, I think I would have a
- 14 lot to do to straighten that out.
- The other thing I want to clear up, the
- special assessment doesn't need to be approved by the
- 17 improvement district. Does it need to be approved by
- 18 the municipality?
- 19 MR. CASTELLI: That's required by
- 20 ordinance. That need to be established through the
- 21 ordinance process in the municipality so it requires --
- MEMBER EVERETT: I was just reading on
- 23 Line 27 says the CNIDMA may, upon approval by the
- 24 municipal corporation of the municipality --

- 1 MR. CASTELLI: The municipal corporation
- 2 will be elected by the municipality. They have to put
- 3 that assessment.
- 4 MEMBER EVERETT: So that both CNIDMA and
- 5 the municipality --
- 6 MR. CASTELLI: The district has the
- 7 authority to have the option of doing that but the final
- 8 authority would be governed by the municipality.
- 9 MEMBER EVERETT: That's fine. I just
- 10 wanted to make sure that I understood correctly.
- 11 So basically, the CNIDMA would just be
- 12 actually recommending the special assessment, the
- municipality would actually be the entity that enacts
- 14 it?
- MR. CASTELLI: Right. And the CNIDMA is
- 16 sort of just like the manager of this governed by -- any
- 17 special assessment that is levied, they would have to
- 18 pass an ordinance to do that.
- 19 MEMBER EVERETT: Then the last, just,
- 20 comment I have is did anybody see the possibility of one
- 21 of these districts transcending municipal borders and
- 22 being in two municipalities that's not being addressed
- 23 as this is written now?
- MR. CASTELLI: That is actually

- 1 something that is being explored in multiple locations
- 2 right here in Philadelphia and in the Cheltenham Avenue
- 3 districts. This has been under some review. I know
- 4 that conversations with Derrick Green, in City Council,
- 5 they are looking at that along with Representative
- 6 Evans' office so if it's permitted it requires certainly
- 7 more coordination.
- 8 THE CHAIRMAN: Representative O'Brien
- 9 then Representative Manderino.
- 10 MEMBER O'BRIEN: We are transcending
- 11 municipal borders in terms of -- Representative
- 12 Manderino can speak to this -- one thing I can't because
- 13 actually she happens to represent both sides of the
- 14 street.
- MEMBER MANDERINO: We already have an
- 16 inter-municipal special service district so it's already
- 17 allowed under law but I think Representative Everett's
- 18 point is probably well taken to make sure that whatever
- 19 allows that to happen under the current thing also is in
- 20 here.
- 21 MEMBER O'BRIEN: If you would like, I
- 22 happen to have municipal ordinances from Philadelphia
- 23 County and Montgomery County and Lower Merion for your
- 24 review. In essence, we're companion ordinances that

- 1 were enacted that allow this to happen.
- 2 MR. CASTELLI: If I may, Mr. Chair, I
- 3 just want to respond to that.
- 4 THE CHAIRMAN: Sure.
- 5 MR. CASTELLI: Certainly, I think I can
- 6 speak pretty confidently that I would encourage that
- 7 provision be included. I can say that the casino site
- 8 on Southside, Bethlehem, in Representative Samuelson's
- 9 district, is along a municipal boundary between
- 10 Bethlehem Township and the Borough of Hellertown so that
- 11 should certainly be transferred over, I think.
- 12 THE CHAIRMAN: Anymore comments?
- 13 Anymore questions from any of our members?
- With that, thank you, Mr. Brace for your
- 15 testimony. I appreciate your coming.
- The Philadelphia Association of
- 17 Community Development Corporations was not able to be
- 18 here and they will submit written testimony, which we
- 19 will include in the transcript.
- Thank you very much. This hearing is
- 21 adjourned.
- Thank you all for coming.
- 23 (Whereupon, the above-entitled matter
- was adjourned at 11:44 a.m., this date.)

		66
1		
2	CERTIFICATE	
3	I hereby certify that the	
4		
5	proceedings and evidence are contained	
6		
7	fully and accurately in the	
8	stenographic notes taken by me on the	
9		
10	hearing of the within cause and that	
11	this is a correct transcript of the	
12		
13	same.	
14		
15		
16	VIRGINIA JONES-ALLEYNE PROFESSIONAL COURT REPORTER	
17		
18		
19		
20		
21		
22		
23		
24		