

COMMONWEALTH OF PENNSYLVANIA
HOUSE OF REPRESENTATIVES
AGING AND OLDER ADULT SERVICES COMMITTEE

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PUBLIC HEARING

IN RE: IMPACT OF BABY BOOMERS IN PENNSYLVANIA

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BEFORE: PHYLLIS MUNDY, Chairman
Tim Hennessey, Minority Chairman
Karen Boback, Michele Brooks, Martin
Causer, Jim Cox, Garth Everett, David
Kessler, Eddie Day Pashinski, Steve
Samuelson, RoseMarie Swanger, Rick Taylor,
and Jewell Williams, Members

HEARING: Wednesday, February 6, 2008
9:30 a.m.

LOCATION: Room 60
East Wing, Capitol Building
Harrisburg, PA

WITNESSES: Vicki Hoak, Sue Wasserkrug, Ron Barth,
Kathy Lind, Robert Tietze

Reporter: Alicia Brant

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P R O C E E D I N G S

CHAIRMAN MUNDY:

I'd like the House Aging and Older Adult Service Committee to come to order. Today is part two of our public hearing on the impact of the baby boomers on Pennsylvania's economy, on our workforce, on our human services and our government. We do have a full agenda and we're in session at 11:00, so I want to get started right away. And we're going to dispense with opening remarks today. They're pretty much what they were last week. And so those of you who've been following the issues here will know what we're here about.

The first testifier this morning is Vicki Hoak and Eric Kiehl from the Pennsylvania Homecare Association. Thank you for being here. We look forward to what you have to say.

MS. HOAK:

Good morning. Thank you, Chairperson Mundy, Representative Hennessey and members of the committee for giving me this opportunity to present testimony this morning. I'm Vicki Hoak and joining me is Eric Kiehl, our public affairs director, who's going to help with any questions you might have later

1 on. We represent the Pennsylvania Homecare
2 Association, which represents about 400 providers that
3 deliver in-home medical, personal, and end-of-life
4 care to some 190,000 people on any given week. Now,
5 that number is something that was quantified for us by
6 the University of Pittsburgh. And it's more than all
7 the licensed beds in hospitals and nursing homes in
8 the state, so you can see that the popularity of
9 staying at home and being cared for at home is
10 absolutely growing. I applaud the previous speakers
11 that you've heard from in your last session. Each of
12 them provided you with thoughtful suggestions on how
13 we can harness the experience and knowledge of our
14 older citizens and provide them with adequate care and
15 support.

16 The aging of the baby boomers presents
17 government with both an opportunity and a challenge.
18 An opportunity, because this group possesses an
19 abundance of knowledge and talent. And it's a
20 challenge because it will absolutely require more
21 financial resources from our government. I'd like to
22 focus my remarks this morning on keeping people
23 healthy and at home so they can continue to be
24 independent and actively participate in their
25 communities. To accomplish this, our approaches to

1 health and long-term care will need to change
2 significantly to better reflect what consumers want
3 and need. Today's health care system is reactionary.
4 It's inflexible, constraining and absolutely consumer
5 unfriendly. We need a complete paradigm shift. This
6 new and improved system will be built on consumer
7 empowerment, chronic care management, technology and
8 absolutely a new emphasis on wellness and prevention.
9 I'd like to discuss each of these as quickly as
10 possible because I know we have a time constraint.

11 First of all, consumers. You and me. We
12 want it our way. And it's the baby boomers in
13 particular that are going to drive this change. Today,
14 boomers are seeing first hand how the healthcare
15 system responds to their aging parents. In fact, over
16 half of 60-year-olds in this country have surviving
17 parents. This experience with their parents is forcing
18 them to look into the crystal ball of their future and
19 I can assure you they don't like what they see. They
20 see the barriers and rules that don't make sense, and
21 the frenzied confusion as they try to navigate the
22 systems of Medicare and Medicaid.

23 Yes, we have made some progress in
24 Pennsylvania to alleviate some of those barriers, but
25 we have a long way to go. Despite the fact that 90

1 percent of Americans want to remain in their own homes
2 as they age, our focus continues to be, especially in
3 long-term care, reactionary. Pennsylvania's nursing
4 home transition program, while very successful, is a
5 perfect example of this. Rather than keeping people at
6 home and preventing admissions to nursing homes, our
7 state's efforts have been after the fact, allowing an
8 individual to go into a nursing facility, then trying
9 to transition them out. Wouldn't our efforts be better
10 placed in preventing their admission in the first
11 place?

12 The Aging Waiver program does just that.
13 It provides services to help people remain at home for
14 as long as possible. It has been heralded by many
15 state officials as a win-win for both government and
16 consumers. Consumers win because they prefer to stay
17 at home and be cared for and government wins because
18 in-home care is much cheaper than institutional care.
19 Governor Rendell has said on numerous occasions that
20 we can serve two older persons in the community at
21 home for a cost of serving one in a nursing facility.
22 Medical Assistance reimburses about \$56,000 a year for
23 nursing facility care for one person, and \$23,000 a
24 year for home and community-based care.

25 I'd like to just tell you a story about

1 one of our Aging Waiver consumers who happen to live
2 in western Pennsylvania. His name is Mr. Blackstone
3 and he's been a consumer for three years. That means
4 that he's been assessed, that he financially meets the
5 qualifications to be MA eligible. And he's also been
6 assessed because of his condition, which warrants him
7 to go into a nursing home, but he doesn't want to. He
8 wants to stay at home and that's where the waiver
9 program comes in.

10 The homecare agency provides an aide four
11 hours a day, seven days a week. They help him bathe,
12 groom, get dressed. And she also helps his elderly
13 wife do the grocery shopping and the laundry. The
14 agency receives \$15 an hour or \$60 a day and for the
15 last three years MA has spent \$65,000 to pay that
16 homecare agency to keep that person at home. If we
17 didn't have the Aging Waiver program, the wife would
18 probably have to send him to a nursing home, which
19 would cost \$168,000 for a three-year stay. Despite the
20 savings, the state has slashed the number of
21 individuals receiving in-home care over the last two
22 years as a result of the waiver allocation and as a
23 result, and I think you all know this, the PDA waiver
24 allocation been underspent by some \$76 million for the
25 last two years. In other words, the General Assembly

1 allocated a certain amount, but because of
2 restrictions placed on the waiver program, we have
3 underspent that allocation by at least \$76 million.

4 Now, for that \$60 a day that Mr.
5 Blackstone is requiring, under today's restrictions
6 for the waiver, that case would have to be reviewed by
7 a regional consultant before those services could be
8 authorized. These restrictions and narrowing of the
9 eligibility that were implemented two years ago have
10 had a dramatic impact on this program. Again, a
11 program that prevents. A program that's the type of
12 the services that the baby boomers will absolutely
13 demand.

14 To many senior citizens like Mr.
15 Blackstone, personal care is essential to helping him
16 and his wife remain at home. As baby boomers begin to
17 age, they, too, will demand these types of services
18 brought to them and designed around their unique needs
19 in the comfort of their home. How many baby boomers
20 are in the room? Aren't we like that? Exactly.

21 There are three other solutions that I
22 think would recognize the needs of these kinds of
23 consumers and bring about a balance to our long-term
24 care system. Number one, Pennsylvania needs to add
25 personal care services to its state Medicaid plan.

1 That would mean if I'm eligible for Medicaid and meet
2 all the other criteria, I would receive personal care.
3 No questions asked. Thirty (30) other states, folks,
4 do this. Pennsylvania is way behind the curve.

5 We also need to allow presumptive
6 eligibility. Presumptive eligibility happens when you
7 assume that because you look at our high financials
8 and you assume that I'm Medicaid eligible. This is
9 something that we do for nursing home admissions. But
10 for some odd reason we don't allow it for home care.
11 The other suggestion would be to entitle home care as
12 we entitle nursing home care. When I say that this is
13 what I mean. When I am staying at home --- my mother's
14 84 years old and she is paying for her own in-home
15 care. She's paying out of her pocket. And all the
16 sudden that pocket has nothing left in it. Under
17 today's system, the only option my mother would have,
18 if it weren't for her wonderful four daughters, would
19 be to go into a nursing home, because she is entitled
20 to nursing home care. She is not entitled to home
21 care. Again, baby boomers will demand this. These are
22 some of the changes that must be in place as we see
23 this new wave of our population coming.

24 The other thing that I think we have to
25 look at is the role of technology. If we are to

1 continue down the path of independence and consumer
2 focused care, the use of technology is a main
3 ingredient to our success. Technology's role not only
4 addresses the critical workforce that Representative
5 Mundy referred to, it also helps us manage chronic
6 conditions. It's a critical tool for both professional
7 caregivers as well as family caregivers. And here's
8 the good news, Pennsylvania is a leader.

9 According to the University of
10 Pittsburgh, there are 7,000 telemonitoring units today
11 out in people's homes helping to manage chronic
12 conditions. Studies have shown that this type of
13 telemonitoring of vital signs improves patient
14 outcomes, detects problems before a visit to the ER
15 occurs, and promotes self management. Motion sensors
16 and medication dispensers are other forms of
17 technology now being used, but will become commonplace
18 in the next five to ten years. The Quietcare system,
19 developed by two Drexel University professors, allows
20 a family caregiver who might be three hours away to
21 log onto the internet each morning and see when their
22 mother got out of bed and opened the refrigerator for
23 her breakfast.

24 Again, technology will help us keep the
25 person in their home and remain active in the

1 community.

2 But it's just not consumers that I think
3 we have to worry about. I think we also have to pay
4 close attention to family caregivers. The average
5 female baby boomer will spend 17 years caring for kids
6 and another 18 years caring for an elderly parent. In
7 fact, Georgetown University reports that 78 percent of
8 all adults receiving long-term care at home rely
9 exclusively on unpaid help. And another 14 percent
10 rely on both professional and unpaid help. Government
11 must do all we can to support this informal system.

12 Representative Mundy and this committee
13 have supported the Family Caregiver program, which is
14 a great first step. But we also must look at tax
15 credits. I can't tell you how many calls we get in our
16 office about a family caregiver who has a
17 full-time job, who has an elderly parent living at
18 home and is at pretty much wit's end. We have got to
19 help that person. Employers are now feeling the zap
20 from this. Instead of having childcare leave, they
21 have elderly care leave. You know, we all use to talk
22 about childcare. I think we're going to start talking
23 more about eldercare. It's going to become an economic
24 impact issue and I think it's something that we have
25 to do to keep those families caring for that

1 individual. It's a lot cheaper if we support them than
2 if they throw up their hands and say we can't do it
3 anymore. We have to have government's help.

4 Another issue that will impact the
5 independence of our aging baby boomers is chronic
6 conditions. Fifty (50) percent of Americans in the age
7 group of 55-64 currently have high blood pressure and
8 two in five are obese. My husband and I were talking
9 about this last night. He said yeah, and about another
10 half probably are hard of hearing from all that music
11 we were listening to as well. But we acknowledge there
12 is absolutely a new look to the 65 to 70-year-old. The
13 impact of chronic conditions holds true today and will
14 continue into the future. Again, the good news is that
15 Governor Rendell has addressed this in his
16 Prescription for Pennsylvania. He's established a
17 Chronic Care Commission who's going to look at ways we
18 can manage chronic conditions better.

19 A team approach has proven successful in
20 managing chronic conditions. Carnegie Mellon conducted
21 a study with the Blue Shield of California recently
22 where they examined patient-centered management. And
23 they took 700 patients with chronic conditions and
24 they managed them. And what they found was this. It
25 showed a 38 percent decrease in hospital admissions, a

1 30 percent decrease in ER visits, and we saved \$18,000
2 per person by managing their conditions. But the most
3 significant indication was that they increased the use
4 of home care by 22 percent. So they saved that money
5 by providing that care in the home. By having that
6 aide there, that nurse there, looking at their
7 environment, watching what they were eating, they were
8 still able to save money.

9 The goal of home health care is to help
10 the consumer recover. We assess, we treat and we
11 teach. That's part of what home health care does. We
12 teach people how to manage their chronic conditions.
13 In fact, CMS grades home health agencies on how well
14 they keep people out of the hospital. You can go onto
15 the internet, plug in your favorite home health
16 agency, see what their rate of re-hospitalizations is.
17 In Pennsylvania, we are above the national average.
18 Seventy-five (75) percent of our patients do not go
19 back into the hospital. We keep them at home.

20 I want to thank you for this opportunity.
21 I just provided you a glimpse of some of the
22 challenges that baby boomers will face as they try to
23 remain active and at home. Mike Hall, who's the Deputy
24 Secretary for Long-term Living, has said on numerous
25 occasions that the marketplace will demand many of

1 these changes I have discussed. He says trust the
2 market and consumers will tell us what they need.
3 Consumers have done just that. And they've waited long
4 enough. It's time that we put these services in place.
5 Thank you very much.

6 CHAIRMAN MUNDY:

7 Thank you, Ms. Hoak. We really appreciate
8 your testimony and it does seem to me that your
9 advocacy is going to be increasingly important because
10 as you say that's where consumers want to be, is at
11 home. However, having said that, there does appear to
12 be a disconnect in my mind. And certainly in the mind
13 of the public, when we call on the government for help
14 and yet we constantly hear the refrain less
15 government, lower taxes. An effort to do away with the
16 inheritance tax. An effort to cut the personal income
17 tax. An effort to cut business taxes. Terrific ideas.
18 Wonderful ideas. I love to be a tax cutter. However,
19 when you are asking government for more help with more
20 programs, there does appear to be a disconnect. What
21 am I missing here, is why don't people understand that
22 you cannot continually cut your sources of revenue
23 without pushing burdens onto local government, county
24 and local government, and onto individuals? I really
25 --- I'm missing something and I'm wondering if you can

1 speak to that from your own perspective?

2 MS. HOAK:

3 Well, you know --- and I understand what
4 you're saying and I think I'll go back to the family
5 caregivers, first of all. That's something that's not
6 going to cost --- well, it might cost a little bit,
7 but the bottom line is most of our people are being
8 cared for at home by family. What can we do to keep
9 them doing that? Because that's not going to cost
10 anything. And we have to do a better job in supporting
11 that. So that's number one.

12 Again, I go back to cost effectiveness.
13 Government now is spending an awful lot of money on
14 facility care. I would rather see it spent on cost
15 effective care, because it's not only best for
16 government, but it's what consumers need. When you
17 have an allocation that wasn't spent, and then I guess
18 the monies go back into the general fund, I'm not sure
19 if that serves any purpose.

20 CHAIRMAN MUNDY:

21 Well, there does seem to be a dispute
22 over what happened to that money. I don't think that
23 it's sitting in Harrisburg in the basement. I think
24 that money probably was used up for other types of
25 care in other programs in Medicaid. Representative

1 Pashinski and I have been talking to the Department
2 about that. Representative Pashinski, would you care
3 to comment?

4 REPRESENTATIVE PASHINSKI:

5 I just wanted --- I actually had another
6 question.

7 CHAIRMAN MUNDY:

8 All right. Well, in a minute then.

9 REPRESENTATIVE PASHINSKI:

10 Okay.

11 CHAIRMAN MUNDY:

12 But you know, we are in a transition
13 period and as the cost of medical care for everyone
14 increases, and as you say --- I mean, you say family
15 caregiver isn't going to cost a lot more. It will cost
16 more over time as more and more people use it. And
17 while it is more cost effective than nursing home
18 care, obviously in-home care is more cost effective,
19 but there are going to be more and more people
20 requiring that care and fewer and fewer younger people
21 offering the tax dollars because we don't tax pensions
22 and Social Security in Pennsylvania. Again, you know,
23 I just want to put this whole issue in a macro context
24 so that people understand that there is no such thing
25 as a free lunch. If you want the government's help,

1 you must be prepared to support the revenue base that
2 provides that help. End of discussion as far as I'm
3 concerned.

4 MS. HOAK:

5 And I think the other thing though, it's
6 not only --- it's the unpaid family caregivers, but
7 it's also that shared financial responsibility. And
8 that's what makes in-home care another good reason for
9 it is because we don't provide --- well, some people
10 can afford 24 hour in-home care, but in-home care,
11 most of the time, is a partnership. We're not there
12 --- we're there maybe eight hours a day or four hours
13 as in Mr. Blackstone's case, and we rely on the family
14 then to fill in those hours as well.

15 CHAIRMAN MUNDY:

16 Thank you. I don't want to belabor the
17 point ---

18 MS. HOAK:

19 No, no. Good point.

20 CHAIRMAN MUNDY:

21 --- because I absolutely agree with
22 everything you said.

23 MS. HOAK:

24 Yeah. Good point.

25 CHAIRMAN MUNDY:

1 This is the --- this is the option we
2 need to go in the interim, so I welcome your advocacy
3 for your position.

4 Representative Pashinski?

5 REPRESENTATIVE PASHINSKI:

6 Thank you, Madam Chairman. And thank you
7 very much for your testimony. I was just wondering
8 whether you have any kind of figures or statistics. If
9 we concentrate on home health care, will there be then
10 a reduction in the number of folks that will be in the
11 nursing homes?

12 MS. HOAK:

13 The whole purpose is to keep people in
14 the community --- I think it's important to say that
15 there's a place for nursing homes. We're talking about
16 a continuum of care. I think our goal is to keep
17 people in the community for as long as possible. And
18 then when it's that --- you know, and to shorten that
19 stay in a nursing facility. We had the community
20 choice program that was started years ago, and I don't
21 know if you're aware, it stopped quickly. And one of
22 the reasons was we were told that the growth of the
23 waiver program had surged so quickly that they were
24 worried and that they didn't see a corresponding
25 decrease in the nursing home admissions. That's not

1 going to happen right away. I don't see it happening
2 right away. But I think the longer you keep --- and
3 that's the goal of the Aging Waiver, to keep people in
4 the community for as long as possible. And to have the
5 nursing facility, you know, be the place where you
6 really need that more acute care and I think the
7 nursing facilities are saying that as well.

8 REPRESENTATIVE PASHINSKI:

9 Okay. Thank you.

10 CHAIRMAN MUNDY:

11 Representative Boback?

12 REPRESENTATIVE BOBACK:

13 Thank you. Thank you, Vicki. The question
14 with the waiver program. Do you see a disconnect
15 between and among counties in Pennsylvania? Okay. That
16 answers that because I have a scenario. There is then?

17 MS. HOAK:

18 Well, in fact, you might be aware that
19 the Department of Public Welfare is right now in the
20 renewal process for the PDA Waiver. It has been forced
21 upon us because CMS has come into Pennsylvania and
22 said just that. This is a state waiver, you cannot
23 have 67 different ways of administering it. So there
24 is a lot going on and there is absolutely movement
25 toward consistent rate setting, consistent policy and

1 procedures. Because it's --- I couldn't agree with you
2 more.

3 REPRESENTATIVE BOBACK:

4 If there's any way I can help you with
5 that, please let me know ---

6 MS. HOAK:

7 Great. Okay. Thank you.

8 REPRESENTATIVE BOBACK:

9 --- because that's a nightmare. The
10 second thing with the waiver system, we talked about
11 approximately four hours a day. Now, can that be
12 bumped up? Is it pending the situation?

13 MS. HOAK:

14 After the assessment is done by the
15 caseworker of the Area of Agency on Aging that
16 caseworker comes back with a care plan. They look at
17 the --- you know, who's in the house, can someone else
18 take care of them. So they decide how many hours that
19 person receives.

20 REPRESENTATIVE BOBACK:

21 Thank you. And the last question. So if
22 I'm caring for my mom and dad and my mother --- their
23 financial --- their little bank is gone. They're still
24 staying with me and I don't want them to go in, they
25 want to stay with me. Because I work and I can't keep

1 them, how would they be supplemented then by the
2 government?

3 MS. HOAK:

4 They would look at their assets and their
5 income and then that would determine ---.

6 REPRESENTATIVE BOBACK:

7 And then once that's depleted ---?

8 MS. HOAK:

9 Once that is determined that they are
10 indeed Medicaid eligible, then they would have to pass
11 the functional assessment, which looks at their ADLs
12 and what kind of care they need. So two criteria and
13 then they would become eligible. And they would look
14 at, you know, okay you're working, how many hours a
15 day? You come home so we don't have to cover that.
16 They would see if you're --- if one spouse could, you
17 know, prepare lunch and they wouldn't need to. So we
18 look at all of those. I mean, it's a very restrictive
19 kind of eligibility at this point. But absolutely,
20 there would be no problem. They would just want to
21 know when you're working and who else would be able to
22 help.

23 REPRESENTATIVE BOBACK:

24 And that's wonderful. If there's anything
25 I can help you with on that, too, you call me. Thank

1 you. Thank you, Madam Chairman.

2 CHAIRMAN MUNDY:

3 Representative Swanger? And before you
4 ask any questions, I just would make a point that
5 there are a lot of other committee meetings taking
6 place right now so as you see people leave, that's
7 why. I know there's another Health and Human Services
8 Committee meeting and a lot of our members are on that
9 committee. And that's at 11:30, so no offense.

10 REPRESENTATIVE SWANGER:

11 Thank you, Madam Chairman. I want to
12 commend you for your testimony. It was very well
13 presented, very well researched and I appreciate the
14 facts that you relayed to us. As a former county
15 commissioner, who took office in 1984, I'm very
16 familiar with the needs of in-home care. I can't tell
17 you how many families and how many older residents of
18 Lebanon County contacted me and said why can't
19 Medicaid funds be used to help keep me or my parent at
20 home rather than having to go into Cedar Haven, which
21 is our county nursing home. Very great facility, but
22 they want to stay at home. And I truly believe that we
23 could save funds by supplementing care at home. And
24 did I understand you to say that one of your --- one
25 of your recommendations and requests was to free up

1 the use of Medicaid funding to supplement in-home
2 care?

3 MS. HOAK:

4 Yes. You've got the waiver program, which
5 is the exception to the rule. In other words, the
6 waiver program limits the number of people that can
7 take advantage of it. My recommendation of putting
8 personal care under the state Medicaid plan would do
9 away with that cap. Everyone that would be eligible
10 could receive. Whereas a waiver, has a limited number
11 of slots. I hate to say that word.

12 REPRESENTATIVE SWANGER:

13 Thank you.

14 CHAIRMAN MUNDY:

15 Representative Kessler?

16 REPRESENTATIVE KESSLER:

17 Thank you. The Mr. Blackstone example
18 speaks volumes. Where the Medicaid for three years was
19 \$65,000 and in a nursing home it was \$167,000. A
20 savings of \$102,000. There are essentially two main
21 things that have to happen to a house in order for a
22 senior to stay there. One is handicap the house
23 whether it be a rail, a toilet, bathroom. And the home
24 caregiver program takes care of that.

25 MS. HOAK:

1 That's right.

2 REPRESENTATIVE KESSLER:

3 You talked about monitoring systems. Do
4 you have any idea to much it would cost to put these -
5 -- all these monitoring systems that you talked about?

6 MS. HOAK:

7 Thanks for asking. Right now the
8 Department of Welfare is considering --- well, they
9 have agreed to reimburse for tele-home equipment at
10 \$10 a day. And that would be the remote vital signs
11 monitor. So they would reimburse the home health
12 agency \$10 a day and for that the nurse, you know,
13 sits back in the office and can take blood pressure
14 once, twice a day, pulse ox, everything --- and so
15 they would reimburse at \$10 a day.

16 REPRESENTATIVE KESSLER:

17 So we would still be seeing a significant
18 net gain in a situation like this.

19 MS. HOAK:

20 Absolutely.

21 REPRESENTATIVE KESSLER:

22 Thank you for your testimony.

23 CHAIRMAN MUNDY:

24 Representative Hennessey?

25 REPRESENTATIVE HENNESSEY:

1 Thank you, Madam Chairman. Vicki, you
2 mentioned in the Blackstone case the narrowing of
3 eligibility requirements that occurred two years ago.
4 Can you talk about that a little bit? Was it
5 statutory? Was it administrative? How did it happen?
6 How can we fix it?

7 MS. HOAK:

8 I think that's pretty much
9 administrative. A couple of things happened. Number
10 one, they instituted different levels of care review.
11 In other words, that if a care manager said all right
12 you need this amount of service. It costs \$60, like
13 Mr. Blackstone, but AAA could not say okay you're
14 authorized. They would have to send that care plan to
15 a regional consultant. If it went above \$99, then that
16 had to come to Harrisburg for another level of review
17 before services could be authorized. That's one thing
18 that happened. As a result of that, you might expect
19 it and it's what happened. Caseworkers started saying,
20 you know what, I'm not going to authorize anything
21 over \$55. So services were cut.

22 I think it's important to note that
23 Deputy Secretary Hall has recognized this. They're
24 working on improving it and going back and trying to
25 put some real good safeguards in, but it's happened.

1 It's been happening. And I --- when is it time though
2 --- it's been happening now for two years. We've got
3 to change this, because people are not getting
4 services that they need.

5 The other thing is, to be quite honest
6 with you, and I think this goes to Representative
7 Boback's thing about from one county to the other. A
8 person was actually found to be eligible for the Aging
9 Waiver and then they moved down with their daughter to
10 another county and they were found not to be eligible.
11 The definitions are skewed. There's not consistency.
12 And that has had an absolutely, you know, negative
13 impact on the program.

14 REPRESENTATIVE HENNESSEY:

15 Well, I'm pleased that it wasn't a
16 statutory change that caused the problem, but we may
17 have to look at it statutorily if it doesn't need
18 fixed.

19 MS. HOAK:

20 We're right now 25 percent down.
21 Twenty-five (25) percent below enrollment figures. And
22 that is from all Mike Hall's remarks.

23 REPRESENTATIVE HENNESSEY:

24 Thank you for your testimony.

25 CHAIRMAN MUNDY:

1 Any other questions? Thank you, Ms. Hoak.

2 MS. HOAK:

3 Thanks for having me.

4 CHAIRMAN MUNDY:

5 We really appreciate your giving us this
6 testimony.

7 MS. HOAK:

8 Thank you.

9 CHAIRMAN MUNDY:

10 Obviously this is going to be an enormous
11 issue and as our second testifier comes forward, I
12 would just highlight the fact that the Aging Wavier
13 discussions are taking place right now around the
14 Commonwealth.

15 I attended a meeting at LCC on Friday.
16 Unfortunately, we had an ice storm, so in the morning
17 session it was only the AAA people who showed up to
18 --- but they did brave the elements. It was only the
19 AAA people who showed up to meet with Secretary Hall
20 and his staff.

21 And in the afternoon, one provider, a
22 woman who owns a personal care home and her husband
23 came. But it was probably mostly because of the
24 weather. But these are taking place around the state
25 right now. And I would recommend that you look for

1 your local meeting and try to attend if possible
2 because it is very informative. Even just the little
3 bit of interaction that I had with one provider, and
4 the people from AAA was extremely helpful in learning
5 more about this issue.

6 Our next testifier is Sue Wasserkrug from
7 the Pennsylvania SeniorLAW Helpline. Thank you very
8 much for being here. You may present your testimony
9 when you're ready.

10 ATTORNEY WASSERKRUG:

11 Thank you. Thank you very much for this
12 opportunity to address the committee today. My name is
13 Sue Wasserkrug, and I'm the Director of the
14 Pennsylvania SeniorLAW Helpline, which provides legal
15 counseling to older Pennsylvanians. The Helpline is a
16 project of SeniorLAW Center, which is a Philadelphia-
17 based non-profit organization that protects the legal
18 rights of senior through direct legal representation,
19 advice, information and referrals, community outreach
20 and legal education, professional training and
21 advocacy. We're particularly committed to serving the
22 most vulnerable seniors in the community, including
23 ethnic and cultural minorities and those who are
24 homebound. We have outreach materials in about eight
25 different languages including we have some

1 refrigerator magnets, which I brought for you today in
2 case anybody would like them. They also work very
3 nicely on file cabinets. And we have this in English,
4 Spanish and Chinese. The Helpline is SeniorLAW
5 Center's first and only statewide project for serving
6 seniors in all 67 counties. The materials have a map
7 that shows a distribution of calls by region
8 throughout the state.

9 I'm sure you know that Pennsylvania has
10 one of the highest concentrations of senior citizens
11 in the country. Currently about 20 percent of our
12 population are over the age of 60 and by 2020, that's
13 expected to rise to about 25 percent. Since its
14 inception four years ago, the Helpline has provided
15 quick and easy access to much-needed legal
16 information, advice, and quality referrals for all
17 older Pennsylvanians regardless of any barriers that
18 they might have, such as poor health status,
19 geographic or social isolation, inability to travel,
20 lack of a support network, limited English
21 proficiency, or of course, low income. Seniors can
22 call the Helpline from the privacy of their own home,
23 Monday through Friday, 10:00 a.m. to 4:00 p.m. And
24 after a brief screening, they're scheduled to speak
25 with an experienced attorney who can answer their

1 questions, advise them on legal remedies available to
2 them, and if necessary, refer them to another source
3 of legal assistance. The materials include some
4 typical questions that we see all the time. Not
5 surprisingly, some have to do with nursing homes and
6 Medical Assistance/Medicaid. And I've also included
7 some vignettes of some actual cases that we handled.

8 Older Pennsylvanians are faced with legal
9 problems across the full spectrum of civil law.
10 There's also an illustration of the breakdown of calls
11 by area of law in the materials. Some of the problems,
12 not surprisingly, fall into the typical category what
13 we would typically call elder law issues, things like
14 wills and estates. And some legal issues just happen
15 to disproportionately affect people over --- senior
16 citizens, anyone over 60. Issues such as grandparent
17 custody and visitation.

18 But senior citizens are subject to the
19 same multitude of injustices that all vulnerable
20 populations experience, things like food and housing
21 insecurity, mounting debt and abuse and neglect and
22 exploitation.

23 Perhaps the single most pressing legal
24 problem that older Pennsylvanians encounter involves
25 their financial well being. Consumer issues are the

1 single largest category of calls to the Helpline.
2 Comprising a full 25 percent of callers' legal
3 concerns. Sometimes callers have an overwhelming
4 amount of debt resulting from high medical costs,
5 insufficient income, or you know, nowadays the
6 adjustable rate mortgages. These individuals struggle
7 to keep up with their payments and realize that one
8 additional expense, something that could be as simple
9 as one high heating bill could topple the balanced
10 budget that they've created. And they wonder what
11 safety net might be available to them. Other callers
12 are unable to make their minimum payments on credit
13 cards, but trying to do the right thing, they send in
14 what they can, only to be harassed and threatened with
15 a court action or worse. I had a caller once tell me
16 that a collection agency threatened to take away her
17 wheelchair if she didn't pay her bills.

18 Still other callers are even farther
19 along in the collection process and they might even
20 have a judgment or two or three already against them.
21 Seniors call the Helpline hoping that we can give them
22 an answer to make their problem go away. And in fact,
23 often we can. For example, when the debt is disputed
24 or based on an error, or if the senior is judgment
25 proof. We guide these callers through the steps of

1 writing a dispute letter or cease-contact letter. In
2 other cases, however, seniors are in debt and maybe
3 they own a house or have some modest amount of
4 savings. And in those cases, the legal system really
5 does not offer any easy solutions.

6 In cases where bankruptcy might be an
7 option to them, quite often what we find is that the
8 senior's income is just over the eligibility limit for
9 the local legal aid office in their area, or you know,
10 not all of those offices even handle bankruptcies, so
11 the office of their area might not even offer that.
12 And the cost of a private attorney for bankruptcy
13 these days is pretty prohibitive for someone with such
14 limited income.

15 Another type of consumer problem that we
16 see regularly involves financial exploitation. Seniors
17 frequently co-sign loans for adult children and
18 grandchildren only to be left with the bill. Sometimes
19 adult children fraudulently obtain credit cards in a
20 senior parent's name or convince a parent to add them
21 to a checking account ostensibly to help pay the
22 bills. And then suddenly, you know, junior has a brand
23 new car and there's no money left for house repairs.

24 Perhaps the worst of these exploitation
25 cases is the one in which a child, an adult child,

1 convinces a parent to put the home in the child's
2 name. And then the child decides that he no longer
3 wants the parent living there. It's absolutely
4 heartbreaking to tell senior citizens that they're no
5 longer the legal owner of the house that they've lived
6 in for decades. They're paying for taxes. They're
7 paying for upkeep and suddenly they come to learn that
8 they don't own the house anymore. When they just
9 thought they were trying to save their children
10 inheritance tax.

11 On the other hand, it's extremely
12 gratifying when the Helpline can inform seniors of the
13 legal consequences of the actions that they are
14 considering, and thereby avert potential disaster.
15 Plenty of callers seek exactly this type of
16 counseling. They'll ask questions such as should I
17 transfer my house to my children. Do I need a will?
18 What is a power of attorney? What type of assistance
19 is available to me? Everyone has legal concerns as
20 they grow old. And aging baby boomers will face these
21 issues, as we've already discussed not only for
22 themselves, but also for their parents as life
23 expectancies continue to rise.

24 Access to legal information and
25 assistance enables individuals to age in place

1 independently, in control with dignity and with peace
2 of mind. The thousands of seniors who have found
3 Pennsylvania SeniorLAW Helpline in the few years that
4 we've existed consistently express profound gratitude
5 for the service we provide, telling us things like
6 you've eased my mind and given me options to help me
7 make a decision. Or this is the first time I've gotten
8 help from anybody with this problem.

9 The increasing numbers of aging
10 Pennsylvanians will inevitably increase the need for
11 services such as the Pennsylvania SeniorLAW Helpline.
12 Currently, we are able to serve only about a third of
13 those who call us, although we recently have been able
14 to expand our capacity somewhat with a panel of
15 volunteer attorneys who help us. We hope to continue
16 to address the critical legal needs of the increasing
17 population of older Pennsylvanians as the baby boomers
18 join those ranks. And again, I'd like to thank you for
19 this opportunity and for your attention to this
20 important issue.

21 CHAIRMAN MUNDY:

22 Thank you. Thank you very much for your
23 service and for being here today. What's your source
24 of funding?

25 ATTORNEY WASSERKRUG:

1 Our biggest chunk for just the Helpline
2 --- the Helpline is just one project of SeniorLAW
3 Center, which has many other projects. But for the
4 Helpline, currently, we were very fortunate to receive
5 a competitive grant from the US Administration on
6 Aging, which supports this type of legal service
7 delivery to seniors. So right now --- actually I
8 should rephrase that. About two years ago we received
9 two-year grant from the AOA for the Helpline, which we
10 supplemented with IOLTA Fund, Interest on Lawyers'
11 Trust Accounts. And the funding program was altered
12 and this year, while we are benefiting from those
13 funds, the grant is actually --- the grant recipient
14 is actually the Department of Aging, where the legal
15 services developer --- the Center for Legal Services
16 developer is housed. And the grant fund --- the
17 program was altered in such a way that now we partner
18 with the Department of Aging to not only provide the
19 services through the Helpline, but we're also
20 examining sort of the bigger picture of the disparity,
21 quite frankly, of legal services available to seniors
22 throughout the Commonwealth. And trying to figure out
23 what the precise gaps are and how to fill in those
24 gaps. So it's that federal funding --- that's a three-
25 year grant, which just started in October. And IOLTA

1 funds. We have some IOLTA funds.

2 CHAIRMAN MUNDY:

3 And this Helpline is an 800 number?

4 ATTORNEY WASSERKRUG:

5 Yes, it is.

6 CHAIRMAN MUNDY:

7 And it's available to everyone across
8 Pennsylvania?

9 ATTORNEY WASSERKRUG:

10 Yes, it is. We --- the only eligibility
11 requirements are that you live in Pennsylvania and
12 that you be 60 years or older. You know, and sometimes
13 ---.

14 CHAIRMAN MUNDY:

15 There's no income eligibility?

16 ATTORNEY WASSERKRUG:

17 There's no income. We also utilize ---
18 and I should say that although there's no income
19 eligibility we --- you know, because we're a
20 non-profit and we rely on grant funding, we do gather
21 quite a bit of demographic and other information from
22 our callers. And one of the things that we ask is
23 their income, not for eligibility purposes, but for
24 statistical purposes and do find that the vast
25 majority of our callers are below 200 percent of the

1 federal poverty level, which right now is about
2 \$20,000 for a single person household. And those who
3 are above the 200 percent, you know, they're not
4 \$100,000 a year. They're maybe 25, 30 percent of the
5 poverty level. But there are no eligibility
6 requirements for our service, and we also utilize a
7 service called Language Line, which enables us to
8 immediately conference in an interpreter in pretty
9 much any language. I think they have interpreters in
10 over a hundred languages. Again, so that a senior
11 citizen, you know, doesn't have to rely on a family
12 member to translate or a social worker or some other
13 service provider. They can call us from the privacy of
14 their home and get the information that they need.

15 CHAIRMAN MUNDY:

16 Thank you. I'm going to put this in the
17 newsletter. So if you get a whole slew of calls you'll
18 know who ---.

19 ATTORNEY WASSERKRUG:

20 I'll leave some magnets. They're really
21 great. You can stick them on your ---.

22 CHAIRMAN MUNDY:

23 Representative Brooks has a question.

24 REPRESENTATIVE BROOKS:

25 Representative Mundy actually asked one

1 of the questions I did want to ask you. Is it okay
2 that we do put this in our newsletter?

3 ATTORNEY WASSERKRUG:

4 Absolutely. You know it's a Catch-22. We
5 need the word to be out there. We have limited
6 capacity to serve, but you know, as I mentioned we
7 have recently had some great success enlisting
8 attorneys from around the state. We have sort of a
9 long distance training program. We provide them with
10 some training materials on a CD. Referral materials,
11 just all sorts of resources. Then we do a little
12 conference call and train volunteer attorneys around
13 the state so when calls come in it's not just our
14 staff that handles them anymore. Sometimes the
15 screener, the intake advocate, will screen the call
16 and schedule the person to talk to an attorney outside
17 of our office.

18 REPRESENTATIVE BROOKS:

19 I'd just like to say I applaud you for
20 this. This is just a wonderful program and thank you
21 very much for having her. I plan on actually making a
22 sign and putting it in my office as well. I've gotten
23 most of these questions in my office.

24 UNIDENTIFIED SPEAKER:

25 And our websites.

1 REPRESENTATIVE BROOKS:

2 Right. So thank you very much.

3 CHAIRMAN MUNDY:

4 Obviously, I'm looking for funding for
5 services like this.

6 REPRESENTATIVE BROOKS:

7 And that goes to my question. You had
8 mentioned a two-year grant. Now, are you reapplying
9 for this grant, or ---?

10 ATTORNEY WASSERKRUG:

11 Well, that program changed.

12 REPRESENTATIVE BROOKS:

13 Okay.

14 ATTORNEY WASSERKRUG:

15 So in order for us to reapply we had to
16 partner with the Department of Aging, which we did
17 successfully. And we did receive, you know, the next
18 round of funding.

19 REPRESENTATIVE BROOKS:

20 Okay.

21 ATTORNEY WASSERKRUG:

22 Which unfortunately was less per year,
23 but fortunately was three years instead of two years,
24 so we're relatively good for three years. The other
25 thing that we're trying to do right now some other ---

1 I think, I believe 28 states now have a Senior Legal
2 Hotline. We call it a Helpline because we don't want
3 people to think that we do address a crisis. Quite
4 often they'll get a machine and it takes us a day or
5 two to get back to them. But what a lot of other
6 hotlines around --- Senior Legal Hotlines do is in
7 addition to the information and advice that they
8 provide over the phone, some of them also provide what
9 we call limited advocacy or brief services where, you
10 know, maybe they'll make a phone call --- maybe
11 they'll write the dispute letter to the creditor or
12 write the cease-contact letter to the creditor for a
13 senior who's particularly frail, and you know, just is
14 not going to be able to do that for themselves. So
15 taking just one extra step --- in situations where
16 this is not going to court, you know, this can be
17 resolved with a couple of phone calls. Some hotlines
18 have mediation units, which have proven very useful.
19 So you know, we'd like to be able to expand in that
20 direction.

21 REPRESENTATIVE BROOKS:

22 So it's my understanding, though, that
23 your funding is in place for another three years. Not
24 that you'd turn down any additional funding, but right
25 now this program is ---

1 ATTORNEY WASSERKRUG:

2 Right. For the limited ---

3 REPRESENTATIVE BROOKS:

4 --- protected for the three years?

5 ATTORNEY WASSERKRUG:

6 --- right, for the limited service that
7 we can provide. We are hoping to get --- you know, we
8 have some applications out there for funding to create
9 the type of service that I just mentioned.

10 REPRESENTATIVE BROOKS:

11 Thank you very much.

12 CHAIRMAN MUNDY:

13 Representative Kessler?

14 REPRESENTATIVE KESSLER:

15 What are the hours of the ---?

16 ATTORNEY WASSERKRUG:

17 10:00 to 4:00 --- 10:00 a.m. to 4:00
18 p.m., Monday through Friday. It's all ---.

19 REPRESENTATIVE KESSLER:

20 So I think maybe if we all put our
21 feelers out and maybe get a couple attorney volunteers
22 we would steer them to you. I assume ---

23 ATTORNEY WASSERKRUG:

24 That would be wonderful.

25 REPRESENTATIVE KESSLER:

1 --- they would call the 215 number?

2 ATTORNEY WASSERKRUG:

3 They can call the 215 number or the 800
4 number. It doesn't really matter.

5 REPRESENTATIVE KESSLER:

6 Okay. Thank you.

7 CHAIRMAN MUNDY:

8 Thank you very much. Very, very
9 interesting.

10 ATTORNEY WASSERKRUG:

11 Thank you.

12 CHAIRMAN MUNDY:

13 And as the baby boomers continue to age,
14 I'm sure there will be an even greater demand for
15 services like yours. Thank you for your service. We
16 deeply appreciate it.

17 ATTORNEY WASSERKRUG:

18 Thank you.

19 CHAIRMAN MUNDY:

20 Our next testifier is Ron Barth from the
21 Pennsylvania Association of Non-profit Homes for the
22 Aging, otherwise known as PANPHA.

23 MR. BARTH:

24 Good morning. Again, I'm Ron Barth. I'm
25 President and CEO of PANPHA, an association of over

1 360 non-profit senior services providers statewide. We
2 serve more than 65,000 older Pennsylvanians daily. We
3 employ over 45,000 caregivers and rely on the talents
4 of more than 150,000 volunteers, trustees and
5 auxiliary members. We are statewide. We serve
6 Pennsylvanians in 50 out of the 67 counties. We
7 provide a full continuum of care including affordable
8 senior housing, housing with services, home health,
9 adult day care, assisted living or personal care,
10 whichever you prefer, nursing home care, and other
11 community-based services. And of course, we have most
12 of the continuing care, retirement communities, called
13 CCRCs. You may have heard about this.

14 Obviously, I'm thankful for the
15 opportunity to address this committee and talk a
16 little bit about the challenges of our aging
17 population and specifically, the baby boomers. I'm not
18 going to --- you have my written testimony. I'm not
19 going to go over some of the things that have already
20 been gone over. Obviously, everybody has been talking
21 about the fact that demographically we have a graying
22 state. We have one of the oldest in age populations in
23 the nation. The thing that I would like to focus on is
24 of course the over-85 population because that's where
25 most of the people that we serve fall in that age

1 group of 85 plus. And that is where Pennsylvania is
2 growing probably the fastest. Between 2000 and 2004,
3 our over-85 population increased 13 percent, while the
4 general population only increased one percent. By
5 2010, this 85 age cohort will increase by 18 percent,
6 which means we'll have over 365,000
7 85-plus year olds placing further strain on our care
8 service system.

9 So while we need to talk about the baby
10 boomers and this shows that it's going to get even
11 more of an issue, we're already there. We're ahead of
12 the age wave in Pennsylvania from the rest of the
13 country. In fact, a study commissioned by our own
14 Department of Public Welfare in 2006 stated that
15 Pennsylvania is already experiencing the demographic
16 changes that other states will not experience for
17 another 10 to 15 years. So if you will, when we talk
18 about the issues affecting the baby boomers, we're the
19 Petri dish of the nation. We're going to be the ones
20 that other people are going to look to to see how they
21 are going to be dealing with the baby boom generation.
22 You know, we found this study particularly interesting
23 because it validated what we have long told people.

24 Now, understand, we provide a full
25 continuum of care, so we aren't a nursing home

1 association. Neither are we a housing association or
2 retirement community association. We represent the
3 full continuum of care. But contrary to popular public
4 rhetoric, Pennsylvania senior care and services, right
5 now, its system isn't really slanted towards the
6 nursing home level of care. In fact, according to the
7 study that was done by the Department of Public
8 Welfare, or at least funded by the Department of
9 Public Welfare, it quoted, if one takes into account
10 the age distribution of Pennsylvania's aged
11 population, institutional utilization rates in
12 Pennsylvania are slightly below the national average.

13 The fact of the matter is, it shouldn't
14 surprise people because I don't think a lot of people
15 understand nursing home services anymore. The average
16 length of stay in a nursing home in Pennsylvania is
17 less than six months. It is not the people's home
18 anymore. It isn't, you know, the two-year, three-
19 year, four-year, five-year residence of people. We
20 have a full continuum, and as a matter of fact, as I
21 said, our members provide this full continuum.

22 Nursing home services are for the very,
23 very frail. Many times it's rehab facilities. Many
24 times it's end-of-life issues, but it is a shorter
25 term than what I think almost everybody realizes. As I

1 said, again, the average length of stay is --- I
2 believe it's 177 days, which is slightly less than six
3 months.

4 In 2006, our association produced our
5 NorthStar Vision document, which I brought for you
6 today and is attached to my testimony. This document
7 outlines our envisioned future for how Pennsylvania
8 should be caring for seniors, which would include of
9 course the baby boomers. It has eight major issue
10 areas that will guide our association as we work with
11 policy makers in the foreseeable future. These eight
12 points include leadership, facilitating consumer
13 choices in transitions, personal responsibility, new
14 senior living communities, transformed care
15 organizations, technology applications, quality
16 improvement and government. And while we as an
17 association are committed to making progress in each
18 and every point or area of NorthStar, our current
19 strategic initiatives focus on three of these points
20 which our association has determined that need most
21 immediate attention. Those would be facilitating
22 choices and transition, transformed care
23 organizations, and government. Each of these three
24 points deal with issues that the legislature, and this
25 committee in particular, will need to deal with as the

1 age wave grows in the years ahead. And so I thought it
2 would be helpful to share our thoughts in these
3 particular key areas.

4 The first is facilitating choices and
5 transitions. PANPHA members are constantly and rapidly
6 developing new services that can foster an independent
7 lifestyle at wherever the consumer calls home. That
8 could be their private residence, again, home health
9 care. Senior housing that is apartments, high-rises
10 with services, and assisted living and/or personal
11 care residence, or a nursing home. All of those areas
12 are important to have a full continuum of services for
13 seniors. However, when people do need care, the
14 consumers right now find a health care system
15 confusing and overwhelming and especially confusing
16 and overwhelming are the government programs that
17 purport to pay for that care.

18 Our goals in this area are to position
19 our members who provide an entire region of care and
20 services to meet the needs of consumers and families.
21 And we plan to do that by advocating for public policy
22 changes, which allow the expansion of innovative
23 models of care including removal of existing barriers
24 to the use of home and community based waivers in
25 assisted living and personal care. And of course,

1 continue the expansion of the LIFE program, which is
2 in other parts of the country called PACE. But we
3 can't call it PACE in Pennsylvania because that name
4 has already been taken, which is being successfully
5 used across Pennsylvania. We need to work to ensure
6 that when the place a low-income consumer calls home
7 must be a nursing home when that is required --- when
8 that is the most appropriate place for services, then
9 that full funding is available for Pennsylvania
10 nursing facility providers under the state's own
11 payment regulations, the Chapter 1187 regulations.

12 We need to educate consumers on their
13 needs and the appropriate feasible options to meet
14 their care and service needs, offering social health
15 models of care in place of institutional medical
16 models and we need to seek ways to work with
17 government for transition of existing facilities, the
18 more institutional-type facilities, to more home-like
19 settings.

20 Our second strategic initiative is
21 transformed care organizations. By that we mean
22 organizations that create senior care and service
23 models where consumers and staff members work together
24 to create an environment where consumer preferences
25 drive the care.

1 To make transformed care environments a
2 reality PANPHA members will be doing several things.
3 First of all, we need to engrain culture change, and
4 I'm sure many of you have heard that term, in
5 everything we do and work with policy makers to align
6 regulatory requirements and funding incentives to
7 allow and foster the adoption of person's centering
8 care models. We need to seek additional development
9 and funding of programs aimed at training and
10 retaining a world class workforce in the senior care
11 and service profession. Very important. As a matter of
12 fact, one of the big issues that we're going to have
13 is as the baby boomers retire who in the world is
14 going to care for us.

15 We need to invest in our direct care
16 staff in areas such as education, training and the
17 development of career ladders with the same passion
18 that our staff brings to their roles of caregivers on
19 a daily basis. And as was talked about earlier, we
20 need to fully utilize technology to provide consumers
21 needing care and services with the greatest level of
22 independence possible given their conditions and
23 needs. Once again, technology is going to go a long
24 way to helping us with problems we're going to have
25 with a workforce --- a shrinking workforce as the baby

1 boomers retire.

2 The third and final focus area we've
3 chosen is government. We envision a future. We must
4 have a future that moves past the current adversarial
5 relationship with government. We believe that the
6 public and private sector in partnership with consumer
7 advocates must engage together to address the huge
8 impact that the age wave demographic will have on the
9 financing and provision of long-term care services in
10 Pennsylvania. Currently, regulations that are steeped
11 in the pure process, you know, did you sign this form
12 in blue ink or black ink, and the gotcha methodologies
13 and philosophies are short changing consumers and the
14 dedicated staff who provide their care.

15 As senior care and service providers
16 strive to work with consumers and government to
17 achieve and maintain excellence in care, they face
18 many challenges. In virtually every instance one of
19 the most significant and seemingly intractable
20 challenges they face is funding. Attempts to curtail a
21 rapidly increasing federal budget deficit and
22 competing state priorities have prevented public
23 funding from growing enough to meet the needs of an
24 expanding population of frail, low-income seniors. But
25 as the dominant payer for long-term care, Medicaid's

1 continued under-reimbursement relative to facilities'
2 documented costs --- and when I say documented costs
3 I'm talking about the state's own cost reports.
4 There's an under-reimbursement of \$13 per day per
5 resident here in Pennsylvania. And that has put the
6 financial viability of many facilities in severe
7 jeopardy. When coupled with the fact that fully 65
8 percent of residents in nursing homes are paid for by
9 Medicaid, that means 65 percent of residents in
10 nursing homes are underpaid over \$13 a day under the
11 cost. This is a particularly onerous burden. That's a
12 burden that frankly is not shared by other types of
13 providers that care for much lower percentages of
14 Medicaid recipients.

15 Until now, Pennsylvania has chosen
16 incremental policy tweaks to rebalance the senior
17 services and care delivery system. Now, this has been
18 done under a blanket assumption that it will always be
19 cheaper to serve our seniors in community settings and
20 somehow they can all be safely served outside the 24/7
21 skilled setting in their own home. Once again, people
22 would prefer to be cared for in a home-like setting,
23 certainly in their home or perhaps their own apartment
24 or whatever. Sometimes that isn't appropriate. And the
25 term re-balance and right-size continues to be used,

1 yet a state government study of what the right size is
2 now or what it should be in the future has never been
3 done. And it's really long overdue.

4 PANPHA, as you may know, was a driving
5 force behind the creation of the Senior Care and
6 Services Study Commission called for in Act 16 of last
7 year. Act 16 of 2007. This created a commission to
8 examine projections of Pennsylvania's future senior
9 population and make recommendations on the most likely
10 right size for each part in the system.

11 The formal charge of the Commission,
12 whose members are to be appointed by the Governor, the
13 leadership of the House and Senate, is number one,
14 population projections through 2025. That's the easy
15 part. Two, estimates on the proportion of each
16 population segment who will require care and services
17 in the various long-term care settings. And that would
18 include, but not necessarily be limited to nursing
19 facilities, assisted living, personal care, adult day
20 care, home health and home care.

21 Three, an inventory of all current public
22 funding, such as state general funds, federal funds,
23 lottery funds, tobacco settlement funds, that are
24 currently dedicated to senior care and services. Four,
25 projections on future funding needs based on the

1 expected population and identification of potential
2 sources of additional revenues to meet those needs. We
3 are told that the Commission appointments are finally
4 close to being made and that the work of this group
5 will soon begin. Frankly, this work cannot begin
6 quickly enough.

7 As you've heard over the --- I guess the
8 two days of hearings on the impending age wave that
9 we've had so far, everybody says, and we certainly
10 agree, that Pennsylvania seniors deserve better than
11 the annual budget practice here in Pennsylvania of
12 funding senior services only with the money remaining
13 after we've met our obligations to fund education and
14 transportation and corrections and economic
15 development.

16 As Governor Rendell's proposed budget
17 released yesterday shows, the FY '08-'09 budget
18 promises frankly more of the same. Nursing homes, for
19 instance, were flat funded even though DPW Secretary
20 Richmond acknowledged that providers' costs are
21 rising. Her explanation was we know your costs are
22 rising but the state can't afford to pay for these
23 increased costs.

24 Our question is who does the state expect
25 to pay for these increased costs? And of course, the

1 answer is, as usual, the private pay residents who
2 have been unfairly taxed for years due to inadequate
3 rates. And the other answer is the hard working long-
4 term care employees who will either lose jobs because
5 of the flat funding or be denied competitive wages
6 because providers will have to attempt to balance
7 their inadequate Medicaid payments with costs. So
8 somebody has to pay for those increased costs. It is
9 not a no harm/no foul situation. As the boom
10 approaches, the age boom approaches, we can and must
11 do better for our seniors and the dedicated workers
12 who provide care.

13 By the way, Representative Mundy, I did
14 appreciate your comments about the disconnect. About
15 the fact that everybody wants more money, but at the
16 same time people want lower taxes. That's the way it's
17 always going to be. That is reality. You say what can
18 be done. Very tough choices, but if they are tough
19 choices that need to be made one of the things
20 --- the points of NorthStar is personal
21 responsibility. People do not prepare for long-term
22 care. It would be interesting --- I'm not going to ask
23 people to raise their hands in this room, but it would
24 be interesting to find out how many people have long-
25 term care insurance. I suspect if the percentage is

1 very similar to nationally, it's about 10 percent to
2 15 percent. People do not prepare. They expect
3 government to provide these services and government
4 says that they will provide these services and yet
5 then government says, but we can't afford to pay for
6 these services and so therefore, we're not going to
7 fund them fully. And we all expect this problem to
8 somehow disappear. It doesn't disappear. I will tell
9 you I haven't looked at the Patriot today, the
10 Harrisburg Patriot, but you can look at the Harrisburg
11 Patriot, and I would bet a lot of money that there are
12 at least two or three or four advertisements from
13 elder law attorneys, whose purpose is to somehow
14 arrange estates so that people could qualify for
15 Medicaid. So that they can --- I'm not saying
16 illegally --- but that they can legally shelter their
17 assets so they can qualify for Medicaid. Because
18 government should care for them, yet these are the
19 same people that would not want to have their taxes
20 raised.

21 It's not an easy answer, but we've got to
22 start making some of the hard choices. And the hard
23 --- you know, it is not an appropriate choice to say,
24 well, we'll cover all these people. We'll expand
25 eligibility, but when it comes to paying the costs

1 we're going to say, well, we just don't have the
2 money. Somebody else has got to pay it. As I said, one
3 of the real problems with nursing homes especially is
4 we now have 65 percent of the residents covered by
5 Medicaid. And when 65 percent of the residents have
6 \$12 to \$13 a day deficit in the amount that they paid
7 for versus the actual cost of services something's got
8 to give. So thank you very much.

9 CHAIRMAN MUNDY:

10 Thank you very much. Appreciate your
11 testimony. I have a question. You talked about an
12 under-reimbursement of \$13 a day. I'm assuming that's
13 Medicaid reimbursement. And yet, this committee held
14 hearings on the sale of HCR Manor Care to the Carlisle
15 group for millions and millions and millions of
16 dollars. Now, clearly the Carlisle group is in the
17 business of managing capital and acquiring profitable,
18 profit-making, organizations that can add to their
19 bottom line.

20 So from your perspective can you sort of
21 --- I mean, I think I know the answer to this
22 question, although when I asked it at the hearing, I
23 don't think the answer was very clear at all. But
24 since then, when certain constituents have called me
25 and told me about their situations I think it's become

1 clear to me what happens and why HCR Manor Care is
2 such a profitable organization. But can you explain
3 from your perspective what you think is happening here
4 and how, if there's such an under-reimbursement by
5 government, how could it be such a profitable
6 industry?

7 MR. BARTH:

8 To be profitable you have to have your
9 costs lower than your revenues. I mean, that's a basic
10 law of economics. Clearly there are two things that
11 you can do to become more profitable. Again, we're
12 not-for-profit, so this isn't the same issue although
13 we do have to meet our costs. It's not --- you know,
14 you can't stay in business, whether you're profit or
15 not-for-profit if you constantly lose money.

16 Two things I think that these large
17 companies can do. First of all, they lower their
18 Medicaid utilization by going towards the Medicare
19 rehab. That's not a bad thing, actually. Then the
20 other thing is that they lower their costs. And they
21 lower their costs by either suppressing wages,
22 suppressing staff, whatever they have to do to stay
23 under the costs of --- under the amount that they are
24 reimbursed. So if the state is reimbursing lower and
25 lower and lower, the only way to stay in business for

1 the for-profits or for anybody is to lower your costs.
2 Constantly lower your costs. It's the laws of
3 economics, which we just can't avoid. And it just gets
4 worse all the time.

5 Once again, for this budget, it's flat
6 funded for nursing homes. Even though Secretary
7 Richmond admitted, I don't know if admitted is the
8 word, but acknowledged --- I guess that would be the
9 better word --- acknowledged that costs are rising.
10 And as I said, when you have 65 percent of the
11 patients being cared for on Medicaid and that 65
12 percent falls further and further behind the actual
13 costs, something's got to give.

14 I will tell you that's why you're seeing
15 a lot of sales of nursing homes to groups that somehow
16 think that they can make it work. We're seeing it with
17 our own members. A lot of our members are not-for-
18 profit. We will not sacrifice quality and I think some
19 of them had decided they can't afford to do this
20 anymore. So they're getting out. They're selling or
21 they're closing. Some of the not-for-profit nursing
22 homes they are providing other services, which is
23 good, but when people need nursing homes, and there
24 are people that do need nursing homes, it's becoming a
25 problem. A real problem.

1 CHAIRMAN MUNDY:

2 Representative Swanger, you go ahead and
3 ask your question and then we probably should move on
4 even though I have lots more questions.

5 REPRESENTATIVE SWANGER:

6 Thank you, Mr. Barth. I was just
7 wondering isn't it true that in a facility such as
8 Manor Care, most of their residents are private pay?
9 Is that ---?

10 MR. BARTH:

11 I don't think --- you know what, I don't
12 know for sure, but I doubt that very much.

13 REPRESENTATIVE SWANGER:

14 Because I know in Lebanon County they
15 only set aside a certain number of beds for Medicaid
16 reimbursement and the rest of the people roll into our
17 county nursing homes. Now, they can't mandate somebody
18 to leave that facility if their funds run out and they
19 just go to Medicaid, but that's the way it's working
20 in Lebanon County at least.

21 MR. BARTH:

22 I can't speak for Manor Care. I can
23 suspect since there are so many of these facilities
24 around the nation that it's probably different from
25 one --- you know, from one locality to the other, but

1 I really can't speak to Manor Care. They're not
2 members of ours.

3 CHAIRMAN MUNDY:

4 Well, I can tell you that the for-profit
5 nursing home industry tells us that they have more
6 Medicaid patients than you do.

7 MR. BARTH:

8 That's not true. And I will tell you why
9 they say that. And depending, you know, once again
10 it's the way that you count. If you count our
11 continuing care retirement communities, which are
12 campuses and communities where those facilities are
13 --- those residents of that community are guaranteed
14 spots in the nursing home, then that would be true.
15 But if you compare our free-standing community nursing
16 facilities with their free-standing community nursing
17 facilities, the amounts --- the percentage of Medicaid
18 is almost identical.

19 CHAIRMAN MUNDY:

20 Interesting. Well, that bears further
21 discussion. Representative Samuelson?

22 REPRESENTATIVE SAMUELSON:

23 Regarding the study commission authorized
24 by Act 16 last year, what's the timeline for
25 completing that study?

1 MR. BARTH:

2 I believe it --- what is the time line?
3 Is it 2009?

4 REPRESENTATIVE SWANGER:

5 They have three years from the date of
6 the Act.

7 MR. BARTH:

8 Three years. Yeah. I thought it was two
9 years.

10 REPRESENTATIVE SWANGER:

11 It starts with the last appointment.

12 MR. BARTH:

13 Right. Three years from the date of the
14 last appointment. I was thinking it was two years, but
15 it's three years. We still don't have all of the
16 appointments done, but we've been told that it's going
17 to be very soon.

18 CHAIRMAN MUNDY:

19 Other questions? Well, thank you. I would
20 love to have further conversations with you. Actually,
21 believe it or not, this is the first time that we've
22 met, I think.

23 MR. BARTH:

24 Not up close and personal, I guess.

25 CHAIRMAN MUNDY:

1 I'm very interested in more conversations
2 along these lines because I really --- I'd love to
3 sort through some of what I'm hearing and try to
4 figure it out. So thank you for coming today.

5 MR. BARTH:

6 I'd love to do that. Thank you very much.

7 CHAIRMAN MUNDY:

8 Our next testifier is Kathy Lind from
9 SEIU Healthcare Pennsylvania. Thank you for coming.

10 MS. LIND:

11 Thank you for having me. As
12 Representative Mundy stated, my name is Kathy Lind.
13 I've come to you with 50 years of experience in
14 healthcare as a registered nurse. I am retired a
15 couple of years now and I spent my last 20 years
16 working for Western Pennsylvania --- for Western
17 Psychiatric Institute and Clinic in Pittsburgh. As an
18 SEIU healthcare worker, I have a good bit of
19 experience in dealing with healthcare issues as well
20 as helping to legislate some of the issues that nurses
21 and caregivers have. So I come as a baby boomer who is
22 recently retired and looking at both ends of the
23 system from both a consumer as well as a caregiver.
24 I'm going to skip through a lot of my testimony
25 because a lot of what I have to say has already been

1 said and you'll find a lot of statistics that I would
2 like to glaze (sic) over, but the footnotes in the
3 papers that you received from me are very adequate and
4 you should be able to look them up on the internet if
5 you have further interest in that particular point of
6 view.

7 One of the first things we would like to
8 point out though as a baby boomer is that we are very
9 interested in keeping control of our health system as
10 far as our own personal care goes. And I speak as a
11 baby boomer. We want to receive our services in ---
12 that's already been stated --- in the home. We really
13 put nursing homes as the least desirable and only the
14 people who really need that kind of 24/7 sometimes two
15 person one-on-one care so to speak is what we want for
16 the nursing homes. Our baby boomers also really want
17 providers to be held accountable for the highest
18 quality of care. This is true both in the nursing
19 homes as well as in-home services. And finally, we do
20 care about the people who are providing the services.
21 We want frontline caregivers to have the dignity of
22 being adequately paid and they should, of course, have
23 their own health insurance.

24 It's no --- well, the first part, again,
25 is a reiteration of statistics you already know about.

1 The sheer number of baby boomers aging as if it's not
2 daunting enough, expect --- you can expect much more
3 in upcoming years. Increasing divorce rates and
4 declining family size and more women in the workplace
5 mean that aging baby boomers cannot rely on the eldest
6 daughter to give the care anymore. I've been there and
7 done that and it's not easy.

8 Demographers predict that by 2040 the
9 caregiver is going to drop a good bit. Right now there
10 are about 15 younger adults currently able to give
11 care who are between the ages of 25 and 64. That's
12 going to drop to about nine per person by the year
13 2040. So we are going to have a big deficit in
14 caregivers for our upcoming generation of retirees who
15 are going to need more care.

16 My generation is the generation of civil
17 rights and women's liberation as you all know. We are
18 not quiet about things. We are accustomed to change.
19 We've made ourselves accustomed to change including
20 the internet. We are accustomed to be heard. We will
21 be demanding more long-term care, but we want to know
22 --- we are going to be more demanding on how that is
23 delivered, the quality, the contribution it makes to a
24 dignified and decent lifestyle as we age. Boomers and
25 their families have an overwhelming preference for

1 receiving care in their home. They also want to
2 control that care, but we have a strong belief in
3 human dignity. And the work and civic involvement that
4 we have, we are going to be --- you're going to be
5 hearing from a lot of us. Law makers are going to be
6 hearing from us. Pennsylvania's long term system can't
7 --- can we accommodate what is going to be needed? Not
8 the way it is today.

9 In Pennsylvania, long-term care living
10 arrangements are the inverse of what they should be.
11 What we want. Today, the Commonwealth has 67 counties.
12 There are over 732 nursing facilities in those
13 counties. The number is greater than that of the
14 number of public high schools in those counties. More
15 than 80,000 older Pennsylvanians are residents of
16 nursing homes, putting our state fourth in the nation
17 for nursing home use. This is unacceptable, really.

18 At the start of 2005, over 54,000 of
19 these residents had their care funded through
20 Medicaid. But Medicaid paid for only 13,200 and some
21 seniors to receive their care in their communities.
22 This means that for every three people receiving care
23 at home, there were seven still in nursing facilities.
24 Today Pennsylvania's elderly represent 12.4 percent of
25 all Medicaid enrollees. But the costs associated with

1 their care represents 34.8 percent of all Medicaid
2 expenditures. Many people are surprised to learn that
3 one year in a Pennsylvania nursing home can cost
4 upwards of \$60,000. Pennsylvania's over reliance on
5 nursing homes is really unacceptable.

6 Recently, I had the opportunity to join a
7 delegation of Pennsylvania caregivers and advocates
8 and we went to Oregon to see a balanced long-term care
9 system in operation. Particularly impressive was
10 Oregon's Quality Home Care Commission. This is a
11 statewide agency that assists consumers who prefer
12 consumer direction in finding well-matched workers and
13 good care managers. The Commission also assists
14 caregivers in getting the training and the benefits
15 that they need. In this model of care delivery,
16 boomers are enlisted in overcoming the shortage of
17 caregivers by taking hands-on approach to recruitment
18 and retention.

19 Whereas friends and family members are
20 often reluctant to go to work for a home care company,
21 they generally are willing to work for someone they
22 know and are often more willing than agency employees
23 to work the nights, the holidays and the weekends.
24 Boomers, by recruiting their own workers, are likely
25 to obtain a good cultural match and that's very

1 important in the upcoming years. They develop their
2 own schedules of care in determining when and where
3 they get assistance.

4 As a model of that, I met a nurse's aide
5 whose mother --- she was an EMT, supporting herself
6 with her EMT license, and her mother was diagnosed
7 with cancer. During the last year of her mother's
8 life, she retired from her EMT job and stayed home and
9 took care of her mother. The state reimbursed her a
10 caregiver's fee to do that. After her mother died, she
11 so enjoyed that one-on-one care she remained in the
12 system and made herself available to the rest of the
13 workforce and she is now a regular home care worker,
14 certified with the State of Oregon. And it's a very
15 happy union. We have a happy caregiver who is well
16 qualified to handle the job. This is what we mean here
17 by people recruiting their own caregivers. I believe
18 that a home caregiver --- a home care commission is
19 the way to go as far as delivering good quality home
20 care for Pennsylvania. Boomers really mean business
21 when they talk about quality. SEIU Healthcare supports
22 the home care legislator (sic) licensure and
23 regulation, but we believe that the Commonwealth
24 should leverage its powers the long --- as largest
25 long-term contractor and demand more quality and

1 accountability from the home care agencies and the
2 people delivering the care, both nursing home as well
3 as agencies.

4 As Pennsylvania contemplates serving its
5 boomers, it's encouraging to know that they prefer ---
6 what the baby boomer prefers is also more economical.
7 On an average, the annual cost of supporting a senior
8 at home through the PDA Waiver is about a third of
9 what it would cost to keep that person in a nursing
10 home. You've already heard those statistics. Of the
11 14,000 Pennsylvanians receiving in home services
12 through the PDA Waiver, only about 3,500 now
13 participate, and you've heard that before from a
14 previous speaker. What Oregon has done --- about 20
15 years ago before they had this home care commission in
16 place, their statistics looked very much like
17 Pennsylvania's does today. Seventy (70) percent of
18 their Medicare dollars went into nursing homes and
19 about 30 percent went into home care. Today in Oregon,
20 that is the reverse. Over the years, they have been
21 able to keep --- by deferring the Medicare money into
22 home care, little by little they were able to keep
23 more people at home and now their usage is very much
24 the opposite. It is now 70 percent of their people are
25 in-home and only about 30 percent are in --- that's a

1 round figure, but that's what they gave us then.

2 CHAIRMAN MUNDY:

3 Did you mean Medicaid?

4 MS. LIND:

5 Well, they use the term Medicare/
6 Medicaid.

7 CHAIRMAN MUNDY:

8 But they're not interchangeable.

9 MS. LIND:

10 I know they're not interchangeable, but
11 that's the way we heard it. Okay? They were talking
12 about the general population, but they have more
13 people --- they're reversed. In other words, they have
14 more people at home and it's costing them less money
15 than it did 20 years ago when they set up the program.
16 That's the idea that they got across to us. And of
17 course, we're nurses. We weren't involved in the ---
18 we weren't listening for finances. We were more
19 concerned with talking to the healthcare worker and
20 the client. But they did reverse what we --- which is
21 exactly what the baby boomers want to do. We want to
22 reverse what we have now.

23 CHAIRMAN MUNDY:

24 You want more people at home ---

25 MS. LIND:

1 At home.

2 CHAIRMAN MUNDY:

3 --- in the community?

4 MS. LIND:

5 Right.

6 CHAIRMAN MUNDY:

7 Fewer people relying on nursing home
8 care.

9 MS. LIND:

10 Exactly. But we want it done with dignity
11 and this can be part of it because to purchase maximum
12 quality for the home care dollar, Pennsylvania needs
13 to shift its current system from contracting with any
14 willing provider to a system that deliberately favors
15 the best providers. And that's particularly where
16 nurses come into involvement here. This is especially
17 important because of home care. It's a very personal
18 kind of thing. These are the people who stand in your
19 own home giving you a bath, feeding you and generally
20 interacting with you on a personal level.

21 Providers who demonstrate a commitment to
22 quality should be rewarded for the volume necessary to
23 provide it. In other words, we are looking for a
24 report card here. Much as the Commonwealth should
25 reward bidders who show the best quality, we believe

1 that the consumer should have access to that quality
2 information. Pennsylvania needs a home care report
3 card, the kind that already exists for nursing homes.
4 Boomers will not accept today's situation where they
5 are asked to choose between agencies with nothing more
6 than the provider advertisement in the paper and word
7 of mouth to guide them. The agency report card should
8 be readily accessible to the provider as well as the
9 consumer to make comparisons more easy.

10 The workforce is going to be a very
11 important part in the next 30 years. As we have heard
12 already, there is a shortfall. In the long-term care,
13 quality care is not about high tech equipment. It's
14 not about fancy procedures or heroic interventions. It
15 is about the quality of hands on assistance given by
16 direct care workers. These people report changes in
17 the client's physical and emotional condition. They
18 arrange --- they actually act as crucial social
19 contact for many of their people. They compromise
20 their own safety and health to be with clients every
21 day. Today Pennsylvania does not have enough
22 caregivers to deliver what seniors need. In 2005, we
23 already had a shortfall of about 10,000 home care
24 workers. With the aging boomers, that generation ---
25 that caregiver gap threatens to become a huge chasm.

1 And again, I'm not going to go into the statistics.

2 You can read that on your own.

3 Besides having too few workers,
4 Pennsylvania has too few workers with job experience.
5 Despite the importance of long-term relationships and
6 long-term care, Pennsylvania's providers have
7 tremendous difficulty in recruiting and retaining
8 workers. A recent Commonwealth survey of these
9 employers shows that home care agencies have a
10 particular difficulty in recruiting and retaining
11 these people. The average wage for the Pennsylvania
12 personal care worker is \$8.25 an hour. And unless she
13 is a very unusual person, she does not get any
14 employer-paid health care insurance, no retirement and
15 no sick time. Poor pay and no benefits in long-term
16 care are so ambiguous (sic) the Pennsylvania
17 Department on Agency (sic) --- this appalled me ---
18 actually created a handbook for direct care workers to
19 help them find and apply for public assistance. This
20 is an embarrassment. It really is.

21 Direct care workers also hold the same
22 --- some of the most dangerous jobs in America. And a
23 lot of people really don't realize this, but the rate
24 of worker injuries with nursing home and personal care
25 homes is second in the industry and ranks right

1 alongside of construction workers, truckers and meat
2 packers in all of the nonfatal injuries. Studies
3 suggest that short staffing at our nursing facilities
4 significantly increases that likelihood, and
5 Representative Mundy, as you were referring to how
6 they make their money in Manor Care. I deliver
7 communion as a volunteer in Manor Care every week. And
8 the short staffing is a constant problem. And if
9 you're assigned to 15 --- if a nurse's aide has 15
10 patients and the other wing person calls off, they
11 suddenly have about 20, 22 patients for that day. And
12 then the other person who's covering another wing also
13 goes on lunch that even doubles even more. And none of
14 this makes it into the paperwork, you know, it just
15 gets shuffled around. So it's really not seen on the
16 report card that a lot of inspectors go in there to
17 see. I can attest to that as a nurse who had to
18 supervise those kind of nurse's aides. It's very
19 heartbreaking when you have to tell a nurse's aide
20 that she's got to double her workload for that shift.
21 It's kind of appalling.

22 It cannot be argued that direct care
23 workers are poorly paid and poorly treated because
24 their jobs are unskilled, and carry little
25 responsibility or risk. The truth is long-term care

1 workers have dangerous, poorly-paid jobs because our
2 system has the wrong priorities. And because workers
3 and consumers have too little voice in setting those
4 priorities. Nurses virtually have no say in that.

5 Direct care workers should have the right
6 to advocate for themselves and their residents. In
7 many of Pennsylvania's nursing homes and some home
8 care agencies, direct care workers have succeeded to
9 improve their conditions for themselves. But too often
10 the employers choose to oppose their efforts
11 frequently in ways that are unlawful.

12 It should trouble Pennsylvanians that in
13 a system with too little money to provide good care,
14 some providers routinely spend hundreds of thousands
15 of dollars to block workers' efforts to associate. It
16 should trouble Pennsylvania that employers routinely
17 fire union people who are advocating not only for the
18 client but also for themselves. It should trouble us
19 that workers who wish to use their collective power in
20 bargaining in the system are pulled off of duties so
21 that they can attend anti-union meetings bombarding
22 them with anti-union literature. And I've seen this
23 happen at Western Psych. They actually paid us to go
24 and listen to them for an hour, an hour-and-a-half to
25 tell us why we shouldn't have a union.

1 We are serious about providing long care
2 term (sic), but we must be serious about supporting
3 the workers who deliver it. At a minimum
4 Pennsylvania's long-term living system should insist
5 that the employer at least comply with the existing
6 labor laws. It surprises caregivers when they learn
7 that long-term living regulations contain many
8 provisions to protect the consumer, but none to
9 protect the people who give the care.

10 Providers with a record of violating wage
11 and hours laws should not be given the opportunity to
12 do business with the Commonwealth or its agents.
13 Providers should also commit to a method of financial
14 reporting that permits authorities and taxpayers to
15 verify that the expenses incurred are actually being
16 paid to the patient and the caregiver. Quality
17 contracting should include workforce improvement
18 standards.

19 Providers bidding for public money should
20 show that their plans to improve the direct care
21 workforce include plans to increase salaries, wages or
22 benefits of existing and newly-hired workers
23 throughout the current rate year. And since consumers
24 and families know very well how workers are treated is
25 one of the good indexes of quality information about

1 the provider, these things should be available to the
2 consumer such as wages, benefits, vacancy, turnover
3 rates, the average tenure of the workers, all of these
4 should be made available to the public.

5 I believe it is possible to rearrange our
6 system. I firmly believe in the home care commission.
7 And at this point, I think Pennsylvanians can really
8 take a step back.

9 When I was in Oregon, we were, of course,
10 exchanging information and I was describing the system
11 of transportation we have here in Pennsylvania for the
12 elderly and the handicapped people. They were in
13 absolute awe at our Access system. They have
14 absolutely nothing like that in Oregon, and from what
15 I understand since then most states do not have that.
16 They could not believe it. Their people --- their
17 elderly have to find their own transportation. If they
18 can't get on and off of a public bus, the family has
19 to take care of it and that's all there is to it
20 because they have nothing.

21 If we can do that with Access, if we can
22 be a leader with the Access system, then we can be a
23 leader here, too. But it's really one of those things
24 --- we have the opportunity here right now. What we're
25 talking about is not asking the government for more

1 money. We're asking you to shift the money to the home
2 care worker and we're asking that you provide laws and
3 enforcement to make sure that the money goes down to
4 the people who are giving the care so that we get
5 quality with this system.

6 I'm open for anything that I can possibly
7 answer, but like I say, I'm just a nurse and
8 a caregiver and soon to be a consumer probably, but
9 I'll answer any questions that I can.

10 CHAIRMAN MUNDY:

11 Thank you very much for your testimony,
12 Ms. Lind. We have one more testifier before we're in
13 session at 11:00 ---

14 MS. LIND:

15 Thank you.

16 CHAIRMAN MUNDY:

17 --- so I think we'll let you go. Thank
18 you very much. Last on our agenda and certainly not
19 least, we have Robert Tietze, Executive Director of
20 Experience Corps. Thank you for coming.

21 MR. TIETZE:

22 Chairman Mundy, Chairman Hennessey,
23 members of the committee, thank you for having me
24 today and for your leadership on aging issues and I
25 appreciate the opportunity to talk with you today.

1 Last week, during his testimony, former
2 Senator Harris Wofford, testified to the importance of
3 expanding the infrastructure of civic engagement
4 opportunities for older adults in Pennsylvania. And
5 part of his testimony he called for the state wide
6 expansion of Experience Corps, a program that over the
7 past ten years has established an effective
8 operational model for the civic engagement of older
9 adults and retirees on a large scale.

10 As co-founder and director of the
11 Philadelphia Experience Corps from the beginning, I
12 second that notion, of course. But that's not exactly
13 why I wanted to come and talk to you today just about
14 that. Because it's true that Experience Corps is a
15 pathway and it's a model that has shown that if you
16 put in place the right infrastructure, large numbers
17 of retirees and older adults will come and answer the
18 call of service and be engaged.

19 But Experience Corps is more than a
20 vehicle for civic engagement. It's also a vehicle for
21 improving health, building social capital and
22 addressing the critical need of literacy and the drop-
23 out rate in Pennsylvania.

24 As you all know there's a --- we were
25 talking today about the incredible challenge in front

1 of us to provide health care and funding over the next
2 30 years or so with more and more baby boomers
3 retiring.

4 Today, 70 million Americans are over age
5 55. By 2030, over 31 percent of the population in the
6 U.S. will be that age. Currently, Pennsylvania has the
7 third largest number of people over 60 at 25 percent.
8 And this number will continue to grow and puts
9 Pennsylvania at the forefront for really leading the
10 way in how our society and policies will be shaped to
11 address this critical issue.

12 Former Commerce Secretary and founder of
13 the Blackstone Group, Pete Peterson, once said that
14 we've met the enemy and it is the aging us. And his
15 sentiment was based on his projection of an economic
16 catastrophe facing us and the country as a result of
17 the cost of entitlements in health care for an aging
18 population. And there's no denying that the cost of
19 health care entitlement is a daunting challenge.

20 However, there are other ways of looking
21 at this challenge. Former Secretary of Health and
22 Education John Gardner said we are all faced with a
23 series of great opportunities brilliantly disguised as
24 insoluble problems. The possibility within this
25 insolvable and immense challenges that exist today are

1 many solutions and great opportunity to meet head on.
2 Those three challenges of education, healthy aging,
3 and building social capital.

4 So what is the connection between healthy
5 aging and civic engagement? Two topics that often seem
6 disconnected. One is Peterson's enemy and the other is
7 Gardner's opportunity. But if we see them having a
8 very clear and direct link, we can begin to invest in
9 civic engagement as a vehicle and a concrete strategy
10 for increasing physical, cognitive, social and
11 emotional health amongst our older population.
12 Subsequently, this can lead to lower health care
13 costs.

14 The current research shows that civic
15 engagement provides the type of low-intensity physical
16 activity that has proven to be as beneficial as high-
17 intensity exercise. While some initiatives to recruit
18 older adults into physical activity interventions have
19 been successful, this success has been limited by
20 access and socioeconomics. Dr. Linda Fried at Johns
21 Hopkins University states that America needs novel
22 approaches to increase the physical activities of
23 older adults. She goes on to state that by expanding
24 our repertoire of community-based strategies, more
25 adults may be more attracted to the generative roles

1 of intergenerational volunteer program than to a
2 health promotion program.

3 In a research article published by the
4 Journal of Urban Health through the New York Academy
5 of Medicine in 2006, Dr. Fried and her colleagues
6 shared the results of an extensive scientific study on
7 the health benefits of civic engagement, specifically
8 through Experience Corps. The full study report can be
9 found on our web site, Experiencecorps.com. However,
10 I'd like to share a few important findings.

11 Compared to the control group, the non EC
12 participants, Experience Corps members increased
13 physical activity 220 to 270 minutes per week while
14 the non-participant group decreased to between 140 and
15 170 minutes per week. In addition, the level of
16 household activity such as chores and gardening
17 increased quite significantly among Experience Corps
18 participants, whereas the non participant group showed
19 no increase in these activities.

20 When looking at across-the-board
21 measurements, the Experience Corps participants showed
22 a doubling of weekly physical activities over the non-
23 Experience Corps group. Physical activity, as we know,
24 increases circulation, lowers joint pain caused by
25 arthritis and releases endorphins that play an

1 integral role in feelings of well-being.

2 These studies have linked civic
3 engagement to lower mortality and disability rates and
4 improved self assessed health. In fact, many of our
5 Experience Corps members report in ongoing surveys and
6 evaluations and research that they go to the doctor
7 less often, have fewer complaints, and feel better
8 overall. One volunteer said you know, it still hurts
9 in the morning, but I know I've got to get there
10 because those kids need me. So this process of putting
11 their mind over matter is an important part of ongoing
12 health and a self assessment of one's own health.

13 Helen Dennis, a volunteer, who started in
14 the program years ago, went to her doctor and said
15 should I do this? And he said absolutely. And she was
16 very nervous about walking and getting to school and
17 all the activities that go on with that and she was
18 overweight and she was worried about, you know, her
19 breath and everything like that. But I will tell you
20 that after two months of the program and she was
21 certified and trained, she stood up and she cried. And
22 she said this is the best thing that's happened to me
23 in a long, long time. That idea of being committed and
24 dedicated and wanting to serve others is something I
25 think that drives people past some of the aches and

1 pains.

2 Volunteering, in addition to increasing
3 psychosocial well being, provides much-needed physical
4 activity, as I mentioned and the Johns Hopkins study
5 found that on multiple of the metabolic rate or METs,
6 volunteer activities can compare favorably with
7 traditional leisure activities in terms of energy
8 expenditure. For example, moderate play with children
9 has the same METs as Tai Chi.

10 So what are the unique characteristics of
11 Experience Corps that can be attributed to these
12 findings and continued reports that we receive from
13 members about feeling, quote, reconnected to the
14 world, unquote, and feeling like the little aches and
15 pains don't matter so much anymore.

16 Well, there are five key elements. First,
17 Experience Corps members serve 15 hours per week, so
18 it's a more intensive involvement.

19 CHAIRMAN MUNDY:

20 Mr. Tietze.

21 MR. TIETZE:

22 Yes, ma'am?

23 CHAIRMAN MUNDY:

24 I am really sorry, but we have nine
25 minutes before we're in session.

1 MR. TIETZE:

2 Okay.

3 CHAIRMAN MUNDY:

4 And I notice at the end of your testimony
5 you talk about, to accomplish this I would recommend
6 the following initiatives. I think you and Senator
7 Wofford have made an excellent case of why this is a
8 good idea.

9 MR. TIETZE:

10 Okay.

11 CHAIRMAN MUNDY:

12 So I really --- I really, really want to
13 get to the point where you tell us what it is you need
14 from us to help you push this initiative, this idea
15 forward.

16 MR. TIETZE:

17 Okay. Well, I will jump immediately to
18 that.

19 CHAIRMAN MUNDY:

20 I apologize.

21 MR. TIETZE:

22 Having done some acting, I work on queues
23 very well, so I will absolutely jump to the initiative
24 and I thank you for the time.

25 CHAIRMAN MUNDY:

1 We're always pressed for time, but I do
2 apologize.

3 MR. TIETZE:

4 Yes. And while I've sort of jumped
5 around, I have submitted a written testimony, which
6 has all this in there, so absolutely.

7 Well, I've got five initiatives and I
8 will go ahead and read them and then conclude. Number
9 one is to support the statewide expansion of
10 Experience Corps, which can act as an anchor for
11 establishing large-scale infrastructure across
12 Pennsylvania for civic engagement of retirees and
13 older adults. These efforts will harness the power and
14 experience of older adults and expand our state's
15 repertoire of physical cognitive and social activities
16 that lead to healthy aging and reduce health care
17 costs over the long term.

18 Experience Corps will be able to act as a
19 catalyst for other civic engagement organizations and
20 programs and provide resources and support for
21 diversification of civic opportunities.

22 My initiate number two supports Coming of
23 Age. You also heard about it last week, I believe,
24 which is also funded by Atlantic Philanthropies, the
25 largest funder of aging programs in the country. And

1 it's embarking on a statewide expansion itself. Coming
2 of Age focuses to provide education and opportunities
3 for people to explore the possibilities in retirement
4 through courses and training and such. And they are
5 also based in the Center for Intergenerational
6 Learning as is Pennsylvania's Experience Corps.

7 Number three is to develop and manage
8 efforts to engage older adults who require new
9 knowledge and organizational planning and expertise,
10 non-profit and private sectors. We'll need to have
11 resources to support effectively retirees and older
12 adults, whether they're in civic service or in
13 flexible employment opportunities that may evolve
14 through this process.

15 Number four is really somewhat of a
16 personal note, in the sense that having my father pass
17 away at 80 years old of Alzheimer's, spent some time
18 in the nursing home and over the years having done a
19 number of different types of intergenerational
20 programs in nursing home settings, I want to encourage
21 you to explore by implementing an alternative, Dr.
22 Bill Thomas, his approach to redesigning and
23 reinventing nursing homes, which really make a lot of
24 sense not only in terms of getting dignity to older
25 adults who are in long-term care facilities, but also

1 engages the community and gives people a sense of
2 meaning throughout the lifespan.

3 My initiative number five is to support
4 intergenerational strategies in long-term care
5 facilities. And as I mentioned, I've worked in a
6 number of programs from mural arts to music and
7 singing and oral history. And these programs bring the
8 community into the nursing home facility and help
9 residents feel connected, needed and wanted. These
10 activities like Experience Corps can provide
11 cognitive, social and physical activity that can
12 increase the quality of life, and again, the Center
13 for Intergenerational Learning is a national resource
14 for these types of training and technical assistance
15 provisions, and will expand as well in Pennsylvania to
16 assist in this strategy.

17 I'm delighted that the Pennsylvania
18 Department of Aging has initiated a series of hearings
19 to update the plan on aging as federally required. I
20 hope that Experience Corps, along with its partners
21 Experience Wave, AARP, the Center for
22 Intergenerational Learning at Temple, will be a part
23 of that process to help older people stay engaged in
24 work, volunteering and civic life.

25 Pennsylvania's baby boomers are among its

1 great resources and on behalf of Experience Corps, I
2 look forward to working with you and Secretary Dowd
3 Eisenhower in your efforts to put in place policies to
4 put their talents to good use. As John Gardner said,
5 our country's only increasing natural resource is its
6 older adult population. And I want to thank you
7 Chairman Mundy, Chairman Hennessey and members of the
8 committee and I will be happy to respond to any
9 questions. It doesn't sound like there's time, but I
10 would love to.

11 CHAIRMAN MUNDY:

12 No, we have four minutes left.

13 MR. TIETZE:

14 Thank you.

15 CHAIRMAN MUNDY:

16 So stay put for the four minutes and we
17 will --- I guess I am very much a concrete thinker.
18 Tell me A, B, C, D how we, as policymakers, can
19 support because you started each of your initiative
20 presentations with support. Support Coming of Age.
21 Support statewide expansion of Experience Corps.
22 Support Institutional and Organizational Learning. I
23 need to --- you know, a more concrete prescription for
24 what it is you're looking for in the area of support.

25 MR. TIETZE:

1 Well, I think, in regards to policy,
2 sometimes support comes in a way of strong
3 encouragement, raising awareness amongst
4 organizations. And I tell people that Experience Corps
5 is in a position to really set the table for a much
6 larger scale engagement on a civic level. And really,
7 immersing the nonprofit community and the private
8 sector and thinking about how can we engage this great
9 resource. And I think the policy part of it is
10 sometimes --- it's raising the awareness and sometimes
11 it's putting into place requirements for ensuring that
12 people are engaging older adults and that they have
13 access to the resources needed to do that, whether
14 it's training, training provision or funding for
15 training. As I mentioned, the Center is one source and
16 a great source --- it's a national resource for
17 training and technical assistance.

18 So one thing might be funding. But I
19 think the other part is also policies that push the
20 sector along, the aging sector, into thinking outside
21 of the box. It's not just about the body's, as Thomas
22 says, scheduled institutional care. It's about looking
23 at the whole individual. So you know, I think
24 specifically around raising that awareness and
25 bringing together leaders within the field. Whether

1 it's ongoing seminars and trainings with conferences,
2 I think that's one strong way of doing it. And really
3 setting it at the top of the agenda and say listen,
4 everybody should be thinking about doing this and
5 looking at engaging on a holistic level. I think
6 that's one part of it. And certainly the seed money
7 and the funding we are poised to take Experience Corps
8 to several areas and working with school districts and
9 AARP. To do that, we'll need funding at least in part
10 from the state as well as private foundation money to
11 do that. So that's a concrete level of support in that
12 regard, too.

13 CHAIRMAN MUNDY:

14 When you talk about volunteering, you
15 talk --- you often talk about going into schools and
16 helping children. It occurs to me that helping the
17 elderly population with, you know, all the many needs
18 that they have, at a tremendous cost to the
19 Commonwealth. Are you engaged in that kind of activity
20 as well?

21 MR. TIETZE:

22 Well, what we do --- we have a number of
23 programs. As a matter of fact, one of the programs I
24 started out and ran in at the Center was engaging high
25 school students as part of the service learning

1 program, based in their curriculum, in providing
2 friendly visiting and chore services to homebound
3 elders. And there's also, of course, the National
4 Senior Program at Cedar Canyons. There's Meals on
5 Wheels and programs like that that really engage
6 people across the life span whether they're high
7 school students, college students or older adults, in
8 providing help to those older adults who really need
9 help and support. And they're great programs.

10 And I think the common thread for all of
11 them is developing these relationships. You know, to
12 see high school students bond with a homebound elder
13 and then the parents of the students connect with that
14 elder as well, and on holidays, go and get them and
15 bring them to their home, really creates that social
16 capital and sense of community that, therefore,
17 impacts the health as well and the overall quality of
18 life of that older adult.

19 So it's not just social work, social
20 care, here's your meal, we're leaving, but really
21 creating relationships. And there's so many ways to do
22 that I think you're absolute right and involving the
23 older adults and retirees and boomers in some of those
24 initiatives, I think is a great idea and expanding
25 beyond.

1 My vision for Experience Corps ultimately
2 have a menu of options for people. We know that not
3 every older person wants to tutor a third grader. We
4 have --- we're getting involved in stem activities
5 because we have retired scientists and engineers who
6 want to work with high school kids around math and
7 science. And in order to attract them, we've got to
8 connect them to a compelling opportunity. We have
9 people who want to work with a homebound elder or work
10 in a nursing home and provide support, whether through
11 reading or an oral history program or singing and
12 those kinds of things.

13 So in order to diversify the base and
14 therefore expand on a large scale the number of older
15 number adults, Experience Corps ultimately will have a
16 menu and a selection of people, and will also allow
17 people to move around. After a few years of doing one
18 thing I can go do something different. So that kind of
19 creative thinking absolutely is part of our vision.

20 CHAIRMAN MUNDY:

21 Well, I look forward to --- I'm very
22 caught up in this idea of involving this wealth of
23 older people and the resources that they can bring to
24 Pennsylvania's children, older adults, people who need
25 help or need companionship or --- and you know, the

1 kinds of services that older people can provide as
2 volunteers, I would think as you say it keeps them
3 healthier to be engaged and productive. So I'm really
4 --- I'm trying to think of other ways to get the word
5 out. Do you work with the AAAs in terms of ---?

6 MR. TIETZE:

7 We do. We do sometimes in terms of
8 programming. As a matter of fact, ---.

9 CHAIRMAN MUNDY:

10 What AAAs in Pennsylvania do you work
11 with?

12 MR. TIETZE:

13 Well, the Delaware --- mostly around
14 Philadelphia, the Delaware County, Bucks County and
15 Montgomery County. As a matter of fact, years ago the
16 Montgomery County AAA funded this program I mentioned
17 what we called HomeFront, which we eventually made
18 into a telephone and cyber program too, using
19 technology. There's ways that we haven't really fully
20 explore and do some technology for homebound elders,
21 in creating connections and relationships as well. I
22 think many of them are very supportive and looking for
23 ways to be creative. And I think that it comes down to
24 two things. One, is the skill sets, the resources to
25 do it, and understanding how to do it, because it is a

1 complex process. It always sounds simple, but those
2 concrete details that --- the devil is in the details
3 with these things and to do it well, is really
4 important. And the second thing I think is the
5 capacity, building a capacity within whether it's AAAs
6 or non-profit agencies, and schools. That's why we
7 managed Experience Corps in the schools because they
8 don't have the capacity to run a full-scale, large
9 volunteer program in the school, and they love the
10 fact that Experience Corps will come in and run the
11 whole operation.

12 CHAIRMAN MUNDY:

13 Well, thank you very much for the
14 information. Appreciate it.

15 MR. TIETZE:

16 Thank you very much. I appreciate it and
17 I look forward to further conversations. Thank you.

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20 HEARING CONCLUDED AT 12:08 P.M.

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