

## AN ACT

1 Providing for the display of notice of business discounts for  
2 veterans and military personnel.

3 The General Assembly of the Commonwealth of Pennsylvania  
4 hereby enacts as follows:

5 Section 1. Short title.

6 This act shall be known and may be cited as the Business  
7 Support for Veterans and Military Personnel Act.

8 Section 2. Definitions.

9 The following words and phrases when used in this act shall  
10 have the meanings given to them in this section unless the  
11 context clearly indicates otherwise:

12 "Business entity." A for-profit corporation, limited  
13 liability company, partnership, limited liability partnership,  
14 association or other organization that conducts business in this  
15 Commonwealth.

16 "Discount." A benefit granted voluntarily by a business in  
17 the form of a percentage off or a cash discount subtracted from

1 the price of a good or service.

2 "National Guard." Any of the following:

3 (1) The Army National Guard of the United States.

4 (2) The Air National Guard of the United States.

5 (3) The Pennsylvania Army National Guard.

6 (4) The Pennsylvania Air National Guard.

7 "Veteran or military personnel." An individual who was or is  
8 in active service in any of the armed forces of the United  
9 States, including a National Guard or reserve component.

10 Section 3. Discount.

11 (a) Display.--A business entity that offers a discount to a  
12 veteran or military personnel shall display the nature of the  
13 discount:

14 (1) in a public and conspicuous location at each place  
15 of business for the business entity; and

16 (2) on its Internet website, if the business entity  
17 offers the sale of the good or service on its Internet  
18 website.

19 (b) Verification.--Before a discount is granted, a business  
20 entity may request verification of an individual's status as a  
21 veteran or military personnel.

22 (c) Limitation.--Nothing in this act shall be deemed to  
23 require a business entity to provide a discount for a veteran or  
24 military personnel.

25 Section 4. Effective date.

26 This act shall take effect immediately.