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MEMORANDUM

TO:

Members of the House of Representatives

FROM:

Representatives Neal P. Goodman, Mike Tobash, and Jerry Knowles

DATE:

January 18, 2012

SUBJECT:

Resolution Recognizing D.G. Yuengling & Son Inc. for Becoming Our

Country's Largest American-Owned Brewer

In the near future, I will be introducing a resolution recognizing D.G. Yuengling & Son Inc. for its many accomplishments, including recently becoming America's largest U.S.-owned brewery.

Founded in 1829, D.G. Yuengling & Son has long been recognized as America's oldest brewery. It is also America's oldest family-owned brewery. In addition to these accomplishments, it can now also claim the title of America's largest U.S.-owned brewery. Its 2011 sales of 2.5 million barrels surpassed that of any other American-owned brewery, including that of Boston Beer, which makes Samuel Adams. The U.S. sales leaders, Anheuser-Busch InBev and Miller Coors, are now foreign-owned.

Yuengling has seen steady growth since its fifth-generation owner, Dick Yuengling, took over in the 1980s and it now sells beer in 14 states and the District of Columbia. In 2010, it was ranked fourth in the top 50 overall U.S. brewing companies by beer sales volume. But what is perhaps most impressive is Yuengling's ability to not only survive, but thrive, as a privately-held, American family-owned business while much larger American brewers fell under foreign ownership. It is a legacy that I hope will continue for many more generations and which I believe is deserving of great honor.

If you would like to co-sponsor this resolution honoring Yuengling as our country's largest American-owned brewer, please contact Linda Reed at lreed@pahouse.net or 787-2798.