EDDIE DAY PASHINSKI, MEMBER

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MEMORANDUM

TO: All Members of the House of Representatives

Representative Eddie Day Pashinski FROM:

DATE: November 15, 2011

SUBJECT: Resolution: "Blue Health Solutions Day" in Pennsylvania

In the near future, I plan to introduce a resolution designating November 21, 2011, as "Blue Health Solutions Day" in Pennsylvania. "Blue Health Solutions" is the disease management and wellness program offered by Blue Cross of Northern Pennsylvania to its members in partnership with AllOne Health Management Solutions.

The Centers for Disease Control and Prevention estimates reflect that chronic health problems account for more than 75% of total health care spending. Insurers, such as Blue Cross of Northern Pennsylvania, have helped to reduce health care costs by implementing wellness programs for individuals with chronic disease where health coaches develop personalized health management plans and wellness goals. In fact, Blue Cross of Northern Pennsylvania and AllOne Management Solutions were recognized in the 2011 book Disease Management and Wellness in the Post-Reform Era for developing a formula that would effectively and expeditiously identify the most appropriate candidates for enrollment into the "Blue Health Solutions" program.

Please join me in co-sponsoring this resolution recognizing organizations, such as Blue Cross of Northeastern Pennsylvania and AllOne Health Management Solutions, for their contributions to promoting healthy workplace initiatives, as well as the individuals who participate in wellness programs, by contacting Lauren Bordner of my office at lbordner@pahouse.net.