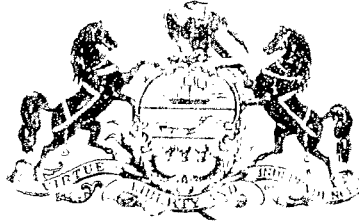


BRAD ROAE
6th Legislative District
House of Representatives

PO BOX 202006
ROOM 162 EAST WING
HARRISBURG, PA 17120-2006
717-787-2353

900-920 WATER STREET
DOWNTOWN MALL
MEADVILLE, PA 16335
814-336-1136

109 SOUTH WASHINGTON STREET
TITUSVILLE, PA 16354
814-827-6054



House of Representatives
COMMONWEALTH OF PENNSYLVANIA
HARRISBURG

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GAME AND FISHERIES
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SPEAKER'S COMMISSION ON REFORM
PRO-LIFE CAUCUS
SPORTSMEN'S CAUCUS
FIREFIGHTER CAUCUS

BROAE@PAHOUSEGOP.COM
WWW.REPROAE.COM

MEMORANDUM

DATE: January 20, 2011
TO: All House Members
FROM: Representative Brad Roae *B.T.R.*
SUBJECT: Public Service Announcement Study

As you are all aware, the current economic climate has taken a financial toll on the Commonwealth. In response to the impact this climate has had, the General Assembly has been continuously debating and considering legislation designed to save taxpayers and the Commonwealth money. One way the General Assembly can directly assist in these efforts is to examine the manner in which it utilizes its appropriated funds.

With this in mind, I will be re-introducing legislation designed to study the impact public service announcements sponsored by the General Assembly have on the residents of Pennsylvania. If enacted, my legislation will place a one-year moratorium on the production of public service announcements on behalf of the Members of the General Assembly. During this time period, the Pennsylvania Public Television Network Commission will be responsible for conducting a study to determine whether the access by members of the general public to Commonwealth services was impacted by the absence of public service announcements.

Please join me in my efforts to learn more about the impact public service announcements have and whether they are worth the funds used to produce them. If you wish to co-sponsor this important piece of legislation, please e-mail Tierna at ttuckey@pahousegop.com.