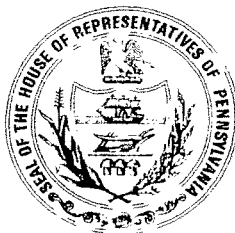


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House of Representatives  
Commonwealth of Pennsylvania  
Harrisburg

COMMITTEES

GAMING OVERSIGHT - CHAIRMAN  
INSURANCE

# Memorandum

**Date:** December 30, 2010  
**To:** All House Members  
**From:** Curt Schroder, Member  
155<sup>th</sup> Legislative District  
**RE:** Cosponsorship – Telemarketer Registration Act

In the very near future, I will reintroduce legislation that will amend the Telemarketer Registration Act to provide that telemarketing includes automated telephone calls made to a residential or wireless telephone subscriber for the purpose of promoting or expressing opposition to any political candidate or political party.

The use of automated telemarketing equipment to deliver political messages has grown significantly during recent elections. By establishing that these type of calls are a form of telemarketing, persons making calls on behalf of a political party or political candidate would be subject to the same restrictions as traditional telemarketers. The current restrictions for telemarketers are quite extensive. Some of the most noteworthy restrictions include: conducting telemarketing after 9PM or before 8AM; initiating a telemarketing call to a person who has previously stated that he or she does not wish to receive the telemarketing call; failing to disclose promptly to any consumer during the initial telephone contact the purpose of the call, the name of the telemarketer or telemarketing business and what the telemarketer is selling; failing to end the telemarketing call when the consumer indicates he wants to end the call; preventing the transmission of the telemarketer's name or telephone number to any recipient of a telephone solicitation call; and initiating a telemarketing call to a customer who is enrolled on a do-not-call list maintained by the list administrator. My legislation would also require a political telemarketer to disclose to the consumer the name of the individual or organization subsidizing the telemarketer or telemarketing business for that particular call.

The goal of this legislation is not to prohibit calls on behalf of political candidates. Rather, the purpose is to prevent political phone spam by requiring political telemarketers to abide by the same standards as other telemarketers.

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If you are interested in cosponsoring this legislation, please contact my office by calling 783-2520 or e-mail Heather Epler at [hepler@pahousegop.com](mailto:hepler@pahousegop.com).

CS/hme