

**SENATE APPROPRIATIONS COMMITTEE  
FISCAL NOTE**

**BILL NO.** Senate Bill 442

**PRINTER NO.** 391

**AMOUNT**

No Fiscal impact

**FUND**

General Fund

**DATE INTRODUCED**

February 12, 2015

**PRIME SPONSOR**

Senator Folmer

**DESCRIPTION AND PURPOSE OF BILL**

Senate Bill 442 establishes a new free-standing act entitled the Taxpayer-Funded Advertising Transparency Act.

The legislation prohibits spending for paid media advertising from the General Fund or special funds unless the advertisement includes a statement that it is funded, in whole or in part, by such fund and includes a statement that it is "Paid for with Pennsylvania taxpayer dollars." The statement is to be easily seen, read or heard.

The bill does not apply to media produced prior to the effective date of the act.

The act is scheduled to take effect in 30 days.

**FISCAL IMPACT:**

The enactment of Senate Bill 442 will have no adverse fiscal impact on Commonwealth funds.