

SENATE APPROPRIATIONS COMMITTEE FISCAL NOTE

BILL NO. Senate Bill 109

PRINTER'S NO. 1106

AMOUNT

No Fiscal Impact

FUND

General

DATE INTRODUCED

January 12, 2011

PRIME SPONSOR

Senator Folmer

HISTORY OF BILL

Referred to STATE GOVERNMENT, Jan. 12, 2011

Reported as committed, April 6, 2011

First consideration, April 6, 2011

Re-referred to APPROPRIATIONS, April 12, 2011

Re-reported as amended, April 26, 2011

DESCRIPTION AND PURPOSE OF BILL

Senate Bill 109 establishes a new free-standing act entitled the Taxpayer-Funded Advertising Transparency Act.

The legislation requires no expenditures for paid media advertising to be made from the General Fund or special funds comprised of moneys collected by a tax, unless the advertisement includes a statement that it is funded, in whole or in part, by such fund and it includes a statement that it is "Paid for with Pennsylvania taxpayer dollars." The statement is to be easily seen, read or heard.

The bill provides that the act does not apply to media produced prior to the effective date of the act.

The act is scheduled to take effect in 30 days.

FISCAL IMPACT:

The enactment of Senate Bill 109 will have no adverse fiscal impact on Commonwealth funds.