



# HOUSE COMMITTEE ON APPROPRIATIONS

## FISCAL NOTE

SENATE BILL NO. 442

PRINTERS NO. 1449

PRIME SPONSOR: Folmer

### COST / (SAVINGS)

FUND	FY 2015/16	FY 2016/17
General Fund	\$0	\$0

**SUMMARY:** Establishes the freestanding Taxpayer-Funded Advertising Transparency Act requiring notification in advertising.

**ANALYSIS:** SB 442 establishes the freestanding Taxpayer-Funded Advertising Transparency Act. No expenditures for paid media advertising shall be made by any Commonwealth agency (executive, legislative or judicial branches) from any money appropriated, executively authorized or otherwise made available from the General Fund or a special fund that is comprised of money collected by a tax imposed by the Commonwealth or other revenues or receipts received by the Commonwealth unless the paid media advertising includes a statement that it is funded, in whole or in part, by the fund and includes the following specific statement: "Paid for with Pennsylvania taxpayer dollars."

SB 442 does not apply to:

- materials provided to the broadcast or print media which are broadcast or published free of charge;
- any media advertising expenditures authorized under the State Lottery Law;
- any media advertising which was printed, manufactured or produced prior to the effective date of this act.

Effective date: 30 days

**FISCAL IMPACT:** The enactment of this legislation will have no adverse fiscal impact on Commonwealth funds.

**PREPARED BY:** Thomas Gwinn  
House Appropriations Committee (R)

**DATE:** December 4, 2015

*Estimates are calculated using the best information available. Actual costs and revenue impact incurred may vary from estimates.*