

THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE RESOLUTION

No. 282 Session of 2023

INTRODUCED BY OTTEN, O'MARA, CEPEDA-FREYTIZ, FREEMAN, SANCHEZ, VENKAT, GIRAL AND MADDEN, DECEMBER 11, 2023

REFERRED TO COMMITTEE ON STATE GOVERNMENT, DECEMBER 11, 2023

A RESOLUTION

1 Recognizing the year 2023 as the "Taylor Swift Era" in  
2 Pennsylvania, in celebration of Ms. Swift's recent selection  
3 as *TIME* Magazine's 2023 Person of the Year and acknowledgment  
4 of her positive impact on Pennsylvania's economy, voter  
5 registration numbers, consumer protections and pro-labor  
6 practices.

7 WHEREAS, Taylor Alison Swift was born December 13, 1989, in  
8 West Reading, Berks County, to Scott and Andrea Swift; and

9 WHEREAS, Through talent, hard work and determination, Ms.  
10 Swift has transcended the role of pop star, becoming a veritable  
11 cultural and economic force; and

12 WHEREAS, Ms. Swift shines as a role model of courage, self-  
13 acceptance and self-determination, persisting in the face of  
14 personal and professional obstacles and challenges; and

15 WHEREAS, In 2023, Ms. Swift's Eras Tour spurred an economic  
16 boom for every city she visited, with positive impacts felt in  
17 the hospitality, travel, tourism, retail and even housing  
18 sectors; and

19 WHEREAS, The Federal Reserve credited Ms. Swift with boosting  
20 local economies, including raising hotel revenues in

1 Philadelphia to the highest point since the pandemic; and

2 WHEREAS, A study by *Architectural Digest* credits the Eras  
3 Tour with a measurable increase in home values to cities on the  
4 tour, including a 4% increase in Pittsburgh; and

5 WHEREAS, Ticketmaster's inability to handle the unprecedented  
6 demand for tickets for Ms. Swift's Eras Tour resulted in both a  
7 United States Department of Justice inquiry and a United States  
8 Congressional antitrust hearing into the practices of  
9 Ticketmaster and its parent company, Live Nation Entertainment;  
10 and

11 WHEREAS, The same Ticketmaster shortcomings spurred the House  
12 of Representatives to pass a package of bills protecting  
13 consumers from the deceptive practices of junk fees, Grinch Bots  
14 and speculative ticketing; and

15 WHEREAS, Ms. Swift has been lauded for her generosity to her  
16 staff, her fans and philanthropic and charitable causes,  
17 particularly hunger relief organizations, including  
18 Philabundance and the Greater Pittsburgh Community Food Bank;  
19 and

20 WHEREAS, Ms. Swift's Get Out The Vote plea to her followers  
21 on National Voter Registration Day resulted in a 22.5% jump in  
22 voter registrations over the previous year and a 115% increase  
23 in individuals 18 years of age registering compared to the  
24 previous year; and

25 WHEREAS, The release of Ms. Swift's concert film, "Taylor  
26 Swift: The Eras Tour," resulted in a second economic boom,  
27 breaking single-day advance ticket sales records for AMC  
28 Theatres and boosting sales for theater owners facing the  
29 impacts of the SAG-AFTRA strike; and

30 WHEREAS, Ms. Swift, herself a SAG-AFTRA union member,

1 produced her concert film entirely in compliance with the  
2 guild's new standards and obtained the union's blessing to  
3 produce and promote the film during the ongoing strike; and

4 WHEREAS, *The Columbia Journal of Law & the Arts* posits that  
5 Ms. Swift's bold move of negotiating directly with AMC for  
6 distribution of the concert film rather than selling the rights  
7 to a film studio may have hastened the resolution of the strike  
8 with favorable terms for SAG-AFTRA members; and

9 WHEREAS, Ms. Swift's rise in power and prominence in 2023  
10 coincides with the elections of the first female President pro  
11 tempore of the Senate, the first female Speaker of the House of  
12 Representatives, the first female Mayor of Philadelphia and the  
13 first female Allegheny County Executive; and

14 WHEREAS, Ms. Swift's singular economic and cultural influence  
15 both demonstrates and elevates the power of female agency,  
16 feminine ideas, feminine art and a distinctly feminine  
17 narrative, countering traditional, patriarchal structures of  
18 power and economic influence; and

19 WHEREAS, On December 5, 2023, *TIME* Magazine declared, "[f]or  
20 building a world of her own that made a place for so many, for  
21 spinning her story into a global legend, for bringing joy to a  
22 society desperately in need of it, Taylor Swift is *TIME*'s 2023  
23 Person of the Year"; therefore be it

24 RESOLVED, That the House of Representatives recognize the  
25 year 2023 as the "Taylor Swift Era" in Pennsylvania, in  
26 celebration of Ms. Swift's recent selection as *TIME* Magazine's  
27 2023 Person of the Year and acknowledgment of her positive  
28 impact on Pennsylvania's economy, voter registration numbers,  
29 consumer protections and pro-labor practices; and be it further

30 RESOLVED, That on December 13, 2023, the occasion of Ms.

1 Swift's 34th birthday, the House of Representatives encourage  
2 the celebration of her historic achievements, extend best wishes  
3 for her continued happiness and success and express gratitude  
4 for her contributions to our culture, our economy and our  
5 Commonwealth.