AN ACT

Amending the act of December 17, 1968 (P.L.1224, No.387),
entitled "An act prohibiting unfair methods of competition
and unfair or deceptive acts or practices in the conduct of
any trade or commerce, giving the Attorney General and
District Attorneys certain powers and duties and providing
penalties," further providing for definitions and for
unlawful acts or practices and exclusions.

The General Assembly of the Commonwealth of Pennsylvania
hereby enacts as follows:

Section 1. Section 2(4)(xxi) of the act of December 17, 1968
(P.L.1224, No.387), known as the Unfair Trade Practices and
Consumer Protection Law, is amended and clause (4) is amended by
adding a subclause to read:

Section 2. Definitions.--As used in this act.

* * *

(4) "Unfair methods of competition" and "unfair or deceptive
acts or practices" mean any one or more of the following:

* * *

(xxii) Advertising, displaying or offering a price for goods
or services that does not include all mandatory fees or charges other than taxes imposed by a government entity.

Engaging in any other fraudulent or deceptive conduct which creates a likelihood of confusion or of misunderstanding.

* * *

Section 2. Section 3(a) of the act is amended to read:

Section 3. Unlawful Acts or Practices; Exclusions.--(a) Unfair methods of competition and unfair or deceptive acts or practices in the conduct of any trade or commerce as defined by subclauses (i) through [(xxi)] [(xxii)] of clause (4) of section 2 of this act and regulations promulgated under section 3.1 of this act are hereby declared unlawful. The provisions of this act shall not apply to any owner, agent or employe of any radio or television station, or to any owner, publisher, printer, agent or employe of an Internet service provider or a newspaper or other publication, periodical or circular, who, in good faith and without knowledge of the falsity or deceptive character thereof, publishes, causes to be published or takes part in the publication of such advertisement.

* * *

Section 3. This act shall take effect in 60 days.