## THE GENERAL ASSEMBLY OF PENNSYLVANIA

# HOUSE BILL No. 561 Session of 2021

#### INTRODUCED BY DEASY, N. NELSON, LONGIETTI, SANCHEZ, ZABEL, HILL-EVANS, D. WILLIAMS, CIRESI, MALAGARI, SCHWEYER, PISCIOTTANO AND MATZIE, FEBRUARY 24, 2021

### REFERRED TO COMMITTEE ON LOCAL GOVERNMENT, FEBRUARY 24, 2021

#### AN ACT

1 2 3 4 5 6	Providing for the establishment of a cultural development district program for communities in this Commonwealth with arts and cultural centers which benefit the public; and establishing Commonwealth tax exemptions for residents and businesses within the designated cultural development districts.
7	The General Assembly of the Commonwealth of Pennsylvania
8	hereby enacts as follows:
9	Section 1. Short title.
10	This act shall be known and may be cited as the Cultural
11	Development District Act.
12	Section 2. Legislative findings and policy.
13	The General Assembly finds and declares as follows:
14	(1) The General Assembly recognizes that arts and
15	cultural institutions are a vital and important economic
16	development tool and offer important educational, cultural
17	and spiritual benefits for the residents of this
18	Commonwealth. Therefore, the creation of cultural development
19	districts is in the best interest of the citizens of this

Commonwealth because it will help improve the economic
 prosperity of the applicable areas and support the economic
 growth of areas surrounding these cultural sites.

Cultural centers are currently found throughout this 4 (2) 5 Commonwealth in both impoverished and flourishing areas, but cultural centers relating to arts are most likely to be 6 7 located in more racially mixed neighborhoods. As the 8 Commonwealth has already invested a considerable amount of 9 resources in cultural attractions, the areas in immediate 10 proximity to the cultural attractions often are not as 11 successful.

12 (3) Arts are collective enterprises. Clusters of arts 13 organizations often develop because they aid the creative 14 process and help create an environment of competition and 15 efficiency. Therefore, it is essential to support the art 16 organizations as a group, which necessitates the creation of 17 cultural development districts instead of simply promoting 18 specific art organizations.

19 (4) Tax abatement may encourage residents and businesses
20 to relocate to certain areas which are underdeveloped or
21 blighted.

22 Section 3. Definitions.

The following words and phrases when used in this act shall have the meanings given to them in this section unless the context clearly indicates otherwise:

Cultural center" or "cultural attraction." A facility that functions as a community center, museum, marketplace, art studio, art gallery, theater, library or historic site and that provides the public with educational, social, artistic or cultural benefits.

20210HB0561PN0551

- 2 -

"Cultural development district." A district established
 under section 4.

3 "Department." The Department of Community and Economic4 Development of the Commonwealth.

5 "District." The contiguous geographic area within one or 6 more municipalities defined and created by resolution or 7 ordinance of the governing body of the municipality creating the 8 cultural development district in accordance with section 4. 9 "Elm Street Program." The program established by the act of 10 February 9, 2004 (P.L.61, No.7), known as the Elm Street Program 11 Act.

12 "Main Street Program." The program established by the act of 13 April 23, 2002 (P.L.298, No.39), known as the Main Street Act. 14 "Municipality." A city, borough, township or incorporated 15 town.

16 "Tax abatement." An exemption, deduction, abatement or 17 credit for any tax owed to the Commonwealth.

18 "Urban Redevelopment Law." The act of May 24, 1945 (P.L.991,19 No.385), known as the Urban Redevelopment Law.

20 Section 4. Establishment.

21 (a) General rule.--A cultural development district shall be 22 created as follows:

(1) A municipality may propose the establishment of a
 cultural development district. The proposal shall include:

25 (i) Evidence of the benefits of the creation of the26 cultural development district to the municipality.

(ii) A plan of what is to be done in the cultural
development district, including the types of businesses
or residences the municipality hopes to attract in
designating a cultural development district, including a

20210HB0561PN0551

- 3 -

1

possible theme for the area.

2 The potentially affected organization or (iii) 3 residential building which would be a part of the cultural development district. 4

5

(iv) An economic feasibility study of the project and the fiscal effects on the municipal tax base.

6 7

8

(v) A detailed estimate of the amount of tax abatement incurred by the proposal.

9 A map showing existing uses and conditions of (vi) real property in the proposed cultural development 10 district. 11

12

(vii) A list of estimated non-tax-related expenses.

13 (viii) Evidence that the cultural attraction or 14 cultural center in question provides sufficient benefit 15 to the community where it is located by creating arts 16 programs, cultural or ethnic education or programs or 17 other relevant aid to the general public.

(2) An organization, business or group of residents may 18 19 apply to the municipality for the establishment of a cultural 20 development district.

21 (b) Hearing. -- The following shall apply:

22 The municipality shall hold at least one public (1)23 hearing regarding the establishment of a cultural development 24 district. The hearing shall be held to inform local residents 25 and business owners of the benefits and detriments of the designation. 26

27 Each affected municipality shall designate a (2)28 representative to discuss the proposed cultural development 29 district with the community.

30 An interested party may meet with the representative (3) 20210HB0561PN0551 - 4 -

1 to discuss the establishment of the cultural development 2 district, its boundaries, the exclusion of a particular 3 parcel of property from the cultural development district and 4 other relevant matters. Notice of the hearing shall be 5 published in accordance with 65 Pa.C.S. Ch. 7 (relating to 6 open meetings) and shall be mailed to the governing body of a 7 municipality that levies property taxes within the boundaries 8 of the proposed cultural development district. The notice 9 shall be provided at least 30 days prior to the hearing. 10 (c) Resolution or ordinance. -- The following shall apply:

(1) In order to establish a cultural development district, the governing body of the municipality shall adopt, no more than three weeks after the public hearing under subsection (b), a resolution or ordinance that describes the boundaries of the cultural development district.

16 (2) A cultural development district may exist for a17 period not to exceed five years.

18 (3) The municipality shall assign a name to the cultural 19 development district for identification purposes. The 20 cultural development district may be established in 21 conjunction with and covering the same area as a Main Street 22 Program or Elm Street Program.

(4) If the resolution or ordinance is passed by the
municipality in which the cultural development district is
located, the municipality shall apply to the department for
the authority to receive tax abatement from the Commonwealth.

(5) Two or more municipalities may join together to
create a cooperative cultural development district. If
multiple municipalities join together, each municipality
shall pass a resolution or ordinance establishing the

- 5 -

cultural development district. The municipalities may jointly
 apply to the department for review.

3 Section 5. Review by department.

4 (a) Criteria.--The department shall review the application 5 for the establishment of a cultural development district and 6 determine whether the area is eligible for designation. The 7 review shall address the following factors:

8 (1) Whether the attraction in question is a cultural 9 attraction.

(2) If the boundaries of the proposed cultural
 development district exceed one-half of one square mile.

12 (3) If the application is from a first or second class 13 city, that no more than 10 cultural development districts 14 have been proposed or implemented. If more than 10 cultural 15 development districts are proposed or implemented, the 16 department shall determine which cultural development 17 districts meet the greatest needs.

(b) Approval.--If approving a cultural development district, the department shall maintain the final authority to determine whether or not businesses moving into the cultural development district fall within the proposed plan of the municipality and are eligible for tax abatement.

23 Section 6. Eligibility.

(a) Municipal burden of proof.--In order to establish a
cultural development district, the municipality shall provide
evidence to the department that the cultural development
district:

28 (1) Is a contiguous geographic area.

(2) Is likely to undergo improvement, defined as
 significant increase in real property values, if included

20210HB0561PN0551

- 6 -

1 under this program.

2 (3) Has not adequately capitalized on the municipality's3 cultural attractions and resources.

4 (4) Has not been adequately developed through private5 enterprise.

6 (b) Criteria for designation.--An area is eligible to be 7 designated as a cultural development district if:

8 (1) less than 50% of the property has been utilized for 9 commercial, residential or other purposes or the property is 10 considered blighted under the Urban Redevelopment Law; or

11 (2) the property is considered to be in a deteriorated 12 or distressed condition.

13 (c) Additional criteria for designation.--In addition to the 14 required criteria under subsections (a) and (b), the department 15 shall consider the following criteria:

16 (1) Evidence of distress, including unemployment,
17 percentage of population below the State median income,
18 poverty rate, deteriorated property and adverse economic and
19 socioeconomic conditions in the proposed cultural development
20 district.

(2) Local public and private commitment to the
 development of the proposed cultural development district and
 the potential cooperation of surrounding communities.

24 (3) Existing resources available to the proposed25 cultural development district.

(4) How the cultural development district approval
 relates to other current economic and community development
 projects and to regional initiatives or programs.

29 (5) Crime statistics and proposals to implement local30 crime reduction measures.

20210HB0561PN0551

- 7 -

(6) Proposals to establish and link job creation and job
 training.

3 Section 7. Cultural development districts.

4 (a) General rule.--The following shall apply:

5 (1) If a cultural development district has been 6 established, residents and businesses which enter the area 7 shall receive tax abatement from the time they move in until 8 the expiration of the cultural development district.

9 (2) A business entity's income that is derived directly 10 from within the cultural development district shall receive 11 tax abatement.

12 (3) The department shall create a tax abatement form to13 be sent to the Commonwealth in replacement of taxes due.

14 (4) An entity within the cultural development district
15 may not receive full tax abatement after the five years for
16 which the cultural development district is established.

17 (5) If a business owner or resident sells property 18 within a cultural development district, the new resident or 19 owner shall receive tax abatement for the cultural 20 development district for the time for which the cultural 21 development district has been established. The abatement of 22 the cultural development district shall remain with the real 23 property, not the individual or organization.

(b) Limitation on relocation.--A business owner may not be
granted tax abatement if the business owner relocates the
business from one cultural development district to another. A
business may receive the tax abatement within a cultural
development district once, except that several branches of the
same business may receive tax abatement within numerous cultural
development districts.

20210HB0561PN0551

- 8 -

(c) Limitation on eminent domain.--A municipality may not
 use the power of eminent domain to establish a cultural
 development district.

4 Section 8. Expiration.

5 (a) General rule.--A cultural development district shall 6 expire five years after the date set by the municipality for 7 establishment.

8 (b) Phased withdrawal of tax credits.--If a cultural 9 development district has expired, the residences and businesses 10 within the cultural development district that received the tax 11 abatement shall receive full tax abatement for a period of five 12 years and shall be entitled to a phaseout of the tax abatement 13 as follows:

14 (1) In the first year after receipt of five full years
15 of tax abatement, the residents and business owners shall be
16 liable for 10% of the taxes for which they received abatement
17 in the past.

18 (2) In the second year after receipt of five full years
19 of tax abatement, the residents and business owners shall be
20 liable for 25% of the taxes for which they received abatement
21 in the past.

(3) In the third year after receipt of five full years
of tax abatement, the residents and business owners shall be
liable for 50% of the taxes for which they received abatement
in the past.

(4) In the fourth year after receipt of five full years
of tax abatement, the residents and business owners shall be
liable for 75% of the taxes for which they received abatement
in the past.

30 (5) In the fifth year and each year thereafter after 20210HB0561PN0551 - 9 - 1 receipt of five full years of tax abatement, the residents
2 and business owners shall be liable for the full amount of
3 the taxes due.

4 Section 9. Reports.

5 (a) Effects.--The department, in cooperation with other 6 State agencies and local governments, shall develop and submit a 7 comprehensive report to the Governor and the General Assembly 8 every two years as to the social, economic and financial effects 9 and the impact of approved cultural development districts.

10 (b) Evaluation.--If this act is repealed, the department 11 shall present to the Governor and the General Assembly a 12 complete evaluation of the effects of the creation of cultural 13 development districts in this Commonwealth.

14 Section 10. Rules and regulations.

15 The department may promulgate rules and regulations necessary 16 to carry out this act.

17 Section 11. Repeals.

18 All acts and parts of acts are repealed insofar as they are 19 inconsistent with this act.

20 Section 12. Effective date.

21 This act shall take effect immediately.

- 10 -