

THE GENERAL ASSEMBLY OF PENNSYLVANIA

# HOUSE RESOLUTION

No. 804 Session of  
2020

INTRODUCED BY HILL-EVANS, HENNESSEY, SONNEY, KORTZ, READSHAW,  
LONGIETTI, MILLARD, JONES, KINSEY, KENYATTA, DONATUCCI,  
HARRIS, SAYLOR, KIM, McCLINTON, CONKLIN, GAINNEY AND NEILSON,  
MARCH 10, 2020

REFERRED TO COMMITTEE ON TOURISM AND RECREATIONAL DEVELOPMENT,  
MARCH 10, 2020

A RESOLUTION

1 Designating May 8, 2020, as "Explore York County Tourism Day" in  
2 Pennsylvania.

3 WHEREAS, The York County Convention and Visitors Bureau  
4 (YCCVB) is the official tourist promotion agency for York County  
5 and is accredited by Destination Marketing Association  
6 International; and

7 WHEREAS, The YCCVB actively markets York County to leisure  
8 travelers, meeting and convention planners, group tour  
9 operators, sports and tournament organizers and the media; and

10 WHEREAS, York County is known as the factory tour capital of  
11 the world, offering 20 factory tours year round; and

12 WHEREAS, York County is also known as the snack food capital  
13 of the world, with several snack food manufacturers, including  
14 Utz Quality Foods and Martin's Potato Chips, operating in the  
15 county; and

16 WHEREAS, York County's Mason-Dixon Wine Trail was listed on

1 Budget Travel's website as one of "The 10 Best Wine Regions  
2 You've Never Heard of."; and

3 WHEREAS, In 2012, Travel + Leisure cited York County as  
4 having one of "America's Greatest Main Streets"; and

5 WHEREAS, Visitors spent more than \$1 billion in York County  
6 in 2017; and

7 WHEREAS, The York County tourism industry employs 8,010  
8 people; and

9 WHEREAS, York County is ranked 10th in the State in economic  
10 impact from tourism expenditures; and

11 WHEREAS, The House of Representatives supports and honors  
12 organizations such as the YCCVB that seek to promote  
13 Pennsylvania's unique assets and attractions; therefore be it

14 RESOLVED, That the House of Representatives designate May 8,  
15 2020, as "Explore York County Tourism Day" in Pennsylvania.