
THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE RESOLUTION

No. 736 Session of
2020

INTRODUCED BY SHUSTERMAN, KINSEY, ISAACSON, DONATUCCI, KENYATTA,
FREEMAN, SCHLOSSBERG, CIRESI, HILL-EVANS, McCLINTON, ROEBUCK,
KIM, SIMS AND ROZZI, FEBRUARY 24, 2020

REFERRED TO COMMITTEE ON CONSUMER AFFAIRS, FEBRUARY 24, 2020

A RESOLUTION

1 Urging the Congress of the United States to pass H. Res. 2048,
2 the Pink Tax Repeal Act, sponsored by Congresswomen Jackie
3 Speier, which would prohibit manufacturers and retailers from
4 inflating the price of products for women over that of
5 similar products for men.

6 WHEREAS, Marketing similar products to more than one gender,
7 but increasing the price of a product aimed at one gender is
8 discriminatory; and

9 WHEREAS, Increased prices for goods typically marketed to
10 women is known as the Pink Tax and refers to increased prices
11 that women are charged for dry cleaning, personal care products
12 and vehicle maintenance; and

13 WHEREAS, The New York City Department of Consumer Affairs
14 conducted a study of the gender pricing of goods in New York
15 City across multiple industries; and

16 WHEREAS, Nearly 800 products were studied with clear male and
17 female versions of products from more than 90 brands in the
18 industries of toys and accessories, children's clothing, adult
19 clothing, personal care products and home health care products

1 for seniors; and

2 WHEREAS, Across the five industries, the study found women's
3 products cost an average of 7% more than similar products for
4 men; and

5 WHEREAS, Thirty-five categories of products were analyzed and
6 all but five showed higher pricing for the women's products; and

7 WHEREAS, The price differences for these products lead to
8 women paying thousands of dollars more during their lifetime,
9 making a significant financial impact on women, and in most
10 cases the increased cost of products is avoidable; therefore be
11 it

12 RESOLVED, The House of Representatives of the Commonwealth of
13 Pennsylvania urge the Congress of the United States to pass H.
14 Res. 2048, the Pink Tax Repeal Act, sponsored by Congresswomen
15 Jackie Speier, which would prohibit manufacturers and retailers
16 from inflating the price of products for women over that of
17 similar products for men; and be it further

18 RESOLVED, That copies of this resolution be transmitted to
19 the presiding officers of each house of Congress and to each
20 member of Congress from Pennsylvania.