.

THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL No. 2273 Session of 2018

INTRODUCED BY DONATUCCI, McCLINTON, KINSEY, MURT, THOMAS, KAVULICH, DRISCOLL, DAVIS, SCHWEYER AND J. McNEILL, APRIL 18, 2018

REFERRED TO COMMITTEE ON COMMERCE, APRIL 18, 2018

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AN ACT

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1 2 3 4 5 6 7 8 9 10 11 12 13	Amending the act of July 2, 1984 (P.L.555, No.111), entitled "An act creating a small business incubator program; providing for grants, loans and loan guarantees to small business incubators; specifying the conditions of and requirements for grants and loans; providing for seed grants; and making appropriations," further providing for definitions, for creation of program, for incubator grants, loans and loan guarantees and for responsibilities of local sponsors; repealing provisions relating to challenge grants for seed capital funds; further providing for general powers and duties of the board and for indicators of program impact; providing for funding; and repealing provisions relating to time limit on approvals.
14	The General Assembly of the Commonwealth of Pennsylvania
15	hereby enacts as follows:
16	Section 1. The definitions of "local sponsor" or "sponsor"
17	and "seed capital fund" in section 2 of the act of July 2, 1984
18	(P.L.555, No.111), known as the Small Business Incubators Act,
19	are amended and the section is amended by adding a definition to
20	read:
21	Section 2. Definitions.
22	The following words and phrases when used in this act shall

23 have the meanings given to them in this section unless the

1 context clearly indicates otherwise:

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3 <u>"Applicant." A local sponsor.</u>

4 * * *

"Local sponsor" or "sponsor." An organization which enters 5 6 into a written agreement with the board to establish, operate 7 and administer a small business incubator facility or to provide 8 funding to an organization which operates such a facility, including municipalities, local development districts of the 9 10 Appalachian Regional Commission, industrial and commercial 11 development authorities established pursuant to the act of August 23, 1967 (P.L.251, No.102), known as the Industrial and 12 13 Commercial Development Authority Law, redevelopment authorities 14 established pursuant to the act of May 24, 1945 (P.L.991, 15 No.385), known as the Urban Redevelopment Law, municipal 16 authorities organized pursuant to the act of May 2, 1945 (P.L.382, No.164), known as the Municipality Authorities Act of 17 18 1945, or any private nonprofit or for-profit organization approved by the board, including Ben Franklin Technology 19 20 Partners.

["Seed capital fund." A special investment vehicle which provides equity and other capital to small businesses during the earliest stages of business growth, including businesses in incubators.]

25 * * *

26 Section 2. Sections 3, 4 and 5 of the act are amended to 27 read:

28 Section 3. Creation of program.

There is hereby established under the direction of the board a Statewide grant, loan and loan guarantee program for the

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establishment, operation and administration of small business 1 2 incubators, to be known as the Small Business Incubator Program. 3 Section 4. Incubator grants, loans and loan guarantees. Application.--A local sponsor may submit an application 4 (a) to the board to obtain a grant, loan or loan guarantee to 5 establish an incubator. Each application shall: 6 7 (1)Demonstrate that: A facility exists that can be transformed into 8 (I) 9 an incubator at a specified cost; or 10 In the case of new and expansion construction, (II)11 appropriate existing facilities are not available within 12 the geographic area and an incubator facility will be 13 constructed or expanded at a specified cost. ((1) amended 14 July 9, 1987, P.L.233, No.41) 15 (2) Demonstrate the ability to directly provide or 16 arrange for the provision of business development services 17 for tenants of the incubator. These services shall include, 18 but not be limited to, financial consulting assistance, 19 management and marketing assistance and physical services. 20 Demonstrate a potential for sustained use of the (3) 21 incubator facility by eligible tenants, through a market 22 study or [other means] business plan that identifies_ 23 sustainability. 24 Demonstrate the ability to manage and operate the (4) 25 incubator facility in accordance with section 5, including 26 ongoing financial responsibilities. 27 Include other information as the board may require (5) 28 through guidelines. 29 (b) Review of application. -- The board shall review and

30 accept applications based on the following criteria:

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1 (1)Ability of the local sponsor to carry out the 2 provisions of section 5.

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(2)Economic impact of the incubator on the community. Conformance with areawide and local economic (3)5 development plans if such exist.

6 Location of the incubator, in order to encourage (4) 7 geographic distribution of incubators across the State.

8 (5)Such other criteria as may be established by the 9 board through guidelines.

10 (c) Grant and loan conditions.--

11 Grants and loans awarded or guaranteed shall be used (1)12 only for the acquisition and leasing of land and buildings, 13 the construction, rehabilitation and expansion of buildings 14 or other facilities [and] _ the purchase of equipment and 15 furnishings <u>and operational funds not to exceed 20%</u> of the 16 award, which are necessary for the creation and operation of 17 the incubator.

18 (2) Grants, loans and loan guarantees may not exceed 19 [50%] 80% of total eligible project costs, or [\$650,000] 20 \$800,000, whichever is less. The maximum grant amount awarded 21 in any project may not exceed [\$240,000. Grants shall be 22 provided only to projects located in municipalities 23 designated as distressed under the act of July 2, 1984 24 (P.L.520, No.105), known as the Business Infrastructure 25 Development Act] 20% of the award.

26 Funds loaned shall be secured by lien positions on (3) 27 collateral at the highest level of priority which can accommodate the borrower's ability to raise sufficient debt 28 29 and equity capital. When the obligation of a local sponsor is 30 guaranteed, the financial institution holding the obligation

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shall be required to adequately secure the obligation.

(4) Grants, loans and loan guarantees for an incubator
in which the facility is currently leased shall only be made
if the applicant intends to buy the facility. These loans
shall be secured by a leasehold mortgage.

6 (5) Payment of interest and principal on loans may be 7 deferred at the discretion of the board.

8 (6) Interest on all loans shall be determined by the 9 secretary and published as a notice in the Pennsylvania 10 Bulletin and shall not be required to be equal throughout 11 this Commonwealth.

12 (7) Funds may be lent for a maximum of ten years or the
13 useful life of the property, as established by the United
14 States Department of Treasury, whichever is greater.

15 (8) If a business operating within an incubator that is administered by a local sponsor relocates outside of this 16 17 Commonwealth or transfers an ownership interest to an entity 18 located outside of this Commonwealth, the business shall 19 repay the local sponsor the full value of services and 20 assistance the business has received that were funded by 21 grants, loans or guaranteed loans received by the local 22 sponsor under this act. If the local sponsor does not utilize_ 23 repaid funds to provide services to other businesses in the 24 incubator, the local sponsor shall return the funds to the 25 board. If a local sponsor transfers ownership of an incubator 26 to an entity located outside of this Commonwealth, the local 27 sponsor shall return all grant funds awarded under this act 28 to the board. 29 Section 5. Responsibilities of local sponsors.

30 A local sponsor, or the organization receiving assistance

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1 through the local sponsor, shall have the following
2 responsibilities and duties in establishing and operating an
3 incubator with assistance from this program:

4 (1) Secure title on the facility or a lease with the5 intent to secure title to the facility.

6 (2) Manage the physical development of the incubator 7 facility, including the provision of common conference or 8 meeting space.

9 (3) Furnish and equip the facility to provide business 10 services to the tenants.

11

(4) Market the facility and secure eligible tenants.

12 (5) Provide financial consulting, marketing and
13 management assistance services or arrange for the provision
14 of these services for tenants of the incubator, including
15 assistance in accessing private financial markets.

16

(6) Set rental and service fees.

17 (7) Encourage the sharing of ideas between tenants and 18 otherwise aid the tenants in an innovative manner while they 19 are within the incubator.

20 [(8) Establish policies and criteria for the acceptance 21 of tenants into the incubator. Retail enterprises, not-for-22 profit enterprises (except not-for-profit enterprises engaged 23 in research and development), wholesale enterprises and 24 personal service enterprises are not permitted as tenants in 25 incubators funded through this act. Up to 20% of the useful 26 square footage of such a facility shall be occupied by an 27 anchor tenant who does not meet these eligibility 28 requirements.

29 (9) Establish a local advisory committee to assist in30 the performance of these functions.]

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1	Section 3. Section 6 of the act is repealed:
2	[Section 6. Challenge grants for seed capital funds.
3	(a) PurposeThe board is authorized to award challenge
4	grants for the purposes of establishing seed capital funds to
5	assist young small businesses, including businesses in
6	incubators, to create new jobs in this Commonwealth.
7	(b) ApplicationAdvanced technology centers or other
8	organizations approved by the board may submit applications to
9	receive challenge grants to assist in establishing seed capital
10	funds. Each application shall:
11	(1) Describe the purposes of the proposed seed capital
12	fund, including the types of businesses to receive
13	investments and the types of investments to be made,
14	consistent with subsection (c).
15	(2) Explain the need for the challenge grant in
16	attracting private investment to the proposed seed capital
17	fund.
18	(3) Present a plan for establishing the proposed seed
19	capital fund, including the amount of private investment
20	sought, the strategy for obtaining such investments and the
21	persons or organizations who may manage the fund.
22	(4) List private investment commitments obtained to
23	date.
24	(c) Use of fundsThe board may award challenge grants to
25	eligible applicants following receipt of an application
26	consistent with the criteria specified in this act. Recipients
27	of grants shall not expend any of the funds awarded unless and
28	until the board has assured itself that the following conditions
29	hold:
30	(1) Either:

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(i) at least \$3 of private investment has been
 committed to the proposed seed capital fund for every \$1
 of the challenge grant awarded and at least \$3,000,000 of
 total investment, including the challenge grant, has been
 committed to the proposed fund; or

(ii) at least \$1 of private investment has been 6 7 committed to the proposed seed capital fund for every \$1 of the challenge grant awarded; at least \$1.5 million of 8 total investment, including the challenge grant, has been 9 committed to the seed capital fund; and no investment is 10 11 to be made from the fund in a small business project 12 without an equal or greater investment from private 13 sources other than the fund in the same small business 14 project, such that, in total, at least \$3 of private investment has been committed to an individual small 15 16 business project for every \$1 of challenge grant funds 17 invested.

18 (2) Investments from the seed capital fund will be made 19 exclusively in small businesses located in this Commonwealth, 20 including, but not limited to, tenants of incubators. For the 21 purposes of this section, small businesses shall not include 22 businesses of a mercantile or services related nature, but shall include international export related services, 23 24 international export related mercantile ventures and advanced technology or computer related ventures which will increase 25 26 the Commonwealth's share of domestic or international markets. 27 Total investments in a small business using seed 28 (3) 29 capital funds should ordinarily be less than \$250,000 during

30 any round of financing for a small business.

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1 (4) The grant recipient shall serve as a limited partner 2 or coinvestor with limited liability in the proposed fund and 3 returns on investment of challenge grant funds shall be 4 reinvested in the seed capital fund. 5 In the event that recipients of funds cannot demonstrate these

6 conditions by June 30, 1986, the grants, or the portions thereof 7 for which the conditions are not satisfied, shall be rescinded 8 by the board and shall be available to the board to use for 9 loans and loan guarantees to incubators consistent with section

10 4.]

Section 4. Sections 7 and 8 of the act are amended to read:
Section 7. General powers and duties of the board.

13 The board shall:

14 Adopt such rules, statements of policy, procedures, (1)15 forms and quidelines as may be necessary for the 16 implementation of this act, including the encouragement of 17 incubators in economically distressed areas such as State or 18 federally designated enterprise zones[, municipalities which 19 meet criteria for distress as identified in section 6 of the act of July 2, 1984 (P.L.520, No.105), known as the Business 20 21 Infrastructure Development Act,] and urban renewal areas designated in conformity with the act of May 24, 1945 22 23 (P.L.991, No.385), known as the Urban Redevelopment Law: 24 Provided, That it is not the intent of this act to limit the 25 establishment of incubators to such economically distressed 26 areas.

(2) Make loans and loan guarantees or grants or a
combination of loans and grants to local sponsors for
incubators [and award seed capital challenge grants] and, in
the sole discretion of the board, provide for the conversion

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of any liens [issued on or after November 1, 1985,] into
 grants or into a combination of grants and loans.

3 (3) Ensure that local sponsors receiving loans or loan
4 guarantees and recipients of [challenge] grants meet the
5 conditions of this act.

6 (4) Receive and evaluate annual reports from local 7 sponsors. The annual reports shall include, but not be 8 limited to, a financial statement for the incubator, evidence 9 that all tenants in the facility are eligible under the terms 10 of the legislation and a list of companies in the incubator.

11 [(5) Receive and evaluate annual reports from recipients 12 of seed capital challenge grants. The reports shall include, 13 but not be limited to, the policies and procedures of the 14 seed capital fund, the amount of private investment in the 15 fund and the number, types and amounts of investment in small 16 firms by the fund.]

17 Section 8. Indicators of program impact.

On or before March 1 of each year, the board shall provide a report to both the Chief Clerk of the House of Representatives and the Secretary of the Senate which shall include, but not be limited to:

(1) The number of applications for incubators submittedto the board.

24 (2) The number of applications for incubators approved25 by the board.

26 (3) The number of incubators created through this27 program.

(4) The number of tenants occupying each incubator.
(5) The number of jobs provided by each incubator and tenants of each incubator.

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(6) The occupancy rate of each incubator.

(7) The number of firms still operating in the
Commonwealth after leaving incubators and the number of jobs
they have provided. The board shall attempt to identify the
reasons why any companies have left the Commonwealth after
starting in an incubator.

7 [(8) The number of seed capital funds established with 8 challenge grants, the amount of private investment in the 9 funds and the number, types and amounts of investments in 10 small firms by the funds.]

Section 5. The act is amended by adding a section to read:
Section 10. Funding sources.

13 Notwithstanding 64 Pa.C.S. Ch. 15 (relating to Commonwealth

14 Financing Authority) to the contrary, the following shall apply:

15(1) The Commonwealth Financing Authority shall have the16authority to incur indebtedness of up to \$20,000,000 under 64

17 Pa.C.S. § 1543 (relating to indebtedness) for programs

18 <u>established in this act.</u>

19 (2) Indebtedness incurred by the authority under 64

20 Pa.C.S. § 1543(a) for the program established in 64 Pa.C.S. §

21 <u>1556 (relating to Tax Increment Financing Guarantee Program)</u>

22 shall not exceed \$80,000,000 in the aggregate.

23 (3) The following apply to proceeds of the indebtedness
24 authorized under paragraph (1):

25(i) The proceeds shall be transferred from the26authority to the board to be used for programs

27 <u>established in this act.</u>

(ii) The proceeds are hereby appropriated to the
 board, on a continuing basis, to be used for programs
 established in this act. This appropriation shall not

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1	lapse at the end of any fiscal year.
2	Section 6. Section 12 of the act is repealed.
3	[Section 12. Time limit on approvals.
4	No assistance under section 4 shall be approved by the board
5	after June 30, 1990.]
6	Section 7. This act shall take effect in 60 days.