THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL

No. 393

Session of 2017

INTRODUCED BY P. COSTA, READSHAW, BARRAR, D. COSTA, DONATUCCI, DRISCOLL, McNEILL, O'BRIEN, ROZZI, SCHWEYER, THOMAS AND YOUNGBLOOD, FEBRUARY 8, 2017

REFERRED TO COMMITTEE ON FINANCE, FEBRUARY 8, 2017

AN ACT

Amending the act of March 4, 1971 (P.L.6, No.2), entitled "An act relating to tax reform and State taxation by codifying 1 2 and enumerating certain subjects of taxation and imposing 3 taxes thereon; providing procedures for the payment, 5 collection, administration and enforcement thereof; providing for tax credits in certain cases; conferring powers and 6 imposing duties upon the Department of Revenue, certain 7 employers, fiduciaries, individuals, persons, corporations 8 and other entities; prescribing crimes, offenses and 9 penalties," in entertainment production tax credit, further 10 providing for definitions, for credit for qualified film 11 production expenses and for limitations. 12 13 The General Assembly of the Commonwealth of Pennsylvania 14 hereby enacts as follows: 15 Section 1. The definitions of "Pennsylvania production 16 expense, " "production expense, " "start date" and "taxpayer" in section 1711-D of the act of March 4, 1971 (P.L.6, No.2), known 17 as the Tax Reform Code of 1971, renumbered and amended July 13, 18 2016 (P.L.526, No.84), are amended and the section is amended by 19 20 adding definitions to read: 21 Section 1711-D. Definitions.

The following words and phrases when used in this article

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 $1\,$ shall have the meanings given to them in this section unless the

2 context clearly indicates otherwise:

3 "Di	gital	interactive	media."	As	follows:
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- 4 <u>(1) The term includes an expense incurred in the</u>
 5 <u>development of interactive software that meets all of the</u>
- 6 <u>following:</u>

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- 7 (i) Is produced at a digital interactive media 8 <u>facility.</u>
- 9 (ii) Is produced for distribution on or accessed via
 10 electronic media, including software accessed via or
 11 downloaded from the Internet or a mobile network and
 12 software distributed on optical media or embedded in or
 13 downloadable to an electronic device, including a mobile
 14 phone, game system, computer, tablet and personal digital
 15 assistant or other handheld electronic device.
 - (iii) Allows a user to interact with the interactive software via an electronic device, including a mobile phone, game system, computer, tablet and personal digital assistant or other handheld electronic device.
 - (iv) Includes an appreciable quantity of text, sound, fixed images, animated images or 3-D geometry.
- 22 (2) The term does not include media that contains
 23 obscene material or performance as defined in 18 Pa.C.S. §
 24 5903(b) (relating to obscene and other sexual materials and
 25 performances).
- 26 "Digital interactive media equipment." Equipment that is
- 27 required for the development or functioning of a digital
- 28 <u>interactive media product or service. The term includes:</u>
- 29 (1) Integrated video and audio equipment, networking 30 routers, switches, network cabling and any other computer-

- 1 related hardware necessary to create or operate a digital
- 2 <u>interactive media product or platform.</u>
- 3 (2) Software, notwithstanding the method of delivery,
- 4 <u>transfer or access.</u>
- 5 <u>(3) Computer code.</u>
- 6 (4) Image files, music files, audio files, video files,
- 7 <u>scripts and plays.</u>
- 8 (5) Concept mock-ups.
- 9 <u>(6) Software tools.</u>
- 10 (7) Testing procedures.
- 11 (8) A component part of an item listed under paragraph
- 12 <u>(2), (3), (4), (5), (6) or (7) necessary and integral to</u>
- create, develop or produce a digital interactive media
- 14 <u>product or service.</u>
- 15 "Digital interactive media facility." A facility where
- 16 digital interactive media or digital interactive media equipment
- 17 is developed and that:
- 18 (1) is located in this Commonwealth;
- 19 (2) employs at least ten full-time employees who reside
- in this Commonwealth; and
- 21 (3) has a capital investment of at least \$500,000.
- 22 * * *
- 23 "Pennsylvania digital interactive media expense." A digital
- 24 interactive media expense incurred at a qualified digital
- 25 interactive media facility.
- 26 "Pennsylvania postproduction expense." A postproduction
- 27 <u>expense incurred at a qualified postproduction facility.</u>
- 28 "Pennsylvania production expense." Production expense
- 29 incurred in this Commonwealth. The term includes:
- 30 (1) A payment made by a taxpayer to a person upon which

- 1 withholding will be made on the payment by the taxpayer as
- 2 required under Part VII of Article III.
- 3 (2) Payment to a personal service corporation
 4 representing individual talent if the tax imposed by Article
 5 IV will be paid or accrued on the net income of the
 6 corporation for the taxable year.
- 7 (3) Payment to a pass-through entity representing
 8 individual talent for which withholding will be made by the
 9 pass-through entity on the payment as required under Part VII
 10 or VII-A of Article III.
- 11 (4) The cost of transportation incurred while 12 transporting to or from a train station, bus depot or 13 airport, located in this Commonwealth.
- 14 (5) The cost of insurance coverage purchased through an insurance agent based in this Commonwealth.
- 16 (6) The purchase of music or story rights if any of the 17 following subparagraphs apply:
- 18 (i) The purchase is from a resident of this
 19 Commonwealth.
- 20 (ii) The purchase is from an entity subject to
 21 taxation in this Commonwealth, and the transaction is
 22 subject to taxation under Article III, IV or VI.
- 23 (7) The cost of rental of facilities and equipment 24 rented from or through a resident of this Commonwealth or an 25 entity subject to taxation in this Commonwealth.
- 26 (8) A qualified postproduction expense.
- 27 <u>(9) The development and manufacture of digital</u>
- 28 <u>interactive media equipment.</u>
- 29 * * *
- 30 "Production expense." As follows:

1 (1) The term includes all of the following: 2 Compensation paid to an individual employed in 3 the production of the film. Payment to a personal service corporation 4 representing individual talent. 5 Payment to a pass-through entity representing 6 7 individual talent. (iv) The costs of construction, operations, editing, 8 photography, sound synchronization, lighting, wardrobe 9 10 and accessories. 11 (v) The cost of leasing vehicles. 12 The cost of transportation to or from a train (vi) 13 station, bus depot or airport. 14 (vii) The cost of insurance coverage. 15 (viii) The costs of food and lodging. 16 The purchase of music or story rights. (ix) 17 The cost of rental of facilities and equipment. (x)18 (xi) Development and production costs relating to 19 digital interactive media. 20 (2) The term does not include any of the following: 21 Deferred, leveraged or profit participation paid (i) 22 or to be paid to individuals employed in the production 23 of the film or paid to entities representing an 24 individual for services provided in the production of the 25 film. 26 (ii) Development cost. 27 (iii) Expense incurred in marketing or advertising a film. 28 29 Cost related to the sale or assignment of a film production tax credit under section 1714-D(e). 30

- 1 "Qualified digital interactive media expense." All
- 2 Pennsylvania digital interactive media expenses if the
- 3 Pennsylvania digital interactive media expenses comprise at
- 4 <u>least 60% of the digital interactive media expenses of the</u>
- 5 <u>digital interactive media produced.</u>
- 6 "Qualified digital interactive media facility." A facility
- 7 where digital interactive media or digital interactive media
- 8 <u>equipment is developed and that:</u>
- 9 <u>(1) is located in this Commonwealth;</u>
- 10 (2) employs at least ten full-time employees who reside
- in this Commonwealth; and
- 12 (3) has a capital investment of at least \$500,000.
- 13 * * *
- "Start date." As follows:
- 15 (1) For a film:
- 16 (i) the first day of principal photography in this
- 17 Commonwealth; or
- 18 (ii) an earlier date approved by the Pennsylvania
- 19 Film Office.
- 20 (2) For a postproduction project, a date approved by the
- 21 Pennsylvania Film Office.
- 22 (3) For digital interactive media, a date approved by
- the Pennsylvania Film Office.
- 24 * * *
- 25 "Taxpayer." A film production or digital interactive media
- 26 company subject to tax under Article III, IV or VI. The term
- 27 does not include contractors or subcontractors of a film
- 28 production company.
- 29 Section 2. Sections 1712-D and 1716-D of the act, renumbered
- 30 and amended July 13, 2016 (P.L.526, No.84), are amended to read:

- 1 Section 1712-D. Credit for qualified film production expenses.
- 2 (a) Application. -- A taxpayer may apply to the department for
- 3 a tax credit under this section. If a film qualifies for a
- 4 qualified film production expense, any postproduction work done
- 5 <u>in this Commonwealth shall qualify for a 30% credit.</u> The
- 6 application shall be on the form required by the department.
- 7 (b) Review and approval. -- The department shall establish
- 8 application periods not to exceed 90 days each. All applications
- 9 received during the application period shall be reviewed and
- 10 evaluated by the department based on the following criteria:
- 11 (1) The anticipated number of production days in a 12 qualified production facility.
- 13 (2) The anticipated number of Pennsylvania employees.
- 14 (3) The number of preproduction days through
- postproduction days in Pennsylvania.
- 16 (4) The anticipated number of days spent in Pennsylvania
- 17 hotels.
- 18 (5) The Pennsylvania production expenses in comparison
- 19 to the production budget.
- 20 (6) The use of studio resources.
- 21 (7) If the application includes a qualified
- 22 postproduction expense <u>or a qualified digital interactive</u>
- 23 media expense:
- 24 (i) The qualified postproduction facility where the
- 25 activity will occur.
- 26 (ii) The anticipated type of postproduction activity
- that will be conducted.
- 28 <u>(iii) The percentage of the total postproduction</u>
- 29 <u>activity conducted for a film in this Commonwealth.</u>
- 30 (8) Other criteria that the Director of the Pennsylvania

- 1 Film Office deems appropriate to ensure maximum employment
- 2 and benefit within this Commonwealth.
- 3 Upon determining the taxpayer has incurred or will incur
- 4 qualified film production expenses, qualified postproduction
- 5 <u>expenses or qualified digital interactive media expenses</u>, the
- 6 department may approve the taxpayer for a tax credit.
- 7 Applications not approved may be reviewed and considered in
- 8 subsequent application periods. The department may approve a
- 9 taxpayer for a tax credit based on its evaluation of the
- 10 criteria under this subsection.
- 11 (c) Contract.--If the department approves the taxpayer's
- 12 application under subsection (b), the department and the
- 13 taxpayer shall enter into a contract containing the following:
- 14 (1) An itemized list of production <u>or development</u>
- expenses incurred or to be incurred for the film and
- 16 software.
- 17 (2) An itemized list of Pennsylvania production,
- 18 <u>Pennsylvania postproduction and Pennsylvania digital</u>
- 19 <u>interactive media</u> expenses incurred or to be incurred for the
- film and software.
- 21 (3) With respect to a contract entered into prior to
- completion of production, a commitment by the taxpayer to
- 23 incur the qualified film, digital interactive media
- 24 production or qualified postproduction expenses as itemized.
- 25 (4) The start date.
- 26 (5) Any other information the department deems
- appropriate.
- 28 (d) Certificate. -- Upon execution of the contract required by
- 29 subsection (c), the department shall award the taxpayer a film
- 30 production tax credit and issue the taxpayer a film production

- 1 tax credit certificate.
- 2 Section 1716-D. Limitations.
- 3 (a) [Cap.--Except for tax credits reissued under section
- 4 1761.1-D, in no case shall the aggregate amount of tax credits
- 5 awarded in any fiscal year under this subarticle exceed
- 6 \$65,000,000.] Award of credits.-- The department may, in its
- 7 discretion, award in one fiscal year up to:
- 8 (1) Thirty percent of the dollar amount of film
- 9 production tax credits available to be awarded in the next
- 10 succeeding fiscal year.
- 11 (2) Twenty percent of the dollar amount of film
- 12 production tax credits available to be awarded in the second
- 13 successive fiscal year.
- 14 (3) Ten percent of the dollar amount of film production
- tax credits available to be awarded in the third successive
- 16 fiscal year.
- 17 (a.1) Advance award of credits.--The advance award of film
- 18 tax credits under subsection (a) shall:
- 19 (1) count against the total dollar amount of credits
- that the department may award in that next succeeding fiscal
- 21 year; and
- 22 (2) reduce the dollar amount of credits that the
- department may award in that next succeeding fiscal year.
- 24 The individual limitations on the awarding of film production
- 25 tax credits apply to an advance award of film production tax
- 26 credits under subsection (a) and to a combination of film
- 27 production tax credits awarded against the current fiscal year
- 28 cap and against the next succeeding fiscal year's cap.
- 29 (b) Individual limitations. -- The following shall apply:
- 30 (1) Except as set forth in paragraph (1.1) or (1.2), the

- 1 aggregate amount of film production, postproduction or
- 2 <u>digital interactive media</u> tax credits awarded by the
- department under section 1712-D(d) to a taxpayer for a film
- 4 may not exceed 25% of the qualified [film production]
- 5 expenses to be incurred.
- 6 (1.1) In addition to the tax credit under paragraph (1),
- 7 a taxpayer is eligible for a credit in the amount of 5% of
- 8 the qualified film production expenses or qualified_
- 9 <u>postproduction expenses</u> incurred by the taxpayer if the
- 10 taxpayer:
- 11 (i) films a feature film, television film or
- 12 television series, which is intended as programming for a
- 13 national audience; and
- 14 (ii) <u>either:</u>
- 15 <u>(A)</u> films in a qualified production facility
- which meets the minimum stage filming
- 17 requirements[.]; or
- 18 (B) conducts at least 50% of all qualified
- 19 postproduction expenses at a qualified postproduction
- 20 facility.
- 21 (1.2) A qualified postproduction expense shall qualify
- for a 30% credit.
- 23 (2) A taxpayer that has received a grant under 12
- Pa.C.S. § 4106 (relating to approval) shall not be eligible
- for a film production tax credit under this act for the same
- 26 film.
- 27 (c) Qualified production facility. -- To be considered a
- 28 qualified production facility [or], qualified postproduction
- 29 facility or qualified digital interactive media facility, the
- 30 owner of a facility shall provide evidence to the department to

- 1 verify the development or facility specifications and capital
- 2 investment costs incurred for the facility so that the threshold
- 3 amounts set in the definitions of "qualified production
- 4 facility" [and], "qualified postproduction facility" or
- 5 "qualified digital interactive media facility" are satisfied,
- 6 and upon verification, the facility shall be registered by the
- 7 department officially as a qualified production facility [or],
- 8 qualified postproduction facility or qualified digital
- 9 <u>interactive media facility</u>.
- 10 (d) Waiver.--The department may make a determination that
- 11 the financial benefit to this Commonwealth resulting from the
- 12 direct investment in or payments made to Pennsylvania facilities
- 13 outweighs the benefit of maintaining the 60% requirement
- 14 contained in the definition of "qualified film production
- 15 expense." If such determination is made, the department may
- 16 waive the requirement that 60% of a film's total production or
- 17 postproduction expenses be comprised of Pennsylvania production
- 18 expenses for a film, television film or television series that
- 19 is intended as programming for a national audience and is filmed
- 20 or produced in a qualified production facility or qualified
- 21 postproduction facility if the taxpayer who has Pennsylvania
- 22 production expenses of at least \$30,000,000 per production meets
- 23 the minimum stage filming requirements.
- Section 3. The amendment of sections 1711-D, 1712-D and
- 25 1716-D of the act shall apply to taxable years beginning after
- 26 December 31, 2017.
- 27 Section 4. This act shall take effect immediately.