THE GENERAL ASSEMBLY OF PENNSYLVANIA

SENATE RESOLUTION No. 10 Session of 2015

INTRODUCED BY BROWNE, ARGALL, ALLOWAY, BAKER, GREENLEAF, HUTCHINSON, YAW, HAYWOOD, TEPLITZ, BREWSTER, DINNIMAN, BOSCOLA, WOZNIAK, FONTANA, SCHWANK, MENSCH AND COSTA, JANUARY 22, 2015

INTRODUCED AND ADOPTED, JANUARY 22, 2015

A RESOLUTION

Designating the week of January 25 through 31, 2015, as "PCN: 1 Pennsylvania's Neighborhood Week" in Pennsylvania and 2 recognizing the Pennsylvania Cable Network on its 20th 3 anniversary of coverage of the General Assembly. 4 5 WHEREAS, The nation's advent of cable technology and birth of today's cable industry began in the valleys of eastern 6 7 Pennsylvania more than 65 years ago; and 8 WHEREAS, A rapid growth in the number of entrepreneurial cable operators, developed in all corners of this Commonwealth, 9 10 emerged to provide Pennsylvanians with television service in advance of most other areas of the United States; and 11 WHEREAS, On August 29, 1979, these cable companies combined 12 13 to form the Pennsylvania Cable Network (PCN), a nonprofit 14 corporation created to provide a public service for the 15 distribution of educational programming by Pennsylvania 16 institutions of higher learning; and WHEREAS, PCN was on the air before CNN, Fox News, MSNBC, 17 18 ESPN, MTV, TNT, USA Network and nearly all other nationally

1 distributed cable networks; and

2 WHEREAS, The programming provided by PCN expanded from 3 educational programming to public affairs programming, and in 4 1995, PCN began providing blanket coverage of the General 5 Assembly; and

6 WHEREAS, For the last 20 years, PCN has provided 7 Pennsylvanians with gavel-to-gavel coverage of a state 8 legislature, including floor proceedings, hearings, news 9 conferences, speeches and other events of public interest 10 addressed within the Capitol, with full access and cooperation 11 from Senate and House caucuses and Commonwealth Media Services; 12 and

13 WHEREAS, PCN has consistently presented nonpartisan, unedited 14 and balanced coverage, providing Pennsylvanians with a reliable 15 and untainted view of the legislative process; and

16 WHEREAS, PCN provides programming using the highest available 17 levels of technology and quality, with a fiber feed directly 18 from the Capitol, transmission via satellite and high-definition 19 service in selected locations; and

20 WHEREAS, PCN is nationally recognized as the premiere state 21 public affairs network and serves as a model for other states in 22 offering 24-7 programming of State legislative action, facility 23 tours, sports championships and other events of interest taking 24 place in Pennsylvania; and

25 WHEREAS, Cable companies in Pennsylvania provide PCN with 26 more than 85% of its funding, which supports the maintenance of 27 its superior level of programming and public services; and 28 WHEREAS, Independent, family-owned cable operators in this 29 Commonwealth continue to outnumber those in other states and, 30 joining with multiple-system operators, serve 3 million

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1 Pennsylvanians with communications and entertainment services;

2 therefore be it

3 RESOLVED, That the Senate recognize the Pennsylvania Cable 4 Network on its 20th anniversary of coverage of the General 5 Assembly and designate the week of January 25 through 31, 2015, 6 as "PCN: Pennsylvania's Neighborhood Week."