
THE GENERAL ASSEMBLY OF PENNSYLVANIA

SENATE RESOLUTION

No. 444 Session of
2014

INTRODUCED BY STACK, WHITE, TEPLITZ, TARTAGLIONE, GREENLEAF,
DINNIMAN, ERICKSON, EICHELBERGER, SCHWANK, COSTA, KASUNIC,
VULAKOVICH, SMITH, PILEGGI, HUGHES, WOZNIAK, FARNESE AND
RAFFERTY, SEPTEMBER 16, 2014

INTRODUCED AND ADOPTED, SEPTEMBER 16, 2014

A RESOLUTION

1 Designating the month of September 2014 as "Life Insurance
2 Awareness Month" in Pennsylvania.

3 WHEREAS, The vast majority of Americans recognize that it is
4 important to protect loved ones with life insurance, with a
5 recent survey indicating that 80% agree that most people need
6 coverage; and

7 WHEREAS, The life insurance industry pays \$63 billion to
8 beneficiaries each year, providing a tremendous source of
9 financial relief and security to families that experience the
10 loss of a loved one; and

11 WHEREAS, Despite the importance people place on life
12 insurance and the peace of mind it brings to millions of
13 American families, there are still too many Americans who lack
14 adequate coverage; and

15 WHEREAS, The unfortunate reality is that more than 95 million
16 adult Americans have no life insurance and most have less
17 coverage than experts recommend; and

1 WHEREAS, Millions of Americans realize that they are
2 underinsured, with nearly one in three believing that he or she
3 does not have enough coverage; and

4 WHEREAS, During times like these when so many families
5 continue to struggle, life insurance coverage is more important
6 than ever because people have fewer financial resources to fall
7 back on, increasing their financial vulnerability; and

8 WHEREAS, The nonprofit organization Life Happens, the
9 National Association of Insurance and Financial Advisors and a
10 coalition representing hundreds of leading life insurance
11 companies and organizations have designated September 2014 as
12 Life Insurance Awareness Month to encourage consumers to think
13 about their need for life insurance protection, seek advice from
14 a qualified insurance professional and take the actions
15 necessary to achieve a financially secure future for their loved
16 ones; therefore be it

17 RESOLVED, That the Senate designate the month of September
18 2014 as "Life Insurance Awareness Month" in Pennsylvania; and be
19 it further

20 RESOLVED, That the Senate urge our citizens to learn more
21 about life insurance and its benefits.