THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL No. 1469 Session of 2001

INTRODUCED BY RAYMOND, HERMAN, ADOLPH, ALLEN, McCALL, ARGALL, J. BAKER, M. BAKER, BEBKO-JONES, BELARDI, BELFANTI, BUNT, CALTAGIRONE, CAPPELLI, CLARK, CLYMER, CORRIGAN, COSTA, CREIGHTON, DALEY, DALLY, DELUCA, FAIRCHILD, FEESE, FLICK, FREEMAN, GABIG, GANNON, GEIST, GEORGE, GODSHALL, HARHAI, HARPER, HERSHEY, HORSEY, JADLOWIEC, KELLER, KENNEY, KIRKLAND, LEH, MAJOR, MANN, MARSICO, MCILHATTAN, MCILHINNEY, MELIO, R. MILLER, MUNDY, NICKOL, PETRARCA, READSHAW, ROHRER, ROSS, RUBLEY, SAINATO, SCRIMENTI, SHANER, B. SMITH, SOLOBAY, STABACK, STERN, R. STEVENSON, SURRA, E. Z. TAYLOR, TIGUE, WALKO, WANSACZ, WATSON, WOJNAROSKI, YOUNGBLOOD, YUDICHAK, ZUG, J. EVANS, SCHRODER, SAYLOR, HENNESSEY, TULLI, BROWNE, STEELMAN AND GRUCELA, MAY 1, 2001

REFERRED TO COMMITTEE ON CONSUMER AFFAIRS, MAY 1, 2001

AN ACT

- 1 Amending the act of December 4, 1996 (P.L.911, No.147), entitled
- 2 "An act providing for registration requirements for
- 3 telemarketers and for powers and duties of the Office of
- 4 Attorney General, defining telephone solicitation call;
- 5 requiring identification of telephone solicitation;
- 6 prohibiting blocking of caller identification and other
- telemarketing screening products or services; prohibiting
- 8 unwanted telephone solicitation calls; and establishing an
- 9 individual right of action.
- 10 The General Assembly of the Commonwealth of Pennsylvania
- 11 hereby enacts as follows:
- 12 Section 1. Section 2 of the act of December 4, 1996
- 13 (P.L.911, No.147), known as the Telemarketer Registration Act,
- 14 is amended by adding a definition to read:
- 15 Section 2. Definitions.
- 16 The following words and phrases when used in this act shall

- 1 have the meanings given to them in this section unless the
- 2 context clearly indicates otherwise:
- 3 * * *
- 4 <u>"Telephone solicitation call." A call made to a residential</u>
- 5 telephone consumer for the purpose of soliciting the sale of any
- 6 consumer goods or services or for the purpose of obtaining
- 7 <u>information that will or may be used for the direct solicitation</u>
- 8 of a sale of consumer goods or services or an extension of
- 9 <u>credit for that purpose. The term does not include a call made</u>
- 10 to a residential telephone consumer:
- 11 (1) In response to an express request of the residential
- 12 <u>telephone consumer</u>.
- 13 (2) In reference to an existing debt, contract, payment
- or performance.
- 15 (3) With whom the telemarketer has had a business
- relationship within the past six months preceding the call.
- 17 (4) On behalf of a charitable organization granted tax
- exempt status under section 501(c)(3) of the Internal Revenue
- 19 Code of 1986 (Public Law 99-514, 26 U.S.C. § 1 et seq.).
- 20 (5) On behalf of a political candidate or a political
- 21 <u>party.</u>
- 22 Section 2. The act is amended by adding sections to read:
- 23 Section 4.1. Identification of telephone solicitor required.
- 24 A telemarketer who makes a telephone solicitation call must
- 25 identify himself and the name of the person on whose behalf the
- 26 <u>telephone solicitation call is being made promptly upon making</u>
- 27 contact with the recipient of the telephone solicitation call.
- 28 <u>Section 4.2. Blocking of caller identification and other</u>
- 29 <u>telemarketing screening products or services</u>
- 30 <u>prohibited.</u>

- 1 No telemarketer shall take any action with the primary
- 2 intent:
- 3 (1) to prevent the transmission of the telephone
- 4 solicitor's name or telephone number to any recipient of a
- 5 <u>telephone solicitation call when the equipment or service</u>
- 6 used by the telephone solicitor is capable of creating and
- 7 transmitting the telephone solicitor's name or telephone
- 8 <u>number; or</u>
- 9 (2) to circumvent, bypass or disable any product or
- 10 service used by a person to screen telephone calls or to
- 11 prevent the completion of telephone solicitation calls.
- 12 Section 4.3. Unwanted telephone solicitation calls prohibited.
- 13 <u>(a) General rule.--No telemarketer shall initiate or cause</u>
- 14 to be initiated, a telephone solicitation call to a residential
- 15 <u>telephone number:</u>
- (1) When a person at such telephone number previously
- 17 <u>stated that he does not wish to receive telephone</u>
- 18 solicitation calls made by the telemarketer or person on
- 19 whose behalf the telephone solicitation call is being made.
- 20 (2) When a person has arranged to have his name and
- 21 telephone number included on a list maintained by a National
- 22 Association of Telemarketers, which accepts individual names
- and telephone numbers of persons who do not wish to receive
- 24 <u>telephone solicitation calls.</u>
- 25 (b) Duration of request. -- Any such request not to receive
- 26 telephone solicitation calls shall be valid for a minimum of ten
- 27 years from the date the request is made.
- 28 (c) Listings.--Telemarketers shall semiannually obtain
- 29 listings of residential telephone consumers in this Commonwealth
- 30 who have arranged to have their names and telephone numbers

- 1 removed from direct marketing lists maintained by a National
- 2 Association of Telemarketers.
- 3 (d) Affirmative defense. -- It shall be an affirmative defense
- 4 in any action brought under section 6 or 8 that the defendant
- 5 <u>has established and implemented practices and procedures to</u>
- 6 <u>effectively prevent telephone solicitation calls in violation of</u>
- 7 this section.
- 8 <u>Section 5.1. Individual action for damages.</u>
- 9 (a) Right of action. -- Any person aggrieved by a violation of
- 10 sections 4.1, 4.2 and 4.3 shall have the right to initiate an
- 11 action to enjoin such violation and to recover damages in the
- 12 amount of \$500 for each such violation.
- 13 (b) Willful violations. -- For willful violations of sections
- 14 4.1, 4.2 and 4.3, the court may, in its discretion, increase the
- 15 amount of the award to an amount not exceeding \$2,000.
- 16 (c) Attorney fees and costs recoverable. -- Notwithstanding
- 17 any other provision of the law to the contrary, in addition to
- 18 any damages awarded, such person may be awarded reasonable
- 19 <u>attorney fees and court costs.</u>
- 20 Section 3. This act shall take effect in 60 days.