

THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL

No. 55

Session of
1987

INTRODUCED BY PETRARCA, VAN HORNE, STEVENS, KOSINSKI, DISTLER,
HALUSKA, TRELLO, STABACK, TIGUE, CAPPABIANCA, DORR, PETRONE
AND VEON, JANUARY 28, 1987

REFERRED TO COMMITTEE ON LIQUOR CONTROL, JANUARY 28, 1987

AN ACT

1 Amending the act of April 12, 1951 (P.L.90, No.21), entitled "An
2 act relating to alcoholic liquors, alcohol and malt and
3 brewed beverages; amending, revising, consolidating and
4 changing the laws relating thereto; regulating and
5 restricting the manufacture, purchase, sale, possession,
6 consumption, importation, transportation, furnishing, holding
7 in bond, holding in storage, traffic in and use of alcoholic
8 liquors, alcohol and malt and brewed beverages and the
9 persons engaged or employed therein; defining the powers and
10 duties of the Pennsylvania Liquor Control Board; providing
11 for the establishment and operation of State liquor stores,
12 for the payment of certain license fees to the respective
13 municipalities and townships, for the abatement of certain
14 nuisances and, in certain cases, for search and seizure
15 without warrant; prescribing penalties and forfeitures;
16 providing for local option, and repealing existing laws,"
17 authorizing cooperative advertising by the board and
18 distillers and wineries.

19 The General Assembly of the Commonwealth of Pennsylvania
20 hereby enacts as follows:

21 Section 1. The act of April 12, 1951 (P.L.90, No.21), known
22 as the Liquor Code, is amended by adding a section to read:

23 Section 211. Cooperative Advertising.--The board may enter
24 into cooperative advertising arrangements with wineries and
25 distillers for the advertisement of wines and spirits.

1 Section 2. This act shall take effect immediately.