THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL No. 1214 Session of 1981

INTRODUCED BY ALDEN AND PERZEL, APRIL 21, 1981

REFERRED TO COMMITTEE ON BUSINESS AND COMMERCE, APRIL 21, 1981

AN ACT

1 Relating to certain franchise practices and providing penalties.

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- 1 warranty.
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- 4 The General Assembly of the Commonwealth of Pennsylvania
- 5 hereby enacts as follows:
- 6 Section 1. Short title.
- 7 This act shall be known and may be cited as the "Franchise
- 8 Practices Act."
- 9 Section 2. Legislative findings.
- 10 The Legislature finds and declares that distribution and
- 11 sales through franchise arrangements in the State of
- 12 Pennsylvania vitally affects the general economy of the State,
- 13 the public interest and the public welfare. It is therefore
- 14 necessary in the public interest to define the relationship and
- 15 responsibilities of franchisors and franchisees in connection
- 16 with franchise arrangements.
- 17 Section 3. Definitions.
- 18 The following words and phrases when used in this act shall
- 19 have, unless the context clearly indicates otherwise, the
- 20 meanings given to them in this section:
- 21 "Franchise." A written arrangement for a definite or
- 22 indefinite period, in which a person grants to another person a
- 23 license to use a trade name, trade mark, service mark or related
- 24 characteristics, and in which there is a community of interest
- 25 in the marketing of goods or services at wholesale, retail, by
- 26 lease, agreement or otherwise.
- 27 "Franchisor." A person who grants a franchise to another
- 28 person.
- 29 "Person." A natural person, corporation, partnership, trust
- 30 or other entity and, in case of an entity, it shall include any

- 1 other entity which has a majority interest in such entity or
- 2 effectively controls such other persons in active control of the
- 3 activities of each entity.
- 4 "Place of business." A fixed geographical location at which
- 5 the franchisee displays for sale and sells the franchisor's
- 6 goods or offers for sale and sells the franchisor's services.
- 7 Place of business shall not mean an office, a warehouse, a place
- 8 of storage, a residence or a vehicle.
- 9 "Sale, transfer or assignment." Any disposition of a
- 10 franchise or any interest therein, with or without
- 11 consideration, to include but not limited to bequest,
- 12 inheritance, gift, exchange, lease or license.
- 13 Section 4. Application of act.
- 14 This act applies only to a franchise, the performance of
- 15 which contemplates or requires the franchisee to establish or
- 16 maintain a place of business within the State of Pennsylvania,
- 17 where gross sales of products or services between the franchisor
- 18 and franchisee covered by such franchise shall have exceeded
- 19 \$35,000 for the 12 months next preceding the institution of suit
- 20 pursuant to this act, and where more than 20% of the
- 21 franchisee's gross sales are intended to be or are derived from
- 22 such franchise.
- 23 Section 5. Termination of franchise.
- 24 (a) Notice.--It shall be a violation of this act for a
- 25 franchisor directly or indirectly through any officer, agent or
- 26 employee to terminate, cancel or fail to renew a franchise
- 27 without having first given written notice setting forth all the
- 28 reasons for such termination, cancellation or intent not to
- 29 renew to the franchise at least 60 days in advance of such
- 30 termination, cancellation or failure to renew, except:

- 1 (1) where the alleged grounds are voluntary abandonment
- 2 by the franchisee of the franchise relationship in which
- 3 event the aforementioned written notice may be given 15 days
- 4 in advance of such termination, cancellation or failure to
- 5 renew; and
- 6 (2) where the alleged grounds are the conviction of the
- 7 franchisee in a court of competent jurisdiction of an
- 8 indictable offence directly related to the business conducted
- 9 pursuant to the franchise in which event the aforementioned
- 10 termination, cancellation or failure to renew may be
- 11 effective immediately upon the delivery and receipt of
- written notice of same at any time following the
- 13 aforementioned conviction.
- 14 (b) Grounds.--It shall be a violation of this act for a
- 15 franchisor to terminate, cancel or fail to renew a franchise
- 16 without good cause. For the purposes of this act, good cause for
- 17 terminating, cancelling or failing to renew a franchise shall be
- 18 limited to failure by the franchisee to substantially comply
- 19 with those requirements imposed upon him by the franchise.
- 20 Section 6. Transfer of franchise.
- 21 (a) Notice.--It shall be a violation of this act for a
- 22 franchisee to transfer, assign or sell a franchise or interest
- 23 therein to another person unless the franchisee shall first
- 24 notify the franchisor of such intention by written notice
- 25 setting forth in the notice of intent the prospective
- 26 transferee's name, address, statement of financial qualification
- 27 and business experience during the previous five years.
- 28 (b) Decision.--The franchisor shall within 60 days after
- 29 receipt of such notice either approve in writing to the
- 30 franchisee such sale to proposed transferee or by written notice

- 1 advise the franchisee of the unacceptability of the proposed
- 2 transferee setting forth material reasons relating to the
- 3 character, financial ability or business experience of the
- 4 proposed transferee. If the franchisor does not reply within the
- 5 specified 60 days, his approval is deemed granted.
- 6 (c) Compliance with franchise. -- No such transfer, assignment
- 7 or sale hereunder shall be valid unless the transferee agrees in
- 8 writing to comply with all the requirements of the franchise
- 9 then in effect.
- 10 Section 7. Prohibited practices.
- It shall be a violation of this act for a franchisor,
- 12 directly or indirectly through any officer, agent or employee,
- 13 to engage in any of the following practices:
- 14 (1) To require a franchisee at time of entering into a
- franchise arrangement to assent to a release, assignment,
- 16 novation, waiver or estoppel which would relieve any person
- from liability imposed by this act.
- 18 (2) To prohibit directly or indirectly the right of free
- 19 association among franchisees for any lawful purpose.
- 20 (3) To require or prohibit any change in management of
- 21 any franchise unless such requirement or prohibition of
- 22 change shall be good cause, which shall be stated in writing
- 23 by the franchisor.
- 24 (4) To restrict the sale of any equity or debenture
- issue or the transfer of any securities of a franchise or in
- any way prevent or attempt to prevent the transfer, sale or
- 27 issuance of shares of stock or debentures to employees,
- 28 personnel of the franchisee, or heir of the principal owner,
- 29 as long as basic financial requirements of the franchisor are
- 30 complied with, and provided any such sale, transfer or

- 1 issuance does not have the effect of accomplishing a sale of
- 2 the franchise.
- 3 (5) To impose unreasonable standards of performance upon
- 4 a franchisee.
- 5 (6) To provide a term or condition in a lease or other
- 6 agreement ancillary or collateral to a franchise, which term
- 7 or condition directly or indirectly violates this act.
- 8 Section 8. Application of act to prior grants of franchises.
- 9 This act shall not apply to a franchise granted prior to the
- 10 effective date of this act. The renewal of a franchise or an
- 11 amendment to an existing franchise shall not be excluded from
- 12 the application of this act.
- 13 Section 9. Action against franchisor.
- 14 It shall be a defense for a franchisor, to an action brought
- 15 under this act by a franchisee, to show that said franchisee has
- 16 failed to substantially comply with the requirements imposed by
- 17 the franchise and other agreements ancillary or collateral
- 18 thereto.
- 19 Section 10. Damages; injunction and costs.
- 20 A franchisee may bring an action against its franchisor for
- 21 violation of this act in the Superior Court of the State of
- 22 Pennsylvania to recover damages sustained by reason of any
- 23 violation of this act and, where appropriate, shall be entitled
- 24 to injunctive relief. Such franchisee, if successful, shall also
- 25 be entitled to the cost of the action including, but not limited
- 26 to, reasonable attorney's fees.
- 27 Section 11. Limitation of liability of franchisor.
- There shall be no liability on the part of, and no cause of
- 29 action other than as provided by this act shall arise against a
- 30 franchisor, its officers, agents or employees furnishing

- 1 information as to reasons for termination, cancellation, intent
- 2 not to renew, failure to renew, unacceptability of a proposed
- 3 transferee, or relating to the character, financial ability or
- 4 business experience of a proposed transferee, or for statements
- 5 made or evidence submitted at any hearing or trial conducted in
- 6 connection therewith.
- 7 Section 12. Motor vehicle franchisor.
- 8 For the purposes of this act: "motor vehicle franchisor"
- 9 means a franchisor engaged in the business of manufacturing or
- 10 assemblying motor vehicles, who will, under normal business
- 11 conditions during the year, manufacture or assembly at least ten
- 12 new motor vehicles, and his motor vehicle distributors; "motor
- 13 vehicle franchisee" means every franchisee actively engaged in
- 14 the business of buying, selling or exchanging motor vehicles or
- 15 motorcycles and who has an established place of business.
- 16 Section 13. Third party actions.
- 17 (a) Indemnity.--Motor vehicle franchisor shall indemnify and
- 18 hold harmless their motor vehicles franchisees from any and all
- 19 claims, losses, damages and expenses, including attorney fees,
- 20 resulting from or related to complaints, claims or suits against
- 21 the motor vehicle franchisee by third parties concerning defects
- 22 or alleged defects in any of the merchandise or service systems,
- 23 procedures or methods of the motor vehicle franchisors which are
- 24 sold or performed by the motor vehicle franchisee.
- 25 (b) Nonliability to franchisee. -- With regards to services
- 26 rendered by a motor vehicle franchisee, the motor vehicle
- 27 franchisor shall not be liable to the motor vehicle franchisee
- 28 by virtue of this section for any claims, losses, expenses or
- 29 damages arising as a result of negligence or willful malfeasance
- 30 by the motor vehicle franchisee. The motor vehicle franchisor

- 1 shall be liable for damages arising from or in connection with
- 2 any services rendered by a motor vehicle franchisee in
- 3 accordance with any service system, procedure or method
- 4 suggested or required by the motor vehicle franchisor.
- 5 (c) Defects or transit damage. -- The foregoing provisions for
- 6 indemnification shall specifically include, but without limiting
- 7 the generality of the foregoing, any defects or damages to
- 8 merchandise occurring in transit from the motor vehicle
- 9 franchisor to the motor vehicle franchisee in situations in
- 10 which the motor vehicle franchisor designated the carrier or
- 11 method of transportation.
- 12 Section 14. Reimbursement for services in satisfaction of
- warranty.
- 14 A motor vehicle franchisor shall reimburse motor vehicle
- 15 franchisees who perform services or provide parts in
- 16 satisfaction of a warranty issued by the motor vehicle
- 17 franchisor:
- 18 (1) The motor vehicle franchisor shall reimburse each
- 19 motor vehicle franchisee for such services as are rendered
- and for such parts as are supplied, in an amount equal to the
- 21 prevailing retail price charged by such motor vehicle for
- 22 such services and parts in circumstances where such services
- are rendered or such parts supplied other than pursuant to
- 24 warranty: Provided, That such motor vehicle franchisee's
- 25 prevailing retail price is not unreasonable when compared
- 26 with that of the holders of motor vehicle franchises from the
- 27 same motor vehicle franchisor for identical merchandise or
- 28 services in the geographic area in which the motor vehicle
- franchisee is engaged in business.
- 30 (2) The motor vehicle franchisor shall not by agreement,

- 1 by restrictions upon reimbursement, or otherwise, restrict
- 2 the nature and extent of services to be rendered or parts to
- 3 be provided so that such restriction prevents services in a
- 4 good and workmanlike manner and providing parts which are
- 5 required in accordance with generally accepted standards.
- 6 Such a restriction shall constitute a prohibited practice
- 7 hereunder.
- 8 Section 15. Penalty.
- 9 A violation of this act shall be a misdemeanor of the third
- 10 degree.
- 11 Section 16. Effective date.
- 12 This act shall take effect in 60 days.