THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL

No. 106

Session of 1977

INTRODUCED BY MESSRS. PRATT AND TAYLOR, FEBRUARY 8, 1977

REFERRED TO COMMITTEE ON BUSINESS AND COMMERCE, FEBRUARY 8, 1977

AN ACT

- 1 Providing for the comprehensive regulation of persons owning,
- controlling, operating and managing cable television systems
- or cable television companies; and imposing powers and duties
- 4 on municipalities.
- 5 The General Assembly of the Commonwealth of Pennsylvania
- 6 hereby enacts as follows:
- 7 Section 1. Short title.
- 8 This act shall be known and may be cited as the "Cable
- 9 Television Regulation Act."
- 10 Section 2. Definitions.
- 11 The following words and phrases when used in this act shall
- 12 have, unless the context clearly indicates otherwise, the
- 13 meanings given to them in this section:
- "Cable television company." Any person owning, controlling,
- 15 operating, managing or leasing a cable television system within
- 16 the Commonwealth.
- 17 "Cable television system." Any system which operates for
- 18 hire the service of receiving and amplifying programs broadcast
- 19 by one or more television or radio stations and any other

- 1 programs originated by a cable television company or by another
- 2 party, and distributing such programs by wire, cable microwave
- 3 or other means, whether such means are owned or leased, to
- 4 persons who subscribe to such service. Such definition does not
- 5 include:
- 6 (1) any system which serves fewer than 50 subscribers;
- 7 or
- 8 (2) any master antenna television system.
- 9 "Franchise." Any authorization granted by a municipality in
- 10 terms of a franchise, privilege, permit, license or other
- 11 municipal authorization to construct, operate, maintain or
- 12 manage a cable television system in any municipality.
- "Master antenna television system." Any system which serves
- 14 only the residents of one or more apartment dwellings under
- 15 common ownership, control or management and any commercial
- 16 establishment located on the premises of such apartment house
- 17 and which transmits only signals broadcast over the air by
- 18 stations which may be normally viewed or heard locally without
- 19 objectionable interference, and which does not provide any
- 20 additional service over its facilities.
- 21 "Municipality." Any borough, unincorporated town, townships
- 22 and cities of the third class located within the Commonwealth of
- 23 Pennsylvania.
- 24 "Program." Any broadcast-type program, signal, message,
- 25 graphics, data or communication content service.
- 26 Section 3. Application of act.
- 27 The provisions of this act shall apply to every cable
- 28 television system and every cable television company as defined
- 29 in section 2, operating within the Commonwealth of Pennsylvania,
- 30 including a cable television company which constructs, operates

- 1 and maintains a cable television system in whole or in part
- 2 through the facilities of a person franchised to offer common or
- 3 contract carrier services. Persons possessing franchises for any
- 4 of the purposes contemplated by this act shall be deemed to be
- 5 subject to the provisions of this act although no property may
- 6 have been acquired, business transacted or franchises exercised.
- 7 Section 4. Powers of municipalities relating to franchises.
- 8 Each municipality shall to the extent permitted by, and not
- 9 contrary to applicable Federal law, rules and regulations:
- 10 (1) Prescribe standards for procedures and practices
- which the municipality shall follow in granting franchises,
- 12 which standards shall provide for:
- 13 (i) the issuance of a public invitation to compete 14 for the franchise;
- 15 (ii) the filing of all franchise applications and
- related documents as public records, with reasonable
- 17 notice to the public that such records are open to
- 18 inspection and examination during reasonable business
- 19 hours;
- 20 (iii) the holding of a public hearing, upon
- 21 reasonable notice to the public, at which the applicants
- and their proposals shall be examined and members of the
- 23 public and interested parties are afforded a reasonable
- opportunity to express their views thereon;
- 25 (iv) the rendition of a written report by the
- 26 municipality, made available to the public, setting forth
- 27 the reasons for its decision in awarding the franchise;
- 28 and
- 29 (v) such other procedural standards as the
- 30 municipality may deem necessary or appropriate to assure

1 maximum public participation and competition and to 2 protect the public interest.

- (2) Prescribe minimum standards for inclusion in franchises, including maximum initial and renewal terms; minimum channel capacity; provisions regarding access to, and facilities to make use of, channels for education and public service programs; a requirement that no such franchise may be exclusive; standards necessary or appropriate to protect the interests of viewers of free broadcast television and the public generally, which prohibit or limit cable television companies from prohibiting or entering into agreements prohibiting the sale or other transfer of rights for the simultaneous or subsequent transmission over free broadcast television of any program originated or transmitted over cable television; and such other standards for inclusion in franchises as the commission shall deem necessary or appropriate to protect the public interest.
 - (3) Prescribe standards by which the franchising authority shall determine whether an applicant possesses:
 - (i) the technical ability;
 - (ii) the financial ability;
- 22 (iii) the good character; and
- 23 (iv) other qualifications necessary to operate a 24 cable television system in the public interest.
- 25 (4) Prescribe standards for the construction and
 26 operation of cable television systems, which standards shall
 27 be designed to promote:
- 28 (i) safe, adequate and reliable service to subscribers;
- 30 (ii) the construction and operation of systems

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1 consistent with the most advanced state of the art;

2 (iii) a construction schedule providing for maximum

3 penetration as rapidly as possible within the

- 4 limitations of economic feasibility;
- 5 (iv) the construction of systems with the maximum
- 6 practicable channel capacity, facilities for local
- 7 program origination, facilities to provide service in
- 8 areas conforming to various community interests,
- 9 facilities with the technical capacity for
- 10 interconnection with other systems within regions as
- established in the commission's Statewide plan and
- facilities capable of transmitting signals from
- subscribers to the cable television company or to other
- 14 points; and
- 15 (v) the prompt handling of inquiries, complaints and
- 16 requests for repairs.
- 17 Section 5. Franchise requirement.
- 18 (a) No cable television system, whether or not it is deemed
- 19 to occupy or use a public thoroughfare, shall commence
- 20 operations or expand the area it serves after April 1, 1978
- 21 unless it has been franchised by each municipality in which it
- 22 proposes to provide or extend service.
- 23 (b) A municipality shall have the power to require a
- 24 franchise of any cable television system providing service
- 25 within the municipality, notwithstanding that said cable
- 26 television system does not occupy, use or in any way traverse a
- 27 public street. The provision of any municipal charter or other
- 28 law authorizing a municipality to require and grant franchises
- 29 is hereby enlarged and expanded, to the extent necessary, to
- 30 authorize such franchises.

- 1 Section 6. Transfer, renewal or amendment of franchises and
- 2 transfer of control over franchises and system
- 3 properties.
- 4 (a) No transfer, renewal or amendment of any franchise, or
- 5 any transfer of control of a franchise or of facilities
- 6 constituting a significant part of any cable television system
- 7 shall be effective without the prior approval of the
- 8 municipality. For the purposes of this section, a merger or
- 9 consolidation of two or more cable television companies shall be
- 10 deemed to be a transfer of the franchises or certificates
- 11 granted to such companies.
- 12 (b) A person wishing to transfer, renew or amend a
- 13 franchise, or to transfer control of a franchise or of a
- 14 substantial part of the facilities thereof shall file with the
- 15 municipality an application for approval of such change, in such
- 16 form and containing such information and supporting documents as
- 17 the municipality may require.
- 18 (c) The municipality may approve the application contingent
- 19 upon compliance with standards, terms or conditions set by the
- 20 municipality which it determines would not have been met by the
- 21 proposed transfer, renewal or amendment.
- 22 (d) In the event the municipality refuses to approve the
- 23 application, it shall set forth in writing the reasons for its
- 24 decision.
- 25 (e) Approval of a transfer, renewal or amendment under this
- 26 section shall not preclude invalidation of a franchise illegally
- 27 obtained.
- 28 Section 7. Rates.
- 29 (a) Except as otherwise provided in this section, the rates
- 30 charged by a cable television company shall be those specified

- 1 in the franchise which may establish, or provide for the
- 2 establishment of reasonable classifications of service and
- 3 categories of subscribers, or charge different rates for
- 4 differing services or for subscribers in different categories.
- 5 (b) Such rates may not be changed except by application to
- 6 and approval by the municipality which grants the franchise.
- 7 (c) No rate provision in any franchise shall bind a
- 8 municipality for more than ten years and no rate provision in
- 9 any renewed franchise shall bind a municipality for more than
- 10 five years. In the event that an existing franchise purports to
- 11 bind a municipality with respect to rates for a period to expire
- 12 after January 1, 1988, such provisions shall have no further
- 13 force or effect after January 1, 1988. Any rate or rates found
- 14 by the municipality, after public notice and opportunity for
- 15 hearing, to be discriminatory or preferential as between
- 16 subscribers similarly situated shall thereafter be void. Reduced
- 17 rates or free service to government, educational or charitable
- 18 institutions shall not be considered unduly discriminatory or
- 19 preferential.
- 20 (d) In the event the municipality finds that any rate is
- 21 discriminatory or preferential pursuant to subsection (c), it
- 22 may issue an order requiring the cable television company to
- 23 provide for new rates which are nondiscriminatory and
- 24 nonpreferential or reduced to reflect the inadequate service.
- 25 (e) The municipality may, after public notice and
- 26 opportunity for hearing, prescribe rates for cable television
- 27 service when:
- 28 (1) existing rates have been found discriminatory or
- 29 preferential and, after reasonable opportunity, the
- 30 municipality and the cable television company have not

- 1 provided for new rates which are nondiscriminatory or
- 2 nonpreferential, as provided in subsection (d); or
- 3 (2) upon complaint by any interested party and after
- 4 reasonable opportunity for negotiation between the
- 5 municipality and the franchisee, the municipality finds that
- 6 rates are not established by or pursuant to the terms of the
- 7 franchise, in which event, the municipality shall fix rates
- 8 at a level comparable to rates fixed in comparable franchises
- 9 requiring comparable service for comparable service areas.
- 10 Section 8. Abandonment of service.
- 11 (a) No cable television company, notwithstanding any
- 12 provision in a franchise, may abandon any service or portion
- 13 thereof without having given six months' prior written notice to
- 14 the municipalities it serves.
- 15 (b) When abandonment of any service is prohibited by a
- 16 franchise, no cable television company may abandon such service
- 17 without written consent of the municipality. In granting such
- 18 consent, the municipality may impose such terms, conditions or
- 19 requirements as in its judgment are necessary to protect the
- 20 public interest.
- 21 Section 9. Municipal fees; taxes or charges.
- Nothing in this act shall be construed to limit the power of
- 23 any municipality to impose upon any cable television company, a
- 24 fee, tax or charge, provided that any such fee, tax or charge
- 25 does not exceed the maximum amount permitted by applicable
- 26 Federal law, rules or regulations.
- 27 Section 10. Appeals.
- The decision, findings or other rulings of a municipality may
- 29 be appealed by the cable television company or franchisee to the
- 30 court of common pleas in the county wherein the municipality is

- located. Such appeal shall be filed within ten days from the
- 2 handing down of any decision, finding or other ruling.
- 3 Section 11. Effective date.
- This act shall take effect in 60 days. 4