AMENDMENTS TO HOUSE BILL NO. 318

Sponsor: REPRESENTATIVE FARRY

Printer's No. 275

- Amend Bill, page 1, line 5, by inserting after "penalties" 1
- , for blocking of caller identification and other telemarketing
- screening products or services prohibited
- Amend Bill, page 1, lines 9 through 11, by striking out all 4
- of said lines and inserting 5
- Section 1. The definitions of "do-not-call list," 6
- 7 "established business relationship" and "telephone solicitation
- call" in section 2 of the act of December 4, 1996 (P.L.911,
- No.147), known as the Telemarketer Registration Act, are amended
- and the section is amended by adding definitions to read: 10
- 11 Amend Bill, page 1, by inserting between lines 15 and 16
- "Business telephone subscriber." Any natural person or 12
- 13 entity subscribing to telephone service at a business location
- 14 within this Commonwealth where the service provider classifies
- the line as a business line. The term does not include a 15
- subscriber that engages in telemarketing, makes telephone 16
- 17 solicitation calls or is a telemarketing business.

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"Do-not-call list." A list of residential, business or wireless telephone subscribers who have notified the list administrator of their desire not to receive telephone solicitation calls.

23 "Established business relationship." A prior or existing 24 relationship formed by a voluntary two-way communication between a person or entity and a residential, business or wireless 25

26 telephone subscriber, with or without an exchange of

consideration, on the basis of an inquiry, application, purchase 27

- or transaction by the residential, business or wireless 28
- telephone subscriber regarding products or services offered by 29
- 30 such persons or entity. In regard to an inquiry, the person or
- entity shall obtain the consent of a residential, business or 31
- 32 wireless telephone subscriber to continue the business
- 33 relationship beyond the initial inquiry.
- Amend Bill, page 2, by inserting between lines 1 and 2 34

"Telephone solicitation call." A call made to a residential, business or wireless telephone subscriber for the purpose of soliciting the sale of any consumer goods or services or for the 4 purpose of obtaining information that will or may be used for 5 the direct solicitation of a sale of consumer goods or services or an extension of credit for that purpose. The term does not include a call made to a residential, business or wireless telephone consumer:

- (1) In response to an express request of the residential, business or wireless telephone consumer.
- In reference to an existing debt, contract, payment or performance.
- (3) With whom the telemarketer has an established business relationship within the past 12 months preceding the call.
- (4) On behalf of an organization granted tax-exempt status under section 501(c)(3), (5) or (8) of the Internal Revenue Code of 1986 (Public Law 99-514, 26 U.S.C. § 1 et seq.) or a veterans organization chartered by the Congress of the United States and or its duly appointed foundation.
- 21 (5) On behalf of a political candidate or a political 22 party.
- Amend Bill, page 2, line 8, by inserting a bracket before 23
- 24 "that"

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- 25 Amend Bill, page 2, line 8, by inserting after "that"
- 26] <u>the</u>
- 27 Amend Bill, page 2, line 9, by inserting a bracket before
- 28 "he" where it occurs the first time
- 29 Amend Bill, page 2, line 9, by inserting after "she"
- 30] the person
- 31 Amend Bill, page 2, lines 24 through 27, by striking out all
- of said lines and inserting 32
- Section 3. Section 5.1 of the act is amended to read: 33
- Section 5.1. Blocking of caller identification and other 34
 - telemarketing screening products or services
- 36 prohibited.
- 37 No telemarketer shall take any action with the primary 38 intent:
- 39 (1) to prevent the transmission of a telemarketer's name 40 or telephone number to any recipient of a telephone
- 41 solicitation call when the equipment or service used by the
- 42 telemarketer is capable of creating and transmitting the

telemarketer's name or telephone number; or

(2) to circumvent, bypass or disable any product or service used by the residential <u>or business</u> telephone subscriber to screen telephone calls.

Section 4. Section 5.2(a), (b), (c), (e), (g), (h) and (j) of the act are amended and the section is amended by adding a subsection to read:

Section 5.2. Unwanted telephone solicitation calls prohibited.

- General rule. -- No telemarketer shall initiate or cause to be initiated a telephone solicitation call to a [residential] telephone number of a residential or business telephone subscriber who does not wish to receive telephone solicitation calls and has caused his name, address and telephone number to be enrolled on a do-not-call list maintained by the list administrator. This prohibition shall be effective 30 days after a quarterly do-not-call list is issued by the list administrator which first contains a residential or business telephone subscriber's name, address and residential telephone number. In the event that the Federal Trade Commission and/or the Federal Communications Commission establish a national No Call Registry, the Director of the Bureau of Consumer Protection in the Office of Attorney General is authorized to release to the list administrator of such national No Call Registry sufficient data to include all those residential and business telephone subscribers currently enrolled on the do-not-call list and any residential or business telephone subscribers who subsequently enroll with the Bureau of Consumer Protection in the Office of Attorney General. Prior to releasing any such data to a national No Call Registry, the Bureau of Consumer Protection in the Office of Attorney General shall provide those residential and business telephone subscribers currently enrolled with the opportunity to remove their information from the do-not-call
- (b) Listings.--Telemarketers making telephone solicitation calls shall quarterly obtain listings of residential [or], business and wireless telephone subscribers in this Commonwealth who have arranged to have their names, addresses and telephone numbers enrolled on the list administrator's do-not-call list or shall utilize a service provider who has quarterly obtained and will use such listings.
- Amend Bill, page 3, line 1, by inserting after "residential"
- 42 , business

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list.

- Amend Bill, page 3, by inserting between lines 4 and 5
- 44 (e) Affirmative defense. -- A telemarketer is not in violation 45 of this section if all of the following are satisfied:
- 46 (1) He has established and implemented written 47 procedures to comply with this section.
- 48 (2) He has trained his personnel in the procedures.

- (3) The telemarketer acting on behalf of the seller has maintained and recorded lists of residential, business or wireless telephone subscribers who may not be contacted.
 - (4) Any subsequent call is the result of error.

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- (g) Restrictions on use of do-not-call list.--No telemarketer shall use a list administrator's do-not-call list for any purpose other than to remove residential, business or wireless telephone subscribers from telephone sales call lists.
- (h) Disclosure to residential, business or wireless telephone subscribers. -- Each local exchange telephone company, competitive local exchange telephone company, long-distance interexchange carrier company, Internet service provider that provides telephone service and affiliated companies providing telecommunications billing service shall clearly notify its residential, business or wireless telephone subscribers in this Commonwealth of their ability to contact the list administrator which accepts individual names, addresses and telephone numbers of persons who do not wish to receive telephone solicitation calls. The method of notification shall include, but not be limited to, placing the notice in billing statements mailed to residential, business and wireless subscribers and publication of notice in the consumer information pages of a local telephone directory of general circulation. The notification shall specify the methods by which residential, business and wireless subscribers may place their names on the do-not-call list and how often renewal is necessary.
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- Amend Bill, page 3, line 6, by inserting after "residential"
- 30 , business
- 31 Amend Bill, page 4, line 22, by striking out "4" and
- 32 inserting
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