

AMENDMENTS TO HOUSE BILL NO. 97

Sponsor: REPRESENTATIVE SCHLOSSBERG

Printer's No. 1339

1 Amend Bill, page 1, line 5, by inserting after "thereto,"
2 in preliminary provisions, providing for advertising;

3 Amend Bill, page 1, lines 14 through 16, by striking out all
4 of said lines and inserting

5 Section 1. The act of March 10, 1949 (P.L.30, No.14), known
6 as the Public School Code of 1949, is amended by adding a
7 section to read:

8 Section 126. Advertising.--(a) A paid media advertisement
9 by a public school entity that refers to the cost of tuition or
10 transportation shall not advertise those expenses as free and
11 any reference to tuition or transportation costs must stipulate
12 that the cost is covered by taxpayer dollars. A paid media
13 advertisement shall include a television, radio or movie theater
14 advertisement, billboard, bus poster, newspaper, magazine, a
15 publicly accessible Internet website or any other commercial
16 method that may promote enrollment in a public school entity.

17 (b) For the purposes of this section, "public school entity"
18 shall mean a public school district, charter school, cyber
19 charter school, regional charter school, intermediate unit or
20 area vocational-technical school.

21 Section 1.1. Section 1525 of the act is amended to read:

22 Amend Bill, page 75, by inserting between lines 2 and 3

23 (1) The addition of section 126 of the act shall take
24 effect in 60 days.

25 Amend Bill, page 75, line 3, by striking out "(1)" and
26 inserting

27 (2)

28 Amend Bill, page 75, line 5, by striking out "(2)" and
29 inserting

30 (3)