## THE GENERAL ASSEMBLY OF PENNSYLVANIA

## **HOUSE BILL**

No. 1616 Session of 2011

INTRODUCED BY DENLINGER, DePASQUALE, CUTLER, BLOOM, BOYD, BRIGGS, COHEN, CREIGHTON, DALEY, FLECK, GABLER, GEIST, GROVE, HICKERNELL, KILLION, LONGIETTI, MILNE, MURT, PYLE, RAPP, SWANGER AND WAGNER, JUNE 2, 2011

REFERRED TO COMMITTEE ON JUDICIARY, JUNE 2, 2011

## AN ACT

1 2 3	Amending Title 15 (Corporations and Unincorporated Associations of the Pennsylvania Consolidated Statutes, further providing for benefit corporations.
4	The General Assembly of the Commonwealth of Pennsylvania
5	hereby enacts as follows:
6	Section 1. Article C of Subpart B of Title 15 of the
7	Pennsylvania Consolidated Statutes is amended by adding a
8	chapter to read:
9	CHAPTER 33
10	BENEFIT CORPORATIONS
11	Subchapter
12	A. Preliminary Provisions
13	B. Corporate Purposes
14	C. Accountability
15	D. Transparency
16	SUBCHAPTER A
17	PRELIMINARY PROVISIONS

- 1 Sec.
- 2 3301. Application and effect of chapter.
- 3 3302. Definitions.
- 4 3303. Formation of benefit corporations.
- 5 3304. Election of an existing business corporation to become a
- 6 <u>benefit corporation.</u>
- 7 3305. Termination of benefit corporation status.
- 8 § 3301. Application and effect of chapter.
- 9 (a) General rule. -- This chapter shall apply to all benefit
- 10 corporations.
- 11 (b) Application of business corporation law generally. -- The
- 12 existence of a provision of this chapter shall not of itself
- 13 <u>create any implication that a contrary or different rule of law</u>
- 14 <u>is or would be applicable to a business corporation that is not</u>
- 15 a benefit corporation. This chapter shall not affect any statute
- 16 or rule of law that is or would be applicable to a business
- 17 corporation that is not a benefit corporation.
- 18 (c) Laws applicable to benefit corporations. -- Except as
- 19 otherwise provided in this chapter, this subpart shall apply
- 20 generally to benefit corporations. The specific provisions of
- 21 this chapter shall control over the general provisions of this
- 22 subpart. A benefit corporation may be simultaneously subject to
- 23 this chapter and one or more other chapters of this article.
- 24 (d) Organic records may not be inconsistent. -- A provision of
- 25 the articles or bylaws of a benefit corporation may not relax,
- 26 be inconsistent with or supersede any provision of this chapter.
- 27 § 3302. Definitions.
- The following words and phrases when used in this chapter
- 29 shall have the meanings given to them in this section unless the
- 30 context clearly indicates otherwise:

- 1 <u>"Benefit corporation." A business corporation that has</u>
- 2 elected to become subject to this chapter and whose status as a
- 3 benefit corporation has not been terminated as provided in this
- 4 <u>chapter.</u>
- 5 <u>"Benefit director." The director designated as the benefit</u>
- 6 <u>director of a benefit corporation as provided in section 3322</u>
- 7 <u>(relating to benefit director).</u>
- 8 "Benefit enforcement proceeding." A claim or action brought
- 9 <u>directly by a benefit corporation</u>, or <u>derivatively on behalf of</u>
- 10 a benefit corporation, against a director or officer for:
- 11 (1) failure to pursue the general public benefit purpose
- of the benefit corporation or any specific public benefit
- 13 <u>purpose set forth in its articles; or</u>
- 14 (2) violation of a duty or standard of conduct under
- 15 <u>this chapter.</u>
- 16 "Benefit officer." The officer of a benefit corporation, if
- 17 any, designated as the benefit officer as provided in section
- 18 3324 (relating to benefit officer).
- 19 "General public benefit." A material positive impact on
- 20 society and the environment by the operations of a benefit
- 21 corporation taken as a whole, as measured by a third-party
- 22 standard, through activities that promote some combination of
- 23 specific public benefits.
- 24 "Independent." When a person has no material relationship
- 25 with a benefit corporation or any of its subsidiaries, other
- 26 than the relationship of serving as the benefit director or
- 27 benefit officer, either directly or as a shareholder, partner,
- 28 member or other owner or a director, officer or other manager of
- 29 an association that has a material relationship with the benefit
- 30 corporation or any of its subsidiaries. A material relationship

- 1 between an individual and a benefit corporation or any of its
- 2 subsidiaries will be conclusively presumed to exist if:
- 3 (1) the person is, or has been within the last three
- 4 years, an employee of the benefit corporation or any of its
- 5 <u>subsidiaries</u>, other than as a benefit officer;
- 6 (2) an immediate family member of the person is, or has
- 7 been within the last three years, an executive officer, other
- 8 than a benefit officer, of the benefit corporation or any of
- 9 its subsidiaries; or
- 10 (3) the person, or an association of which the person is
- 11 <u>a director, officer or other manager or in which the person</u>
- owns beneficially or of record 5% or more of the outstanding
- 13 <u>equity interests</u>, owns beneficially or of record 5% or more
- of the outstanding shares of the benefit corporation. The
- 15 <u>percentage of ownership in an association shall be calculated</u>
- as if all outstanding rights to acquire equity interests in
- the association had been exercised.
- 18 "Minimum status vote." When in addition to any other
- 19 approval or vote required by this subpart or a bylaw adopted by
- 20 the shareholders:
- 21 (1) The holders of shares of every class or series shall
- 22 be entitled to vote on the corporate action regardless of any
- 23 limitation stated in the articles of incorporation or bylaws
- on the voting rights of any class or series.
- 25 (2) The corporate action must be approved by vote of the
- 26 shareholders of each class or series entitled to cast at
- 27 <u>least two-thirds of the votes that all shareholders of the</u>
- 28 class or series are entitled to cast on the corporate action.
- 29 "Specific public benefit." Includes the following:
- 30 (1) providing low-income or underserved individuals or

1	communities with beneficial products or services;
2	(2) promoting economic opportunity for individuals or
3	communities beyond the creation of jobs in the normal course
4	of business;
5	(3) preserving the environment;
6	(4) improving human health;
7	(5) promoting the arts, sciences or advancement of
8	knowledge;
9	(6) increasing the flow of capital to entities with a
10	<pre>public benefit purpose; and</pre>
11	(7) the accomplishment of any other particular benefit
12	for society or the environment.
13	"Subsidiary." An association in which a person owns
14	beneficially or of record 50% or more of the outstanding equity
15	interests. The percentage of ownership in an association shall
16	be calculated as if all outstanding rights to acquire equity
17	interests in the association had been exercised.
18	"Third-party standard." A recognized standard for defining,
19	reporting and assessing corporate social and environmental
20	<pre>performance that is:</pre>
21	(1) developed by a person that is independent of the
22	benefit corporation; and
23	(2) transparent because the following information about
24	the standard is publicly available:
25	(i) the factors considered when measuring the
26	<pre>performance of a business;</pre>
27	(ii) the relative weightings of those factors; and
28	(iii) the identity of the persons who developed and
29	control changes to the standard and the process by which
30	those changes are made.

- 1 § 3303. Formation of benefit corporations.
- 2 A benefit corporation shall be formed in accordance with
- 3 Article B (relating to domestic business corporations generally)
- 4 <u>except that its articles shall also state that it is a benefit</u>
- 5 corporation.
- 6 § 3304. Election of an existing business corporation to become
- 7 <u>a benefit corporation.</u>
- 8 (a) Amendment. -- A business corporation may become a benefit
- 9 corporation by amending its articles so that they contain, in
- 10 addition to the requirements of section 1911(b) (relating to
- 11 <u>amendment of articles authorized</u>), a statement that the
- 12 corporation is a benefit corporation. The amendment shall not be
- 13 <u>effective unless it is adopted by at least the minimum status</u>
- 14 <u>vote.</u>
- 15 (b) Fundamental transactions. -- If a corporation that is not
- 16 <u>a benefit corporation is a party to a merger, consolidation or</u>
- 17 division or is the exchanging corporation in a share exchange,
- 18 and the surviving, new or any resulting corporation in the
- 19 merger, consolidation, division or share exchange is to be a
- 20 benefit corporation, then the plan of merger, consolidation,
- 21 division or share exchange shall not be effective unless it is
- 22 adopted by the corporation by at least the minimum status vote.
- 23 § 3305. Termination of benefit corporation status.
- 24 (a) Amendment. -- A benefit corporation may terminate its
- 25 status as a benefit corporation and cease to be subject to this
- 26 chapter by amending its articles to delete the provision
- 27 required under section 3304 (relating to election of an existing
- 28 business corporation to become a benefit corporation) to be
- 29 stated in the articles of a benefit corporation. The amendment
- 30 shall not be effective unless it is adopted by at least the

- 1 minimum status vote.
- 2 (b) Fundamental transactions. -- If a plan would have the
- 3 effect of terminating the status of a business corporation as a
- 4 benefit corporation, the plan shall not be effective unless it
- 5 <u>is adopted by at least the minimum status vote.</u>
- 6 (c) Involuntary termination. -- The status of a corporation as
- 7 <u>a benefit corporation may be terminated involuntarily under</u>
- 8 <u>section 3331(e) (relating to annual benefit report) if it fails</u>
- 9 to file an annual benefit report.
- 10 SUBCHAPTER B
- 11 CORPORATE PURPOSES
- 12 Sec.
- 13 3311. Corporate purposes.
- 14 § 3311. Corporate purposes.
- 15 (a) General public benefit purpose. -- A benefit corporation
- 16 <u>shall have the purpose of creating general public benefit. This</u>
- 17 purpose is in addition to, and may be a limitation on, its
- 18 purpose under section 1301 (relating to purposes) and any
- 19 specific purpose set forth in its articles under subsection (b).
- 20 (b) Optional specific public benefit purpose. -- The articles
- 21 of a benefit corporation may identify one or more specific
- 22 public benefits that it is the purpose of the benefit
- 23 corporation to create in addition to its purposes under section
- 24 1301 and subsection (a). The identification of a specific public
- 25 benefit does not limit the obligation of a benefit corporation
- 26 to create general public benefit.
- 27 <u>(c) Effect of purposes.--The creation of general and</u>
- 28 specific public benefit as provided in subsections (a) and (b)
- 29 <u>is in the best interests of the benefit corporation.</u>
- 30 (d) Amendment.--A benefit corporation may amend its articles

- 1 to add, amend or delete the identification of a specific public
- 2 benefit that it is the purpose of the benefit corporation to
- 3 create. The amendment shall not be effective unless it is
- 4 adopted by at least the minimum status vote.
- 5 SUBCHAPTER C
- 6 ACCOUNTABILITY
- 7 Sec.
- 8 3321. Standard of conduct for directors.
- 9 <u>3322. Benefit director.</u>
- 10 3323. Standard of conduct for officers.
- 11 <u>3324. Benefit officer.</u>
- 12 3325. Right of action.
- 13 § 3321. Standard of conduct for directors.
- 14 (a) Required considerations. -- Without regard to whether the
- 15 benefit corporation is subject to section 1715 (relating to
- 16 <u>exercise of powers generally</u>) or 1716 (relating to alternative
- 17 standard), in discharging the duties of their respective
- 18 positions, the board of directors, committees of the board and
- 19 individual directors of a benefit corporation, in considering
- 20 the best interest of the benefit corporation:
- 21 (1) shall consider the effects of any action upon:
- 22 (i) the shareholders of the benefit corporation;
- (ii) the employees and work force of the benefit
- 24 corporation and its subsidiaries and suppliers;
- 25 (iii) the interests of customers as beneficiaries of
- the general or specific public benefit purposes of the
- 27 <u>benefit corporation;</u>
- 28 (iv) community and societal considerations,
- 29 including those of any community in which offices or
- facilities of the benefit corporation or its subsidiaries

1	or suppliers are located;
2	(v) the local and global environment; and
3	(vi) the short-term and long-term interests of the
4	benefit corporation, including benefits that may accrue
5	to the benefit corporation from its long-term plans and
6	the possibility that these interests may be best served
7	by the continued independence of the benefit corporation.
8	(2) may consider:
9	(i) the resources, intent and conduct, whether past,
10	stated or potential, of any person seeking to acquire
11	control of the corporation; and
12	(ii) any other pertinent factors or the interests of
13	any other group that they deem appropriate; and
14	(3) shall not be required to give priority to the
15	interests of any person or group referred to in paragraphs
16	(1) and (2) over the interests of any other person or group
17	unless the benefit corporation has stated its intention to
18	give priority to interests related to a specific public
19	benefit purpose identified in its articles.
20	(b) Coordination with other provisions of law The
21	consideration of interests and factors in the manner required
22	under subsection (a):
23	(1) shall not constitute a violation of section 1712
24	(relating to standard of care and justifiable reliance); and
25	(2) is in addition to the ability of directors to
26	consider interests and factors as provided in section 1715 or
27	<u>1716.</u>
28	(c) Personal liability of directors A director shall not
29	be personally liable, as such, for monetary damages for any
30	action taken as a director if the director performed the duties

- 1 of his or her office in compliance with section 1712 and this
- 2 section.
- 3 § 3322. Benefit director.
- 4 (a) General rule. -- The board of directors of a benefit
- 5 corporation shall include one director who shall be designated
- 6 as the benefit director and shall have, in addition to all of
- 7 the powers, duties, rights and immunities of the other directors
- 8 of the benefit corporation, the powers, duties, rights and
- 9 <u>immunities provided in this subchapter.</u>
- 10 (b) Election, removal and qualifications. -- The benefit
- 11 director shall be elected, and may be removed, in the manner
- 12 provided under Subchapter C of Chapter 17 (relating to directors
- 13 and officers), and shall be an individual who is independent.
- 14 The benefit director may serve as the benefit officer at the
- 15 <u>same time as serving as the benefit director. The articles or</u>
- 16 <u>bylaws of a benefit corporation may prescribe additional</u>
- 17 qualifications of the benefit director not inconsistent with
- 18 this subsection.
- 19 (c) Annual compliance statement. -- The benefit director shall
- 20 prepare, and the benefit corporation shall include in the annual
- 21 benefit report to shareholders required under section 3331
- 22 (relating to annual benefit report), a statement whether, in the
- 23 opinion of the benefit director, the benefit corporation acted
- 24 in accordance with its general and any specific public benefit
- 25 purpose in all material respects during the period covered by
- 26 the report and whether the directors and officers complied with
- 27 <u>sections 3321(a) (relating to standard of conduct for directors)</u>
- 28 and 3323(a) (relating to standard of conduct for officers),
- 29 respectively. If, in the opinion of the benefit director, the
- 30 benefit corporation or its directors or officers failed so to

- 1 act, then the statement of the benefit director shall include a
- 2 description of the ways in which the benefit corporation or its
- 3 directors or officers failed so to act.
- 4 (d) Status of actions. -- The acts of an individual in the
- 5 capacity of a benefit director shall constitute for all purposes
- 6 acts of that individual in the capacity of a director of the
- 7 <u>benefit corporation</u>.
- 8 (e) Alternative governance arrangements. -- If the bylaws of a
- 9 benefit corporation provide that the powers and duties conferred
- 10 or imposed upon the board of directors shall be exercised or
- 11 performed by a person or persons other than the directors
- 12 pursuant to section 1721(a) (relating to board of directors) or
- 13 the bylaws of a statutory close corporation that is a benefit
- 14 corporation provide that the business and affairs of the
- 15 corporation shall be managed by or under the direction of the
- 16 <u>shareholders</u>, then the bylaws of the benefit corporation must
- 17 provide that the person or persons or shareholders who perform
- 18 the duties of a board of directors shall include a person with
- 19 the powers, duties, rights and immunities of a benefit director.
- 20 (f) Personal liability of directors. -- Regardless of whether
- 21 the bylaws of a benefit corporation include a provision
- 22 eliminating or limiting the personal liability of directors
- 23 authorized under section 1713 (relating to personal liability of
- 24 directors), a benefit director shall not be personally liable
- 25 for any act or omission in the capacity of a benefit director
- 26 unless the act or omission constitutes self-dealing, willful
- 27 <u>misconduct or a knowing violation of law.</u>
- 28 § 3323. Standard of conduct for officers.
- 29 (a) General rule.--Each officer of a benefit corporation
- 30 shall consider the interests and factors described in section

- 1 3321(a) (relating to standard of conduct for directors) in the
- 2 manner provided in that subsection when:
- 3 (1) the officer has discretion to act with respect to a
- 4 <u>matter; and</u>
- 5 (2) it reasonably appears to the officer that the matter
- 6 may have a material effect on:
- 7 <u>(i) the creation of general or specific public</u>
- 8 <u>benefit by the benefit corporation; or</u>
- 9 <u>(ii) any of the interests or factors referred to in</u>
- 10 <u>section 3321(a).</u>
- 11 (b) Coordination with other provisions of law.--The
- 12 consideration of interests and factors in the manner described
- 13 in subsection (a) shall not constitute a violation of section
- 14 1712(c) (relating to standard of care and justifiable reliance).
- 15 (c) Personal liability of officers. -- An officer shall not be
- 16 personally liable, as such, for monetary damages for any action
- 17 taken as an officer if the officer performed the duties of the
- 18 position in compliance with section 1712(c) and this section.
- 19 § 3324. Benefit officer.
- 20 A benefit corporation may have an officer designated as the
- 21 benefits officer who shall have such authority and shall perform
- 22 such duties in the management of the benefit corporation
- 23 relating to the purpose of the corporation to create general or
- 24 specific public benefit as may be provided by or pursuant to the
- 25 bylaws or, in the absence of controlling provisions in the
- 26 bylaws, as may be determined by or pursuant to resolutions or
- 27 <u>orders of the board of directors. If a benefit corporation has a</u>
- 28 benefit officer, the duties of the benefit officer shall include
- 29 preparing the benefit report required under section 3331
- 30 (relating to annual benefit report).

- 1 § 3325. Right of action.
- 2 (a) General rule. -- The duties of directors and officers
- 3 under this chapter, and the general and any specific public
- 4 benefit purpose of a benefit corporation, may be enforced only
- 5 <u>in a benefit enforcement proceeding. No person may bring an</u>
- 6 <u>action or assert a claim against a benefit corporation or its</u>
- 7 <u>directors or officers with respect to the duties of directors</u>
- 8 and officers under this chapter, and the general and any
- 9 specific public benefit purpose of the benefit corporation,
- 10 except in a benefit enforcement proceeding.
- 11 (b) Parties with standing. -- A benefit enforcement proceeding
- 12 may be commenced or maintained only:
- 13 (1) directly by the benefit corporation; or
- 14 (2) derivatively by:
- (i) a shareholder;
- (ii) a director;
- 17 (iii) a person or group of persons that owns
- beneficially or of record 10% or more of the equity
- 19 interests in an association of which the benefit
- 20 corporation is a subsidiary; or
- 21 (iv) such other persons as may be specified in the
- 22 articles or bylaws of the benefit corporation.
- 23 (c) Cross reference. -- The provisions of Subchapter F of
- 24 Chapter 17 (relating to derivative actions) shall apply to
- 25 derivative actions under this section.
- 26 SUBCHAPTER D
- 27 <u>TRANSPARENCY</u>
- 28 Sec.
- 29 <u>3331. Annual benefit report.</u>
- 30 § 3331. Annual benefit report.

Т	(a) General rule A benefit Corporation must deriver to
2	each shareholder an annual benefit report including:
3	(1) a narrative description of:
4	(i) the ways in which the benefit corporation
5	pursued general public benefit during the year and the
6	extent to which general public benefit was created;
7	(ii) the ways in which the benefit corporation
8	pursued any specific public benefit that the articles
9	state is the purpose of the benefit corporation to create
10	and the extent to which that specific public benefit was
11	<pre>created; and</pre>
12	(iii) any circumstances that have hindered the
13	creation by the benefit corporation of general or
14	specific public benefit.
15	(2) an assessment of the social and environmental
16	performance of the benefit corporation, prepared in
17	accordance with a third-party standard applied consistently
18	with any application of that standard in prior benefit
19	reports or accompanied by an explanation of the reasons for
20	any inconsistent application;
21	(3) the name of the benefit director and the benefit
22	officer, if any, and the address to which correspondence to
23	each of them may be directed;
24	(4) the compensation paid by the benefit corporation
25	during the year to each director in that capacity;
26	(5) the name of each person that owns 5% or more of the
27	outstanding shares of the benefit corporation either
28	beneficially, to the extent known to the benefit corporation
29	without independent investigation, or of record; and
30	(6) the statement of the benefit director described in

- 1 section 3322(c) (relating to benefit director).
- 2 (b) Timing of report. -- The benefit report must be sent
- 3 annually to each shareholder within 120 days following the end
- 4 of the fiscal year of the benefit corporation or at the same
- 5 time that the benefit corporation delivers any other annual
- 6 <u>report to its shareholders.</u>
- 7 (c) Internet website posting. -- A benefit corporation must
- 8 post its most recent benefit report on the public portion of its
- 9 Internet website, if any, except that the compensation paid to
- 10 directors and any financial or proprietary information included
- 11 <u>in the benefit report may be omitted from the benefit report as</u>
- 12 posted.
- 13 (d) Filing of report. -- Concurrently with the delivery of the
- 14 benefit report to shareholders pursuant to subsection (b), the
- 15 benefit corporation must deliver a copy of the benefit report to
- 16 the Department of State for filing, except that the compensation
- 17 paid to directors and any financial or proprietary information
- 18 included in the benefit report may be omitted from the benefit
- 19 report as filed under this section. The department shall charge
- 20 a fee of \$70 for filing a benefit report.
- 21 (e) Failure to file report. -- If a benefit corporation has
- 22 not delivered a benefit report to the department for a period of
- 23 two years, the department may prepare and file a statement that
- 24 the corporation has forfeited its status as a benefit
- 25 corporation and is no longer subject to this chapter. If the
- 26 corporation subsequently delivers a benefit report to the
- 27 <u>department for filing, the status of the corporation as a</u>
- 28 benefit corporation shall be automatically reinstated upon the
- 29 <u>filing of the benefit report by the department, and the</u>
- 30 corporation shall again be subject to this chapter.

1 Section 2. This act shall take effect in 60 days.