

## THE GENERAL ASSEMBLY OF PENNSYLVANIA

## HOUSE BILL

No. 2729 Session of  
2002

INTRODUCED BY GODSHALL, LUCYK, DeWEESE, FEESE, ADOLPH, M. BAKER,  
COSTA, HALUSKA, LEDERER, LYNCH, NAILOR, SANTONI, SCAVELLO,  
TULLI, WILT, M. WRIGHT, ZIMMERMAN, BELFANTI, BROWNE,  
CAPPELLI, CREIGHTON, FAIRCHILD, GORDNER, HERMAN, HERSHEY,  
HORSEY, McCALL, McILHATTAN, MICOZZIE, PICKETT, SATHER,  
SHANER, STABACK, TIGUE, WALKO, WATSON, YOUNGBLOOD, HANNA,  
GEIST, FRANKEL, HESS, WASHINGTON, MICHLOVIC, BUNT, THOMAS,  
SAINATO AND WANSACZ, JUNE 20, 2002

AS AMENDED ON THIRD CONSIDERATION, HOUSE OF REPRESENTATIVES,  
OCTOBER 1, 2002

## AN ACT

1 Providing for the establishment of the Pennsylvania Travel and  
2 Tourism Partnership and imposing powers and duties on the  
3 Department of Community and Economic Development related to  
4 tourism promotion.

5 The General Assembly of the Commonwealth of Pennsylvania  
6 hereby enacts as follows:

7 Section 1. Short title.

8 This act shall be known and may be cited as the Travel and  
9 Tourism Act.

10 Section 2. Definitions.

11 The following words and phrases when used in this act shall  
12 have the meanings given to them in this section unless the  
13 context clearly indicates otherwise:

14 "Department." The Department of Community and Economic  
15 Development of the Commonwealth.

1 "Partnership." The Pennsylvania Travel and Tourism  
2 Partnership established in section 4.

3 "Secretary." The Secretary of Community and Economic  
4 Development of the Commonwealth.

5 Section 3. Establishment.

6 There is hereby established within the department an office  
7 to be known as the Pennsylvania Travel and Tourism Office.

8 Section 4. Partnership.

9 (a) Establishment.--Within the office there is established  
10 an advisory board to be known as the Pennsylvania Travel and  
11 Tourism Partnership.

12 (b) Composition.--The partnership shall consist of ~~33~~ 34  
13 members appointed as follows:

14 (1) The secretary.

15 (2) The chairman and minority chairman of the Community  
16 and Economic Development Committee of the Senate.

17 (3) The chairman and minority chairman of the Tourism  
18 and Recreational Development Committee of the House of  
19 Representatives.

20 (4) Seven members representing State government to be  
21 appointed by the Governor as follows:

22 (i) One member from the Department of Agriculture.

23 (ii) One member from the Department of Conservation  
24 and Natural Resources.

25 (iii) One member from the Pennsylvania Historical  
26 and Museum Commission.

27 (iv) One member from the Department of  
28 Transportation.

29 (v) One member from the Pennsylvania Game  
30 Commission.

1           (vi) One member from the Pennsylvania Fish and Boat  
2 Commission.

3           (vii) One member from the Pennsylvania Turnpike  
4 Commission.

5           (5) Three members from county tourism promotion agencies  
6 to be appointed by the Governor as follows:

7           (i) One member from a county of the first, second or  
8 second class A.

9           (ii) One member from a county of the third, fourth  
10 or fifth class.

11           (iii) One member from a county of the sixth, seventh  
12 or eighth class.

13           (6) One member representing the private sector tourism  
14 industry to be appointed by the Governor.

15           (7) Twelve members to be appointed by the Governor as  
16 follows:

17           (i) One member from the hotel/motel industry.

18           (ii) One member from the skiing or snowmobiling  
19 sector.

20           (iii) One member from the amusement parks or  
21 attractions sector.

22           (iv) One member from the private parks or  
23 campgrounds sector.

24           (v) One member from the museum or historical  
25 attractions sector.

26           (vi) One member from the arts or theater sector.

27           (vii) One member from the motor coach or travel  
28 agent industry.

29           (viii) One member from the hunting, fishing or  
30 boating sector.

1 (ix) One member from the food and beverage industry.

2 (x) One member from the shopping/outlet shopping  
3 industry.

4 (xi) One member from the outdoor recreation sector.

5 (xii) One member from the wine industry.

6 (8) One member from the Pennsylvania Council on the Arts  
7 to be appointed by the Governor.

8 (9) One member from the Pennsylvania Rural Development  
9 Council to be appointed by the Governor.

10 (10) One member from a State-owned or State-related  
11 university in this Commonwealth which offers a degree program  
12 in tourism, culinary arts or hotel or restaurant management  
13 to be appointed by the Governor.

14 (11) One member from the County Commissioners  
15 Association of Pennsylvania to be appointed by the Governor.

16 (12) ONE MEMBER FROM THE NATIONAL PARK SERVICE TO BE <—  
17 APPOINTED BY THE GOVERNOR.

18 ~~(12)~~ (13) One member at large to be appointed by the <—  
19 Governor.

20 (c) Chair.--The secretary shall chair the partnership and  
21 appoint a vice chairman to chair partnership meetings in the  
22 absence of the secretary. The secretary shall inform the  
23 Governor when a vacancy occurs.

24 (d) Terms.--The secretary shall serve for as long as he  
25 holds his position. Members of the Senate and the House of  
26 Representatives shall serve two years, such terms to run  
27 concurrently with the term of the legislative session. All other  
28 members of the partnership initially appointed by the Governor  
29 shall continue in office for terms of two or three years from  
30 the date of their appointment, the term of each appointed member

1 to be designated by the Governor at the time of the appointment.  
2 Successor members of the partnership shall be appointed for a  
3 term of three years. Should a vacancy occur on the partnership,  
4 the Governor shall appoint a successor to serve the duration of  
5 the unexpired term. Any person appointed to fill a vacancy for a  
6 period of less than two years may be eligible for appointment to  
7 a full three-year term. A member of the partnership who serves a  
8 full term or fills a vacancy for a period of two years or more  
9 shall not be eligible for reappointment to the partnership until  
10 a period of three years expires.

11 (e) Compensation.--Members shall serve without compensation,  
12 but shall receive reimbursement for all reasonable and necessary  
13 expenses incurred in connection with the performance of their  
14 duties as members of the partnership.

15 (f) Meetings and quorum.--The partnership shall meet at  
16 least quarterly and at any other time designated by the  
17 secretary. Meetings may be held anywhere within this  
18 Commonwealth. A majority of the members of the partnership shall  
19 constitute a quorum for the transaction of business at a  
20 meeting.

21 (g) Forfeiture of membership.--An appointed member shall  
22 forfeit membership if the member does any of the following:

23 (1) Fails to attend three consecutive meetings, unless  
24 the chairman, upon written request of the member, finds that  
25 the member should be excused from attending a meeting because  
26 of personal illness or the illness or death of a family  
27 member.

28 (2) No longer holds a position where the member is  
29 directly involved with the industry the member was appointed  
30 to represent. A vacancy occurs when the appointed member

forfeits his membership.

## Section 5. Partnership responsibilities.

The partnership shall do all of the following:

(1) Review and make recommendations regarding the Commonwealth's five-year strategic master plan for tourism development on an annual basis.

(2) Review and make recommendations regarding the Commonwealth's tourism and marketing plan on an annual basis.

(3) Advise the department on policies, procedures, legislation and regulations affecting tourism in this Commonwealth, including the following areas:

(i) Marketing.

(ii) Hospitality.

(iii) Cultural and heritage tourism.

(iv) Outdoor tourism.

(v) Communication.

(4) Advise the Governor on policy, event financing and targeting, marketing materials and tourism-related infrastructure projects.

(5) Serve as an advisory panel for all requests for proposals for services valued at over \$5,000,000 which pertain to marketing and promotional efforts.

## Section 6. Cooperation of State agencies.

The partnership may request and receive from any department, division, board, bureau, commission or any other agency of the State or any political subdivision or authority, such cooperation, assistance, information and data necessary to properly carry out its powers and duties.

## Section 7. Effective date.

This act shall take effect immediately.