

THE GENERAL ASSEMBLY OF PENNSYLVANIA

SENATE BILL

No. 1107 Session of
2024

INTRODUCED BY SANTARSIERO, COLLETT, DiSANTO, COMMITTA, FONTANA,
ROTHMAN, COSTA, CAPPELLETTI, CULVER AND BROWN, MARCH 22, 2024

REFERRED TO STATE GOVERNMENT, MARCH 22, 2024

AN ACT

1 Designating Hershey's Kisses as the official State candy of the
2 Commonwealth of Pennsylvania.

3 The General Assembly of the Commonwealth of Pennsylvania
4 hereby enacts as follows:

5 Section 1. Findings and declarations.

6 The General Assembly finds and declares as follows:

7 (1) The ship on the official Commonwealth flag
8 represents commerce from all over the world, and The Hershey
9 Company, commonly known as Hershey's, offers its candy
10 products for sale in approximately 85 countries.

11 (2) Hershey's Kisses are one of the most iconic
12 chocolate products ever created by Hershey's and one of the
13 most recognized and beloved chocolate products around the
14 world.

15 (3) Each day, more than 70 million Hershey's Kisses are
16 produced in Hershey, Pennsylvania.

17 (4) Hershey's supports many aspects of this
18 Commonwealth's economy, including supporting this

1 Commonwealth's proud dairy industry for more than 125 years
2 through the company's use of fresh dairy milk that surrounds
3 the company's chocolate factories.

4 (5) Hershey's Kisses are one of the most popular
5 packaged candy products for Valentine's Day, which is a day
6 when many residents of this Commonwealth express admiration
7 by gifting Hershey's Kisses to their loved ones.

8 (6) Since 1907, Hershey's Kisses are the original
9 individually wrapped and portion-controlled chocolate
10 confection, which allows consumers to enjoy the treat at any
11 time.

12 (7) The mission at Hershey's to "bring more moments of
13 goodness to the world" has a positive impact on individuals
14 and communities around the world.

15 (8) Hershey's Kisses represent the official State
16 nickname of the Commonwealth, "The Keystone State," because
17 the candy's popularity acts as a keystone by providing
18 family-sustaining jobs to residents of this Commonwealth.

19 (9) The globally beloved legacy of Milton Hershey and
20 the products he created transformed Hershey, Pennsylvania,
21 into a tourist destination for visitors from around the
22 world.

23 (10) During the time when "kiss" was a common word for a
24 small piece of candy in 1923, Mr. Hershey had the genius idea
25 to trademark the term "Hershey's Kisses," which made the
26 candy one of the most distinctive products around the world.

27 (11) Today, there are many different varieties of
28 Hershey's Kisses that satisfy a variety of different flavor
29 preferences and expectations of consumers in this
30 Commonwealth.

1 Section 2. Official State candy.

2 Hershey's Kisses are hereby designated as the official State
3 candy of the Commonwealth of Pennsylvania.

4 Section 3. Effective date.

5 This act shall take effect immediately.