## THE GENERAL ASSEMBLY OF PENNSYLVANIA

## HOUSE BILL No. $1935_{2001}^{Session of}$

INTRODUCED BY LEWIS, FREEMAN, ARGALL, KENNEY, PETRONE, M. BAKER, CAPPELLI, GEIST, HERMAN, HENNESSEY, PIPPY, SAYLOR, SCHRODER, STEELMAN, MCILHATTAN, ZUG, HUTCHINSON, HARPER, M. WRIGHT AND SATHER, SEPTEMBER 26, 2001

REFERRED TO COMMITTEE ON URBAN AFFAIRS, SEPTEMBER 26, 2001

## AN ACT

1 2 3	Providing for a commercial downtown enhancement program to be administered by the Department of Community and Economic Development; and making an appropriation.
4	The General Assembly of the Commonwealth of Pennsylvania
5	hereby enacts as follows:
6	Section 1. Short title.
7	This act shall be known and may be cited as the Main Street
8	Act.
9	Section 2. Legislative findings and purpose.
10	(a) FindingsThe General Assembly finds as follows:
11	(1) The viability and desirability of established
12	commercial downtowns in this Commonwealth's urban areas have
13	been in a state of decline for more than 50 years.
14	(2) Suburban sprawl has lured businesses away from
15	established commercial downtowns.
16	(3) Suburban sprawl has led to great losses of valuable
17	farmland and open space throughout this Commonwealth.

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(4) Many established commercial downtowns suffer from deteriorating infrastructures and structural decline.

3 (5) Many established commercial downtowns suffer from4 the adverse effects of criminal activity.

5 (b) Purpose.--The purpose of this act is to establish the 6 program to enhance the desirability and viability of established 7 commercial downtowns through a comprehensive plan to do all of 8 the following:

9 (1) Address the issues of infrastructure and structural10 decline in established commercial downtowns.

11 (2) Address the adverse effects of criminal activity in12 established commercial downtowns.

13 (3) Improve the public image of established commercial14 downtowns.

15 (4) Enhance the economic and social aspects of operating16 a business in an established commercial downtown.

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(5) Complement adjacent residential corridors.

18 Section 3. Definitions.

19 The following words and phrases when used in this act shall 20 have the meanings given to them in this section unless the 21 context clearly indicates otherwise:

22 "Department." The Department of Community and Economic23 Development of the Commonwealth.

24 "Established commercial downtown." A defined geographic area 25 which has:

(1) historically consisted of buildings and structuresconstituting the community core; and

28 (2) existed as a commercial downtown for at least 4029 years.

30 "Main Street area." The established commercial downtown of a
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1 municipality.

2 "Manager." A full-time, professional downtown coordinator.
3 "Municipality." A city, borough, township, county or home
4 rule municipality.

5 "Program." The Main Street Program established in section 4.6 Section 4. Program.

7 (a) Establishment.--There is established a Main Street 8 Program. The department shall administer the program to help a 9 community's downtown economic development effort through the 10 establishment of a local organization dedicated to downtown 11 revitalization and management of downtown revitalization.

12 (b) Guidelines.--The program shall, at a minimum, include13 the following components:

14 (1) Five-year maximum Commonwealth financial assistance.
15 (2) Basic grants for administrative costs associated
16 with the hiring of a manager.

17 (3) Basic grants for infrastructure and structural
18 improvements, including streets, street lights, trees,
19 housing facades and sidewalks or other pedestrian-oriented
20 features.

(4) Plans for marketing and promoting the establishedcommercial downtown within the Main Street area.

(5) Plans to leverage additional private and publicinvestment in the Main Street area.

(6) Plans to address social or economic concerns withinthe Main Street area.

27 (7) Plans, to the greatest extent possible, to achieve28 consistency with existing revitalization efforts.

29 (8) An assessment of the potential need for the30 following components:

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(i) The establishment of a downtown improvement
 district as defined in the act of December 20, 2000
 (P.L.949, No.130), known as the Neighborhood Improvement
 District Act.

5 (ii) A review of local comprehensive plans and 6 zoning and other land use ordinances to foster the 7 viability of the Main Street area.

8 (c) Eligibility.--Municipalities or their designated
9 agencies must meet the following criteria to participate in the
10 program:

11 (1) Have a clearly defined established commercial12 downtown in need of a manager.

13 (2) Have demonstrated support by local residents,14 merchants and government officials.

15 (3) Have ability to provide up to a 50% match for 16 department grants in financial or in-kind support from other 17 public or private sources based upon departmental guidelines. 18 The department may waive matching requirements if it 19 determines that the requirements would constitute an unusual 20 hardship upon the municipality or its designated agency. 21 Limits.--The department shall establish limits on the (d) 22 amount of money available to each applicant so as to distribute 23 the available funds as fairly as possible throughout this

24 Commonwealth.

25 Section 29. Appropriation.

The sum of \$2,500,000, or as much thereof as may be necessary, is hereby appropriated to the Department of Community and Economic Development for the fiscal year July 1, 2001, to June 30, 2002, to carry out the provisions of this act. Section 30. Effective date.

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1 This act shall take effect immediately.